Evaluation Guidelines for Project 1
PHC6934 Summer 2004

Project 1 Objective: Given a choice of a public health topic, Excel software, access to the USF library and internet, create the research question, present proposed sources for literature review, identify the objectives, identify the proposed methods, present a discussion of the proposed results and present a suggested conclusion.
Total points achievable for this project: 21 points

Task	FAIR QUALITY Criteria for 1 point	AVERAGE QUALITY Criteria for 2 point	EXCELLENT QUALITY Criteria for 3 points
Create a Research Question (This is the actual statement you will use in Project 2.)	Your research statement meets ANY of the following criteria: • making a definitive claim rather than a statement about a relationship or outcome • not related to public health • no research statement provided	Your research statement meets ANY of the following criteria: • too broad (it cannot be conducted in the span of this course) • too specific (it only answers one question and doesn't consider other questions) • missing one or more of the criteria listed in 2 pts column	Your research statement meets ALL of the following criteria: • presents a proposed relationship or outcome (Does NOT make a formal research claim.) • specific enough to find data to measure it • presented as a statement • related to public health
Present sources for a Literature Review- (This is a proposed list of sources, and may not include the actual list of sources you will use.)	Your literature review meets ANY of the following criteria: • mostly newspapers or anecdotal sources • does NOT use any of the sources listed in the 2pt column • no literature review section provided	Your literature review meets ANY of the following criteria: • mostly from trade journals or consumer magazines	Your literature review meets ALL of the following criteria: • mostly from journals, books, government/ academic supported websites • limited use of anecdotal resources or newspaper clippings
Identify Objectives- (These are the actual objectives you will use in project 2.)	Your objectives meet ANY of the following criteria: • No relationship/not applicable to research question • Too general AND not measurable • No objectives given	Your objectives meet ANY of the following criteria: • Too general (so it does not support the research question) • Not measurable (must include an outcome that can be measured) • Measures cannot be displayed visually (e.g. table, chart, graph, flowchart etc) \	Your objectives meet ALL of the following criteria: • Specific • Measurable • Incorporates the use of descriptive statistics • Measures can displayed visually (e.g. tables, graphs, flowcharts) • Applicable to the research question

Task	FAIR QUALITY Criteria for 1 point	AVERAGE QUALITY Criteria for 2 point	EXCELLENT QUALITY Criteria for 3 points
Identify Methods- (These are proposed methods you may use, but may not end up being the same ones you use in Project 2.)	Your methods meet ANY of the following criteria: • No discussion how data is gathered • No logical tie into the objectives • Disjointed presentation	Your methods meet ANY of the following criteria: • Not enough methods to support each of the objectives • Too vague of a description • Missing one or more of the criteria listed in 2 pts column	Your methods meet ALL of the following criteria: • Includes a paragraph (3-4 sentences) how the data will be gathered • Includes one paragraph per method (3-4 sentences per paragraph) • Each method includes the type of descriptive stats to analyze and proposed graphical presentations of the results • Methods can be replicated by others • Methods support objectives • Manageable and able to be completed in the duration of this course (for project 2)
Present Results (projected only. Your results in project 2 may be different than those presented here)	Your results meet ANY of the following criteria: • You did not provide results for any methods	Your results meet ANY of the following criteria: • The results are not presented in the same order as indicated in your methods • You are missing results you indicated in the methods section	Your results meet ALL of the following criteria: • All results presented in same order as methods • The results are displayed as indicated in your methods • The results follow a logical order
Conclusion This section consists of a analysis of your proposed results	Your conclusion meet ANY of the following criteria: • You only restate the results, there is no interpretation or relationship given	Your conclusion meet ANY of the following criteria: • Incorrect interpretation of the results	Your conclusion meet ALL of the following criteria: • specifically related to the results indicated in the results section • provides an interpretation of the results • includes suggestions for policy application and future analysis
Format of Project 1	Project 1 format meet ANY of the following criteria: • Disregard for the 2 pt criteria • Significant number of grammatical and/or spelling errors	Project 1 format meets ANY of the following criteria: • You are missing any of the criteria listed in the 2 pts • grammatical and/or spelling errors found, but not significant amount	Project 1 is formatted to meet ALL of the following criteria: • no more than 6 pages • each section is on a separate page • at least 3 sentences per paragraph • double spaced • name, title and page numbers on all pages • written concisely and to the point