Creating a healthier world.

State of the College

Dr. Donna Petersen, Dean September 17,2013

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Presentation Overview

- Our People
- Celebrating Our Accomplishments
- For and About Our Students
- COPH Around the World
- Research Really Matters
- Our Practice IS our Passion
- The New Normal
- Looking Back, Looking Ahead....



- Not new to the College, but in new roles:
 - John Petrila was appointed as Chair of the Department of Health Policy & Management
 - Rita Debate was appointed as Acting Associate
 Dean for Academic & Student Services
 - Kate Wolfe-Quintero was appointed as Director of Student Affairs
 - And we welcome back Paula Knaus as Associate Dean for Faculty Recruitment, Development & Retention and Dr. Karen Liller, Professor, CFH

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Our People

- New Faculty
 - Steve Freedman, Adjunct Professor, HPM
 - Aparna Tatavarthy, Research Associate, GLH
 - Sam Bell, Senior Fellow, Volunteer Faculty, HPM
- New Post Doctoral Fellows
 - Damian Gilling, Center for Biological Defense
 - Jenna Oberstaller, GLH



- Administrative & Professional Staff
 - Samantha Barnes, Program Planner/Analyst, GLH
 - Jesse Casanova, Academic Services Administrator, International Programs
 - Ashley Dixon, Social & Behavioral Researcher, CFH
 - Emily Dunn, Sr. Social & Behavioral Researcher,
 Chiles Center
 - Kenny Griffin, Academic Advisor, Undergraduate Programs

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Our People

- Administrative & Professional Staff
 - Xonjenese Jacobs, Program Planner/Analyst,
 Chiles Center
 - Kellie Ann Larsen, Scientific Researcher, Center for Biological Defense
 - Jung Lim, Instructional Multimedia Specialist, ETA
 - Noel McCatty, Safety & Health Consultant, EOH
 - Melvin Nia, Safety & Health Consultant, EOH



- Administrative & Professional Staff
 - Lakiecher Murphy, Academic Services Administrator, Academic & Student Affairs
 - Charlotte Noble, Program Planner/Analyst, CFH
 - Nelli Oliver, Program Planner/Analyst, CFH
 - Michelle Ray, Sr. Social & Behavioral Researcher,
 Chiles Center
 - Thomas Reilly, Instructional/Multimedia Developer, ETA
 - Daniela Sloan, Safety & Health Consultant, EOH

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Our People

- Staff
 - Semiha Ahmedova, Sr. Biological Scientist, GLH
 - Nikole Brown, Training Support Specialist, EOH
 - Brian Creel, Academic Program Specialist,
 Academic & Student Affairs
 - Rocky Jalil, Information Technology Support
 Specialist
 - Roya Kashani, Academic Program Specialist,
 Practice Program



- Staff
 - Tracy Kelly, Training Support Specialist, EOH
 - Roushine Thomas, Academic Training Specialist,
 Academic & Student Affairs
 - Kenneth Udenze, Biological Scientist, GLH

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Our People

- Faculty Promotion & Tenure
 - Rita Debate, CFH
 - Promotion to Full Professor
 - Getachew Dagne, EPB
 - Promotion to Full Professor
 - Donna Haiduven, GLH
 - Promotion to Associate Professor, Teaching Pathway
 - Foday Jaward, EOH
 - Promotion to Associate Professor with Tenure



- Faculty Promotion & Tenure
 - Steve Mlynarek, EOH
 - Promotion to Professor, Teaching Pathway
 - Hana Osman, EOH
 - Promotion to Associate Professor, Teaching Pathway
 - Laura Rusnak, Undergraduate Program
 - Promotion to Instructor II

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Our People

- College Fellowships & Awards
 - Public Health Outstanding Doctoral Fellows
 - Tommy McGaha (GLH)
 - Oview Utuama (EPB)
 - Joe Smith (HPM)
 - University Graduate Fellowships
 - Isabella Chan (GLH)
 - Li An Li (EPB)
 - Kyle Watterson (HPM)
 - Shawna Green (CFH)
 - Davinderjit Singh (EOH)



- College Fellowships & Awards
 - COPH Scholars Awards
 - Erika Reese (EPB)
 - Ina Hysi (CFH)
 - Anna Cable (GLH)
 - ERC NIOSH Fellows
 - NIOSH training grant supports 26 COPH students in Industrial Hygiene, Occupational Medicine and Occupational safety

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Celebrating Our Accomplishments

- Amy Stuart (EOH) awarded a sabbatical and is spending the year in Perth, Australia at the University of Western Australia
- Yiliang Zhu (EPB) awarded a sabbatical and a Science & Technology Policy Fellowship with The American Association for the Advancement of Science



- Tom Unnasch (GLH) named USF Health Distinguished Professor
- Tom Bernard (EOH) and John Petrila (HPM) received the President's Outstanding Faculty Award
- Karen Liller (CFH) recognized as a Fellow in the American Association for the Advancement of Science

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Celebrating Our Accomplishments

- James McCluskey (EOH) was elected Fellow of the American College of Occupational and Environmental Medicine
- Dina Martinez Tyson (CFH) recognized as a Fellow in the Society for Applied Anthropology
- Lauri Wright (CFH) received the Outstanding Dietetic Educator Award for the Southeast from the Academy of Nutrition and Dietetics



- Wil Milhous (GLH) recognized as the Harriet Hylton Barr Distinguished Alumni Award from the UNC Gillings School of Public Health
- With Barbara Orban taking the lead, the Department of Health Policy & Management successfully sought and received accreditation by the Commission on Accreditation of Healthcare Management Education (CAHME) in 2013

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Celebrating Our Accomplishments

Jodi Ray (Chiles Center) and the Florida
 Covering Kids project received the 2nd largest
 award in the country from DHHS to create a
 consortium of 11 partners throughout Florida
 to provide outreach and enrollment assistance
 through the Affordable Care Act Health
 Insurance Marketplace.



- Chris Weldon, CFH doctoral student, received a competitive F31 award from NIH to support his dissertation work on beliefs and decisionmaking around HPV vaccination. It's the first such award received by a CFH doctoral student.
- Jessica Grossman (GLH) and Kristi James (CFH) were recipients of the USF Outstanding Staff Award

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Celebrating Our Accomplishments

- Lianne Estefan (CFH) appointed Secretary of the MCH Section of APHA
- Barbara Orban (HPM) named the Chair of the Public Health Faculty Forum for AUPHA
- Ira Richards and Marie Bourgeois (EOH)
 published the 2nd edition of *Principles and* Practice of Toxicology in Public Health
- Getachew Dagne (EPB) appointed as Associate Editor for the BMC Public Health Journal



- Cathy Silva (EOH) received the USF Quiet Quality award
- John Petrila (HPM) appointed to a 3 year term on the US Fulbright Scholar Peer Review
 Committee for Ireland and the Netherlands

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Celebrating Our Accomplishments

- COPH Faculty had a number of centers recognized by the Florida Board of Governors
 - Center for Transdisciplinary Research on Women's Health (Daley & Debate, CFH)
 - Institute for Translational Research In Adolescent Behavioral Health (Baldwin, CFH)
 - USF Preparedness & Emergency Response Learning Center (Troutman, CLPHP)
 - USF Occupational Safety and Health Administration Training Institute Education Center (Hammad, EOH)
 - Florida Public Health Training Center (Troutman, CLPHP)
 - Florida Prevention Research Center (Bryant, CFH)



- In Summer 2013 we successfully graduated our SENACYT-funded cohort of 8 MSPH students from Panama
- This was truly a College-wide effort, and thanks to Marti Coulter, Heather Stockwell, Russ Kirby, Ricardo Izurieta, Leanne Estefan, Dawood Sultan, Julie Baldwin, Amy Alman, Deanna Wathington & Kate Wolfe-Quintero for working so hard to ensure the success of this group of students

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For and About Our Students

- Online enrollment remains a significant portion of our portfolio
 - -69% of total FTE online (AY 12-13)
 - -76% of UG FTE; 53% of Grad FTE
- The College now has six fully-online degree programs, eleven fully-online certificate programs and an inventory of almost 90 online courses at the undergraduate and graduate levels



- COPH has the oldest and most established online programs and infrastructure at USF, and will continue to work diligently to ensure the quality of our online courses and programs
- Enrollment continues to grow at both graduate
 & undergrad levels
 - —During 2012-13, our faculty taught 53,885 gross student contact hours
 - This resulted in our being over-enrolled by 505.20 at UG level (per funded plan) and slightly above target for grad 16.9 over (per funded plan)
 - —After Fall 2013 drop/add, we are 20 FTE ahead at the Graduate level

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For and About Our Students

- UG enrollment of 936.74 FTE an increase of 216 FTE from AY 11-12
 - —30% growth in last year; 64% increase over last 2 years
 - -82% growth since AY 07-08
 - —So far during the 2013-14 year we are 139 FTE ahead of last years Summer & Fall enrollment at the UG level
- Online enrollment remains a significant portion of our portfolio
 - -69% of total FTE online (AY 12-13)
 - -76% of UG FTE; 53% of Grad FTE



- COPH Graduate Programs continue to flourish!
- COPH has 909 graduate students as of Fall 2013
 - 786 seeking a masters degree and 123 doctoral students
- We graduated 229 students with graduate degrees, including our first DrPH

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For and About Our Students

- Launched new graduate certificates in Health Equity, Translational Research in Adolescent Health, Toxicology & Risk Assessment
- Developed new online MPH programs in
 - Infection Control, led by Donna Haiduven, GLH
 - Epidemiology, led by Kathleen O'Rourke, EPB
 - Health, Safety & Environment, led by Steve
 Mlynarek, EOH



- We are revising the DrPH for Fall 2014, with significant portion available online
- BS in Public Health
 - —Currently has 842 BSPH majors (700 in Spring 2012)
- Of our 151 Spring 2013 graduates, 72% are graduating within 4 years, with an overall GPA of 3.09
 - Impressive considering none of these students were Public Health majors when they enrolled at USF

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For and About Our Students

- 230 BSPH graduates in the last year
- 421 UG minors were awarded last academic year
- Finalized articulation agreements with Lake Sumter State College & HCC to begin a pipeline program (AA to BSPH)



- COPH offered three summer programs to introduce students to the disciplines of public health:
 - —Summer Institute for Training in Biostatistics
 - Introducing UG students to biostatistics through funding from the National Heart, Lung and Blood Institute

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For and About Our Students

- Summer Institute in Occupational Health & Safety
 - Targeting future potential OHS graduate students through support from the Sunshine Education & Research Center
- —Summer Institute in Public Health
 - Introducing high school students to public health and USF



- COPH faculty received \$16M in extramural funding in 12-13
 - \$10M in Federal Funds
 - \$6M from other sources
- 18 COPH faculty rank in the USF Top 200, including 5 in the top 20!
- COPH faculty have increased the number of Proposal Submissions (37%) & Award Amount Requests (51%) over the past two years

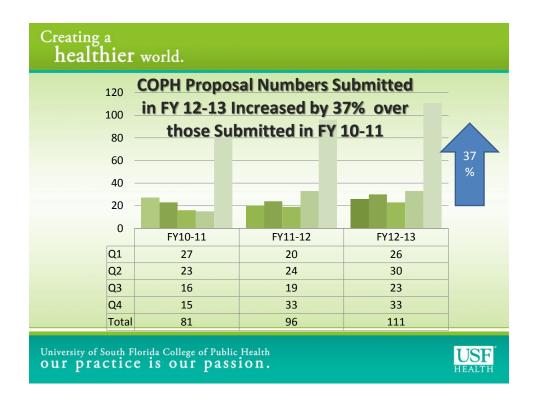
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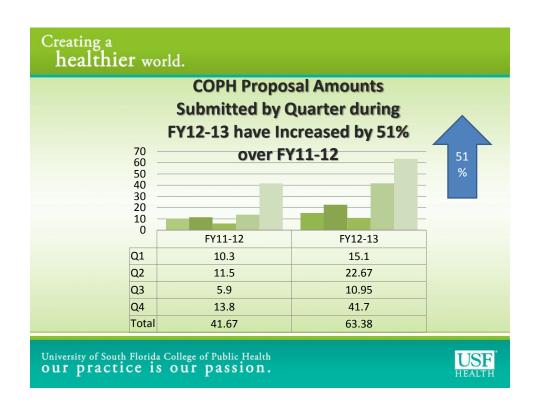


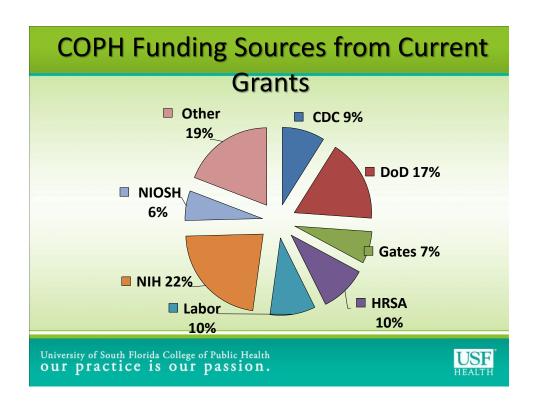
Research Really Matters

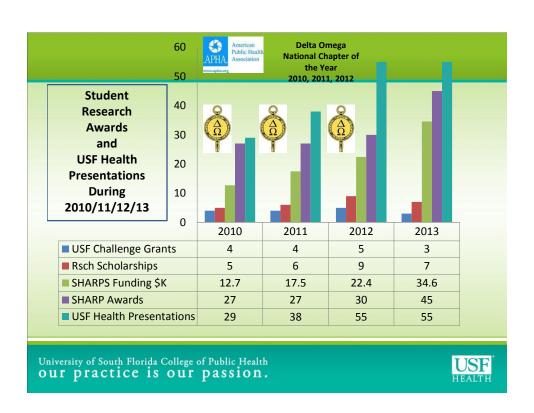
 COPH has invested more in the support of student research, in terms of time, support and dollars. As a result our students are actively engaged on campus and in national & international meetings











- Early Career Internal Award Recipients (2012-13)
 - Amy Alman (EPB)
 - Marie Bourgeois (EOH)
 - Ben Jacob (GH)
- USF Research Achievement Award (2012)
 - Eric Buhi (CFH)
- USF Research and Innovation Award (2012)
 - Dennis Kyle (GH)

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Research Really Matters

- COPH faculty actively contribute to the dissemination of knowledge:
 - COPH faculty published had 300 publications in the last year, 81 of which included students
 - COPH faculty identified 282 formal presentations last year, with 168 of them including students



- Student Presentations at USF
 - 2013 USF Health Research Day
 - 51 Presentations
 - 3 Oral Presentations Awards
 - USF Health Vice President's Award for Outstanding Graduate Student Oral Presentation
 - 7 Poster Presentation Awards

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Research Really Matters

- USF Graduate School Research Symposium
 - 21 Presentations
 - 2 Graduate Poster Presentation Awards
 - 1 Postdoctoral Poster Presentation Award
 - 2 Undergraduate Research Awards



- COPH faculty are engaged in promoting undergraduate research
 - COPH faculty volunteer with USF's CREATE (Creating Research Experiences and Activities through Teaching Enhancement) Scholars Program to mentor 73 undergraduate public health students

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Research Really Matters

- 24 COPH undergraduate students participated in the Undergraduate Research and Arts Colloquium in April 2013.
- Two Students Received the Excellence in Undergraduate Research Award



Our Practice IS Our Passion

- COPH is actively engaged in the development of the public health workforce
- COPH faculty, centers & programs trained well over 38,000 individuals last year, thanks to programs such as the OSHA Training Institute, the Sunshine ERC, the Center for Leadership in Public Health Practice and the Center for Biodefense, among others

University of South Florida College of Public Health our practice is our passion.



Our Practice IS Our Passion

- COPH continues to be one of largest producers of academic graduate certificates at USF, with 74 certificates awarded via 17 different certificate programs
- COPH faculty continue to develop and lead conferences and workshops
 - Linda Detman, Bill Sappenfield & John Curran (CFH/Chiles) led the "Second Annual Florida Perinatal Quality Collaborative Conference"



Our Practice & Our Research

- Wait, there's more!
 - —Ellen Daley, Rita Debate and Cherly Vamos (CFH) organized the national conference on "Transforming Women's Health: Discovery, Delivery, and Development of the Oral Systemic Connection"
 - Russ Kirby (CFH) organized the 2nd statewide
 Florida Birth Defects Surveillance conference
 - —Hana Osman (EOH) and the ERC helped organize the "25th Annual Safety & Health Conference"

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Our Practice IS Our Passion

- Wait, there's more!
 - —Marti Coulter (CFH) and the MCH Training Program offered three full day workshops with faculty, community participants and students on cultural competence, family centered care, and interdisciplinary care
 - —Mark O'Neill and Don Mullins coordinated the "Integrating Disaster Behavioral Health into Preparedness, Response & Recovery" workshop at the Florida Governor's Hurricane Conference



Our Practice IS Our Passion

- Wait, there's more!
 - —Stan Graven, Bill Sappenfield, Bob Nelson (CFH) and national collaborators led "The Graven Conference: The Physical and Developmental Environment of the High Risk Infant"

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COPH Around the World

- COPH faculty, staff, and students remain leaders at USF in our engagement with the global community
- Following the model USF Health established in Panama, COPH will look to build upon existing relationships to establish partnerships in Ecuador with Universidad San Francisco de Quito and in Kenya with ICIPE in the coming years.



 The College remains a location for a diverse group of students, with 116 international graduate students from 42 countries around the world this fall

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COPH Around the World

- COPH signed new agreements with:
 - Lanzhou University (Lanzhou, China); initiated by Yiliang Zhu, EPB
 - Addis Ababa University (Addis Ababa, Ethiopa);
 initiated by Getachew Dagne, EPB
 - University of West Indies (Mona, Kingston, Jamaica); initiated by Adewale Troutman, CFH
 - International Centre of Insect Physiology & Ecology (Nairobi, Kenya); initated by Bob Novak, GLH
 - Universiti Malaysia Sarawak (Kota Samaraham, Sarawak, Malaysia); renewal initiated by Boo Kwa



- During the last year, COPH continued to invest in the development of new international relationships by supporting faculty travel for program development. Award recipients were:
 - Ismael Hoare (GLH), Belize
 - Marti Coulter (CFH), Ecuador
 - Stephanie Marhefka-Day & Eric Buhi (CFH) , South Africa
 - Yangxin Huang (EPB), China
 - Ben Jacob (GLH), Ecuador
 - Laurie Wright (CFH), Uganda

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COPH Around the World

- But wait, there's more:
 - Getachew Dagne (EPB), Ethiopia
 - Azliyati Azizan (GLH) & Aurora Sanchez Anguiano (EPB), Malaysia
 - Julie Baldwin (CFH), Australia
 - Ricardo Izurieta (GLH), Ecuador
 - Robert Novak (GLH), Kenya
 - Mark O'Neill, Malaysia
 - Dawood Sultan (HPM), Saint Lucia
 - Bill Sappenfield (CFH), Panama



- 39 COPH Students participating in international field experiences in 21 countries this year
 - —Guatemala, Uganda, Ecuador, Peru, Costa Rica, South Africa, Belize, Australia, Ivory Coast, Tanzania, Bolivia, Kazakhstan, Mexico, Malaysia, El Salvador, Madagascar, Panama, Switzerland, Kenya, Thailand, Bangladesh
- Provided scholarship support to students doing research in Puerto Rico, Uganda, Panama, Kenya, Ethiopia, Liberia

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COPH Around the World

- COPH has 7 Peace Corp Masters International students currently abroad (Zambia, Cameroon, Mongolia, Uganda, Guatemala & Botswana)
 - —9 more MI Peace Corps students currently enrolled
- Drs. Kwa & Azizan led a group of students to Malaysia through the 3-credit hour course Health, Modernization and Sustainability in June 2013



- COPH continues to be active in Panama
 - Successful 3rd offering of our Diplomado in Clinical Research
 - Cheryl Vamos & Arlene Calvo offered International Health Education course in Summer 2013, taking groups of students to Panama
 - Public Health Practice took a study abroad group in April

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COPH Around the World

- USF Health's IHSC, with students from all the Colleges in USF Health, traveled to Panama for their annual community service project
- Arlene Calvo's Ngable-Bugle grant has trained over 5,000 Panamanians on a variety of health issues in rural Panama



The New Normal

- The fiscal environment remains challenging
- 48 out of 50 states have reduced spending on higher education
- USF has been faced with budget reductions since 2007-08
- Federal funding is dwindling, and what remains has become more competitive

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The New Normal

- USF leadership has decided that after years of losses it is critical to ensure the USF System's financial strength and position.
- The implications are that we are asked to reduce spending while increasing revenue
- After months of negotiating, USF Health has been allowed to spend what it spent last year from state funds as well as overhead dollars



The New Normal

- Prior to the news about the USF System's budget issues, the view from COPH looked rosy
- Our 2013-14 projected all-source budget was \$52M, our largest ever
- Our all-source expenditures have increased in each of the last three fiscal years, to almost \$41M in 2012-13

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The New Normal

- Life during "the new normal" will require significant thought and planning to prioritize that which is important to us while living within university expectations
- The decision to stretch the pain over a three year period, while making life easier this year, will mean a longer period of potential uncertainty while the university determines how it will proceed



The New Normal

- The College leadership will continue to try and focus on those things that make us who we are.
- We will aim to protect our students and try to ensure their success while at USF
- We will work to protect our research enterprise and try to facilitate the success of our faculty
- We will strive to protect the culture and community that makes us the best school of public health in the country

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Looking Forward, 2013-14 →

So, as we peer into our crystal ball, what do we see as important to COPH in the coming year?



- Last year we convened three faculty workgroups to make recommendations on the development of our new strategic plan
- These recommendations have become our new Strategic Vision 2022 and will be used to shape the decisions we make daily about the direction of the College





Strategic Vision 2022

- Transforming the MPH
 - Provide an MPH core education that is integrative, comprehensive, and interdisciplinary
 - Committed to providing students with the highest quality education possible, by incorporating alternative teaching methods, flexibility, and an interdisciplinary approach

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Strategic Vision 2022

- Translate Translational Research
 - —Create a forward-thinking infrastructure that supports innovative and interdisciplinary team science in hub areas and promotes a positive research culture at all levels
 - Make COPH researchers and research findings readily accessible to the public, policy makers, health care providers, consumers of health care, advocates, and other researchers
 - Engage the community in developing research consistent with the College's research hubs and the community's needs/priorities



Strategic Vision 2022

- Promoting System Capacity
 - —Education/training/workforce development......
 - Using state-of-the-art technology
 - Based on research foci and areas of excellence
 - For the general public
 - For international audiences
 - For the State of Florida
 - —Building a systematic infrastructure for success
 - Marketing, Faculty & Staff support, IT, Resources for pilot projects & program implementations

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Strategic Vision 2022

- This fall we will finalize the objectives and indicators that will be used to measure how successfully we implement our plan into our day to day lives
- Strategically, we will have to determine what we can afford to do – in terms of faculty & staff time, dollars and space – and when we can do so.



- During last fall's State of the College we launched our new brand. We since have identified our strategic marketing goals:
 - —To be THE school of choice for undergraduate students interested in pursuing degrees in public health
 - To increase recognition of COPH as a school of choice for graduate studies in public health
 - To increase the amount of financial contributions to COPH student scholarships

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Looking Forward, 2013-14 →

- —To move up US News & World Report from current ranking of #21
- To strengthen and grow online engagement with target audiences



- Shared Student Services
 - COPH remains excited about the opportunity to create a USF Health-wide student center that will create opportunities for students and staff to cross the boundaries of their colleges
 - We continue to value the chance to provide new and expanded services to our students while creating opportunities for interprofessional education and interaction between the colleges and programs of USF Health
 - Looking towards 2015, we hope to complete construction of a USF Health student union

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Looking Forward, 2013-14 →

- Cultural Competency & COPH
 - MCH Training Grant supported an assessment of our College diversity
 - While the overall results were positive, we discovered that the College "community" could be improved, particularly for on-line and international students
 - We will continue to assess this issue and work to find ways to improve our sense of community among our students



- The Future of USF Health
 - USF Health is positioning itself for new leadership
 - Will continue to push "Health" first
 - Will continue to consider the broadest perspective & vision
 - Will push for integrated approaches & interprofessional efforts

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Thank You!

- For all you do to....
 - Improve the public's health
 - Promote the USF College of Public Health
 - To partner with me to lead the future of Health

