

MORE 2.0 Getting Started

Betsy Wood, BSN, MPH

Margie Boyer, MS, RNC, C-EFM, C-ONQS

FPQC Nursing Consultants



Building a Successful Initiative

- Engaging key stakeholders at beginning of project is KEY to success!
- Multidisciplinary planning and implementation
- Gain top-level support
- Team members should be able to consistently commit



Who to Include?

Multi-disciplinary Implementation Team
Disciplines & Departments
Obstetric Providers
Nursing—L & D, Mother/Baby, Antepartum, NICU
Addiction Specialists
Social Work / Case Management
Behavioral / Mental Health
IT / Electronic Medical Records
Quality Improvement
Pharmacy

Components of Successful Participation

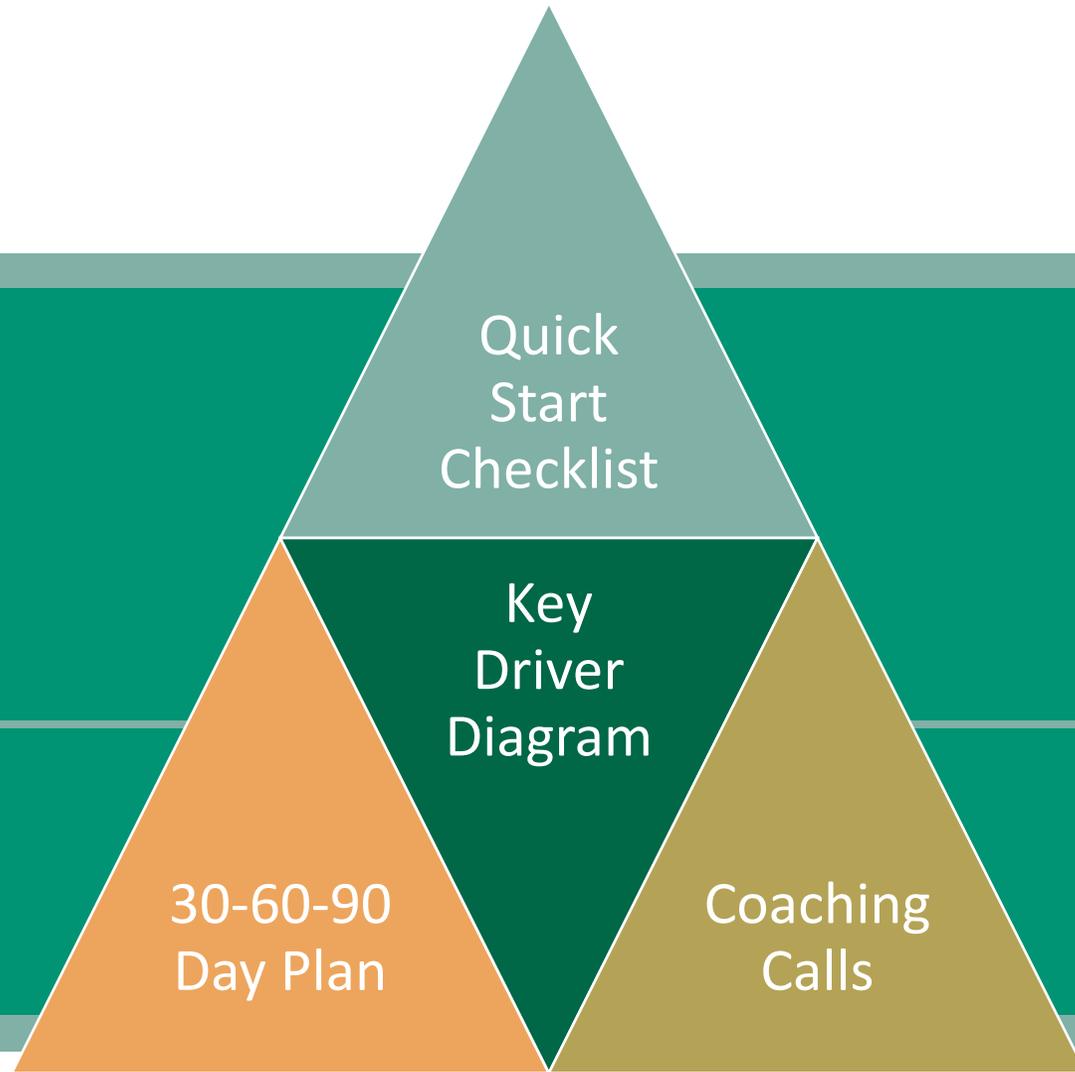
- Create a QI culture—a team environment emphasizing quality and patient safety
- Hold regular QI team meetings to follow and make progress
- Share important information, progress and successes with everyone around
- Be creative and flexible!

Internal Team Meetings



Multidisciplinary team should meet regularly

- Meet monthly to start then may be less frequent later
- Include all departments impacted by your work
- Review data, 30-60-90 Day Plan, PDSA cycles, and identify potential community partners
- Discuss insights from webinars/coaching
- Share progress and challenges with administration – follow communication plan



Tools to Use

Quick
Start
Checklist

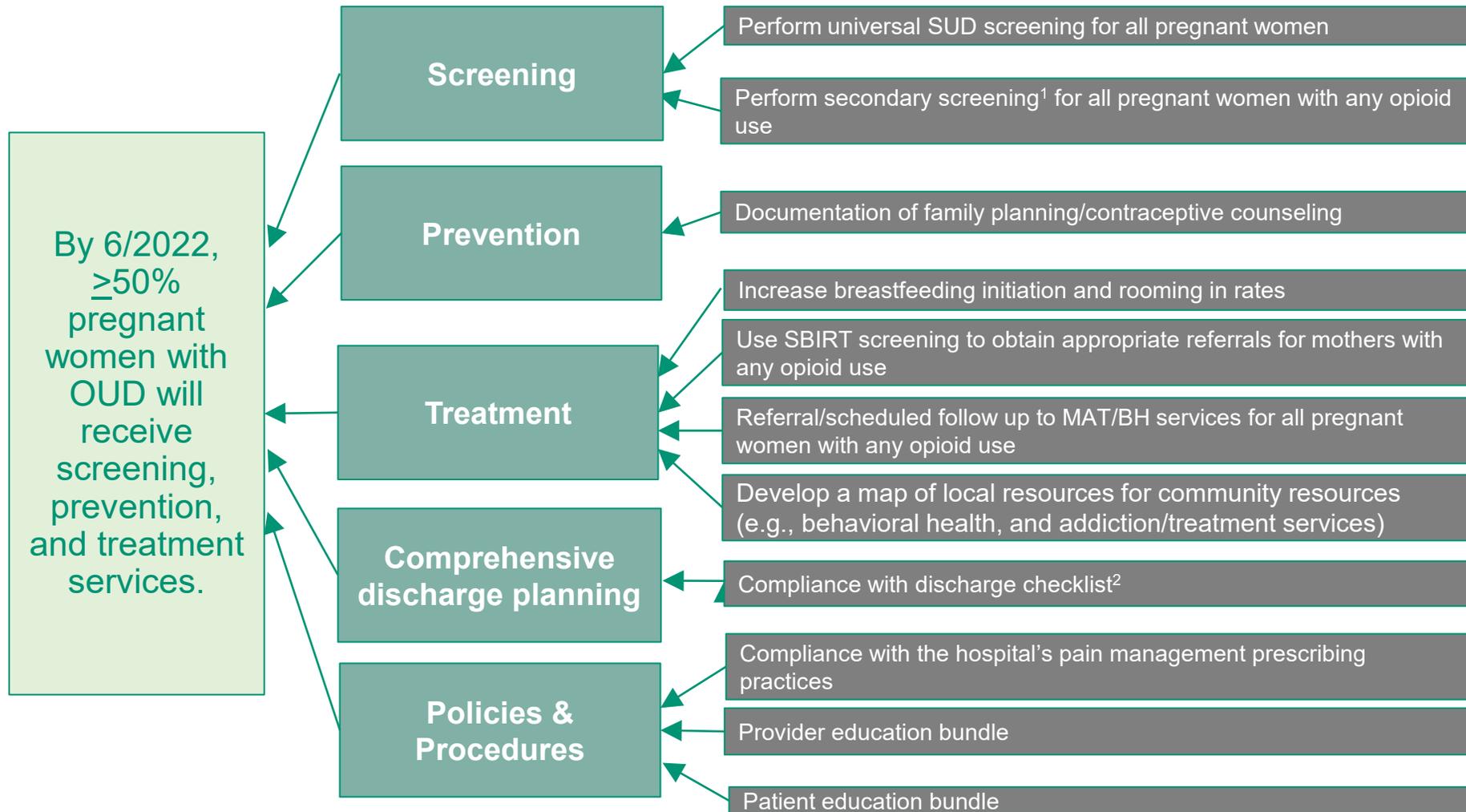
Key
Driver
Diagram

30-60-90
Day Plan

Coaching
Calls

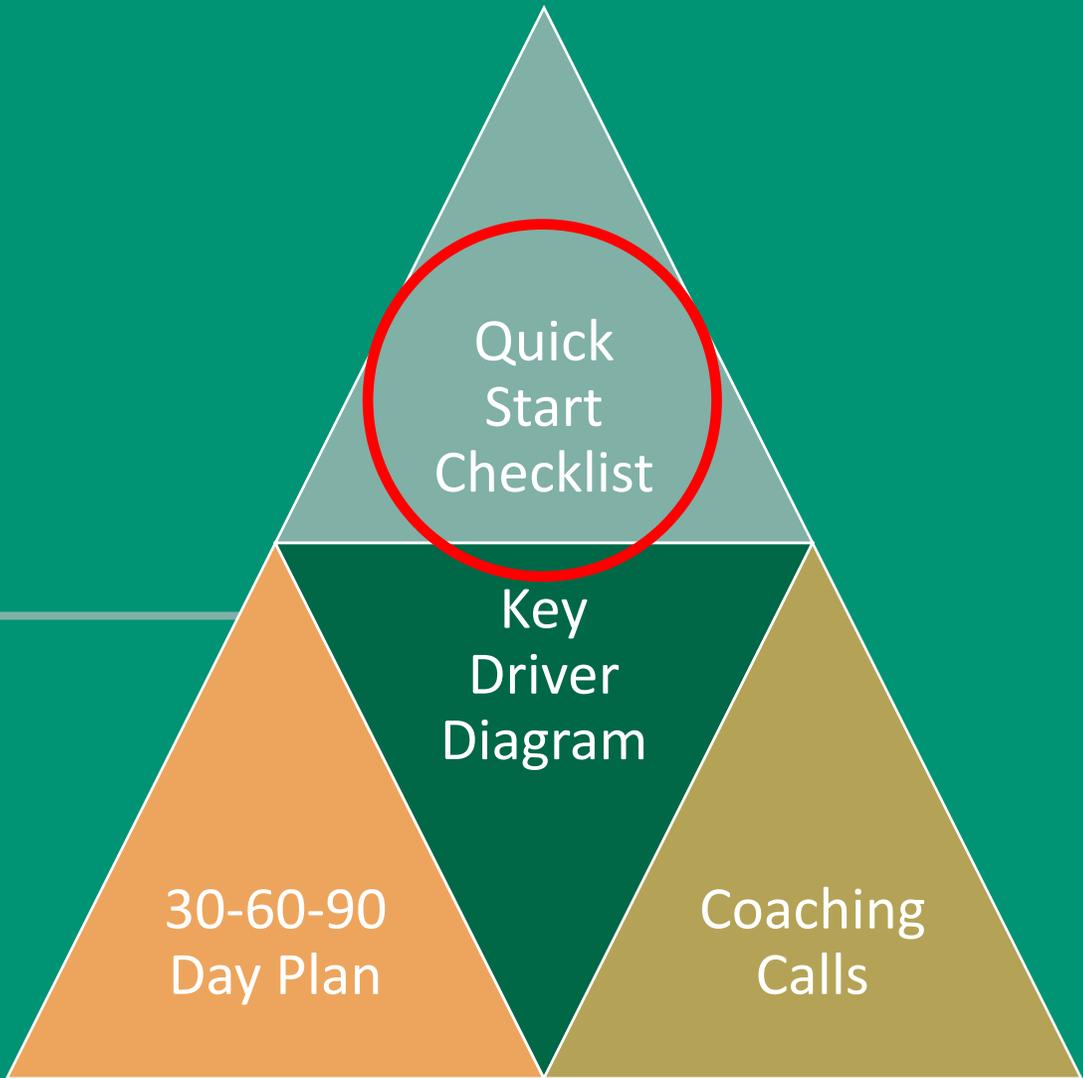
Key Driver Diagram

Global aim: Improve identification, clinical care and coordinated treatment / support for pregnant women with any exposure to opioids and their infants



¹Secondary screening: 1) infectious diseases: HIV, HepB, HepC, GC, CT, trichomonas, syphilis, Tb and HepA if risk factors are present; 2) mental health including PPD

² Discharge checklist: 1) Postpartum depression screening, 2) Scheduled OB postpartum visit, 3) Scheduled Behavioral Health and/or MAT visit or referral, 4) Narcan Counseling, 5) Social work consult, 6) Pediatric consult 7) Contraception counseling & plan 8) Healthy Start/Home visiting program referral, and 9) patient education bundle



Quick Start Checklist

MORE 2.0 Quick Start Checklist

FIRST



1. Recruit QI team - physician, nurse, data, administration champion



2. Review FPQC MORE website to understand improvement goals and strategies:

- a. Online Toolkit
- b. Overview slide set
- c. ACOG AIM Bundle for Obstetric Care for Women with Opioid Use Disorder
- d. Other nationally vetted resources
- e. Snippets/videos

MORE 2.0 Quick Start Checklist



3. Review, complete and return MORE Data Use Agreement



4. Complete the MORE Team Readiness Survey



5. Write down questions or concerns

NEXT



1. Attend MORE Kick Off meeting
2. Create a draft 30-60-90 day plan
3. Schedule regular team meetings and develop communication plan to keep stakeholders updated on initiative
4. Review MORE Data Collection Form and identify data collection method/staff
5. Attend data webinar – May 27, 2021

MORE 2.0 Quick Start Checklist

- 6. Schedule hospital kick-off for June 2021
- 7. Diagram your hospital's process flow
- 8. Put recurring coaching calls on team calendars
- 9. Schedule virtual consultation with FPQC

ONGOING

1. Participate in regular educational activities and coaching calls
2. Submit monthly data
3. Review monthly data reports with QI team, staff, administration and providers
4. Review and update 30-60-90 day plan
5. Reach out to FPQC for help and celebrate with your team early and often

Quick
Start
Checklist

Key
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30-60-90
Day Plan

Coaching
Calls

30-60-90- Day
Plan

30-60-90 Day Plan

30-60-90 Plan

This document was developed to help you clarify your plan for the first 90 days of your MORE work with the FPQC.

Foundations	
Strengths	
Barriers	

Looking Ahead	
Three Things to Accomplish in the Next 30 Days	
Three Things to Accomplish in Next 60 Days	
Three Things to Accomplish in Next 90 Days	

Foundations

Strengths

We have a strong physician champion and good administrative support

Barriers

Some of our providers and staff are very resistant to change

Three Things to Accomplish in the Next 30 Days

1 2 3



Review multidisciplinary team members and fill any gaps



Schedule team meetings for 6 months



Create communications plan to keep stakeholders informed



Three Things to Accomplish in Next 60 Days

1. Decide which validated screening tool to pilot
2. Plan and launch MORE
3. Review MORE toolkit/ resources



**Three Things to
Accomplish in
Next
90 Days**

1. Diagram process flow in L&D
2. Plan PDSA cycle to test screening tool
3. Schedule FPQC site visit

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Coaching Calls



- Scheduled monthly
- Small group
- Led by physician and nurse team
- Collaborative
- Participatory
- Review of 30-60-90 day plans
- Sharing successes and barriers

Potential Implementation Barriers & Strategies to Overcome

Potential Barrier Drivers	Strategies to Overcome
<ul style="list-style-type: none">• Clinician<ul style="list-style-type: none">• Resistance to change• Don't see the need for change• Lack of understanding and/or knowledge deficit	<ul style="list-style-type: none">• Build compelling story with respected peer leader to speak to the importance of initiating proposed changes• Provide peer-based education to all clinicians with education on the initiative and goals• Share goals of the proposed QI project/change• Provide opportunities to answer question and/or concerns

Potential Implementation Barriers & Strategies to Overcome

Potential Barrier Drivers	Strategies to Overcome
<ul style="list-style-type: none">• Upper Management<ul style="list-style-type: none">• Lack of knowledge of Perinatal QI efforts• Lack of resource support	<ul style="list-style-type: none">• Share data on outcomes of facility in relation to like facilities• Provide high quality peer-reviewed research and evidence to support change• Instill the importance of resource (people, financial) support for project to ensure success• Share plan for implementation and sustainability

Potential Implementation Barriers & Strategies to Overcome

Potential Barrier Drivers	Strategies to Overcome
<ul style="list-style-type: none">• Time limitations	<ul style="list-style-type: none">• Utilize efforts of many staff members-consider use of nurse clinical ladder to support project• Make sure meetings are organized and succinct to decrease the impact on available time• Offer meetings at multiple times; consider web-based meetings for those who may be off site• Utilize regularly scheduled department meetings to highlight project and results-be succinct• Be prepared to answer questions

Potential Implementation Barriers & Strategies to Overcome

Potential Barrier Drivers	Strategies to Overcome
<ul style="list-style-type: none">• Resource limitations	<ul style="list-style-type: none">• Connect with other hospitals or QI leaders for potential solutions; or sharing resources through collaborative work

Bingham, D., & Main, E. (2010). Effective implementation strategies and tactics for leading change on maternity units. *Journal of Perinatal and Neonatal Nursing*. 24(1)32-42.



As the Project Continues



- Celebrate successes along the way
- Display data – keep it current AND interesting
- Make it stick
 - Routinization
- Plan for sustainability



Let's See How 2 Teams Implemented MORE

Bayfront Health - Port Charlotte
Winnie Palmer Hospital for Women and
Babies



Florida Perinatal
Quality Collaborative