

# Course at a Glance

## Fall 2015

**Course Title:** Principles of Health Policy and Management

**Course Number:** PHC 6102

**Dept:** HPM

**Credits:** 3

**Traditional Section:** 310

**Reference Number:** 81224

**For GDM, PHP, IMSPH, ExMPH Sections:** please visit Self-Funded Program [website](#) for course reference numbers, registration procedures and deadlines.

**Instructor Name:** Jacqueline Wiltshire, Ph.D; Barbara Orban, Ph.D; Zac Pruitt, Ph.D.

**Instructor Email:** [jwiltshi@health.usf.edu](mailto:jwiltshi@health.usf.edu); [borban@health.usf.edu](mailto:borban@health.usf.edu); [zpruitt1@health.usf.edu](mailto:zpruitt1@health.usf.edu);

**Course Description:**

The course examines the general principles of the organization, financing, planning, management, evaluation, policy, and behavior of the public health system and private health care organizations at local, state and national levels.

**Format of content presentation, activities and/or instructional methods:**

Web-based (in Canvas). The course web site provides PowerPoint presentation slides, videos, cases, copies of the instructor's overheads and other course materials, instructions, and grades.

**Course content organization:**

Course is organized by week with a total of 15 units. New material will be available on Mondays by 5:00 p.m. Exams are given on Sundays.

**Textbook and Ordering materials:**

None

**Topics:**

1. Historical & Contemporary Developments in Public Health
2. Organization & Administration of U.S. Public Health Systems
3. Health Law and Ethics
4. The Policy Making Process
5. Policy Formulation and Implementation
6. Ethnic and Racial Health Disparities
7. Development of the U.S. Health Care Delivery System
8. Health Care Organizations
9. Public and Private Financing of Health Services
10. Impact of Health Reform on Public and Private Health Care Reimbursement
11. Health Care Management and Leadership
12. Strategic Planning and Marketing
13. Quality and Performance Improvement
14. Program Planning and Evaluation
15. Community Health Safety and Preparedness

**Types of assessments and activities in the course:**

This course has 3 multiple choice exams, case quizzes, as well as discussion topics to be done in assigned groups, an individual assignment, and a group case project. Work will be submitted individually and by group as indicated on the course syllabus.

**Course Expectations:**

The course is divided into three segments. Most weeks include a lecture, reading, web exercise, and a case or assignment or video. All students are required to:

- Check the course website for announcements and any updates to the syllabus.
- Read the textbook and supplemental readings
- Access and read selected content from web sites
- View videos and movie (when applicable)
- Complete web activity (non-graded)
- Collaborate with other students on case quizzes, group assignments, and group case project.
- Interact online (group discussion board or group chat) with their group members to enhance their understanding of the course material. Students are encouraged to begin discussion threads and pose questions or issues to the entire class.
- All course assignments and exams must be completed as scheduled. Assignments will not be accepted after the assigned class time.

**Required Dates to be Online:** All Exams are scheduled for Sundays.

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|-----------------------------|----------|--------------|-----|-----------------|--------|
| 1. Date: Sunday, October 4  | Between: | Time: 9:00AM | and | Time: 7:00PM ET | Exam 1 |
| 2. Date: Sunday, November 1 | Between: | Time: 9:00AM | and | Time: 7:00PM ET | Exam 2 |
| 3. Date: Sunday, December 6 | Between: | Time: 9:00AM | and | Time: 7:00PM ET | Exam 3 |

**For more information about the Course, Contact:** The T.A. is available for course content related questions.

Name: Jessica Ryan

Contact Info: ryanj1@health.usf.edu

Note: For problems accessing the course materials and other computer technical problems, click the **Tech Assistance** button in your course website and fill out a "Technical Problem Report Form". Tech Assistance button links to the Technical Assistance page of the Office of Educational Technology & Assessment website at: <http://health.usf.edu/publichealth/eta/techsupport.html>. Students can also receive assistance via telephone at 813-974-6666, Mon-Fri 8:30am-5pm, or via email at [eta@health.usf.edu](mailto:eta@health.usf.edu).

**Technology Requirements (e.g. software or hardware):**

Visit this website for software requirements and downloads:

[http://health.usf.edu/publichealth/eta/students\\_tech\\_requirements.htm](http://health.usf.edu/publichealth/eta/students_tech_requirements.htm)

**Please Note:** The information on this document is subject to change. The course instructor has the right to change any information posted in this document. Students should check the official course syllabus released during the first week of classes for any updates to this document.