



State of the College

September 19, 2011

Donna J. Petersen, ScD, MHS
Dean

University of South Florida College of Public Health



State of the College Overview

- Our People
- The Year that Was
- The 2011-2012 Budget
- Investing in Ourselves: COPH Strategic Investment Fund
- CEPH Accreditation
- Our Vision for 2012-2017
- Upcoming Events

University of South Florida College of Public Health

First Things First



- Before we begin, let's take a moment to congratulate ourselves for the successful CEPH site visit
- Several years of hard work resulted in our ability to show the site visit committee what we already knew – that we are an outstanding College of Public Health
- But, that doesn't mean our work is all done
- We will get to that later

University of South Florida College of Public Health

Our People



University of South Florida College of Public Health

New Additions to the COPH Leadership Team



- Recognized last year in absentia.....
 - Dr. Adewale Troutman joined COPH in November 2010 as a Professor in the Department of Community & Family Health and the Director of the Public Health Practice Program
 - Dr. Arthur Williams came to COPH in January 2011 as Professor and Chair of the Department of Health Policy & Management

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New Faculty



- Dr. Henian Chen, Associate Professor, EPB
- Dr. Benjamin Jacobs, Research Asst Prof, GLH
- Dr. Anatoli Naumov, Research Associate, GLH
- Dr. Robert Novak, Professor, GLH
- Dr. Mark O'Neill, Instructor, PHP
- David Rogoff, Instructor, PHP
- Dr. Rene Salazar, Assistant Professor, EOH
- Dr. Nanhua Zhang, Assistant Professor, EPB

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New Postdoctoral Fellows



- Dr. Meghan Borysova, HPM
- Dr. Nathan Burkett-Cadena, GLH
- Dr. Wanlapa Roobsoong, GLH
- Dr. Rajeev Tyagi, GLH

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Administrative & Professional Staff



- Birsay Alsac, Learning & Development Facilitator, PHP
- David Ashman, Safety & Health Consultant, EOH
- JoAnn Averill-Snell, Social & Behavioral Research, PHP
- Pamela Davenhill, Scientific Research, CBD
- Anne Gallacher, Director, Research Admin
- Patrick Gardner, Assistant Director, PHP

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Administrative & Professional Staff



- Jean Harper, Biological Scientist, GLH
- Lindsey King, Clinical Research Administrator, EPB
- Paul Mulrenin, Assistant Director, Research Administration
- Mahmooda Pasha, Program Planner/Analyst, PRC
- Rosemarie Sledge, Program Planner/Analyst, LRCC/CFH
- Michael Tartal, Safety & Health Consultant, EOH

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Staff



- Elizabeth Ann Bourquardez, Training Support Specialist, PHP
- Leticia Christie, Academic Program Specialist, Academic Affairs
- Donna Dye, Staff Assistant, HPM
- Shereena Farrington, Staff Assistant, PHP
- Latrese Henry, Program Assistant, COPH Facilities

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Staff



- Myron Jackson, Research Support Specialist, HPM
- Laura Prida, Program Assistant, GLH
- April Schneck, Research Support Specialist, HPM
- Cathy Silva, Training Support Specialist, EOH
- James Taylor, Media Publishing Specialist, ETA
- Min Zhang, Sr. Biological Scientist, GLH

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Recognition & Awards Tenure & Promotion



- Dr. Ira Richards, EOH
– promoted to Full Professor
- Dr. Amy Stuart, EOH
– tenured and promoted to Associate Professor

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Recognition & Awards



- Dr. Carol Bryant, CFH, Philip Kotler Social Marketing Distinguished Service Award recipient
- Dr. Eric Buhi, CFH, 2011 Darroch Award for Excellence in Sexual and Reproductive Health Research, Guttmacher Institute
- Dr. Robert McDermott, CFH, Ann E. Nolte Scholar in Health Education
- Dr. James Mortimer, EPB, Panama National Plaque of Honor during the First International Conference on Drug Discovery for Brain Disorders in May 2011

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Recognition & Awards



- Dr. Dennis Kyle, Global Health, 2011 USF Health Distinguished University Professor Award
 - One of only two recipients this year

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Recognition & Awards USF Outstanding Staff



- COPH has three staff being recognized on September 22 as USF Outstanding Staff
 - Annette Chilton, Academic Services Administrator, Department of Community & Family Health
 - Tina Mutka, Senior Biological Scientist Department of Global Health
 - Sandy Wirth, Administrative Specialist, COPH Office of Faculty & Staff Affairs

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Student Awards College Fellowships & Awards



- 2011 Public Health Outstanding Doctoral Fellows
 - Allison Behr (EPB)
 - Rod Friend (GLH)
 - Jairui Huang (HPM)
 - Anna Ialynychiev (HPM)
 - Sarah Maness (CFH)
- COPH Graduate Fellows
 - Sharon Kelly (EOH)
 - Zac Pruitt (HPM)
- University Graduate Fellowships
 - Korede Adegoke (EPB)
 - Andrea Bingham (GLH)
 - Vanessa Chee (CFH)
 - Heather Williamson (CFH)
- COPH Scholars Awards
 - Sarah Burns (EOH)
 - Colton Faza (GLH)
 - David Lammers (EPH)
 - Monica Solomon (CFH)
 - Sara Van Wyck (HPM)

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Student Awards NIOSH Fellowships



- Sunshine ERC is supporting 53 students in Public Health, Nursing, Medicine and Psychology
- COPH Fellowship recipients in Industrial Hygiene

Lauren Foster	Michael Henderson	Sarah Liu
Jason Garcia	Garrick Johnson	Adam Marty
Melissa Hay	Joseph Johnson	Daniel Medina
Michael Hiles	Michael Kaniuga	Laura Riley
	Megan Sandy	

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Student Awards NIOSH Fellowships




- COPH Fellowship recipients in Occupational Safety

Brooke Fait	Brian Hauck	Eric Reuther
Angel Ferrer	Christopher Lewerenz	Jessica Romain
	Todd Sipala	
- COPH Occupational Health Fellowship recipient
Hanifa Denny
- COPH Fellowship recipients in Occupational Medicine


Aiysha Ansari	Michele Fletcher	Humberto Olivero
Margaret Asomaning	Maria Mainolfi	

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2007-2012 Strategic Plan
The Year That Was

University of South Florida College of Public Health



2010-2011
Through the COPH Strategic Plan

- Goal 1: The USF COPH will create and disseminate knowledge to improve the public's health
- Goal 2: The USF COPH will advance a learning community that nurtures discovery, leadership, and practice
- Goal 3: The USF COPH will engage in service and partnerships with the University, the profession and the world community
- Goal 4: The USF COPH will enhance its overall capacity by providing an environment that facilitates faculty, staff, and student success
- Goal 5: The USF COPH will engage diverse faculty, staff, and students to work toward health equity and justice for all populations in the world community

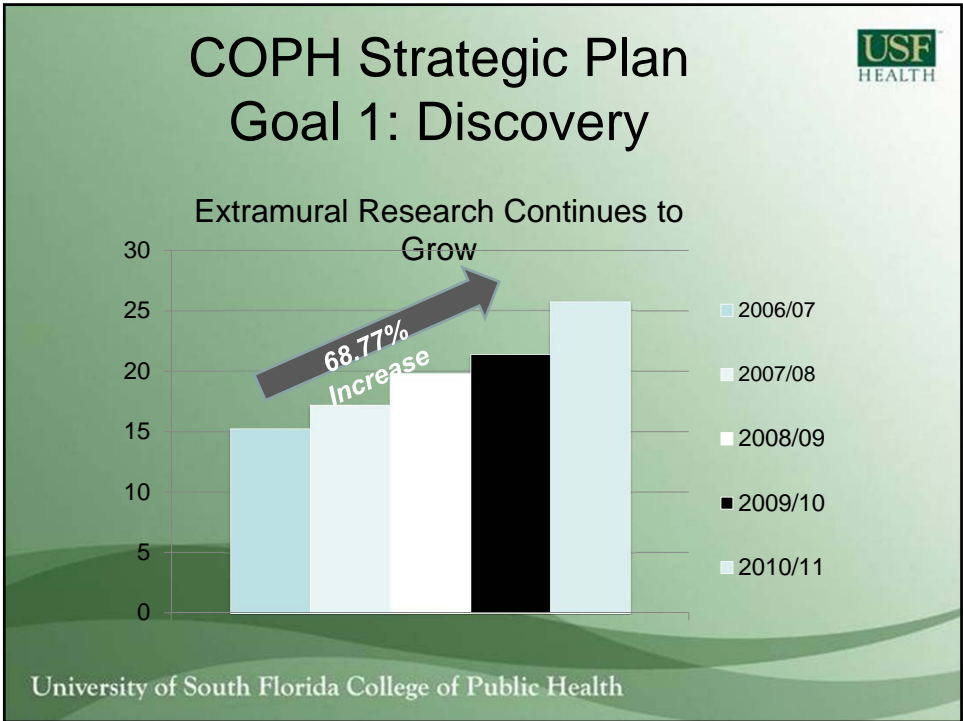
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COPH Strategic Plan Goal 1: Discovery




- COPH faculty received awards totaling \$25,751,000 in 2010-2011
- In FY 2011, COPH research expenditures totaled \$18,520,514
 - 81% of our expenditures were federal
- Generated \$2,855,957 in F&A in 2010-11
- 147 active awards during 2010-11 fiscal year

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COPH Strategic Plan Goal 1: Discovery




The College had 6 of the Top 25 USF PIs
Accounting for \$14 Million in 2011

- 2 of the Top 3
\$7.1 Million
- 4 of the Top 10
\$11.2 Million
- 6 of the Top 18
\$14.3 Million



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COPH Strategic Plan Goal 1: Discovery



FY 2010 –11 COPH Funding Sources

Funding Source	Percentage
NIH	22%
Other	19%
Labor	10%
HRSA	10%
DoD	17%
CDC	9%
Gates	7%
NIOSH	6%

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COPH Strategic Plan

Goal 1: Discovery



- Jodi Ray (CFH/Chiles Center) received two awards totaling \$1.3M for CHIPRA outreach & enrollment
- With the USF COM, Dr. Deanna Wathington received a \$100,000 GME Challenge Grant
- Dr. Art Williams (HPM) received the New Florida Scholars Boost Award from the Florida Board of Governor's
- Dr. Tom Bernard and EOH received a 3 year renewal on their ERC NIOSH Funding, a multi-disciplinary training program with COM, CON, and Psychology
- Three Gates Foundation awards totaling \$7.7M to Drs. John Adams, Dennis Kyle, and Tom Unnasch (GLH)
- Dr. Arlene Calvo (CFH) received a 2 year, \$375,000 contract from SENACYT for training programs in Panama

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COPH Strategic Plan

Goal 1: Discovery



- **USF Health Research Day, February 2011**
- **38 Student Abstract Submissions and 7 Awards**
(A notable increase from 29 abstracts and 6 awards in 2010)
- **Oral Presentations and Awards:**
 - Christopher Campbell (GH, doctoral student)
 - Alexia Makris (EPI/BIO, doctoral student)
- **Poster Awards:**
 - Sara Kennedy (CFH masters level student)
 - Brian Vesely (GH doctoral student)
 - Ryan Michael (EOH doctoral student)
 - Haofei Yu (EOH doctoral student)
 - Stephanie Kolar (EPI/BIO doctoral student)
- **Other Poster Presenters:**
 - **Department of Community and Family Health:** Erica Anstey, Elizabeth Baker, Deborah Cragun, JoAnn DiLernia, Judith Ebbert-Syfrett, Aimee Eden, Jordana Frost, Ashley Gallentine, Natalie D. Hernandez, Janet Hess, Siwon Jang, Nicole Johnson, Laura Marsh, Francisco Montiel-Ishino, Anthony Panzera, Ashleigh Simon, Andria Wendell, Christopher Wheldon
 - **Department of Environmental and Occupational Health:** Samantha Fridh, Stephen Harbison
 - **Department of Health Policy and Management:** Meg Comins
 - **Department of Epidemiology and Biostatistics:** Xiaosun Lu, Zachary Thompson
 - **Department of Global Health:** Christine Ancheta, Elizabeth Helfert, Dawn Hunter, Brian Martens, Samuel Matos, Jennie Pell, Jennifer Sedillo, Phaedra Thomas

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COPH Strategic Plan Goal 1: Discovery



- **USF Graduate Symposium and Research One Week: October, 2010:**
 - **Student Research Awards**
Lindsay Morton, MPH student (EPI/GH), received one of the six campus wide Research Excellence Awards from over 110 student abstract submissions.
 - **Other COPH Poster Presenters**
 - **Department of Community and Family Health:** Jaime Myers, David Tilley, Shaista Habibullah, Melissa Mercado Crespo, Angela DiMaggio, Kara McGinnis
 - **Department of Global Health:** Venugopal Muniswamy, Christen Mayer, Nathan Hurtz, Brian Martens, Steven Maher, Elizabeth Helfert, Bernice Lopez
 - **Departments of Epidemiology and Global Health:** Jennifer Peregoy, Christine Ancheta
 - **Department of Epidemiology and Biostatistics:** Samantha Jones Barnes, Xiaosu Lu
 - **Department of Environmental & Occupational Health:** Sunshine ERC - OHP Program: Eunae Cho

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COPH Strategic Plan Goal 1: Discovery



Campus-Wide USF Research Awards

- **2010-2011 USF Outstanding Student Thesis/Dissertation Award:** Matthew Tucker (GH): "Phenotypic and Genotypic Analysis of In Vitro Selected Artemisinin Resistant *Plasmodium falciparum*".
- **2010 Outstanding Research Achievement Awards to faculty (awarded during Research One Week):**
 - Amina Alio (CFH) whose outstanding publications include a seminal paper published in the *Lancet*, on the impact of intimate partner violence; and
 - Thomas R. Unnasch (GH) for continued extraordinary contributions in global infectious disease research, winning two American Recovery and Investments Act Awards, and continued uninterrupted funding from the NIH.

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COPH Strategic Plan Goal 1: Discovery



- COPH faculty publications continue to increase, and we are publishing in critical, high impact journals such as:
 - *The American Journal of Public Health*
 - *Alzheimers and Dementia*
 - *Genomics*
 - *Journal of Adolescent Health*
 - *Environmental Health Perspectives*
 - *Toxicology*
 - *Pediatrics*
 - *Journal of Applied Microbiology*
 - *Maternal and Child Health Journal*
 - *American Journal of Tropical Medicine and Hygiene*
 - *Neurology*
 - *International Journal of Parasitology*

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COPH Strategic Plan Goal 2: Learning



- Our academic programs continue to grow
 - COPH received applications from 1,204 potential graduate students in 2010-11
 - Currently we have 1,269 degree-accepted students in the College:
 - Bachelors: 447
 - Masters: 696
 - Doctoral: 126
 - Graduated 241 graduate students, up from 180 in 2009-2010
 - We graduated our first JD/MPH student!

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COPH Strategic Plan Goal 2: Learning



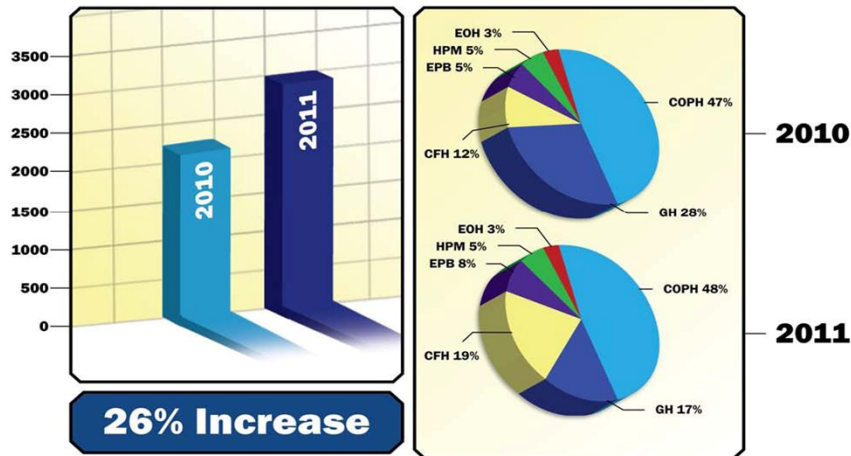
- Undergraduate Education is off to a fast start
 - Bachelors Degree in Public Health formally approved by BOG in Spring
 - We graduated our first two classes of BSPH students in May & August
 - Over 450 minors were awarded last year; more than 1,300 since August 2005
 - We launched our innovative Public Health Live! Tour in Spring 2011
 - The College received two grants funding UG student research & practical training in the DOH

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Strategic Plan Goal 2: Learning



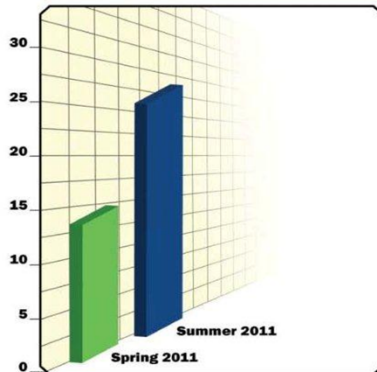
Undergrad Growth Rate 2010 - 2011



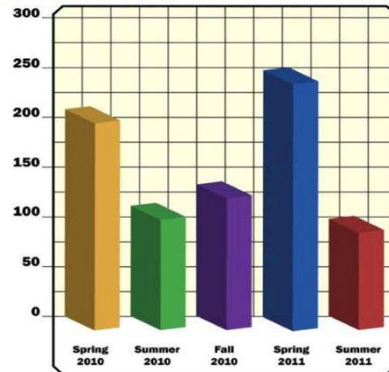
COPH Strategic Plan Goal 2: Learning



Number of Undergraduate Students Receiving BSPH or General PH Minor



BSPH Majors



BSPH Minor

COPH Strategic Plan Goal 2: Learning



- COPH faculty taught 39,118 gross student contact hours in 2010-11
- We generated 572.45 FTE of fundable FTE at the UG level and 458.91 at the Graduate level, resulting in total fundable FTE of 1,031.36
 - This means we generated 505.2 FTE **above** our enrollment plan
- Distance education remains an emphasis, as 667 FTE (total UG + Grad) were taught on-line

COPH Strategic Plan

Goal 2: Learning



- This fall EOH launched the new International MSPH program, with our first 8 Panamanian students
- We launched our Passion Passport initiative
- EPB created two on-line certificates, Concepts & Tools of Epidemiology and MCH Epidemiology
- Our joint graduate certificate in Urban Planning (with Architecture, Geography & Engineering) was approved, making it our 21st graduate certificate
- COPH signed an agreement with the St. Lucia Ministry of Health to be their school of choice for public health, with two students already here pursuing their MPH

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COPH Strategic Plan

Goal 2: Learning



- Ricardo Izurieta (GLH) took students to Ecuador for his HSHPS-funded Tropical Diseases and Global Health Internship course
- Dr. Ann DeBaldo led a successful study abroad course in India in conjunction with the Center for India Studies
- Dr. Ran Nisbett led two groups of students on IFE's in Uganda with the support of two Tampa congregations
- COPH faculty have employed 101 Graduate Assistants (RA's, TA's, etc) for the Fall 2011 term

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COPH Strategic Plan

Goal 2: Learning



- Fulbright Awards
 - Dr. Tom Bernard (EOH) received a Fulbright Award to study in England during Fall 2011
 - Dr. Ran Nisbett (GLH) awarded a Fulbright Specialists Program grant for cross-disciplinary capacity building for health research in Liberia
- COPH signed an agreement with Universiti Sains Malaysia in Penang; Dr. Kwa will be running a study abroad course in public health and global sustainability there next summer
- Yiliang Zhu and the faculty in EPB hosted their second cohort for the Summer Institute for Training in Biostatistics
- Ira Richards (EOH) will be publishing the second edition of Principles and Practice of Toxicology (Jones and Bartlett Publishers) in Spring 2012

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COPH Strategic Plan

Goal 2: Learning



- COPH-students are being recognized for their talent, knowledge & skills
 - Jarrett Bruny (CFH) received a HRSA & Florida Public Health Training Center field placement award
 - Beibi Lu (EPB) received the Ruth L. Kirchstein National Research Service Award Individual Fellowship
 - Tiffany Piquet (GLH) received a USF Kosove scholarship for travel to India
 - Marcda E. Hilaire (CFH) named Gates Millenium Scholar, Graduate Level

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COPH Strategic Plan Goal 2: Learning



- COPH-students are being recognized for their talent, knowledge & skills (continued)
 - Sara Kennedy & Tamara Looney (CFH) selected for CDC Fellowship with Office on Smoking & Health
 - Wendy Mussoline (GLH) worked with the Erasmus Mundus Joint Doctorates in Northern Italy to address global public health problems with colleagues from Italy, France, and the Netherlands
 - Samantha Fridh (EOH, 2nd Place) and Hoafei Yu (EOH, 3rd Place) received awards for their poster presentations at the 2011 Annual Conference and Exhibition of the Air and Waste Management Association

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COPH Strategic Plan Goal 2: Learning



- And our alumni continue to shine!
 - Sherrill Berger (MPH 1996) named Chief Operating Officer at the Centers for Disease Control and Prevention

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COPH Strategic Plan Goal 2: Learning



- COPH students travel the world
- In the last year, 41 students completed International Field Experiences in 18 countries
 - Belize, Cameroon, China, Costa Rica, Dominican Republic, Ecuador, Egypt, Honduras, India, Israel, Malaysia, Panama, Philippines, South Africa, Swaziland, Uganda, Trinidad & Tobago, Zambia

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COPH Strategic Plan Goal 2: Learning



- Our graduates entered the workforce in a variety of settings and places, including postdoctoral & research positions at:
 - International Agency for Research on Cancer (France)
 - Florida Epidemiology Intelligence Service
 - Moffitt Cancer Center
 - UN Vaccines Center (Seoul, South Korea)
 - Biomedical Research Institute

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COPH Strategic Plan Goal 3: Service



- COPH faculty serve on prominent editorial boards in their disciplines including:
 - *American Journal of Health Behavior*
 - *Florida Public Health Review*
 - *Infection and Immunity*
 - *The Journal of Sex Research*
 - *Aids and Infectious Disease Journal*
 - *Journal of Probability*
 - *Journal of Tropical Medicine*
 - *Journal of Emergencies Trauma & Shock*
 - *Antimicrobial Agents & Chemotherapy*
 - *Maternal and Child Health Journal*
 - *Journal of American College Health*, and many others.

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COPH Strategic Plan Goal 3: Service



- COPH Faculty are active in the USF Community and their professional fields
 - Dr. Rita DeBate (CFH) elected Treasurer of The American Academy of Health Behavior and elected to the Board of Ophelia Project and Boy Initiative of Tampa Bay
 - Dr. Amy Stuart (EOH) serves as the Vice Chair for Student Scholarships and member of the Higher Education Council for the Air & Waste Management Association
 - Dr. Art Williams (HPM) appointed to the USF Board of Trustees Finance & Audit workgroup
 - Dr. Marie Bourgeois (EOH) is an officer for the Southeastern Chapter of the Society of Toxicology
 - Dr. Barbara Orban (HPM) and Dr. Julie Baldwin (CFH) both serve on advisory boards for the Tampa Bay Partnerships OneBay initiative

University of South Florida College of Public Health

COPH Strategic Plan Goal 4: Environment



- COPH invested significantly to support our students academically & in their professional development
 - We funded 27 students through HRSA Public Health Traineeships
 - HPM provided 8 partial scholarships for MHA graduate students to attend the annual ACHE meeting
 - We supported tuition costs for students participating in COPH Study Abroad Trips to Germany and India
 - The College provided almost \$80,000 in scholarships to support student international field experiences
 - CFH funded 7 student research awards and 7 student travel awards
 - 26 students received SHARP awards in 2010-11

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COPH Strategic Plan Goal 4: Environment



- The College supports the Professional Development of our faculty and staff as well
 - Provided 9 faculty & staff professional development awards last year
 - ETA funded 5 faculty to attend conferences to enhance their skills in on-line education
 - Two faculty are participating in the USF Health Collaborative Leadership Institute
 - Three College-wide faculty development programs were offered: Promotion & Tenure, P.O.W.E.R. Writing Workshop, Intervention Mapping

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COPH Strategic Plan Goal 4: Environment



- We have worked hard to improve our facilities. Over the past year we:
 - Painted the building
 - Remodeled/renovated the study/lounge area, college & department conference rooms, and our classrooms
 - Replaced our aging security system
 - Upgraded the technology in our classrooms, computer lab & conference rooms
 - Installed new computers in our computer lab
- This fall we will complete additional on-going projects including:
 - New furniture in classrooms 2016, 2018, & 2022
 - Remodeling the reception desk & lobby
 - Continued AV/technology enhancements in the classrooms
 - Completing our build-out of office & lab space in the IDRB

University of South Florida College of Public Health

COPH Strategic Plan Goal 4: Environment



- Not specifically in our plan, but certainly part of who we are, we partner with others to stimulate discussion and promote awareness and education around public health issues
- We have partnered with the local chapter of Physicians for Social Responsibility around a series of water symposia and we co-host the annual Terrell Sessums Award and lecture
- This year we are featuring Dr. Helen Caldicott, pediatrician, radio host and anti-nuclear advocate

University of South Florida College of Public Health

COPH Strategic Plan Goal 4: Environment



- Dr. Tom Mason has also assured our ongoing positive relationship with the Department of Defense, MacDill Air Force Base and the Central Command
- His 2011 summer symposium *Security and Stability Partnerships for Water: Their Impact on Health* earned us many accolades and featured speakers from such diverse groups as Proctor and Gamble, Coca Cola, the US Army Corps of Engineers and the Bangladeshi Army

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COPH Strategic Plan Goal 5: Diversity



- Students
 - The College percentage representation of all domestic minorities exceeded the representation of domestic minorities in the USF Service Area and exceeded the percentage representation of all domestic minority students at USF
 - However, the percentage representation of Hispanic students in COPH declined over the previous year by 2%

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COPH Strategic Plan Goal 5: Diversity



- Faculty
 - The representation of underrepresented minorities continued to increase this past year among our faculty ranks
 - Current representation of underrepresented minorities is above the national availability estimates for the ranks of Professor and Assistant Professor
 - However, this means we still need to continue to work on diversifying at the Associate Professor rank


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COPH Strategic Plan Goal 5: Diversity




- Staff
 - The representation of underrepresented minorities increased this past year
 - Current representation of underrepresented minorities is just 4% below our College goal

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College Budget

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The Budget Situation 2011-12

- COPH's All-Source Budget for 2011-12 is \$54.4M
- This includes state funds, tuition, grants & contracts, overhead, auxiliary, USF Foundation, HPCC, and Research Foundation
- Of this budget...
 - 32% is state appropriations, lottery funds and tuition collections
 - 46% is from grants & contracts
 - 6% is overhead
 - the remaining 16% is from the other fund sources

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The Budget Situation 2012 Challenges to State Funding



- COPH received a budget reduction of \$547,929 in FY 2011-12
- All growth in our “state” budget has been through tuition collections and our commitment to expand our enrollment plan
- The budget climate in the State of Florida remains murky at best, and we are trying to ensure that we maximize these resources

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The Budget Situation 2012 Trying to Expand our Resources



- The result of all that effort in teaching?
 - \$3.7M in excess tuition collections was allocated by Ex Com to the departments (\$800K), the College (\$400K), and the strategic investment fund (\$2.5M in FY 11-12).
- COPH received approval for 5 self-funded programs; cost-recovery programs where tuition & fees are directly managed by COPH
- In FY 10-11, we received the withheld F&A from FY 07-08 & FY 08-09, which was returned to the College community consistent with our distribution formula
- An additional \$100,000 in RI funds were distributed to College faculty to support their active research programs

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The Budget Situation 2012

How are we growing so much?



- There are a lot of recruitments on-going – how are doing this?
 - Based on years of over-enrollment, COPH leadership decided to increase our enrollment plan permanently
 - This decision has two impacts:
 - It increases by 340 the FTE that we must teach starting in AY 11-12
 - It allows us to convert these excess tuition dollars into recurring base budget
- What are we using these funds for?
 - We used this increase in our base to replace federal stimulus dollars (plugging budget reductions from past years), fund the USF-UFF collectively bargained faculty increases, cover promotional increases, and to recruit these strategic new faculty positions

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The Budget Situation 2012

The Good News . . .



- FY 11-12 budget reductions of \$547,929 were less than new resources received from tuition increases (\$709,297)
- Large enrollments have generated cash to support the College, our Departments, and create our Strategic Investment Fund, giving us opportunities for using non-recurring resources to advance our various missions
- UG enrollment is up over 30% so far this year
- Self-funded programs allow us to charge program specific tuition rates, hopefully allowing for increases in targeted enrollment areas

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The Budget Situation 2012 The Bad News . . .



- We now have to maintain our enrollment at higher levels
 - Grad FTE is down so far this year compared to this time last year
 - We received only 16% return for F&A generated in FY 09-10. This will negatively impact the faculty, departments, and college moving forward
 - We face greater accountability expectations from the State and from USF for our self-funded programs
 - The decision to shift tuition collections to base means less cash to support other initiatives at the College and Department levels
 - Federal funding looks challenging moving forward; multiple awards already receiving reductions for coming years and the end may be near for other initiatives
 - We have fewer foundation dollars to support special events

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Investing in Ourselves: Strategic Investment Funds



- What is the Strategic Investment Fund?
 - The strategic investment funds are resources set aside by the College leadership to support our strategic plan and other activities deemed important to maintaining and/or growing the College
- Where do the resources come from?
 - From excess tuition collections generated through COPH courses and programs

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Investing in Ourselves: Strategic Investment Funds FY 2011



- From our Strategic Investment Fund, resources were identified for:
 - Expansion of department academic programs
 - Funding for instructional support & development of new courses/programs/initiatives in each department
 - CEPH & CAHME Accreditation Support
 - Registration costs for the NBPHE exam for COPH students, faculty and staff
 - Student Recruitment Scholarships & Tuition Support
 - Faculty, Staff & Student Development
 - Includes faculty & staff development awards; additional resources to expand the number of SHARP & IFE travel scholarships; travel to Global Health conferences; and support for Study Abroad

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Investing in Ourselves: Strategic Investment Funds FY 2011



- From our Strategic Investment Funds, funds were also identified for:
 - International Program Development Awards
 - Travel awards provided to Azizan, Bernard, Bryant, Coulter, DeBate, Kwa, Nisbett, Richards, Wagner, Westhoff
 - Completion of IDRB shell space – **finally** (with most of the costs being covered by main campus)
 - Enhancements to COPH classrooms & conference rooms
 - IT Programming Support for COPH Programming Initiatives

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Investing in Ourselves: Strategic Investment Funds FY 2012



- While we are still discussing the 2011-12 fund, we have already begun making allocations:
 - Continuation of international program development funds, faculty & staff development, IT programming support positions, SHARP and IFE awards, support for our instructional design staff to support a wider range of course offerings and modalities
 - Expanded packages for student recruitment and financial support
 - Faculty position to support professional skills development of our students, faculty & staff
 - One \$15,000 Early Career Investigator Award: Dr. Azliyati Azizan (GLH)
 - Four \$100,000 Interdisciplinary Research Development Grants

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Investing in Ourselves: Strategic Investment Funds FY 2012



- 2011-12 Interdisciplinary Research Development Grant Awards
 - Carla Vandeweerd (CFH)
 - Risk and Adverse Outcomes for Older Women Seeking Relationships Online
 - Tom Crisman (EOH)
 - Integrating Environmental and Public Health Approaches to Address Domestic Water Utilization in Two Contrasting Watersheds of Western Panama
 - Art Williams (HPM)
 - Cross-Cultural Dimensions of Self-Care Engagement by Chronically Ill Patients
 - Azliyati Azizan (GLH)
 - Integration of Geographic Information System (GIS) Technology with Field and Laboratory Approaches, in the Control and Prevention of Dengue

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Strategic Investment Fund



- Perhaps most important is the way in which this fund was created and the spirit with which it is managed
- This College is guided by a truly exceptional leadership team, who come together, sometimes putting their own needs and desires aside, to do what is best for this College

University of South Florida College of Public Health

CEPH Accreditation



University of South Florida College of Public Health

CEPH Accreditation



- First, a special thank you to everyone who contributed to the self-study and our successful site visit
- Site-team was highly complementary of our outstanding College, our leadership team, our fine faculty and our remarkable students
- We earned high marks on criteria many others fail (planning and evaluation, competencies, assessment, diversity, resources)

University of South Florida College of Public Health

CEPH Accreditation



- Only a few areas required a response
 - Concern expressed over *student:faculty ratios*
 - With additions of new faculty, the ratio has decreased from 9.92 to 8.25 (benchmark is 10)
 - Concern expressed over lack of oversight of joint degrees
 - APCC acted immediately to create a set of criteria and a review schedule for **all** degrees

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CEPH Accreditation



- Additional minor notes
 - Sent correct syllabus for MPH Executive Capstone course
 - Sent confirmation of shift from tuition collections to base funding
 - Promised to do a better job posting agendas and minutes from all standing committees (☹)
 - Corrected errors of fact (not all VP's report to Karen Holbrook!)


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CEPH Accreditation



- Greatest Challenge: **Graduation Rates**
 - US Department of Education requires accreditors to assure adequate graduation rates
 - CEPH sets the rate at 80% for masters students within the time allowed by the institution; for us this is five years
 - Convened a workgroup to examine this issue

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2012-2017 College of Public Health
Strategic Plan

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New Strategic Plan

- 2012-2017 plan needs to be developed NOW
- I want and need your ideas on how to engage our various constituents
 - Revisit mission and vision statements
 - Reframe goal areas
 - Develop new objectives
 - Assure data collection and measurement strategies support new plan

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New Strategic Plan: Trends



- Increasing Congressional scrutiny of education and accreditors
 - Graduation rates will continue to be a hot issue
- Inter-professional Education
 - Local, national, global
- Public Health Workforce Development
 - HRSA, CDC, RWJ, DOH, elections . . .
- Social Determinants of Health
 - Emphasis, ownership, community-engagement
- Continuum of Education in Public Health

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New Strategic Plan: Continuum



- Undergraduate Learning Outcomes
 - Opportunities to educate all undergraduates
- Undergraduate Degree Parameters
 - New guidelines, accreditation
- MPH Competencies
 - Reflect, revise, revamp
- DrPH and the growth in professional doctorates

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New Strategic Plan: Leadership



- Pre-planning college leadership retreat in July
- Focused on education, learning
- “Gap Analysis”
 - INPUT
 - THROUGHPUT
 - OUTPUT

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Pre-Planning Thoughts



- INPUT
 - Recruitment and admissions clarity
 - Pre-requisites, prep courses
 - Counseling around best degree versus graduate certificates

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Pre-Planning Thoughts



- **THROUGHPUT**
 - Elevate the MPH in light of the UG degree
 - Rethink the entire core structure
 - Reorganize the 15 hours into less didactic, more synthesis, integrative modules, more experiential learning, hot topic applications
 - Front-end a foundations course (pre-stone?)
 - History of public health and current structure and guiding principles, ethics, competencies, responsible conduct of research, case studies

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Pre-Planning Thoughts



- **More THROUGHPUT**
 - More experiential learning throughout
 - More study abroad!
 - Mini-field experiences
 - Field-work built into courses
 - More flexible degree offerings
 - More emphasis on critical skills
 - More innovative use of technology
 - Get away from “butts in seats” mentality

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Pre-Planning Thoughts



- **OUTPUT**
 - Improved graduation rates
 - Better link to employment/professional development goals of our students
 - Added value (competition)
 - Consistently high scores on the CPH

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Pre-Planning Thoughts



- Intro to public health in all residency programs
- Formation of “strike teams” to assist practice partners in research design, assessment, evaluation, policy development
- Realize “collateral materials” goal from last plan
- Serious marketing emphasis, action plan
- More interdisciplinary degrees

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Strategic Plan



- Education/Learning clearly an important area of emphasis
 - Graduation rates must be addressed
- Research is another
- Others?

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Strategic Plan



- Overall Framing Team
 - Express your interest to Dr. Mason
- Specific areas of emphasis teams
 - Also to Dr. Mason, the area you think should be addressed and your willingness to engage

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Looking ahead



- We hope to successfully conclude on-going faculty searches, including:
 - Chair of CFH/Director of the Chiles Center
 - Two tenure track positions in HPM
 - One tenure track position in Global Health
 - One tenure track position in EPB (Epidemiology)
 - A joint recruitment with the College of Pharmacy
- We anticipate a successful site visit in Summer 2012 as HPM seeks CAHME accreditation

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USF Health



- We look forward to joining our fellow colleges in USF Health to launch our Shared Student Services Center in August 2012
- Inter-professional Education will be THE top priority for USF Health this year
 - Need to nurture existing joint efforts with PT, Pharmacy, Medicine
 - Need to generate new joint efforts across all areas of Health

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USF Health



- Also seeking ways to infuse shared learning opportunities for our students outside of formal courses, even outside the classroom
- Cross-college faculty development
- Better integration of IS applications across USF Health
- Focused Development efforts around USF Health priorities

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Upcoming Events



- Dr. Meredith Minkler lecture and panel on CBPR September 30th
- Dr. Helen Caldicott, PSR here October 6th
- Faculty Lunch with your colleagues will resume on October 26th
- COPH APHA reception Monday October 31st
- 2011-2012 Faculty and Staff Coffees with the Dean start October 6th with full professors
- COPH Length of Service Ceremony and Reception, Nov 18, 2011

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Upcoming Challenges



- Poverty levels hit all time highs
- Number of uninsured continues to rise
- Questions about vaccines persist
- Loss of compassion in our society
- Continued degradation of public health systems
- “Contagion”

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As always . . .



- Thank you for allowing me to serve you
- Thank you for all you do to bring us positive recognition
- Thank you for always being willing to help, to serve, to contribute
- Thank you for BEING the best College of Public Health in the world!!!!

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