

Mission, Vision and Values

USF College of Public Health

Mission: Our collective mission is to provide excellence in public health education, leadership, advocacy, research and service; to nurture and motivate our students; and to deliver enhanced health and well-being to all humankind through collaborative partnerships with researchers, educators, health professionals and administrators.

Vision: Our vision is to be the exemplary catalyst for public health innovation and advancement of the profession, locally and globally.

Values: Our core values are:

- Social responsibility
- Social justice
- Multidisciplinary approach
- Global perspective
- Altruism
- Diversity and inclusiveness
- Leadership
- Academic excellence

Social responsibility. We are a force for social responsibility. We believe each individual's health is our inherent responsibility; this is the foundation of our commitment to enhancing the human condition for the greater good. By positively impacting individuals, we have the invaluable opportunity to advance the health of entire neighborhoods, cities, countries, and world populations. What we learn from one, we learn for the many. Our practice is who we are.

Social justice. We believe that good health is a universal right. We are advocates for the health and well-being of all people, working to impact local and global populations. We protect and preserve health by striving to eliminate the factors that endanger populations, while promoting proactive, preventive measures.

Multidisciplinary approach. We are committed to the advancement of public health using a collaborative and inclusive approach to arrive at solutions that ensure positive, sustainable, long-term effects. We firmly believe in, and look to, the intrinsic value that multiple disciplines bring to the process of research, discovery and translational application.

Global perspective. We recognize our duty to seek knowledge and service from a global perspective, yet appreciate the need to protect and promote health through a local focus. Communities and their environment are interdependent; adversity in one area affects many others.

Altruism. We embrace the culture of public health as one of integrity, compassion and a sense of doing what is right for humankind. It is with altruistic intent that one pursues this field; we must develop and bolster this spirit. Our culture facilitates the open exchange of ideas in service to humanity, bringing out the best in the leaders and practitioners we train to carry our mission forward.

Diversity and inclusiveness. We commit to creating a respectful, nurturing environment and to mentoring public health professionals with the necessary background and values for positive health outcomes. The diverse nature of our faculty, staff, research and community partners and students, as well as that of those whom we serve, contributes to a rich tapestry of knowledge, skills and practices in both global and local communities.

Leadership. We prepare public health leaders who empower communities to create healthy living conditions and health for themselves and their families. We support and encourage leadership-by-example, thus fostering integrity and responsibility among all people involved in public health.

Academic excellence. We commit to academic excellence through our focus on innovative research and effective teaching and learning. Faculty, students and staff go above and beyond expectations to achieve distinction and quality. Professionalism and ethical behavior permeate our environment and culture.

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