



State of the College of Public Health September 2009

Donna J Petersen, ScD

Dean





Purpose

- Continue the tradition we established last year, linked to our strategic plan, of annual reports to the faculty
- Introduce new initiatives in the College
- Update on the College's reaccreditation process
- Present an overview of the successes and challenges of the past year
- Highlight key upcoming events
- Recognize our faculty, staff, and students
- Introduce new College faculty and staff



The Last, First

New Faculty and Staff

We enthusiastically welcome our new faculty and staff who have joined us since last summer!

Faculty

- Community & Family Health
 - Dr. Rasheeta Chandler, Post Doctoral Fellow
- Global Health
 - Dr. Michael White, Professor
 - Joint recruitment with the College of Medicine & BITT
 - Dr. Jesse Schoegel, Post Doctoral Fellow
 - Dr. Yulia Serebrenikova, Post Doctoral Fellow



Administrative/Professional

- Community & Family Health
 - Annette Chilton, Department Administrator

- Lawton & Rhea Chiles Center
 - Ryan Morris, Research Program/Analyst
 - Pennie Smith Slaughter, Research Program/Analyst



Administrative/Professional

- Educational Technology & Assessment
 - Sang Joon Lee, Instructional/Multimedia Developer
 - Trudian Trail, Instructional/Multimedia Developer
- COPH Research Administration
 - Nancy Nisbett, Assistant Director



Staff

- Chiles Center
 - Michelle Melinn, Research Support Specialist
 - Nicolette Mastorides, Program Assistant
- Community & Family Health
 - Lisa Sleek, Program Assistant
- Educational Technology & Assessment
 - Michael Cooper, Multi-Media Specialist
- Epidemiology & Biostatistics
 - Norma Bedell, Program Coordinator
- Health Policy & Management
 - Donna Dye, Program Assistant



Staff

- Copenhague Academic Affairs
 - Jenny Jean, Program Assistant
- Copenhague Administrative Support Services
 - Lisa Mobley, Program Assistant
- Copenhague Human Resources
 - Lorraine Szymanski, Administrative Specialist
 - Laura Zota, Administrative Specialist
- Copenhague Research Administration
 - Patricia Blanco, Fiscal & Business Specialist



Other Personnel Support

- CPH continues to support personnel through USF Health IT
 - Webmaster to support our web development and maintenance
 - IT Programmer to support our programming and database development needs
 - AV Tech, Mike Masters, to support our AV needs



Faculty Tenure & Promotions

- Dr. Rita Debate, granted tenure as an Associate Professor
- Dr. Dennis Kyle, GLH, granted tenure as a Professor
- Dr. Wendy Nembhard, EPB, granted tenure and promoted to Associate Professor
- Dr. Hamisu Salihu, EPB, promoted to Full Professor
- Dr. Alfred Mbah, CFH, promoted to Research Assistant Professor



Congratulations!

- Nancy Beasley (COPH HR) and Anne Marie Little (COPH Research) were recognized as recipients of the USF Outstanding Staff Award for 2009
- Dr. Carol Bryant, CFH, the Tait McKenzie Memorial Lecturer Award from the American Alliance for Health, Physical Education, Recreation and Dance
- Dr. Etienne Pracht, HPM, the Award of Excellence from the State Surgeon General (FDOH) for outstanding leadership and assistance with the Florida Trauma Strategic Plan



Congratulations!

- Dr. Wil Milhous, GLH, the Joseph LePrince Medal from the American Society of Tropical Medicine & Hygiene
- Dr. Alan Sear, HPM, the Regent's Award from the American College of Healthcare Executives (for the second time!)
- Dr. Wayne Westhoff, GLH, Hispanic Pathways Award, USF Latin Community Advisory



Notable Happenings

- Dr. Rita Debate, CFH, is the first, and at this time only, USF Faculty member to receive a ARRA Challenge Grant!
- Drs. Carol Bryant and Robert McDermott, CFH, received another 5 years of funding for the Florida Prevention Research Center
- Dr. Yiliang Zhu, EPB, training grant to support a Summer Institute for Training in Biostatics from National Heart, Lung, and Blood Institute
- Dr. Ricardo Izurieta, GLH, as lead faculty for Internship in Tropical Diseases & Global Health program supported through Hispanic-Serving Health Professions Schools



Notable Happenings

- Dr. Karen Liller was named Dean of the USF Graduate School.
- Dr. Deanna Wathington was named the Interim Associate Dean for Academic & Student Affairs
- Dr. Dennis Kyle, GLH, was named co-Director of the Florida Center of Excellence for Biomolecular Identification and Targeted Therapeutics (FCOE-BITT)
- Dr. John Adams, GLH, named Editor for the journal of the American Society for Microbiology



Notable Happenings

- Dr. Dawood Sultan, HPM, joined the COPH faculty full time
- Dr. Jeannine Coreil, CFH, was elected as President-elect of the Society for Medical Anthropology
- Dr. Russ Kirby, CFH, became President of the Association of Teachers of Maternal & Child Health and President of the Society for Pediatric and Perinatal Epidemiologic Research
- Dr. Kay Perrin, CFH, received a USSIEF Fulbright Scholars Award to India



Notable Happenings

- Five COPH Faculty among the inaugural class of USF Academy of Inventors:
 - Dr. John Adams, GLH
 - Dr. Tom Bernard, EOH
 - Dr. Andy Cannons, GLH
 - Dr. Dennis Kyle, GLH
 - Dr. Wil Milhous, GLH
- The Florida Public Health Leadership Institute graduated their 13th class



Notable Happenings

- Drs. Julie Baldwin (CFH) and Deanna Wathington were part of a team of researchers from across USF (COM, CON, and CAS) and Moffitt to receive \$6M to create a National Minority Health and Health Disparities Center of Excellence. As co-leaders of the Community Engagement & Outreach Core, they will focus on reducing cancer-related health disparities among minority and underserved communities in Florida.



Recognizing Outstanding Students

- Chris Campbell (GLH) for receiving the Ruth L. Kirschstein National Service Award (NIAID)
- Steven Maher (GLH) for receiving the Draper Laboratory Fellowship
- Jennifer Kornosky (EPB) for receiving a CDC Dissertation Grant Award
- Brian Birosak (09 – CFH) , & Jennifer Sedillo (08 - GLH), Presidential Doctoral Fellowship Recipients
- Mavzuna Burkhanova (CFH) & Nelli Darbinyan (EPB), Edmund S. Muskie Graduate Fellowship Program



Recognizing Outstanding Students

- Public Health Doctoral Fellows
 - Jaime Myers (CFH)
 - David Tilley (CFH)
 - Haofei Yu (EOH)
- University Graduate Fellowship Recipients
 - Elizabeth Baker (CFH)
 - Zachary Pruitt (HPM)
 - Tyler Stutzman (GLH)
- COPH Scholars Award
 - Ankita Datta (HPM)
 - Samantha Fridh (EOH)
 - Dmitry Kats (EPB)
 - Kara McGinnis (CFH)
- Public Health Graduate Fellows
 - Chigraf Bakour (EPB)
 - Kayon Barrett (EOH)



Recognizing Outstanding Students

- Sunshine ERC NIOSH Occupational Medicine Resident Fellows
 - Dr. Arden Andersen
 - Dr. Margaret Asomaning
 - Dr. Liza Eden Giammaria
 - Dr. Keith Proctor
 - Dr. Patrick Whitney
 - Dr. Rachel Williams
- Sunshine ERC NIOSH Occupational Safety Fellows
 - Will Capp
 - Joseph Galant
 - Nicole Garcia
 - Brian Hauck
 - Neil Lukey
 - Steffanie Wickham

Recognizing Outstanding Students

- Sunshine ERC NIOSH
Industrial Hygiene
Fellows

- Laura Farina
- Loren Foster
- Brian Grace
- Michael Henderson
- Ronald Long
- Adam Marty
- Daniel Medina
- Amanda Pease
- Luis Pieretti
- Erin Sanchez



Key Upcoming Events

- USF Research Week – October 5-9th
- Copenhague Length of Service Ceremony and Reception – Tuesday, October 13
- Case Study Workshop, October 22nd
- APHA Reception, Monday, November 9 at the Loews Philadelphia Hotel
- Copenhague Fall Harvest Celebration, November 19th
- Copenhague Faculty Development Seminar, Date(s) TBA, Copenhague Office of Research
- Our 25th Anniversary “Silver Soiree” will be held on Friday December 11th



Key Upcoming Events

- Blackboard & Elluminate Basics: Preparing for a disruption to Academic Continuity, Oct. 16 & 30, Center for Teaching Excellence EPACT team, COPH Computer Lab B
- Dean's Lecture Series
 - Dr. Roy DeHart, October 2nd
 - Dr. Stephen Blumberg, October 12th
 - Dr. Jonathan Skinner, October 16th
 - Dr. David Parker, November 2nd
 - Dr. Michael Kogan, November 17th
 - Dr. Max Salfinger, January 22nd



Budget Update

- The State budget remains challenging
- For FY 2009-10, COPH was required to take a reduction in recurring state funds of \$681,422
- Over the last two plus years, total E&G recurring reductions total \$1,778,235
- This fiscal year, all USF units were assessed a 10% “tax” on their E&G carry forward dollars
- F&A return for FY 07-08 reduced to 66% of 30%; no news on plans for FY 08-09 and beyond



Mixed Blessings

- COPH received \$516,124 in stimulus funds to temporarily offset our budget reduction
- These funds allowed us to avoid layoffs resulting from the most recent reductions
- Unfortunately, these funds are temporary and require us to plan for a likely grim future
- Enrollment increased again, though we have not yet received all of the tuition dollars we generated



The news is not all bad

- The College all-source budget continues to stay around \$40 million, despite the state reductions, due to our growth in other funding categories
- In FY 08-09, Copenhague faculty generated \$3,083,765 in F&A, an increase of 23% from the previous year
- Gifts to Copenhague Foundation accounts were about \$221,982, an increase of \$111,000 from the prior year
- Copenhague auxiliary programs collected almost \$1.5 M in revenues, a 17% increase over the prior year



Research in COPH

- COPH faculty have now generated more than \$275M in external research dollars since our inception
- COPH Faculty submitted 115 proposals for \$80.4 M in 2008-09
- Total COPH awards in 2008-09: \$18,179,460
 - 68% of 08-09 awards were federal
 - 20% increase in private partnership awards
- Research expenditures in 2008-09: \$19,804,260
 - 88% of the expenditures were federal



American Reinvestment & Recovery Act

- COPH faculty submitted 18 proposals through ARRA processes, including 10 Challenge grants
- USF has received 17 NIH awards via ARRA for \$3.5 M
 - 5 awards (29%) totaling \$1,040,046 to COPH
 - Dr. Rita Debate received her funding through NIDCR
 - Dr. Tom Unnasch, GLH, is one of two faculty at USF to receive multiple awards (both NIAID)
 - Dr. Yangxin Huang, EPB, was the first award recipient at USF (NIAID)
 - Chris Campbell, GLH doctoral student, is USF's only student award recipient to date (NIAID)
- Dr. Deanna Wathington received supplemental Public Health Traineeship funds from HRSA through ARRA
- \$9.6 M lab expansion proposal for GHIDR/IDRB under review



So far, 2009-10 is even better!

- Through Q1 of this year, COPH has received \$6,550,257 in research awards
- This an increase of \$1,252,594 (24%) over where we were at the same point in 2008
- Continued steady flow of grant applications being submitted
- Thanks to everyone who has made this happen for all of your great work!



Scholarly Dissemination & Service

- COPH faculty continue to publish in high impact journals such as:
 - Nature
 - Lancet
 - Journal of Clinical Investigators
 - Neurology
 - Annals of Epidemiology
 - Journal of Gerontology: Psychological Sciences & Social Sciences
 - Emerging Infectious Diseases



Scholarly Dissemination & Service

- COPH Faculty continue to serve in leadership roles in their fields
 - Editors of the *American Journal of Health Education*, *Florida Public Health Review*, *Infection & Immunity*, *Journal of Behavioral Health Services & Research*, and *Maternal & Child Health Journal*
 - Editorial Boards such as *American Journal of Alzheimer's Disease & Related Disorders*, *Journal of Occupational & Environmental Hygiene*, *Annals of Epidemiology*, *Experimental Parasitology*, *Social Marketing Quarterly*, *Tropical Medicine*



Scholarly Dissemination & Service

- Study Section Chairs
 - CDC Special Emphasis Panel for Reproductive Health; NIH/NIAID Drug Discovery Research
- Study Section Members
 - NIH Maternal and Child Health R40 Review Panel
 - NIH Neurological, Aging & Musculoskeletal Epidemiology
 - Medicines for Malaria Ventures
 - NIAID Topics in Microbiology
- Advisory Boards
 - DHSS/HRSA Advisory Committee on Organ Transplantation
 - ASPH Laboratories, Emergency Preparedness & Response Committee and Policy Committee
 - Malaria Foundation International
 - FDA Food Protection Work Group
 - Florida H1N1 Guidance Analysis Group



Academics

- DrPH was approved and our first class started Fall 2009
- Our 10th Executive MPH Program cohort graduated August 2009; the 11th group started in September
- New online MPH degree in Global Disaster Management and Humanitarian Relief approved
- Approved new certificates in Environmental Health and Water, Health and Sustainability
- COPH awarded 405 undergraduate minor certificates over the last 3 semesters



Enrollment

- As of Fall 2009, COPH programs enrolled 659 masters students and 123 doctoral students, an increase of 15% and 10% respectively from Fall 2008
- We taught 32,479 contact hours last academic year at the graduate and undergraduate levels
- At the graduate level, we increased our funded enrollment by 90



International Programs

- Increased activity in our Panama office
 - Hosted a successful Vivax Malaria Conference supported by the Gates Foundation
 - Hosted numerous groups and individual students from COPH complete field experiences in Panama
 - Had programs from the Colleges of Nursing and Business and The USF Honors College
 - Coordinated a program from the University of Southern California



Workforce Development & Training

- COPH Faculty & Staff provided training to over 7,600 individuals in Florida and around the globe through such programs as:
 - OSHA and OTI training programs
 - 19th Annual Social Marketing in Public Health Conference
 - 22nd Annual Conference on the Physical & Dev. Environment of the High Risk Infant
 - EOH's Sunshine Educational Resource Center programs
 - Florida Center for Public Health Preparedness
 - Center for Biological Defense
 - Center for Social Marketing Field Schools



2008/2009 Faculty-Staff Campaign

- SIXTY PERCENT Participation Rate
- Highest participation rate of any college at USF except for the Honors College
- THANKS to all of our faculty and staff who made the campaign a success
- Upcoming 2009/2010 Campaign starting this fall



Student Awards & Support

- Since July 1, 2008 the College has provided:
 - 66 Book Scholarships (formerly LACS)
 - 29 SHARP Awards
 - 6 Student Research Awards
 - 12 Public Health International Travel Awards
 - 1 Public Health International Research Award
 - Funding to support a student placement through the CDC/ORISE fellowship program



Student Awards & Support

- In FY 2008-09, COPH provided over \$1.6 M support to COPH students through:
 - Graduate Assistant stipends
 - Tuition and fee waivers
 - Scholarships & Fellowships
 - Graduate Assistant Health Insurance Premiums
- This was an increase of over \$200,000 from the previous year



CEPH Site Visit

- We are scheduled for reaccreditation in 2011
- Our self-study document is due December 16, 2010
- Our site visit dates have been set!
 - May 16-18, 2011



CEPH Self-Study

- There are 27 criteria
- We must meet them or meet them with commentary to be in compliance
- If we do not meet a criteria or partially meet it we are considered out of compliance
- This could result in revocation or a requirement to complete a series of interim reports



CEPH Self Study

- 27 criteria are grouped into 4 areas
 - The School of Public Health
 - Mission, evaluation & planning, institutional environment, governance, organization, resources
 - Instructional Programs
 - Creation, Application & Dissemination of Knowledge
 - Research, service, workforce development
 - Faculty, Staff, and Students
 - Qualifications, policies & procedures, diversity, advising & career counseling, recruitment and admissions



CEPH Self-Study

- We have standing faculty committees that have responsibility for faculty, research, and academic issues and associate deans with responsibility for administration & finance, academics, faculty & staff affairs and research
- So that begins to form our “accreditation team”
- As a link between our Strategic Plan and the re-accreditation process, Dr. Robert McDermott has agreed to serve as the lead writer for the self-study



CEPH Self-Study

- We will need for everyone – faculty, staff, students, alumni, and community - to actively participate in this process
- Stay tuned – there will be more to come!



Strategic Investments & Initiatives

- To ensure progress toward our strategic plan goals and consistent with our research foci College leadership identified a set of resources that will be used to spark new initiatives in targeted areas.
- Currently we are awaiting the release of some of these expected funds; however, several initiatives are moving forward at this time.



Strategic Investment & Initiatives:

Under Way

- COPH Faculty International Program Development Awards
 - Funds set aside to help defray travel costs associated with international program development
- Early Career Investigator Awards
 - Up to two \$15,000 awards for junior faculty for pilot projects/data gathering research initiatives
 - Deadline for application November 6, 2009



Strategic Investment & Initiatives:

Under Way

- Professional Development for our Faculty, Staff & Students
 - Currently developing a process and criteria within which individuals can apply and be selected to receive funds to support their participation in a professional development activity
- Staff support for CEPH re-accreditation & CAHME accreditation initiatives



Strategic Investment & Initiatives:

Pending

- As soon as the expected resources become available, we will begin the following initiatives:
 - COPH Interdisciplinary Research Development Awards
 - Up to three \$100,000 awards to stimulate interdisciplinary research collaboration & the exploration of innovative ideas
 - Strategic Faculty recruitments
 - Visiting Scholars, soft-funded faculty in targeted areas



Strategic Investment & Initiatives:

Pending

- Scholarships & Fellowships
 - Resources for the support of our graduate students
- Capital Investments
 - To support areas where an investment in capital expenditures is necessary to advance our goals
- PR/Marketing Support
 - Support position to help the College market all the wonderful work done by its faculty, staff, and students



Strategic Plan

- Plan guides us from 2007-2012, consistent with the USF plan, and CEPH data reporting requirements
- Developed with significant faculty input, steered by Dr. Robert McDermott with stellar assistance from Ms. Barbara Kennedy
- Considerable progress has been made in accomplishing many of our goals, however much work remains to meet our stated targets
- Data is still coming in on the 2008-2009 academic year, most notably though the new on-line FAR



Strategic Plan

- As with accreditation, there are aspects of this plan that will require deliberate effort
- Our strategic investments are designed to get at some of these
- Others will require thoughtful consideration by interested faculty
- Workforce development, competencies, assessment, diversity

Values

- One area required by CEPH that we failed to attend to while crafting the strategic plan:

A statement of values that guide the school, with a description of how the values are determined and operationalized

Values

- Over the next few months, we will engage in an iterative, web-enhanced process, to determine what we believe are the core values that guide us in our work, our interactions, our communications and our passions
- Be thinking about this . . . Or, if anyone has an idea right now, speak up!



The Fun is Just Beginning . . .

- The next 18 months will be challenging
- With increased funding comes increased work
- With decreased funding comes increased work
- We will each be less available at a time when we need everyone to move on the strategic plan and on our accreditation self-study
- We will have to be supportive of each other and of this College if we are to make it



Thank you!

- I don't do any of this alone
- You are what makes it such a pleasure to serve and to lead the College of Public Health at USF
- Congratulations on a fantastic year!
- And, let's take a deep breath because here comes what I know will be ANOTHER great year!