

## USF College of Public Health Dean's Lecture Series

Presents

Stephen J. Blumberg, PhD  
Senior Scientist, National Center for Health Statistics, Centers for  
Disease Control and Prevention

“Cell Phones and Telephone Surveys – New Biases and New  
Challenges”

Monday, October 12, 2009

10:30 am

COPH Auditorium, Room #1023



Dr. Stephen Blumberg is a senior scientist at the National Center for Health Statistics, Centers for Disease Control and Prevention. He is the lead statistician for the State and Local Area Integrated Telephone Survey. This random-digit-dial survey mechanism regularly fields some of the world's largest telephone surveys on children's health, health care, and well-being, including the National Survey of Children with Special Health Care Needs and the National Survey of Children's Health. Since 2003, Dr. Blumberg has written and spoken extensively about the prevalence of wireless-only households and the impact of cell phones on coverage bias for telephone surveys. His honors include the 2008 Young Professional Achievement award from the Coalition for Excellence in Maternal and Child Health Epidemiology, the 2009 Warren J. Mitofsky Innovators Award from the American Association for Public Opinion Research (AAPOR), and election to the AAPOR Executive Council.