

# Hear Her...

Dr. Wanda Barfield, Director CDC's Division of Reproductive Health

CDC's Hear Her campaign public service announcement (PSA) is a 30-second video that aims to raise awareness of potentially life-threatening warning signs during and after pregnancy and improve communication between patients and their healthcare providers.

https://www.youtube.com/watch?v=JeHyF4Xt6Ok





ALLIANCE FOR INNOVATION ON MATERNAL HEALTH





"All of Florida's mothers, infants & families will have the best *health outcomes* possible through receiving *respectful*, equitable, high quality, evidence-based perinatal care."



- Voluntary
- Data-Driven
- Population-Based
   Value-Added
- Evidence-Based
- Equity-Centered



#### FPQC Partners & Funders





CENTERS FOR DISEASE CONTROL AND PREVENTION



ALLIANCE FOR INNOVATION ON MATERNAL HEALTH





AWHONN FLORIDA PROMOTING THE HEALTH OF WOMEN AND NEWBORNS

FLORIDA AFFILIATE of the AMERICAN COLLEGE • of NURSE-MIDWIVES With women, for a lifetime®



Florida Society of Neonatologists

Advancing the Care of Neonates in the Sunshine State









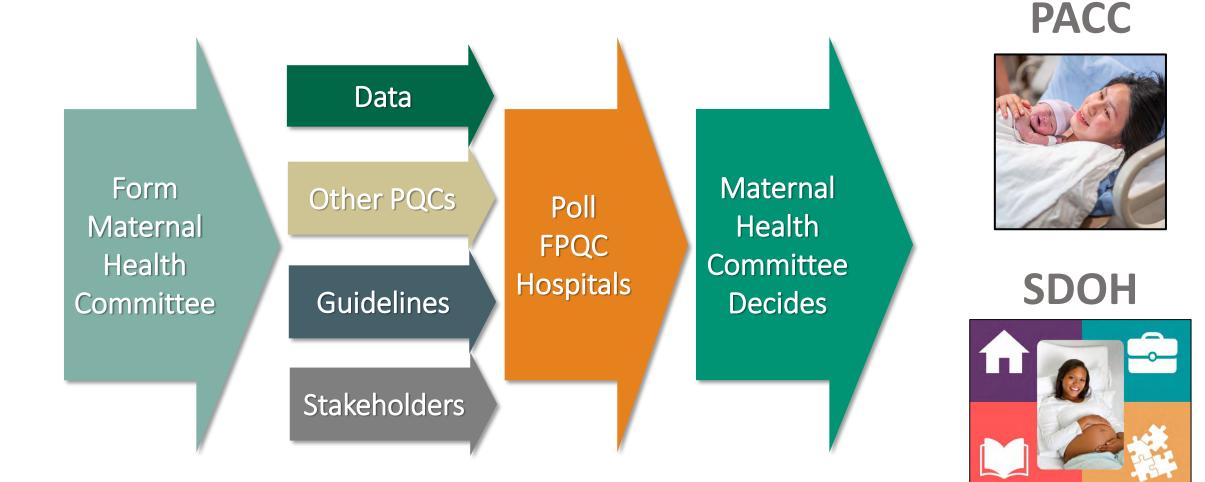


Florida Blue 🗗 🕅





# **Selecting Maternal Health Initiatives**





# Why Postpartum Care?

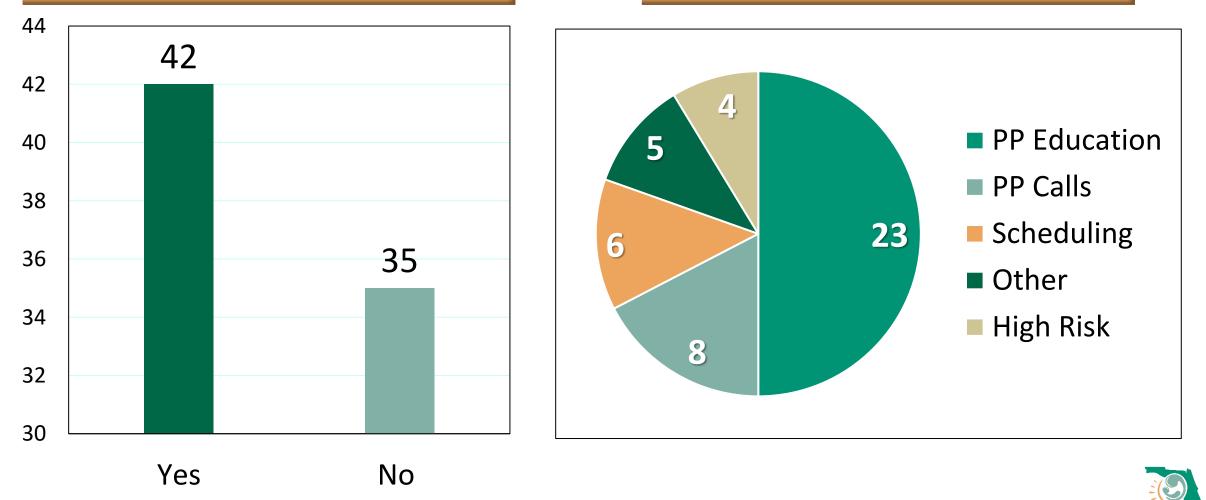
- ✓ 1/3—1/2 of Florida's pregnancy-related deaths occur after the mother goes home.
- ✓ 3/4 of Florida's drug-related deaths occur after the mother goes home.
  - 50% of postpartum strokes occur within 10 days.
- 20% of postpartum mothers experience a mental health disorder.



#### Prior Hospital Postpartum Discharge Efforts

#### **Prior Postpartum Efforts, PACC**

#### **Type of PP Activities, PACC**



## PACC Advisory Committee Members—Thank You!

- Julie DeCesare, West Florida Hospital
- Kimberly Fryer, USF Morsani College of Medicine
- Margie Boyer, FPQC
- Amanda Snyder, Winnie Palmer
- Amandla Shabaka-Haynes, FSU College of Medicine
- Angela Daniel, Certified Doula
- Angela Thompson Williams, FDOH
- Ankita Patel, Reach Up
- Anna Varlamov, Gainesville, UCF COM
- Averjill Rookwood, The Corporate Doula
- Beth Dowd, Cape Coral Hospital
- Bridget Drafahl, Sarasota Memorial Hospital
- Carol Brady, Carol Brady & Associates
- Carol Lawrence, FGCU
- Chris Cogle, Florida Medicaid, AHCA/Medicaid
- Christopher Watson, St. Vincent's Riverside
- Clarissa Ortiz, FL Assoc. of Community Health Centers
- Cynthia Tinder, Winnie Palmer Hospital
- Daniela Crousillat, USF Health Cardiology
- Danielle Carter, FL Assoc. of Family Practitioners .
- Danita Burch, Ascension St. Vincent's Riverside

- David McLean, UF Health Gainesville
- Eleni Tsigas, Preeclampsia Foundation
- Helen Kuroki, Women's Care of Florida
- Helena Girouard, Florida Department of Health
- Judette Louis, USF Health
- Kelli Bottcher, AHCA
- Kim Streit, Florida Hospital Association
- Kirsten Ellingsen, Parent and Child Psychological Services
- Leah Williams-Jones, South Miami Hospital
- Lindsay Greenfield, Tampa General Hospital
- Lori Reeves, FDOH
- Lynn Berger, Medicaid
- Mallory Leblanc, University of Florida
- Mandi Gross, MoMMA's Voices
- Mark Bloom, Molina Healthcare of Florida
- Megan Deichen Hansen, FSU College of Medicine
- Melissa Rodriguez, AdventHealth Celebration
- Micah Garcia, USF College of Public Health
  - Miguel Venereo, Community Care Plan
- Monica King, FL Assoc. of Healthy Start Coalitions

- Nadine Walker, Advent Health
- Nancy Travis, Lee Health
- Paloma Prata, FL Assoc. of Healthy Start Coalitions
- Randy Katz, FL College of Emergency
   Physicians
- Robert Yelverton, FL Maternal Mortality Review Committee
- Sandra Schwemmer, AmeriHealth Caritas
- Sara Stubben, USF College of Public Health
- Shavnay Mcclain, AdventHealth Orlando
- Stanley Lynch, UnitedHealthcare Community & State Florida
- Taisha Ortiz, Reach Up
- Tara Cockman, FDOH
- Tommy Rodgers, Humana Healthy Horizons, Humana
- T.R. Richardson, Fatherhood PRIDE Program
- Traci Thompson, Humana
- Vanessa Hux, USF Health
- Vera Beloshitzkaya, FL Department of Health
- Washington Hill, CenterPlace Health, FL MMRG

#### PACC Leadership Team





**William Sappenfield** 



Linda Detman





**Julie DeCesare** 



**Kimberly Fryer** 

Nurse Lead



Margie Boyer

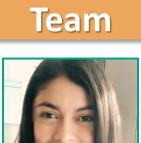




**Estefanny Reyes Martinez** 



**Nicole Pelligrino** 



Data

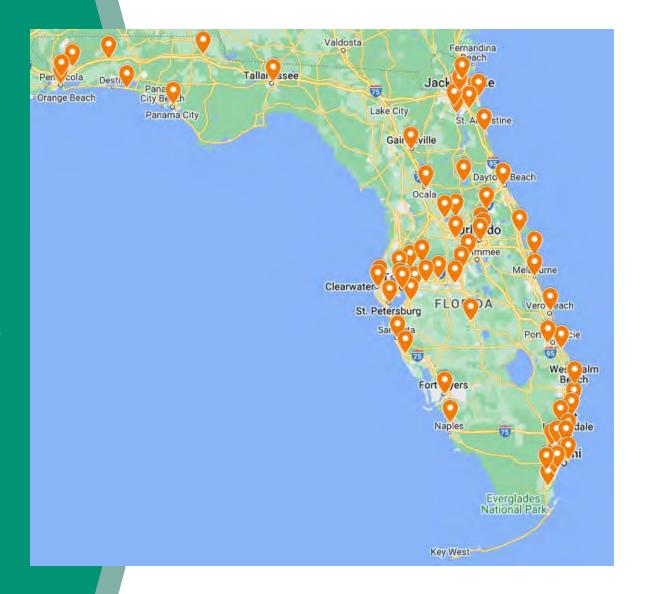


**Estefania Rubio** 



**Benjamin Gessner** 

77 Florida Hospitals:
72% of birthing hospitals
82% of births





# Maternal Levels of Care Verification Delivering Confidence Across All Levels of Maternal Care in *Florida*

A program to help reduce maternal morbidity and mortality outcomes by ensuring women receive risk-appropriate care.







# Questions?

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Florida Perinatal Quality Collaborative VouTube Florida Perinatal Quality Collaborative Calleborative @TheFPQC



"To improve the health and health care of all Florida mothers & babies"







# Hear Her...

#### **Hear Sanari's Story**

In this video from CDC's Hear Her campaign, Sanari shares how she started to experience pain two days after delivery and was initially told it was caused by gas. But when her symptoms continued to worsen, she knew something was wrong. An abscess was eventually found on her uterus, which could have been fatal. "I'm glad I didn't stop at ...

https://www.youtube.com/watch?v=zaFNmssfvOk



# PACC Overview & Purpose: Kimberly Fryer, MD, FACOG, MSCR PACC Clinical Co-Lead









#### Objectives

- Discuss Florida's postpartum discharge pregnancy-related mortality including leading causes of postpartum death, timing and place
- Describe quality improvement drivers to help prevent postpartum discharge related deaths
- Discuss respectful care and the family perspective
- Review the PACC QI Drivers and Toolkit to assist







#### Maternal Mortality (Uses death certificate only)

Death of a woman while **pregnant or within 42 days** of termination of pregnancy, irrespective of the duration and site of the pregnancy, from any cause related to or aggravated by the pregnancy or its management but not from accidental or incidental causes.

#### Pregnancy-Associated Mortality (Uses enhanced surveillance)

Death of a woman, from any cause, while she is **pregnant or within one year of pregnancy**.

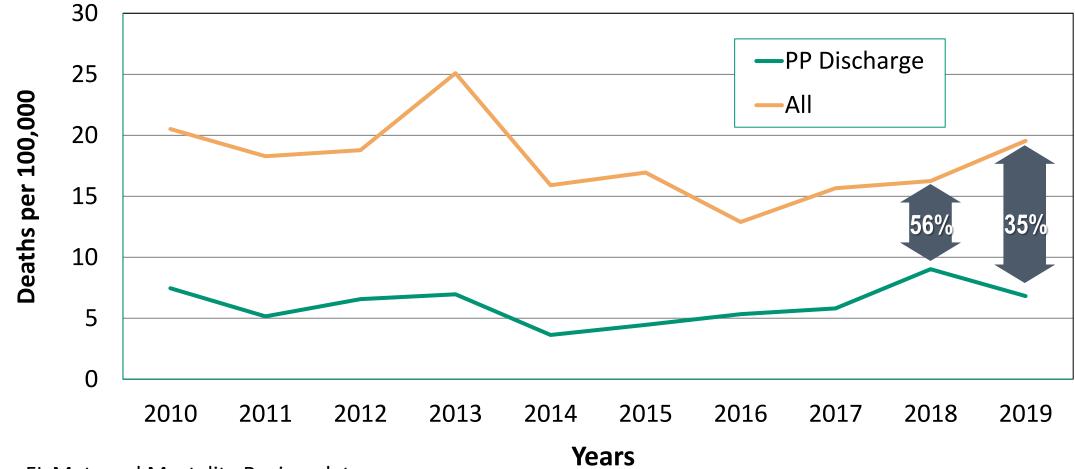
#### Pregnancy-Related Mortality (Based on Maternal Mortality Review)

Pregnancy-associated death that resulted from:

- 1) Complications of the pregnancy;
- 2) The chain of events initiated by pregnancy; or
- 3) Aggravation of an unrelated condition by pregnancy effects resulting in death.



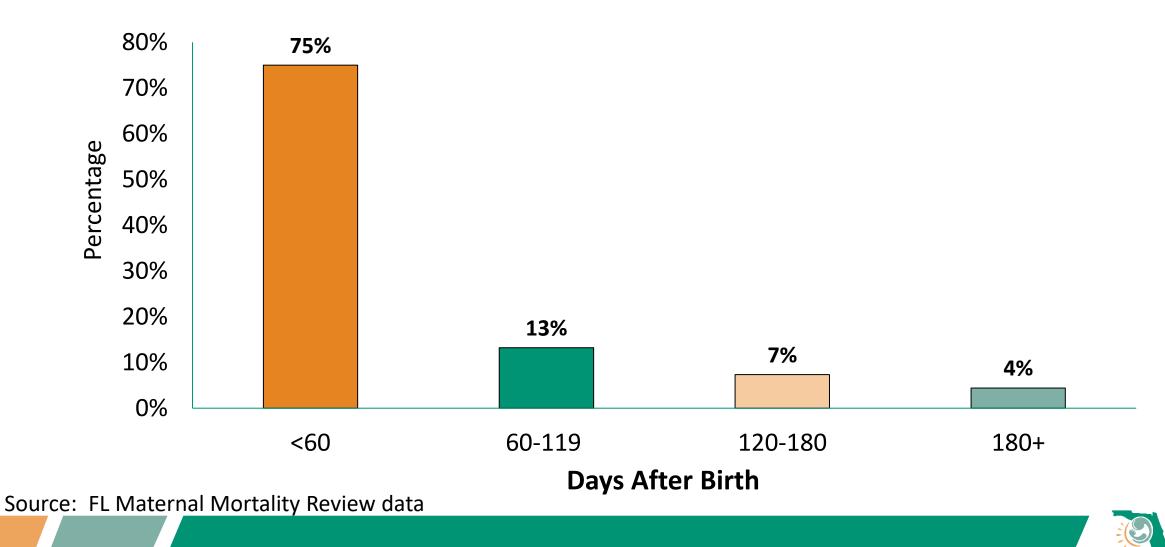
## Pregnancy-Related Mortality Rates Florida, 2010 to 2019



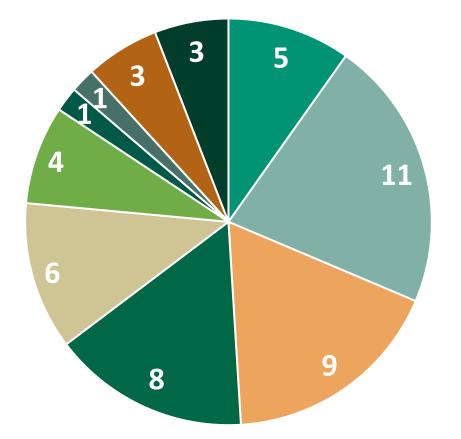
Source: FL Maternal Mortality Review data



## Postpartum Discharge Pregnancy-Related Deaths By Time Period, Florida, 2015 to 2019



Underlying Cause of Death <u>for Less Than the First 60 Days</u> Postpartum Discharge Pregnancy-Related Deaths By Time Period, Florida, 2015 to 2019



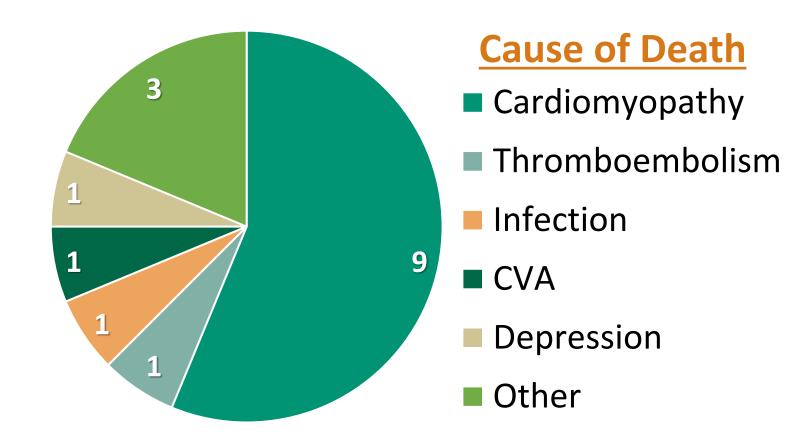
Source: FL Maternal Mortality Review data

#### **Cause of Death**

- Cardiomyopathy
- Cardiovascular
- Thromboembolism
- Infection
- CVA
- Hypertension
- Depression
- Anesthesia
- Other
- Unknown

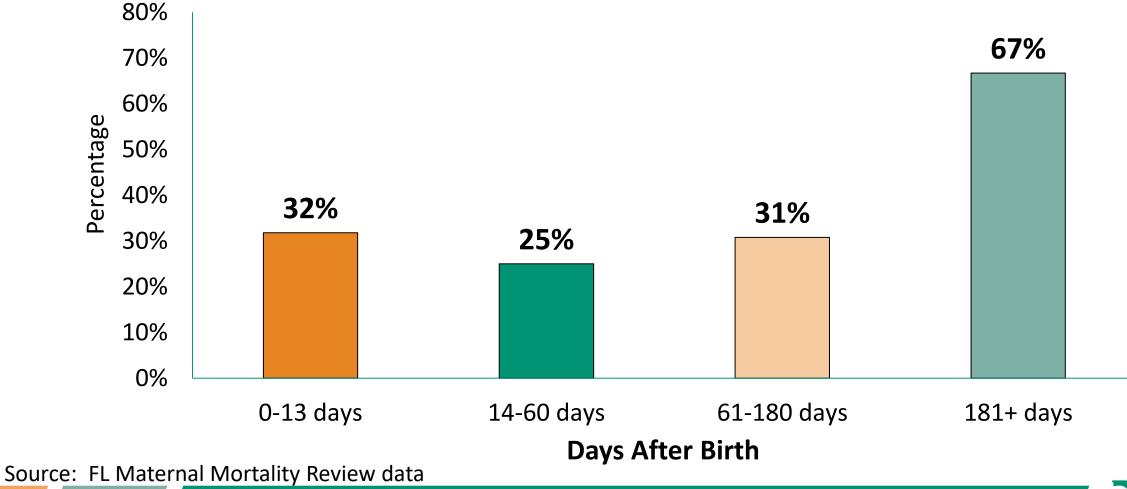


Underlying Cause of Death <u>for 60+ Days</u> Postpartum Discharge Pregnancy-Related Deaths By Time Period, Florida, 2015 to 2019



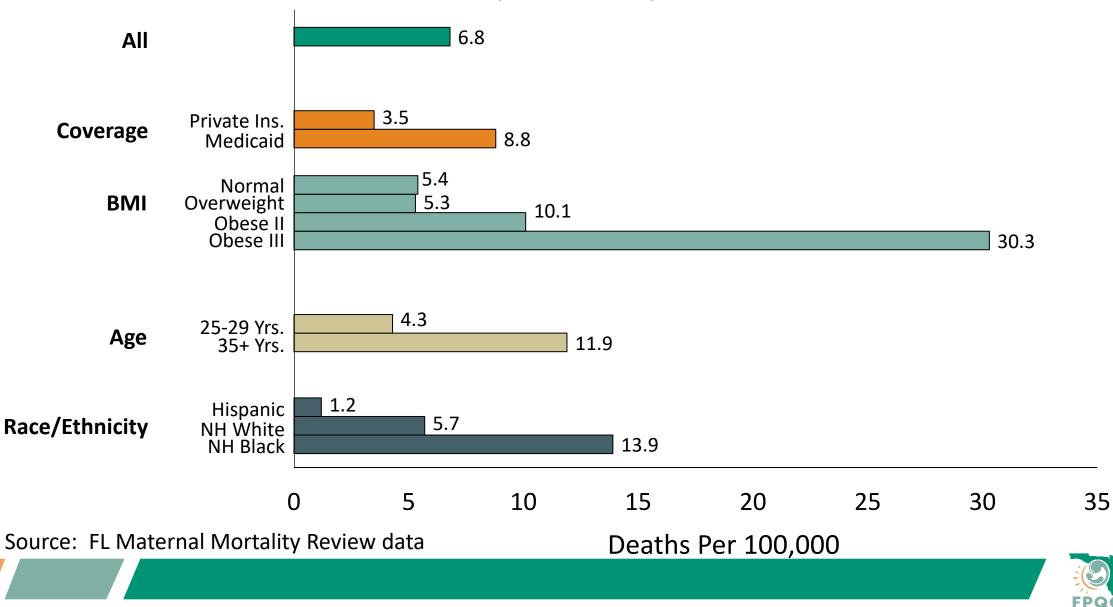


# Postpartum Discharge Pregnancy-Related Deaths with a Stand-Alone Postpartum ER Visit, Florida, 2015 to 2019

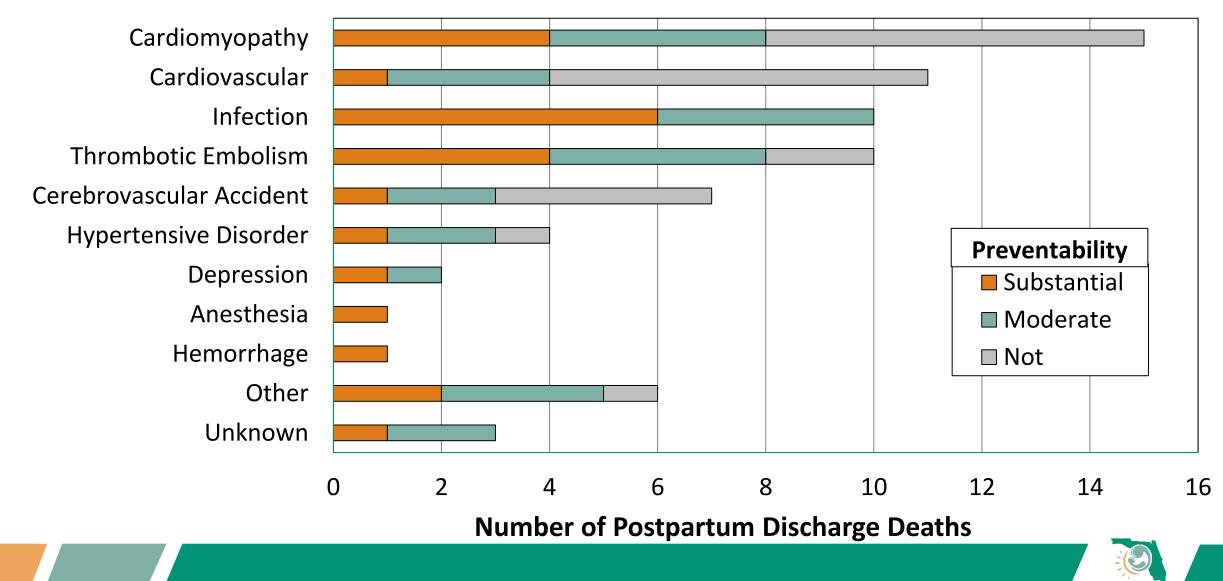




#### Postpartum Discharge Pregnancy-Related Mortality Rates, Women at Risk, Florida, 2015 to 2019



#### Postpartum Discharge Pregnancy-Related Deaths By Cause and Preventability, Florida, 2015 to 2019



#### **Topic MMRC Recommendation Themes**

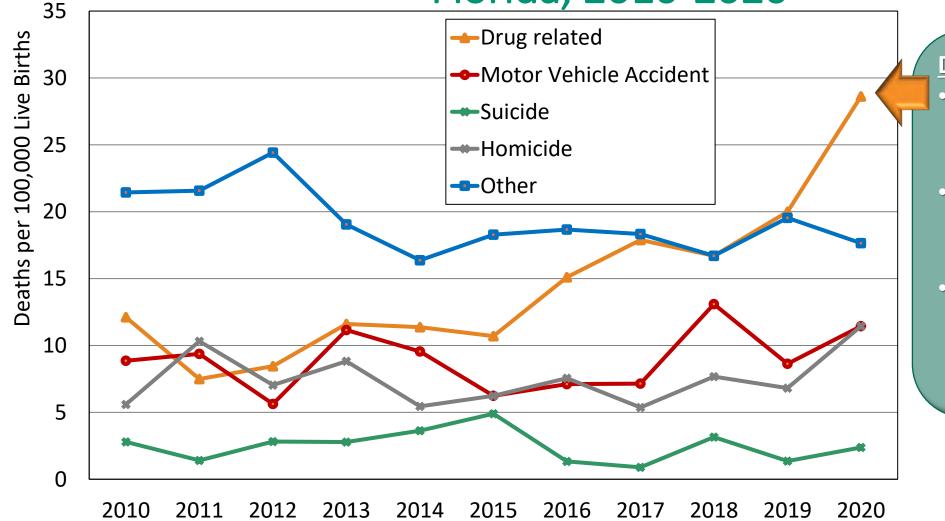
#### **Improvement recommendations in the following areas:**

- Chronic disease management before & after pregnancy: 33 recommendations
- Postpartum visit: **16 recommendations**
- Provider education: **11 recommendations**
- Sepsis: protocol and provider education: **5** recommendations



Source: FL Maternal Mortality Review data

## Pregnancy-Associated Mortality Ratios by Cause of Death Florida, 2010-2020



Drug-Related Deaths:
 Leading cause; More than all pregnancy complications

- More than 75% die after discharge for delivery
- More likely to have had a prior standalone ER visit than other conditions

#### Why Early Postpartum Care?

- 50% of postpartum strokes occur within 10 days of discharge (Too G, et al, 2018)
- 20% of women discontinue breastfeeding before the first 6-weeks (Stuebe, et al, 2014)



- Up to 40% of women do not attend the 6-week postpartum visit (ACOG CO #736 2018)
- As many as <u>1 in 5 women experience a postpartum mental health</u> disorder



#### Women desire improved postpartum care

- Qualitative studies point to women's lack of satisfaction with postpartum care compared to maternal care
- With women noting a steep drop off in care in the early postpartum period
- Women reported wanting additional, early postpartum care



Martin A, et. al. Views of women and clinicians on postpartum preparation and recovery. Matern Child Health J 2014. Tully KP, et. al. The fourth trimester: a critical transition period with unmet maternal health needs. Am J Obstet Gynecol 2017



#### Redefining postpartum care: ACOG CO #736

- To <u>optimize</u> the health of women and infants, postpartum care should become an ongoing process, rather than a single encounter
- <u>All women</u> should ideally have contact with maternal care provider within the first 3 weeks postpartum (2 week post birth health check)
  - Blood pressure checks
  - Breastfeeding support
  - Mental health well-being
  - Contraception
- Initial assessment should be followed up with ongoing care as needed
- Conclude with a <u>comprehensive</u> postpartum visit approximately 6 weeks postpartum, NO LATER than 12 after birth



(Replaces Committee Opinion Number 666, June 2016

#### Presidential Task Force on Redefining the Postpartum Visit **Committee on Obstetric Practice**

The Academy of Breastfeeding Medicine, the American College of Nurse-Midwives, the National Association of Nurse Practitioners in Women's Health the Society for Academic Specialists in General Obstetrics and Gynecology, and the Society for Maternal-Fetal Medicine endorse this document. This Committee Opinion was developed by the American College of Obsietricians and Gynecologists' Presidential Task Force on Redefining the Postparium Visit and the Committee on Obstetric Practice in collaboration with task force members Altion Stuebe, MD, MSc; Tamika Auguste, MD; and Martina Galati, MD, MSc; Tamika Auguste, MD;

#### **Optimizing Postpartum Care**

ABSTRACT: The weeks following birth are a critical period for a woman and her infant, setting the stage for long-term health and well-being. To optimize the health of women and infants, postpartum care should become an ongoing process, rather than a single encounter, with services and support tailored to each woman's individual needs. It is recommended that all women have contact with their obstetrician-gynecologists or other obstetric care providers within the first 3 weeks postpartum. This initial assessment should be followed up with ongoing care as needed, concluding with a comprehensive postpartum visit no later than 12 weeks after birth. The comprehensive postpartum visit should include a full assessment of physical, social, and psychological well-being, including the following domains: mood and emotional well-being; infant care and feeding; sexuality, contraception, and birth spacing; sleep and fatigue; physical recovery from birth; chronic disease management; and health maintenance. Women with chronic medical conditions such as hypertensive disorders, obesity, diabetes, thyroid disorders, renal disease, and mood disorders should be counseled regarding the importance of timely followup with their obstetrician-gynecologists or primary care providers for ongoing coordination of care. During the postpartum period, the woman and her obstetrician-gynecologist or other obstetric care provider should identify the health care provider who will assume primary responsibility for her ongoing care in her primary medical home. Optimizing care and support for postpartum families will require policy changes. Changes in the scope of postpartum care should be facilitated by reimbursement policies that support postpartum care as an ongoing process, rather than an isolated visit. Obstetrician-gynecologists and other obstetric care providers should be in the forefront of policy efforts to enable all women to recover from birth and nurture their infants. This Committee Opinion has been revised to reinforce the importance of the "fourth trimester" and to propose a new paradigm for postpartum care

#### **Recommendations and Conclusions**

The American College of Obstetricians and Gynecologists makes the following recommendations and conclusions: · To optimize the health of women and infants, postpartum care should become an ongoing process.

rather than a single encounter, with services and support tailored to each woman's individual needs. · Anticipatory guidance should begin during pregnancy with development of a postpartum care plan that addresses the transition to parenthood and well· Prenatal discussions should include the woman's reproductive life plans, including desire for and timing of any future pregnancies. A woman's future pregnancy intentions provide a context for shared decision-making regarding contraceptive options. · All women should ideally have contact with a maternal care provider within the first 3 weeks postpartum. This initial assessment should be followed up with ongoing care as needed, concluding with a comprehensive postpartum visit no later than 12 weeks after birth

**OBSTETRICS & GYNECOLOGY** 

e140 VOL 131, NO. 5, MAY 2018

woman care



An early postpartum visit (within 2 weeks of delivery) provides women with an essential maternal safety check including blood pressure evaluation, wound/perineum evaluation, breastfeeding support, mental health wellbeing, and family planning, among other essential health services.

5

Week

Universal early postpartum visit within 2 weeks -BP check within 7-10 days -OB F/U with 2 weeks -Family Planning -Mood check/depression screening Breastfeeding Traditional 6-week postpartum visit Full physical, social, emotional assessment, including: -Mood and emotional well-being -Infant care and feeding -Family Planning -Sleep Fatigue -Physical recovery from birth Transition to well-woman care -Identify ongoing primary care provider -Recommendations for F/U for well-women care and/or any ongoing medical issues -Appropriate referrals to other members of health care team

11

10

9

12







By 6/2024, FPQC participating hospitals will:

- Increase the % of patients with a 2-week PP visit scheduled prior to discharge by 20%\*
- Increase patient PP education by 20%\*

Respectful care is a universal component of every driver & activity

#### **Primary Key Drivers**

Process for Maternal Discharge Risk Screening & Arranging Early Postpartum Visits

Comprehensive Postpartum Patient Discharge Education

Clinician Postpartum Engagement and Education



Primary Key Driver	Secondary Drivers
Process for Maternal Discharge Risk Screening & Arranging Early Postpartum Visits	Develop a process flow to schedule early risk-appropriate PP visits/encounters prior to discharge and align policies and procedures accordingly
	Conduct a PP Discharge Assessment prior to discharge
	Implement universal Maternal Discharge Risk Screening for PP care & schedule/arrange risk-appropriate PP care including obstetrical, specialty, & community services before

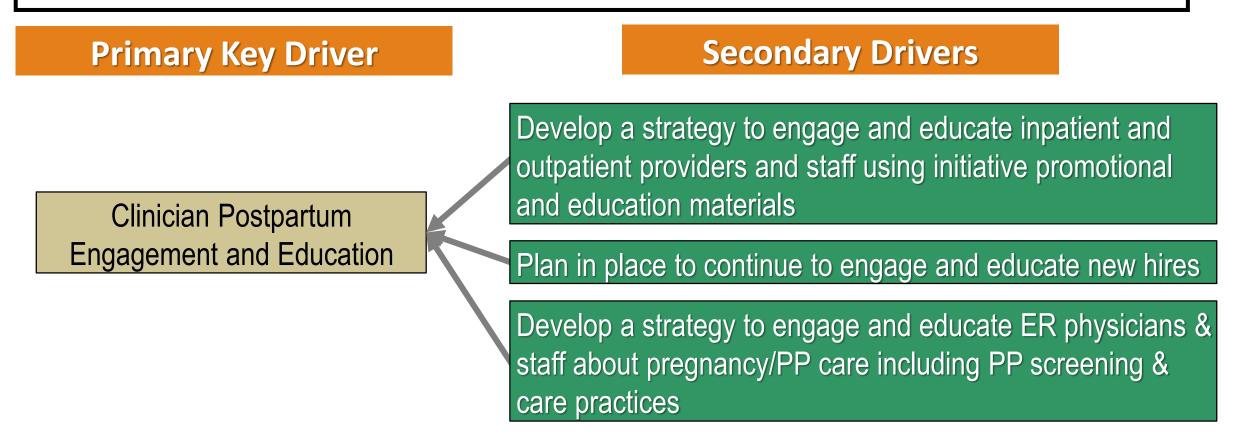
Respectful care is a universal component of every driver & activity

discharge



Primary Key Driver	Secondary Drivers	
Comprehensive Postpartum Patient Discharge Education	Verbally educate patients on the benefits of early risk-appropriate PP visits/encounters (Post-Birth Health Checks)	
	Verbally educate all patient on PP Warning Signs and provide written materials	
	Verbally educate patients on the benefits of and options for pregnancy spacing, family planning and contraceptive choice and provide written materials	
	Establish a system to ensure that all patients receive recommended and documented PP education and discharge information	
Respectful care is a universal component of every driver & activity		





Respectful care is a universal component of every driver & activity

## PACC Initiative Timeline

#### OCTOBER 2022

- · Recruit leadership team
- Application deadline

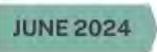
START

- Kick Off Meeting, October 27
- Complete Pre-Implementation Survey

#### FALL 2023

Mid-Initiative Meeting





Initiative completion





- Individual hospital Kick Offs
- Start of:
  - Webinars/coaching calls
  - Local team/department meetings
  - On-site technical assistance
  - Data collection

#### MAY 2024

 Initiative hospital postimplementation survey







Only with all of us working together can we make an achievable change in the postpartum health of Florida's mothers...





# **Questions?**

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**F** Florida Perinatal Quality Collaborative YouTube Florida Perinatal Quality Collaborative @TheFPQC 9



"To improve the health and health care of all Florida mothers & babies"







# Engaging the Family Perspective: Mandi Gross







# Break







# **PACC Initiative Drivers**







# **Respectful Care**

Nicole Pelligrino, MPH, MCHES, Certified Doula Senior Quality Improvement Analyst





## FPQC Vision, updated 2021:

All of Florida's mothers, infants & families will have the best health outcomes possible through receiving respectful, equitable, high quality, evidence-based perinatal care.

\*\*\*\*

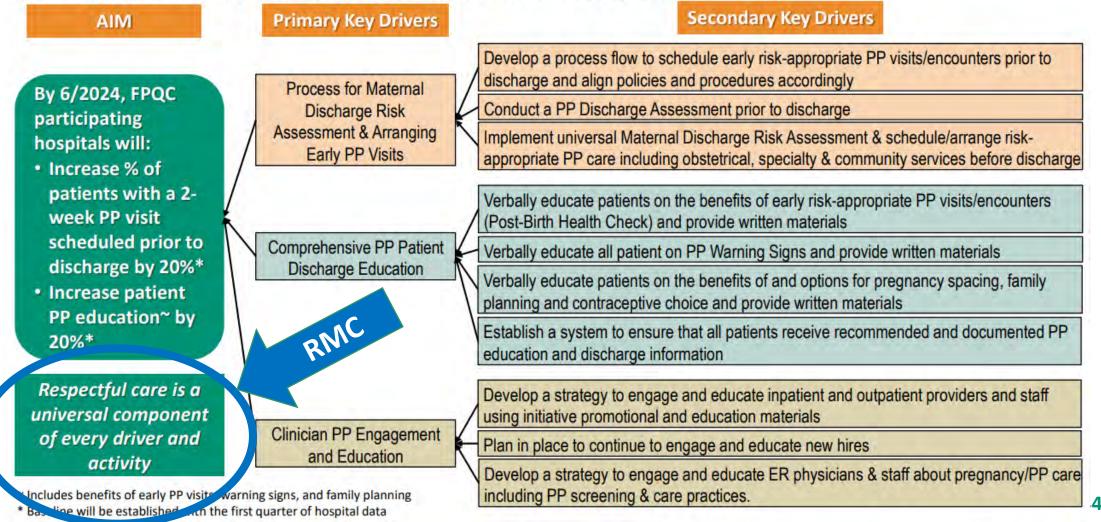
"Respectful Maternity Care (RMC) is an approach to care that emphasizes the fundamental rights of women, newborns, and families, promoting equitable access to evidence-based care while recognizing unique needs and preferences." (Shakibazadeh et al., 2018)



## Respectful Maternity Care (RMC) Universal for FPQC Initiatives

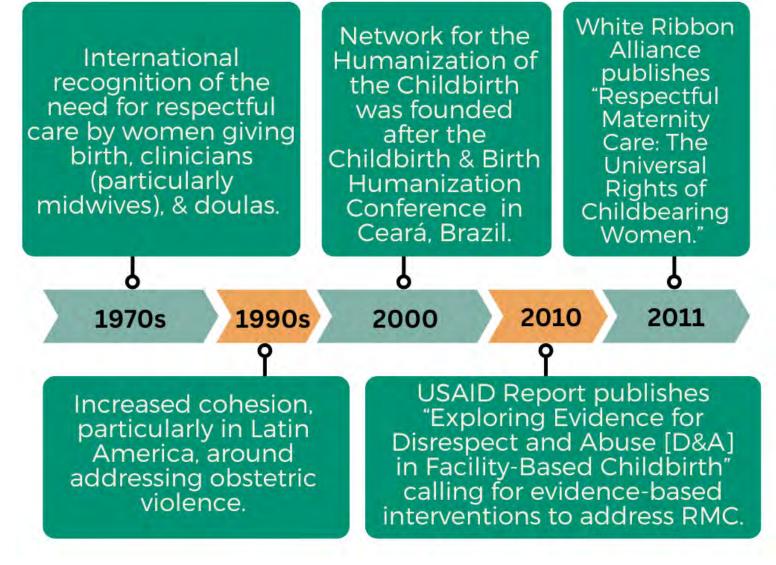
## Postpartum Access & Continuity of Care (PACC)

**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum (PP) care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.



# Foundations of Respectful Maternity Care (RMC)

RMC founded on the premise that women should not be mistreated in childbirth.





# **RMC Across Clinical Organizations**

Clinical organizations continue to complement and expanded upon efforts related to RMC.

 <u>ACOG Committee Opinion 587:</u> Effective Patient–Physician Communication (2014, Reaffirmed 2021) provides recommendations including:

## **RESPECT Model**

RapportEmpathySupportPartnershipExplanationCultural CompetenceTrust

(UCSF, 2002)

## **Five Step Patient-Centered Interviewing**

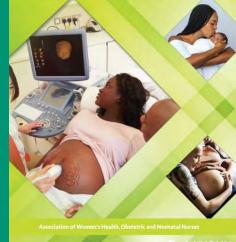
Step 1. Set the stage for the interview (30–60 s) Step 2. Elicit chief concern and set an agenda (1–2 min) Step 3. Begin the interview with non-focusing skills that help the patient to express herself (30–60 s) Step 4. Use focusing skills to learn 3 things: Symptom Story, Personal Context, and Emotional Context (3–10 min) Step 5. Transition to middle of the interview (cliniciancentered phase) (30–60 s)

(Fortin et al., 2012) 46

## **RMC Across Clinical Organizations**

- <u>ACOG/AIM: "Reduction of Peripartum Racial & Ethnic Disparities: A</u> <u>Conceptual Framework & Maternal Safety Bundle"</u> (2018):
  - Focuses on quality/safety and highlights Response (e.g. establish discharge navigation systems), Reporting (e.g. disparities dashboards), Readiness (e.g. best practices for shared decision making), and Recognition (e.g. access to health information in a simplified format).
- AWHONN Respectful Maternity Care Implementation Toolkit (2022):
  - Comes with tools and resources you can use to implement within your organization. Free for members and available to non-members for a small fee. Guiding principles:
    - Awareness
    - Mutual Respect
    - Shared Decision Making and Informed Consent
    - Autonomy
    - Dignity
    - Accountability





# **RMC Across Clinical Organizations**

- International Confederation of Midwives
  - Respect Workshops: A Toolkit (FREE to all!) (2020)

Toolkit intended for midwives, doctors, educators, researchers, nurses, health care workers, doulas, managers, policy-makers, advocates, and leaders to facilitate workshops promoting respectful maternity care. Comes with handouts, activities, and PPTs.

- Discusses Background to RESPECT
- Building RESPECT
- **RESPECT Resources**





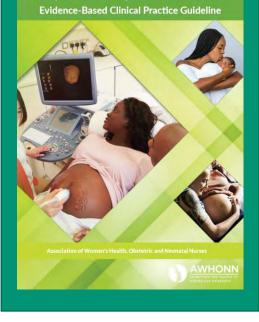
# RMC in Action: Let's Practice!

- <u>AWHONN Respectful Maternity Care Implementation Toolkit</u> (2022):
  - Mutual Respect

According to the toolkit, "Providing respectful care and holding mutual respect for all members of the patient, family, and health care team should become a cultural norm."

- Here are a few strategies for effective patient-centered communication promoting mutual respect:
- Giving mothers your full attention
- Actively listening to patients by matching nonverbal communication, such as eye contact, with verbal communication
- Taking the time to make small talk to get to know the patient and family
- Approaching each circumstance with positivity, information, and hopefulness

Scenario: You are meeting your postpartum patient for the first time. Turn to the person next to you and each take one minute to practice some of the listed communication strategies.



**Respectful Maternity Care Framework and** 

# PACC Pledge: RMC in Action

## WE PROMISE TO PROVIDE RESPECTFUL POSTPARTUM (PP) PATIENT CARE TO ALL. Therefore, we will:

- 1. Actively listen to each patient, ensuring their voice and message is heard regarding their safe PP transition to home and needed after care.
- 2. Treat all patients in a respectful way that honors the patients' beliefs and practices that may be different than our own.
- 3. Actively engage all patients in all PP plans and decision making.
- 4. Encourage our patients to ask questions and raise concerns about their PP care & conditions.
- 5. Provide high-quality, evidence-based PP education with a focus on PP warning signs, the need for an early post birth safety check, and to seek attention early.
- 6. Complete all PP care appointments and referrals prior to discharge.
- 7. Welcome the patient's chosen support persons to be present during PP discharge education and discussions.
- 8. Ensure respectful care to all patients in PP policies & practices.





**Driver 1: Health Risk** Assessment Tools Kimberly Fryer, MD, FACOG, MSCR **PACC Clinical Co-Lead** 







**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.

Primary Key Driver	Secondary Drivers
Process for Maternal Discharge Risk Assessment & Arranging Early Postpartum Visits	Develop a process flow to schedule early risk-appropriate PP visits/encounters prior to discharge and align policies and procedures accordingly
	Conduct a PP Discharge Assessment prior to discharge
	Implement universal Maternal Discharge Risk Assessment for PP care & schedule/arrange risk-appropriate PP care including obstetrical, specialty, & community services before

Respectful care is a universal component of every driver & activity

discharge

# **Discharge Flow Chart**

Validate the Maternal Discharge Risk Assessment

Counsel patient on the benefits of a 2-week Post-Birth Health Check and give out educational materials

Perform the PP Discharge Assessment just prior to discharge

5

Discharge orders placed

Schedule the 2-week Post-Birth Health Check (or earlier, if needed), complete referrals, and add to the discharge paperwork. If needed, link with community resources

Document counseling, education, and PP care plan in chart

6

## Maternal Discharge Risk Assessment

Has the patient been diagnosed with chronic hypertension, gestational hypertension, preeclampsia, eclampsia, maternal heart disease, or related conditions?

- Schedule blood pressure check in 2-3 days & appointment with OB or PCP in 1-2 weeks.
- If yes to maternal heart disease, schedule appointment with cardiology in 1-2 weeks.

Does the patient have a history of venous thromboembolism (DVT or pulmonary embolism) this pregnancy or on anticoagulation prior to delivery?

• If yes, then ensure patient has 6 weeks of medication for anticoagulation in hand prior to discharge.



Did the patient have a c-section or 3rd or 4th degree vaginal laceration?

• If yes, schedule for 1–2-week incision check with OB.

Does the patient have substance use disorder or screened positive with an evidence-based verbal screening tool?

 If yes, perform SBIRT, refer for MAT/MOUD, provide Naloxone kit/Rx, and OB follow up in 1-2 weeks.



## Maternal Discharge Risk Assessment

## **QUESTIONS TO ASK THE PATIENT:**



• If yes, then refer to case manager or social worker for assessment prior to discharge.



Ask: Over the last two weeks have you felt down, depressed, hopeless, have little interest in doing things, or have a history of mood or anxiety disorder?

 If yes, then screen with Edinburgh Postnatal Depression Scale (recommended), contact OB provider, and schedule follow up for mood check in 1-2 weeks. Consider psych consult prior to discharge or discharge as appropriate.

## Ask: Can I connect you to additional community resources?

 If yes, consult social worker, refer to Healthy Start, Medicaid Case Manager, or hospital financial counselor.



# PP Discharge Assessment—Just prior to discharge)

Is the most recently blood pressure ≥160/100?	Is the most recent pulse ≥120?	ls temperature ≥100.4F/38C?	Is the respiratory rate ≥30?
<ul> <li>If yes, alert the</li></ul>	<ul> <li>If yes, alert the</li></ul>	<ul> <li>If yes, alert the provider and hold discharge</li> </ul>	<ul> <li>If yes, alert the</li></ul>
provider and hold	provider and		provider and hold
discharge	hold discharge		discharge



# Driver 2: Patient Education Tools Available Margie Boyer, MS, RNC-OB, EFM, ONQS PACC Lead Nurse





**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.

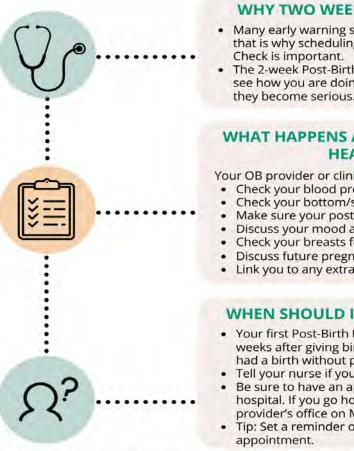
Primary Key Driver	Secondary Drivers
	Verbally educate patients on the benefits of early risk-appropriate PP visits/encounters (Post-Birth Health Checks)
Comprehensive Postpartum	Verbally educate all patient on PP Warning Signs and provide written materials
Patient Discharge Education	Verbally educate patients on the benefits of and options for pregnancy spacing, family planning and contraceptive choice and provide written materials
	Establish a system to ensure that all patients receive recommended and documented PP education and discharge information
Respectful care is a	universal component of every driver & activity

# **Post-Birth Health Check**

## **Post-Birth Health Check**

#### It is important to continue seeing your obstetric (OB) provider after giving birth

You should plan on at least two appointments after giving birth: The 2-week Post-Birth Health Check and your 6-week follow-up visit



#### WHY TWO WEEKS AFTER GIVING BIRTH?

- · Many early warning signs or symptoms are easy to miss, that is why scheduling your 2-week Post-Birth Health
- The 2-week Post-Birth Health Check lets your OB provider see how you are doing and address any issues before they become serious.

#### WHAT HAPPENS AT MY 2-WEEK POST-BIRTH **HEALTH CHECK?**

Your OB provider or clinical team member will:

- Check your blood pressure
- Check your bottom/stitches
- · Make sure your post-birth bleeding is normal
- · Discuss your mood and provide support
- · Check your breasts for any concerns
- Discuss future pregnancies
- · Link you to any extra health services or follow-up

#### WHEN SHOULD I SCHEDULE MY FIRST VISIT?

- Your first Post-Birth Health Check should be within two weeks after giving birth. Schedule this visit even if you had a birth without problems.
- · Tell your nurse if your check is already scheduled.
- Be sure to have an appointment before you leave the hospital. If you go home on a weekend, call your provider's office on Monday to schedule a visit.
- Tip: Set a reminder on your phone of your upcoming

#### Write the following on your Post-Birth Wallet Card:

I gave birth on: -

My OB provider's name:

My OB provider's phone:

Date of 2-week Post-Birth Health Check:



# **My Post-Birth Wallet Card**

My Post-Birth Wallet Card	My Post-Birth Health Information
My Name:	I had the following complications:
l gave birth on (date):	
gave birth at the following hospital:	
My Post-Birth Health Check date:	My Post-Birth Medications:
My OB provider:	
My OB's phone number:	My Post-Birth Follow-Up Plan:
See Reverse for Additional Info	
Take a picture with your phone and keep with you in case of emergency!	

\_

-

-

## Hear Her Campaign Poster



Headache that won't go away or gets worse



**Dizziness or fainting** 



Fever of 100.4 or higher



Change in your vision



## **Trouble breathing**



**Chest pain or fast-beating heart** 



Severe swelling, redness or pain of your leg or arm



Vaginal bleeding or discharge after pregnancy



**Thoughts of harming yourself** 



**Overwhelming tiredness** 

Multiple ER and health care contacts for same reason!

Source: CDC Hear Her Campaign



## Preeclampsia Foundation

## You are STILL AT RISK after your baby is born!

# **Postpartum Preeclampsia**

## What is it?

Postpartum preeclampsia is a serious disease related to high blood pressure. It can happen to anyone who has just had a baby up to 6 weeks after the baby is born.

## **Risks to You**

- Seizures
- Organ damage
- Stroke

- Death

## What can you do?

- · Ask if you should follow up with your doctor within one week of discharge.
- Keep all follow-up appointments.
- Trust your instincts.

· Watch for warning signs. If you notice any, call your doctor. If you can't reach your doctor, call 911 or go directly to an emergency room and report you have been pregnant.

Warning Signs

Stomach pain

Feeling

nauseous or

throwing up

Swelling in your

hands and face



PREECLAMPSIA

Severe headaches

Seeing spots

vision changes!

for other

Shortness

of breath

For more information, go to www.stillatrisk.org

Copyright @2018-2021 Preeclampsia Foundation, All Rights Reserved, Printed 7/21.



# Post-Birth Warning Signs

SAVE YOUR LIFE:	Get Care for These post-Birth Warning Sign Most women who give birth recover without problems. But any woman can have complications after giving birth. Learning to recognize these POST- BIRTH warning signs and knowing what to do can save your life.
Call 911 if you have:	<ul> <li>Pain in chest</li> <li>Obstructed breathing or shortness of breath</li> <li>Seizures</li> <li>Thoughts of hurting yourself or someone else</li> </ul>
Call your healthcare provider if you have: (If you can't reach your healthcare provider, call 911 or go to an emergency room)	<ul> <li>Bleeding, soaking through one pad/hour, or blood clots, the size of an egg or bigger</li> <li>Incision that is not healing</li> <li>Red or swollen leg, that is painful or warm to touch</li> <li>Temperature of 100.4°F or higher</li> <li>Headache that does not get better, even after taking medicine, or bad headache with vision changes</li> </ul>
Trust your instincts. Auwars get medical care if you are not feeling well or have questions or concerns.	Tell 911 or your "I gave birth onand healthcare I am having" provider: (Deceific warming signs)
<ul> <li>These post-birth warning signs</li> <li>Pain in chest, obstructed breathing catching your breath) may mean you have t problem</li> <li>Seizures may mean you have a condi</li> <li>Thoughts or feelings of wanting to I mean you have postpartum depressi</li> <li>Bleeding (heavy), soaking more that egg-sized clot or bigger may mean you</li> </ul>	<ul> <li>have a blood clot in your lung or a episiotomy or C-section site may mean you have an infection</li> <li>Redness, swelling, warmth, or pain in the calf area of your leg may mean you have a blood clot</li> <li>Temperature of 100.4"F or higher, bad smelling vaginal blood or discharge may mean you have an infection</li> <li>Headache (very painful), vision changes, or pain in the upper right a</li> </ul>
GET My Healthcare Prov HELP Hospital Closest To	ider/Clinic: Phone Number: Me:
AWHONN Ides of the sealed of New of the sealed of	This program is supported by funding from Merck, through Merck for Mothers, the company's 80-year, \$500 million initiative to help create a world where no woman dies giving ilfe. Merck for Mothers is known as MSD for Mothers outside the United States and Canada.

# Voice of a Patient: Sarah's Story



## https://youtu.be/SQW41jhNY1w



# **Patient Education on Pregnancy Spacing Benefits**

We recommend women wait at least 18 months before becoming pregnant again.

> Do you know if and when you would like to have another baby?





#### m ready.

You want another baby soon. Being "ready" for pregnancy means that you are healthy now and plan to remain healthy throughout your pregnancy. Your doctor or healthcare provider may suggest that you wait 18 months before having another baby so you are as healthy as possible.

#### lot Sure?

You could get pregnant again soon after delivery, but you may not know if that's what you want right now. Tell your doctor or healthcare provider this so they can help you learn about your options, including using birth control or preparing for pregnancy.

#### ow is not good.

You may know that you are not ready to have another child right away. There are many different ways to prevent pregnancy (see back). Talk to your doctor or healthcare provider about which option is right for you.

### Deciding What Birth Control is Right for You

You have many options to choose from!



If you think birth control is right for you, talk to your doctor or healthcare provider. The most effective and safe option for women who do not want any more children right now is long-acting reversible contraception (LARC). It prevents pregnancy for years and can be removed when you like. You can become pregnant soon after it's removed.

- Intrauterine devices (IUD) hormonal and non-hormonal
- Hormonal implant

Other options are available:

- The shot, patch, ring, pill
- Male and female condoms (\*prevent sexually transmitted diseases)
- Diaphragms
- Tubal ligation and vasectomy
- Natural family planning methods



#### You can always change your mind and your doctor or healthcare provider is here to help.

\*Cost of birth control may depend on when and where you get it, and what kind of insurance you have.

Adapted from Centers for Disease Control and Prevention: https://www.cdc.gov/preconception/rlptool.html 10/13/202:

## Reverse Side

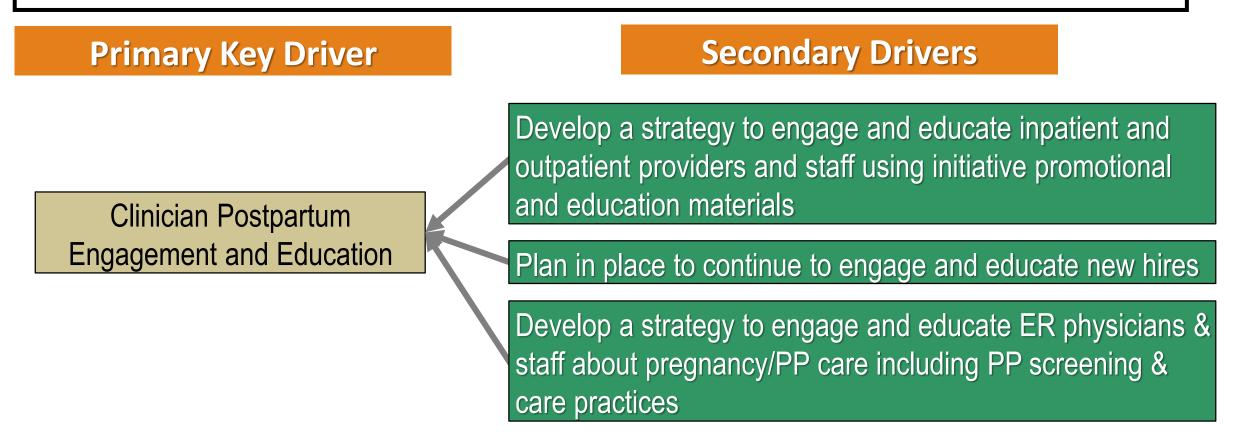


**Driver 3: OP PP Provider Engagement & ED Components** Margie Boyer, MS, RNC-OB, EFM, ONQS **PACC Lead Nurse** William Sappenfield, MD, MPH, CPH **FPQC Director** 





**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.



Respectful care is a universal component of every driver & activity



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#### The American College of Obstetricians and Gynecologists

**District XII Florida** 

October 20, 2022

All Postpartum Providers:

We are pleased to announce that your maternity hospital is participating in the Florida Perinatal Quality Collaborative's Postpartum Access and Continuity of Care (PACC) Initiative. Given rising maternal morbidity and mortality rates nationally and in Florida, and with a large percentage of these events occurring in the postpartum period, there is strong interest in improving how we care for postpartum women during this critical time period. The PACC initiative supports maternity hospitals to implement recommended standards of practice for postpartum care by offering and scheduling universal early postpartum visits for a post-birth health/safety check (within 2 weeks postpartum) to improve maternal health outcomes.

#### Why schedule all women for an early postpartum visit within 2 weeks?

- ACOG (Committee Opinion #736) recommends postpartum care include an additional early visit before the traditional six weeks. FPQC recommends this visit be scheduled within two weeks to improve our opportunity to better manage early postpartum complications such as elevated blood pressure, wound complications, infection, breastfeeding, or mental/behavioral health concerns. It is easier to schedule this visit prior to hospital discharge and patients are more likely to attend when they have an already scheduled visit to return within two weeks for an early post birth health check.
- The obstetric provider and outpatient care team should facilitate all patients returning for a post-birth health check within two weeks of delivery. The early postpartum visit/post birth health check should include: blood pressure check and other vital signs, wound or perineum check, mood check/ depression screening, any postpartum bleeding concerns, discussion of infant feeding and supports needed, check in on any medical complications hypertension and any needed follow up plans or linkage to specialty care, review of any social supports or community resources needed (i.e. WIC, home visiting programs, lactation support groups), discussion of benefits of pregnancy spacing with review of options for family planning and encourage inter-pregnancy intervals of ≥18 months.
- Emerging best practices are recommending early postpartum visits and referrals be scheduled prior to hospital discharge.

#### What do I need to know?

 FPQC has developed guidance to facilitate billing and reimbursement for an early postpartum visit within two weeks of delivery for all postpartum patients in addition to the traditional six-week postpartum visit.

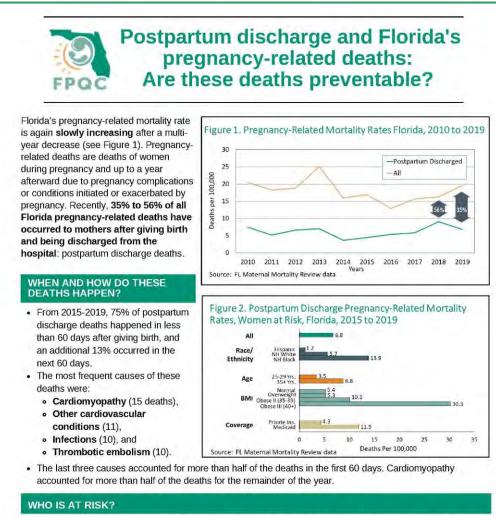
# **Outpatient Provider Letter**

## Customizable

- Explains scope of the PACC initiative
- Why 2-week PP visits are potentially life-saving
- What materials to share with links to the site and documents
- Partnerships
- Contact information

6816 Southpoint Pkwy, Suite 1000, Jacksonville, FL Phone: 904-309-6265 Email: info@acogdistrict12fl.org

# Postpartum Mortality Brief (For Providers)



Postpartum mothers who were Black, obese, older, and covered by Medicaid were at higher risk of dying after discharge (see Figure 2).

- Black mothers (13.9 deaths per 100,000 live births) were more than <u>twice as likely</u> to die as White mothers (5.7) and more than <u>ten times as</u> <u>likely</u> as Hispanic mothers (1.2).
- Mothers who had category III and II obesity were more likely to die than mothers who were normal weight or overweight (30.3, 10.1, 5.4 and 5.3, respectively.
- Mothers at age 35 years and older (11.9) were almost three times as likely to die as mothers who were 25-29 years (4.3). These older mothers are more likely to die due to cardiomyopathy, other cardiovascular issues, and hypertension.
- Mothers covered by Medicaid (8.8) were twice as likely to die as mothers on private insurance (3.5) or self-pay (4.3).

# Post-Birth Health Check: Provider's Offices (For Providers)

## Post-Birth Health Check "Follow the B's!" Florida Perinatal Quality Collaborative Postpartum Access & Continuity of Care (PACC) Initiative



# **Post-Birth Health Check: Provider Offices (For Patients)**

Post-Birth Health	Check	2	1	
"Follow the B's!"				
Checklist Element	Patient Response		Notes	
Blues How are your moods? Do you have times of sadness or feeling anxious?				
Bonding How is bonding with baby/babies going for both you and your support person(s)?				
Breasts (or Bottle) Any concerns about your breasts? How is your baby feeding?				
Bleeding Do you feel you are bleeding too much?				
Bottom How is your bottom/are your stitches? Any concerns with urinating or with bowel movements?				
Baby Spacing           Would you like information on family planning?				
Blood Pressure How has your blood pressure been?				
<ul> <li>Perfore You Go</li> <li>Have you had an increase in your temperature or feel like your heart is beating too fast?</li> <li>Any issues with headaches or vision changes since birth?</li> <li>If you had a cesarean birth, how is your incision healing?</li> <li>Are there any services on which you would like information?</li> </ul>				

Postpartum Support Help Lines

#### Dial 2-1-1 for Confidential Crisis Intervention & Referrals

Dial 9-8-8 for the National Suicide Prevention Lifeline

#### Blues

#### HRSA Maternal Mental Health Hotline 1-833-943-5746

TTY:711 then 1-833-943-5746 https://mchb.hrsa.gov/national-maternal-mental-health-hotline (Free national phone resource for mental health support)

Postpartum Support International Help Line 1-800-944-4773 https://www.postpartum.net/ (Free national support for help with postpartum mood and anxiety disorders)

Florida Family Health Line 1-800-451-2229 (Free hotline from Florida Department of Health for help finding community resources for postpartum & newborn care. Available in English, Spanish, & Haitian Creole)

National Domestic Violence Hotline 1-800-799-7233 https://www.thehotline.org/ Spanish 1-800-942-6908 Text START to 88788 (Free hotline to help with intimate partner/domestic violence issues)

National Suicide Prevention Lifeline 1-800-784-2433 or 988 https://988lifeline.org/ Crisis Lifeline 1-800-273-8255 Crisis Text Line Text HOME to 741741 https://www.crisistextline.org/ (Call or text if having thoughts of harming yourself or others)

SAMHSA National Help Line: 1-800-662-4357 TTY: 1-800-487-4889 https://www.samhsa.gov/find-help/national-helpline (Free national help line for those who seeking support for substance use issues)

#### Breast

WIC Breastfeeding Support Hotline: 1-800-994-9662 (Free national hotline. Staff trained to help with breastfeeding support & resources)

Florida Breastfeeding Coalition https://www.flbreastfeeding.org/state-coalitions/ (Local coalition numbers, websites, and social media can be found at the link)

#### Additional Resources

LGBT National Hotline 1-888-843-4564 (not 24/7) https://www.lgbthotline.org/

The Trevor Project 1-866-488-7386 https://www.thetrevorproject.org/ (Youth 13-24) Text START to 678678 (Free hotline for suicide prevention for LGBTQ+ youth)

Human Trafficking Hotline 1-888-373-7888

National Eating Disorders Help Line 1-800-931-2237 (not 24/7) https://www.nationaleatingdisorders.org/

National Sexual Assault Hotline (RAINN) 1-800-656-4673 https://www.rainn.org/ Chat line: online.rainn.org (Free, confidential 24/7 help for sexual assault survivors)

Local Resources

10/13/22

# Post-Birth Health Check: Billing & Coding Suggestions

## Early Postpartum Visit "Post-Birth Health Check" Billing & Coding

#### OVERALL

FPQC

New billing and coding strategies are necessary to receive additional reimbursement for the early postpartum visit outside of the global obstetrical reimbursement. Fee-for-service billings for additional postpartum visits should generally not be a reimbursement issue.

#### MEDICAID

Florida Medicaid fee-for-service and most Florida Medicaid Health Plans are fee-for-service only, so that billing for an additional postpartum visit(s) should not be an issue. Aetna and Molina are predominantly global reimbursement with some exceptions. Humana does some global obstetrical reimbursement, but does more fee-for-service.

#### GLOBAL REIMBURSEMENT OPTIONS

To be reimbursed for an additional postpartum visit by a physician or nurse, you must either bill outside of the global obstetrical reimbursement package or attempt to end the global obstetrical package early. Potential strategies to use depend on the Health Plan's global obstetrical reimbursement package. You will generally need to test these potential billing approaches for each Health Plan.

1. Bill outside the global obstetrical package—An early postpartum visit can be billed without a pregnancy diagnosis using CPT Evaluation and Management (E/M) codes 99211-99215. Append modifier 24 to the E/M code indicating care is provided outside of the global obstetrical reimbursement package and link the E/M code to an appropriate ICD-10 code for the visit diagnosis (e.g., O14.05 Mild to moderate pre-eclampsia, complicating the puerperium or O86.01 Infection of obstetric surgical wound, superficial incisional site).

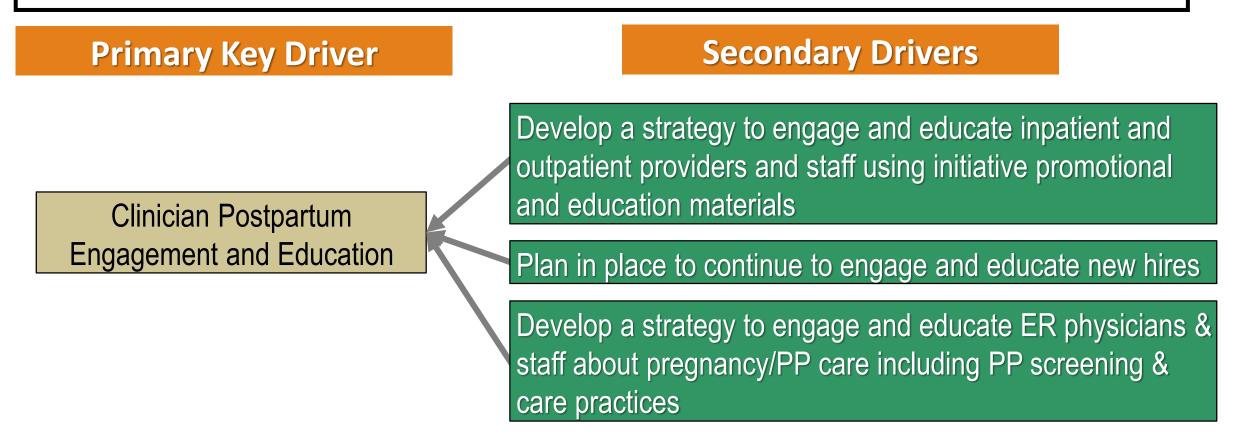
2. End the global package early—Have the early postpartum visit (Post-Birth Health Check) serve as the comprehensive postpartum visit using E/M code 0503F. Then, schedule the second postpartum visit as a well-women/annual exam using CPT Evaluation and Management (E/M) codes 99393-99397. This will depend on whether the global ends based on this visit type or a specified timeframe after delivery.



For more information, visit the Florida Perinatal Quality Collaborative PACC site at www.fpqc.org/pacc or email fpqc@usf.edu

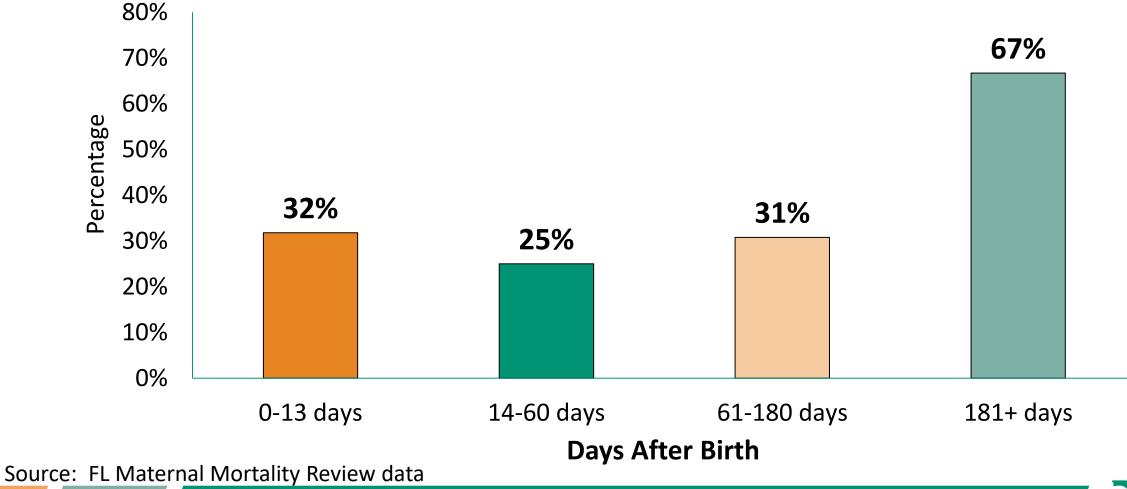


**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.



Respectful care is a universal component of every driver & activity

## Postpartum Discharge Pregnancy-Related Deaths with a Stand-Alone Postpartum ER Visit, Florida, 2015 to 2019





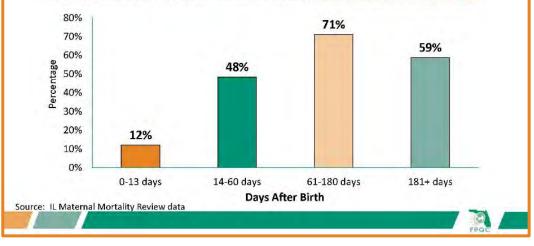
#### **Postpartum ER Care—Mortality Prevention** ER care can prevent some postpartum deaths based on Florida Maternal Mortality Review Findings **Check for early** Ask women ages 15-If yes, add postpartum warning 45 years if they have postpartum signs and their complications to been pregnant in medical problem list your differential the past year? (6.) (5 If needed, review If discharged, arrange referral and If unsure, seek OB postpartum educate when to checklist consultation early descriptions return

#### Postpartum ER Care—Mortality Prevention

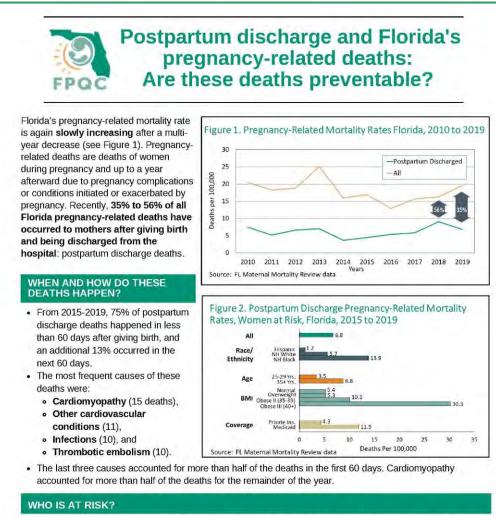
#### **Provider Educational Presentation**



#### Postpartum Discharge Pregnancy-Related Deaths with a Stand-Alone Postpartum ER Visit, <u>Illinois</u>, <u>2015 to 2019</u>



#### Postpartum Mortality Brief (For Providers)



Postpartum mothers who were Black, obese, older, and covered by Medicaid were at higher risk of dying after discharge (see Figure 2).

- Black mothers (13.9 deaths per 100,000 live births) were more than <u>twice as likely</u> to die as White mothers (5.7) and more than <u>ten times as</u> <u>likely</u> as Hispanic mothers (1.2).
- Mothers who had category III and II obesity were more likely to die than mothers who were normal weight or overweight (30.3, 10.1, 5.4 and 5.3, respectively.
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- Mothers covered by Medicaid (8.8) were twice as likely to die as mothers on private insurance (3.5) or self-pay (4.3).

#### Postpartum ER Care—Mortality Prevention

Provider Educational Poster/Flyer



#### Hypertension / Preeclampsia

#### **Key Points**

- Stabilize and transfer if necessary.
- Consider OB consultation.
- Antihypertensive treatment should be started quickly for persistent acute-onset severe hypertension (SBP <u>></u>160 mm Hg or DBP <u>></u>110 mm Hg) that is confirmed as persistent (<u>></u>15 mins.). Research suggests that treatment should be administered within 30–60 minutes.
- Eclampsia is usually self-limiting. Magnesium sulfate is started to prevent recurring seizures.

#### **Synopsis**

- Hypertensive disorders are a leading cause of maternal mortality and morbidity.
- Includes Gestational Hypertension, Preeclampsia, Eclampsia, and Chronic Hypertension with Preeclampsia.
- Distinguishing feature: proteinuria is a protein/creatinine ratio of 0.3 or more, a 24-hour urine protein of 300 mg/dl or more, or a urinalysis protein value of 1+ or more.
- Preeclampsia with severe features includes one or more: unrelenting headache, visual disturbances, right upper quadrant pain, thrombocytopenia, elevated transaminases, elevated creatinine and pulmonary edema.



#### Postpartum ER Care—Mortality Prevention

### Maternal Wallet Card

My Post-Birth Wallet Card	Back
My Name:	My Post-Birth Health Information
I gave birth on (date):	I had the following complications:
gave birth at the following hospital:	
My Post-Birth Health Check date:	
My OB provider:	My Post-Birth Medications:
My OB's phone number:	
See Reverse for Additional Info	My Post-Birth Follow-Up Plan:
Take a picture with your phone and keep with you in case of emergency!	



#### **Questions?**

wsappenf@usf.edu fpqc@usf.edu www.fpqc.org

**F** Florida Perinatal Quality Collaborative YouTube Florida Perinatal Quality Collaborative @TheFPQC 9



"To improve the health and health care of all Florida mothers & babies"







## Early Postpartum Care: The Illinois Experience







Improving postpartum access to care (IPAC): Strategies for success

October 27, 2022





# Lunch Time





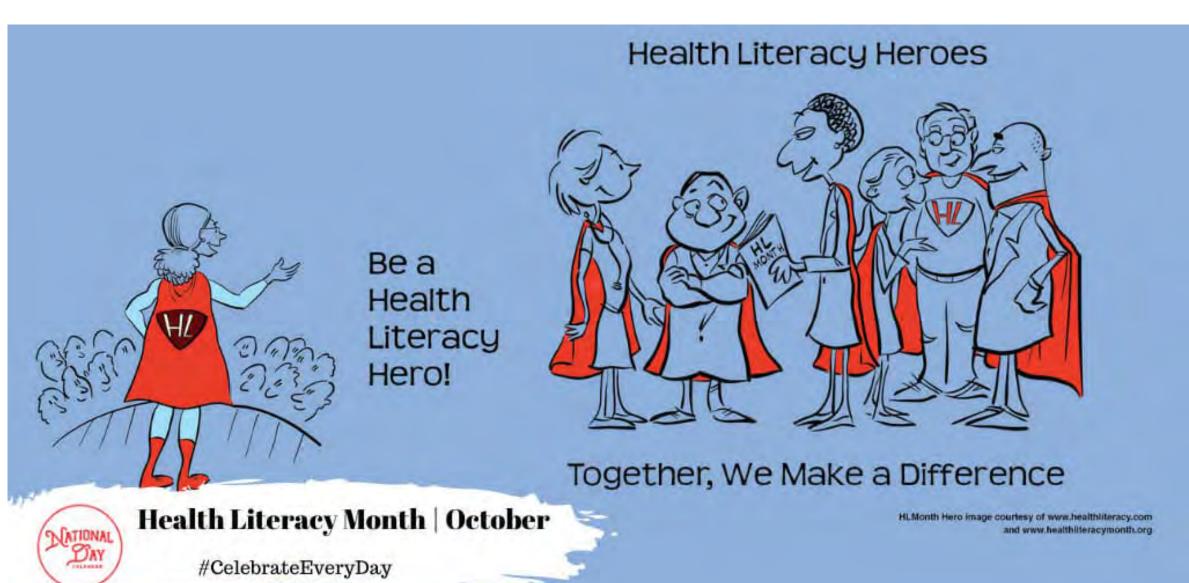


## **Postpartum Health Literacy**

Empowering clinicians to improve postpartum outcomes through recognizing early warning signs and facilitating post birth health checks

Developed by Cheryl A. Vamos, PhD, MPH, and Eliana Huffman, BA





## Educate clinicians on health literacy and its role in decreasing postpartum morbidity and mortality.





#### **Course Objectives**

- Discuss the significance of the postpartum transition period and current guidance for hospital and care teams
- Define health literacy and its importance in postpartum care and prevention
- Apply key health literacy principles to postpartum patient care, especially as they apply to early postpartum warning signs and post birth health checks



#### Three Key Takeaway Points





#### #1: The postpartum period is a time of significant change, but preventable risk





#### #2: Health literacy impacts postpartum patient outcomes





#3: Perinatal care clinicians can make a meaningful difference in patients' postpartum health literacy and help reduce deaths by:

- Preparing patients for postpartum transitions
- Promoting patients' understanding of the importance of identifying early warning signs and post birth health checks
  - Facilitating follow-up and continuing care
  - Prioritizing health literacy in health care organizations



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#### Introduction

- The postpartum period includes many physical and emotional changes
- Can be a difficult transition from pregnancy to parenthood without adequate medical care, support and attention
  - Almost 1 in 4 women take 10 days or less for maternity leave (ACOG, 2012)
- On a national level, more than 80% of pregnancy-related deaths are preventable, and over half occur during the postpartum period
- Perinatal care teams and healthcare systems are <u>crucial</u> agents to improve health literacy for postpartum patients





Source: CDC, 2022 Source: ACOG Committee Opinion No. 736, 2018; US DOL, 2012

#### What Can Florida Do to Reverse Trends?

#### We need to...

- Will Address health literacy Francisco and mortality to assist in under on the ' Improve understanding/awareness



ns

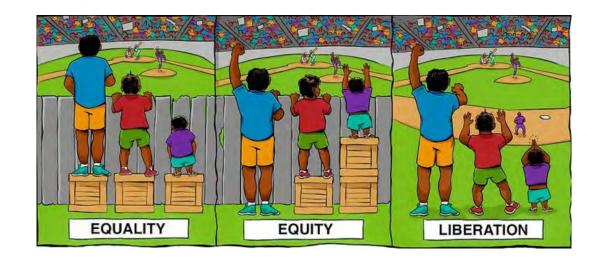
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#### Health Literacy

- Fostering health literacy can play a key role in reducing postpartum morbidity and mortality
- Require skills and supports to navigate health-literacy related demands and complexities across all systems
- A key social determinant of health





#### **Everyday Health Literacy for Postpartum Patients**

Postpartum women and families are making decisions every day about their health, careers, relationships and environment.





**Personal health literacy** is the degree to which **individuals** have the ability to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.

Organizational health literacy is the degree to which organizations equitably enable individuals to find, understand, and use information and services to inform health-related decisions and actions for themselves and others.





#### People With Limited Health Literacy...

- ✓ Use preventative services less
  - (e.g., flu shots, prenatal/postnatal care)
- Less likely to follow clinician and prescription orders
- ✓ Overuse of ER and hospital stays
- ✓ Have reduced capacity to act on public health alerts
- ✓ More likely to report health as poor

#### patients with low **HEALTH LITERACY...** Are less likely to visit an likely to follow Have higher Have more MORTALITY EMERGENCY HOSPITAL TREATMENT ROOM **STAYS** PLANS RATES www.cdc.gov/phpr

#### Both mother and baby are impacted in the postpartum period



Source: HHS, 2021

#### Low Health Literacy is Costly

- Besides the personal toll on patients on their health care teams, low health literacy is also financially costly
- Limited health literacy is said to cost the nation between \$106 and \$236 billion annually
- Factors: health care utilization, increased need for disease management, admin costs, etc.





#### **Everyone Needs Clear Health Information**

# 

Nine out of ten people struggle with low health literacy!

Source: National Library of Medicine, 2021



#### Who is At Most Risk for Low Health Literacy?

#### **In General**

- Racial and ethnic minorities
- Recent refugees and immigrants
- Patients with < high school degree/GED
- Patients with low-income levels
- Non-native speakers of English
- People with compromised health status

#### **Postpartum Patients**

- People with transportation issues, no PTO, childcare issues
- Multiple factors can impact a patient's ability to:
  - Recognize early warning signs
  - Attend post birth health check appointment



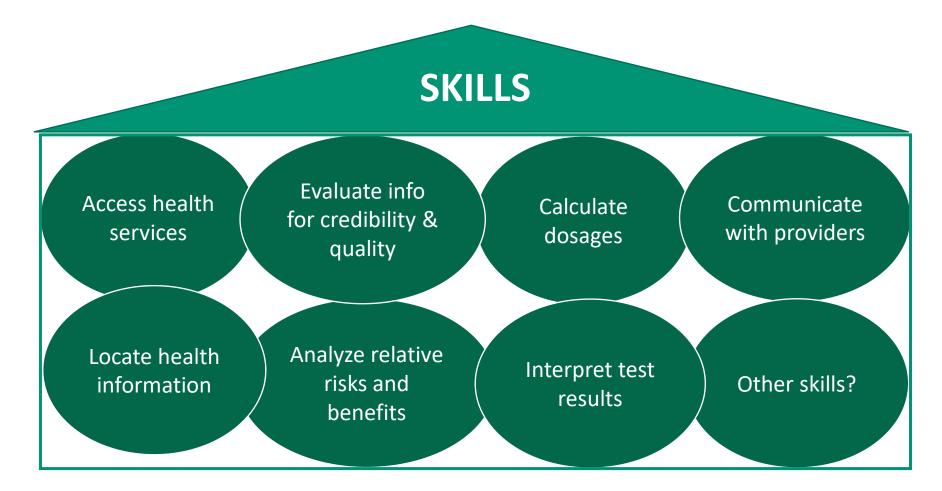


System Level	Barrier
School	Challenges implementing comprehensive (reproductive) health education
Workplace	Inadequate maternity leave, PTO Poor insurance coverage through employer or federal exchange
Community	Lack of access or availability to postpartum care/support
Health Communication	Limited patient-centered communication skills and opportunities
Health Professionals	Lack of awareness about health literacy Daily clinical and healthcare system demands
Health Care System	Challenges navigating complex health system Disconnect between policies



#### Health Literacy is Not Just Ability to Read

A complex group of **reading**, **listening**, **analytical** and **decision-making skills**, and ability to apply skills to **different situations**.



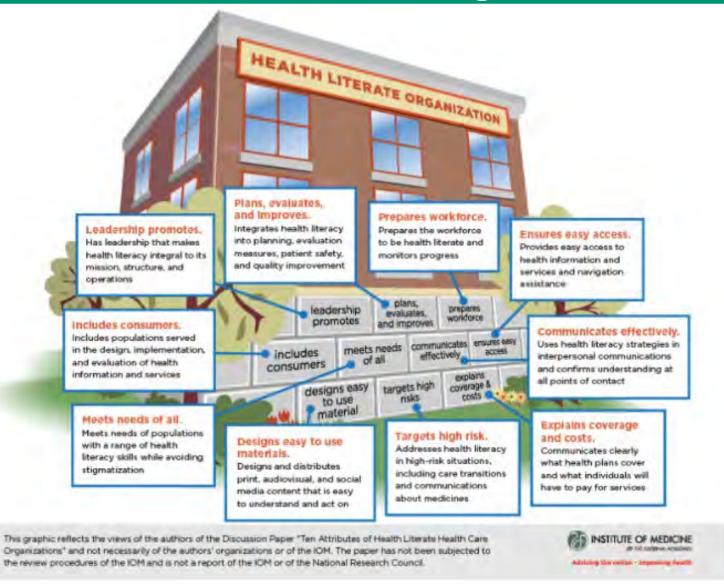


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#### 10 Attributes of a Health Literate Organization



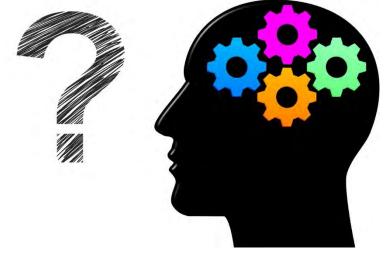
Source: Brach, et al., 2012



#### #1: Make HL a Part of Health Organizations

#### This Course is Available to You!

- Being health literate is an organizational value, not a one-time project
- Health literacy must be exemplified at all levels of an organization
- Encouraging employees to learn and understand health literacy concepts is one example of this



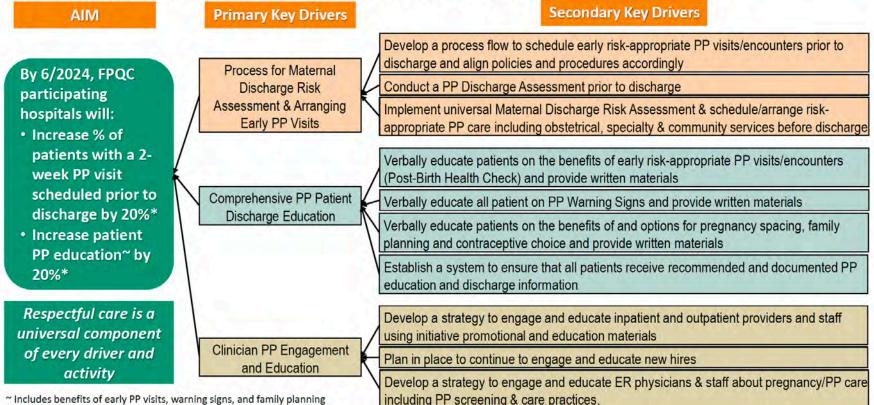


### **#3:** Prepare Workforce and Monitor Progress

### Participation in FPQC PACC Initiative

### Postpartum Access & Continuity of Care (PACC)

**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum (PP) care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.



\* Baseline will be established with the first quarter of hospital data



### #4: Include Populations Served at All Levels

### **Diverse Patient Boards**





## Choosing Carefully: Popular Words in Postpartum Care

### Instead of...

Use:

Postnatal

- After birth
- Acute phase Six to twelve hours after birth
- Perineum
- Anticoagulants
- Lactating
- Interconception

- Between the vagina and the anus
- Medicines that prevent blood clots
- Producing breast milk
- The time between the end of one pregnancy and the beginning of the next one



### #6 Use HL in Interpersonal Communications

## Teach Back Method

- A way of checking understanding by asking patients to state in their own words what they need to know or do about their health
- A way to confirm that you have explained things in a manner your patients understand





### **#7:** Provide Easy Access to Health Info & Services

## Post Birth Health Check

 Health literate clinicians and organizations <u>standardized</u> postpartum care and assume **all** patients have low health literacy



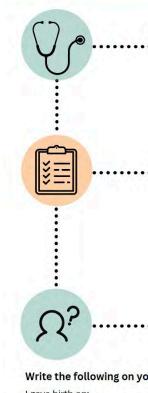


### #8: Design Easy to Understand Visual Materials

#### **Post-Birth Health Check**

It is important to continue seeing your obstetric (OB) provider after giving birth

You should plan on at least two appointments after giving birth: The **2-week Post-Birth Health Check** and your **6-week follow-up visit** 



#### WHY TWO WEEKS AFTER GIVING BIRTH?

- Many early warning signs or symptoms are easy to miss, that is why scheduling your 2-week Post-Birth Health Check is important.
- The 2-week Post-Birth Health Check lets your OB provider see how you are doing and address any issues before they become serious.

#### WHAT HAPPENS AT MY 2-WEEK POST-BIRTH HEALTH CHECK?

Your OB provider or clinical team member will:

- Check your blood pressure
- Check your bottom/stitches
- Make sure your post-birth bleeding is normal
- Discuss your mood and provide support
- Check your breasts for any concerns
- Discuss future pregnancies
- Link you to any extra health services or follow-up

#### WHEN SHOULD I SCHEDULE MY FIRST VISIT?

- Your first Post-Birth Health Check should be within two weeks after giving birth. Schedule this visit even if you had a birth without problems.
- Tell your nurse if your check is already scheduled.
   Be sure to have an appointment <u>before</u> you leave the hospital. If you go home on a weekend, call your provider's office on Monday to schedule a visit.
- Tip: Set a reminder on your phone of your upcoming appointment.

#### Write the following on your Post-Birth Wallet Card:

I gave birth on:	
My OB provider's name:	
My OB provider's phone:	
Date of 2-week Post-Birth Health Check:	



My Post-Birth Wallet Card	My Post-Birth Health Information
My Name:	I had the following complications:
I gave birth on (date):	
I gave birth at the following hospital:	
My Post-Birth Health Check date:	My Post-Birth Medications:
My OB provider:	
My OB's phone number:	My Post-Birth Follow-Up Plan:
See Reverse for Additional Info	
Take a picture with your phone and keep with you in case of emergency!	



### #8: Design Easy to Understand Visual Materials

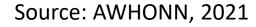
## POST-BIRTH Acronym

### SAVE Get Care for These POST-BIRTH Warning Signs

Most women who give birth recover without problems. Yet any woman can develop complications after the birth of her baby. Knowing what could be life-threatening warning signs after the birth of your baby could save your life.

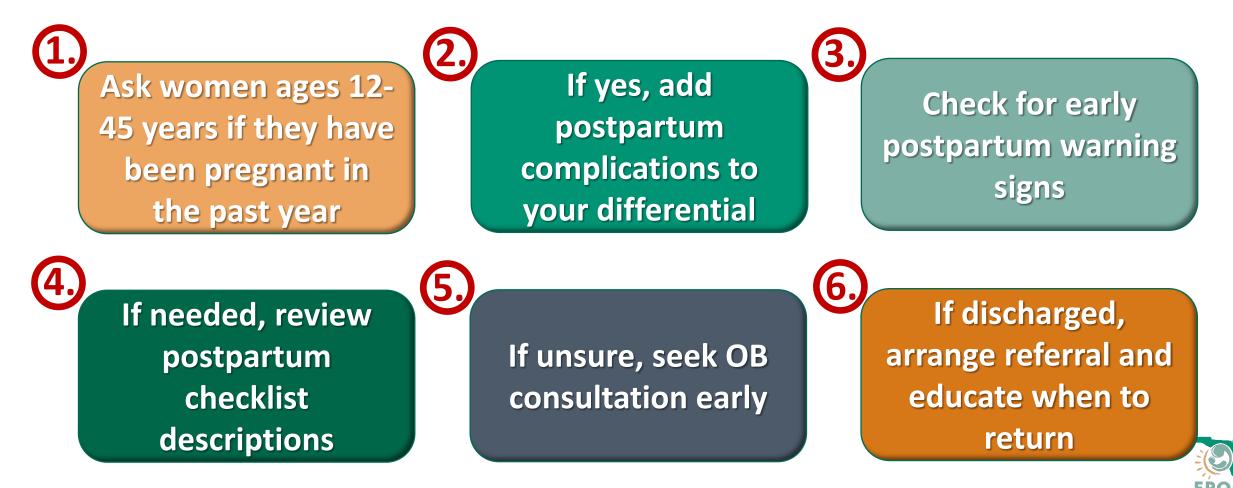
Tell your partner and others you need immediate care if you experience any of the following warning signs:

Call 911 if you have:	<ul> <li>Pain in chest</li> <li>Obstructed breathing or shortness of breath</li> <li>Seizures</li> <li>Thoughts of hurting yourself or your baby</li> </ul>
Call your healthcare provider if you have: (If you can't reach your healthcare provider, call 911 or go to an emergency room)	<ul> <li>Bleeding, soaking through one pad/hour, or blood clots, the size of an egg or bigger</li> <li>Incision that is not healing</li> <li>Red or swollen leg, that is painful or warm to touch</li> <li>Temperature of 100.4°F or higher</li> <li>Headache that is not relieved, even after taking medication, or associated with visual changes.</li> </ul>
Trust your instincts. ALWAYS obtain medical care if you are not feeling well or have questions or concerns.	Tell 911 or your healthcare provider: (Date) and (Date)

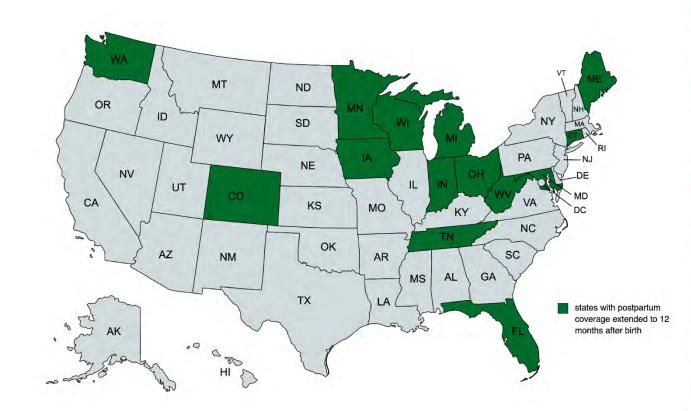


### **#9:** Address HL in High-Risk Situations

### ER care can prevent some postpartum deaths, based on Florida Maternal Mortality Review findings



### #10: Communicate Insurance & Billing Clearly



## FPQC

#### Early Postpartum Visit "Post-Birth Health Check" Billing & Coding

#### OVERALL

New billing and coding strategies are necessary to receive additional reimbursement for the early postpartum visit outside of the global obstetrical reimbursement. Fee-for-service billings for additional postpartum visits should generally not be a reimbursement issue.

#### MEDICAID

Florida Medicaid fee-for-service and most Florida Medicaid Health Plans are fee-for-service only, so that billing for an additional postpartum visit(s) should not be an issue. Aetna and Molina are predominantly global reimbursement with some exceptions. Humana does some global obstetrical reimbursement, but does more fee-for-service.

#### GLOBAL REIMBURSEMENT OPTIONS

To be reimbursed for an additional postpartum visit by a physician or nurse, you must either bill outside of the global obstetrical reimbursement package or attempt to end the global obstetrical package early. Potential strategies to use depend on the Health Plan's global obstetrical reimbursement package. You will generally need to test these potential billing approaches for each Health Plan.

1. **Bill outside the global obstetrical package**—An early postpartum visit can be billed without a pregnancy diagnosis using CPT Evaluation and Management (E/M) codes 99211-99215. Append modifier 24 to the E/M code indicating care is provided outside of the global obstetrical reimbursement package and link the E/M code to an appropriate ICD-10 code for the visit diagnosis (e.g., 014.05 Mild to moderate pre-eclampsia, complicating the puerperium or O86.01 Infection of obstetric surgical wound, superficial incisional site).

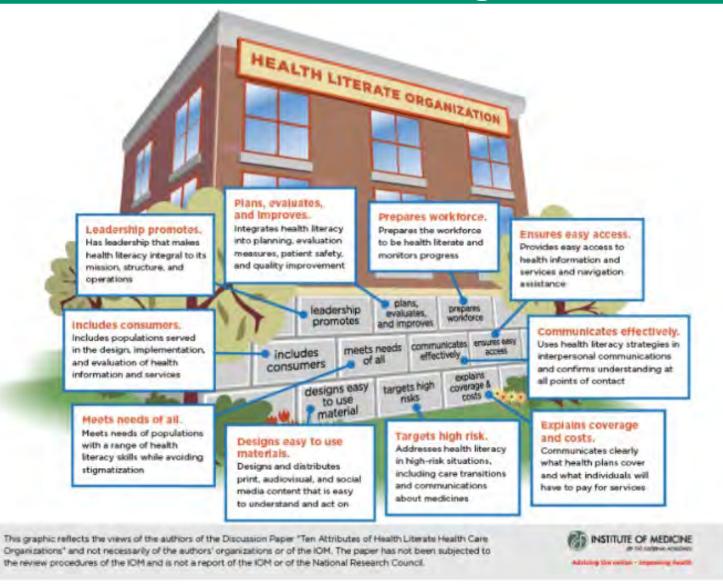
2. End the global package early—Have the early postpartum visit (Post-Birth Health Check) serve as the comprehensive postpartum visit using E/M code 0503F. Then, schedule the second postpartum visit as a well-women/annual exam using CPT Evaluation and Management (E/M) codes 99393-99397. This will depend on whether the global ends based on this visit type or a specified timeframe after delivery.



For more information, visit the Florida Perinatal Quality Collaborative PACC site at www.fpqc.org/pacc or email fpqc@usf.edu



### 10 Attributes of a Health Literate Organization



Source: Brach, et al., 2012



### Practical Tips, Videos, Resources, and More!





### Re-Visiting Three Key Course Takeaways

#1: The postpartum period is a time of significant change, but **preventable risk** 

#2: Health literacy impacts **postpartum** patient outcomes

#3: Perinatal care clinicians can make a meaningful difference in patients' postpartum health literacy

Participate in the course to learn how YOU can make a difference!



## **Questions?**

cvamos@usf.edu fpqc@usf.edu www.fpqc.org

Florida Perinatal Quality Collaborative VouTube Florida Perinatal Quality Collaborative @TheFPQC



"To improve the health and health care of all Florida mothers & babies"





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### Additional Resources

- CAHPS surveys: <u>https://www.ahrq.gov/cahps/index.html</u>
- Anti-Stigma Toolkit: <u>https://attcnetwork.org/sites/default/files/2019-04/Anti-Stigma%20Toolkit.pdf</u>
- AWHONN Post-Birth Warning Signs Course: <u>https://www.awhonn.org/education/hospital-products/post-birth-warning-signs-education-program/</u>
- AHRQ Universal Precautions Toolkit <u>https://www.ahrq.gov/health-literacy/improve/precautions/index.html</u>
- USDA: Simply Put A Guide for Creating Easy-to-Understand Materials <u>https://wicworks.fns.usda.gov/resources/simply-put-guide-creating-easy-understand-materials</u>
- CDC Clear Communication Index <a href="https://www.cdc.gov/ccindex/index.html">https://www.cdc.gov/ccindex/index.html</a>



# PACC Implementation Guidance

Margie Boyer, MS, RNC-OB, EFM, ONQS FPQC PACC Lead Nurse Consultant





Keys to Building a Successful Initiative



Interdisciplinary Planning and Implementation

C- Suite Support



Consistent Commitment By All Team Members





### **Components of Successful Participation**

- Create a QI culture—a team environment emphasizing quality and patient safety
- Hold regular QI team meetings to follow and make progress
- Share important information, progress and successes with everyone impacted by PACC
- Be creative and flexible!





### WHO SHOULD BE ON THE TEAM

- RNs- bedside
- Physicians
- APRNs: CNM, CNS
- Nurse Manager/Director
- Quality Improvement
- Informatics expert
- Social Work/CM
- Family Reps
- Others





### **Create a Culture Ready for Change**

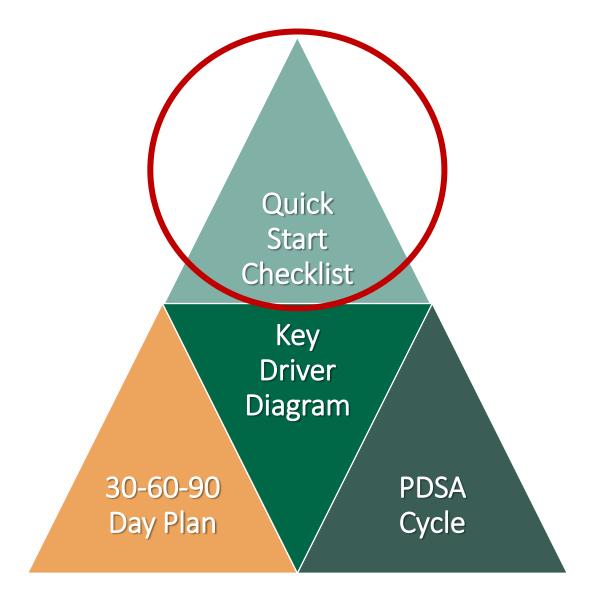
- Must be an interdisciplinary effort
- Teams must meet regularly
- Ability to provide a safe environment for:
  - Listening
  - Questioning
  - Persuading
  - Respecting
  - Helping
  - Sharing
  - Participating
- Use the Toolkit!



# PACC Team Meetings

- Initially meet bi-weekly or monthly depending on work
- Include all departments impacted by initiative
- Include community/family rep
- Have an agenda and share minutes.
  - Review data, 30-60-90 Day Plan, PDSA cycles
  - Discuss insights from webinars/coaching calls
- Share progress and challenges with administration – follow communication plan



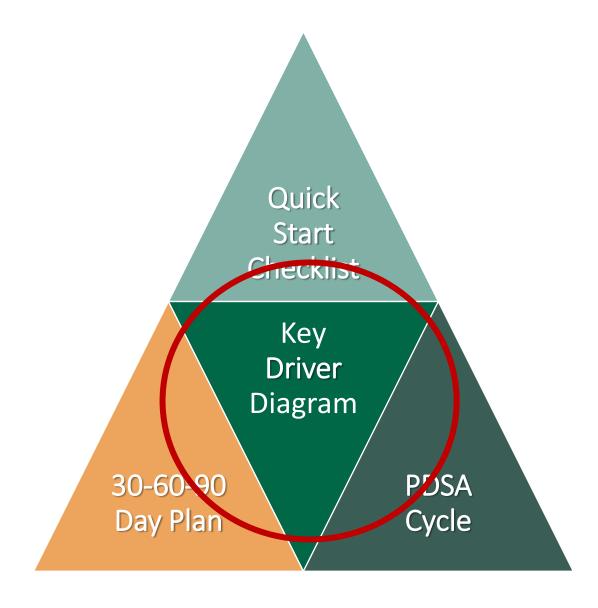


## **Quick Start Checklist**

- Recruit QI team lead, physician lead, nurse lead, QI/data lead, administrative champion
- 2. Review, complete and return PACC Data Use Agreement
- 3. Attend PACC Kick-off Meeting
- 4. Complete the PACC Pre-Implementation Survey
- 5. Write down questions or concerns







### **Tools to Use**



**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.

### AIM

- By 6/2024, FPQC participating hospitals will:
- Increase the % of patients with a 2-week PP visit scheduled prior to discharge by 20%\*
- Increase patient PP education~ by 20%\*

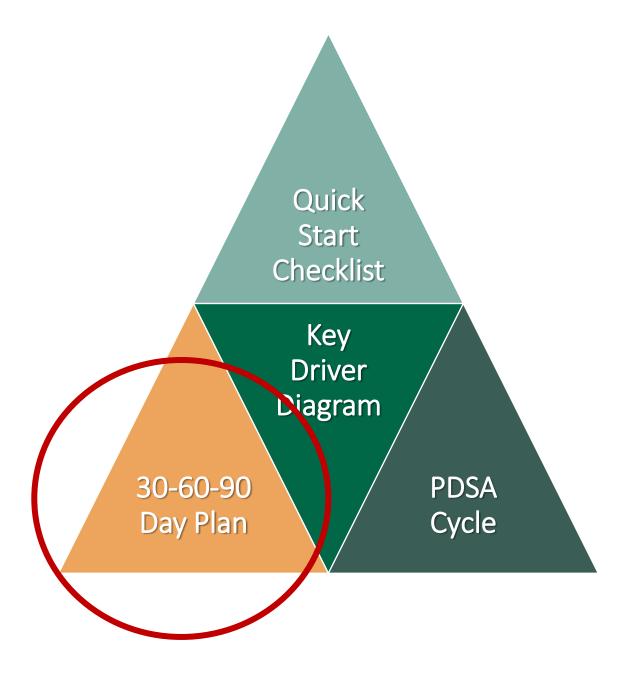
Respectful care is a universal component of every driver & activity

### **Primary Key Drivers**

Process for Maternal Discharge Risk Assessment & Arranging Early Postpartum Visits

Comprehensive Postpartum Patient Discharge Education

Clinician Postpartum Engagement and Education



Foundations	
Strengths	
Barriers	

# 30-60-90 Day Plan

Looking Ahead	
Three Things to	
Accomplish in	
the Next	
30 Days	
Three Things to Accomplish in Next 60 Days	
Three Things to Accomplish in Next 90 Days	



Foundations	
Strengths	We have a strong physician champion and good administrative support
Barriers	Some of our providers and staff are very resistant to change





Review interdisciplinary team members and fill any gaps

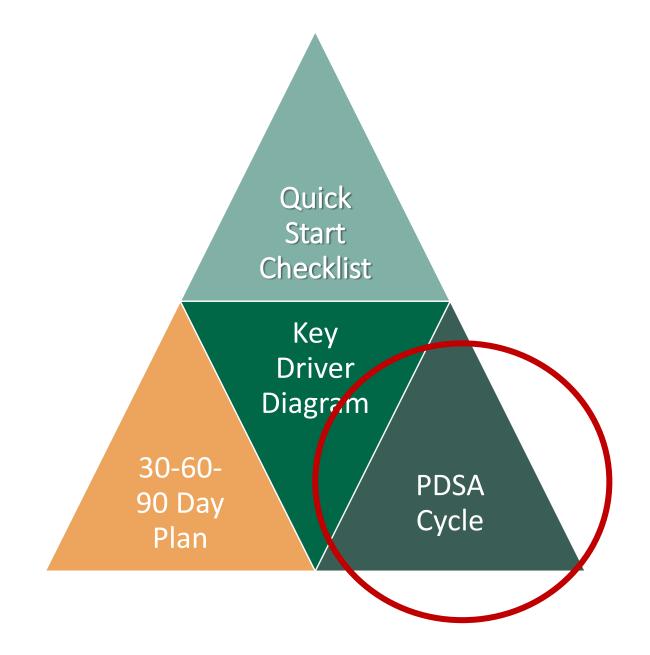
**3** Things to Accomplish in the Next 30 Days



Schedule team monthly meetings for the next 6 months

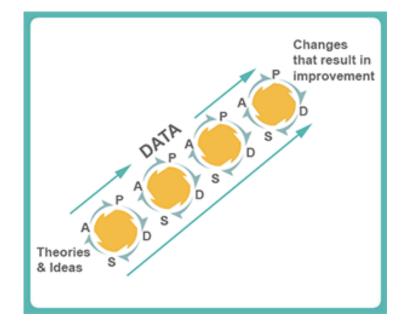






### What is a PDSA cycle?

- Useful tool for developing & documenting tests of change to <u>for improvement</u>
- AKA PDCA, Deming Cycle, Shewart Cycle
- P Plan a test
- D Do a test
- S Study & learn from test results
- A Act on results



# Reasons to test changes



*Learn* whether change will result in improvement



**Predict** the amount of improvement possible

<b>~</b> -
<ul> <li>✓ —</li> </ul>
<ul> <li>✓ —</li> </ul>
<ul> <li>✓ —</li> </ul>

Evaluate the proposed change work in a *practice environment* 



*Minimize resistance* at implementation



### Potential Implementation Barriers & Strategies to Overcome

### **Potential Barrier Drivers**

• Time limitations

### **Strategies to Overcome**

- Make sure meetings are organized and succinct to decrease the impact on time
- Involve bedside clinical team membersconsider use of clinical ladder
- Standardize meeting time for ease of scheduling; consider virtual option
- Use regularly scheduled department meetings to highlight project and resultsbe succinct



## **Potential Implementation Barriers & Strategies to Overcome**

<b>Potential Barrier Drivers</b>	Strategies to Overcome
<ul> <li>Resource limitations</li> </ul>	<ul> <li>Connect with other hospitals or QI leaders for potential solutions; or sharing resources through collaborative work</li> <li>Consider system-wide meetings to</li> </ul>
	<ul> <li>Consider system-wide meetings to standardize best practices</li> <li>Utilize your FPQC coach mentors</li> </ul>



#### As the Project Continues...

- <u>Celebrate</u> successes along the way
- **Display data** by keeping it current AND interesting
- <u>Make it stick</u>
  - Routinization
- Plan for sustainability









Assess	Review	Attend	Plan
Assess your team to assure all critical departments included	Review PACC resources	Attend Data Collection Webinar: 11/10/22 Noon	Plan for PACC launch – bulletin boards; staff meetings; event invitations

#### October-December 2022

#### January 2023

Official launch at your hospital!

Plan to participate on monthly coaching calls!

Launch Educate clinicians & hospital leadership on importance of PACC & facility-wide standards

Engage clinical team early & often!

Begin

Begin submitting prospective data! Plan a call with your coach mentor!

#### **PACC** Initiative Resources

Project-wide in-**Educational** Technical Monthly and sessions, person **Quarterly QI** Assistance collaboration videos, and **Data Reports** meetings resources from FPQC staff, state **Custom, Personalized Clinical Advisors**, Monthly eand National webcam, phone, or on-site **Experts Consultations & Grand** mail Bulletins **Rounds Education** Monthly Collaboration **Online Tool Box** Calls with hospitals Algorithms, Sample protocols, education tools, Slide state-wide sets, etc.





EPOC

## Questions?







# Break





### PACC Online Toolkit Review: Estefanny Reyes Martinez, MPH, CPH Quality Improvement Analyst





## **PACC QI Data Reporting:** Estefania Rubio, MD, MPH, CPH Data Manager

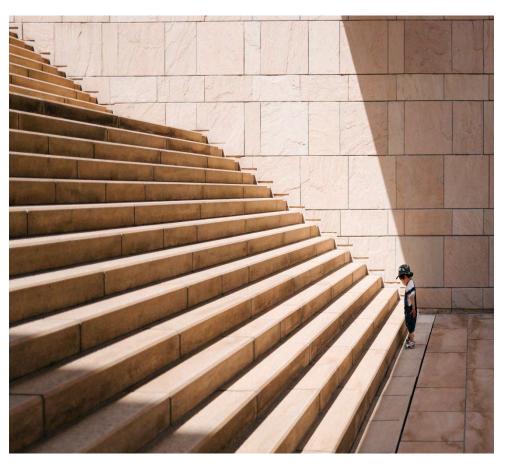




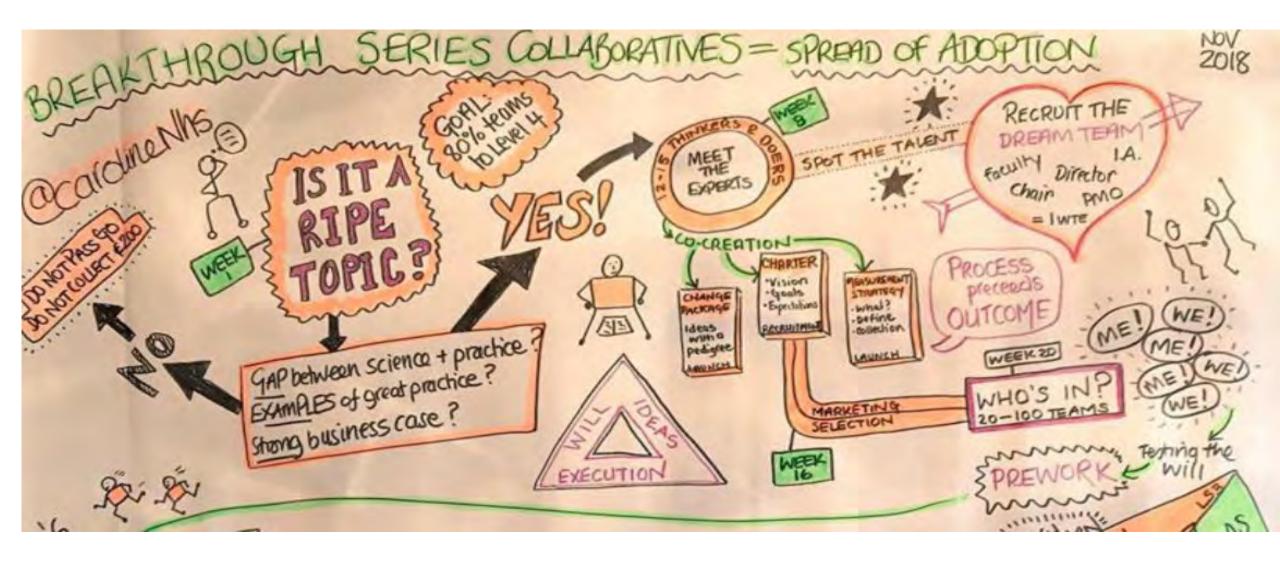
#### POSTPARTUM ACCESS & CONTINUITY OF CARE

#### QI DATA REPORTING



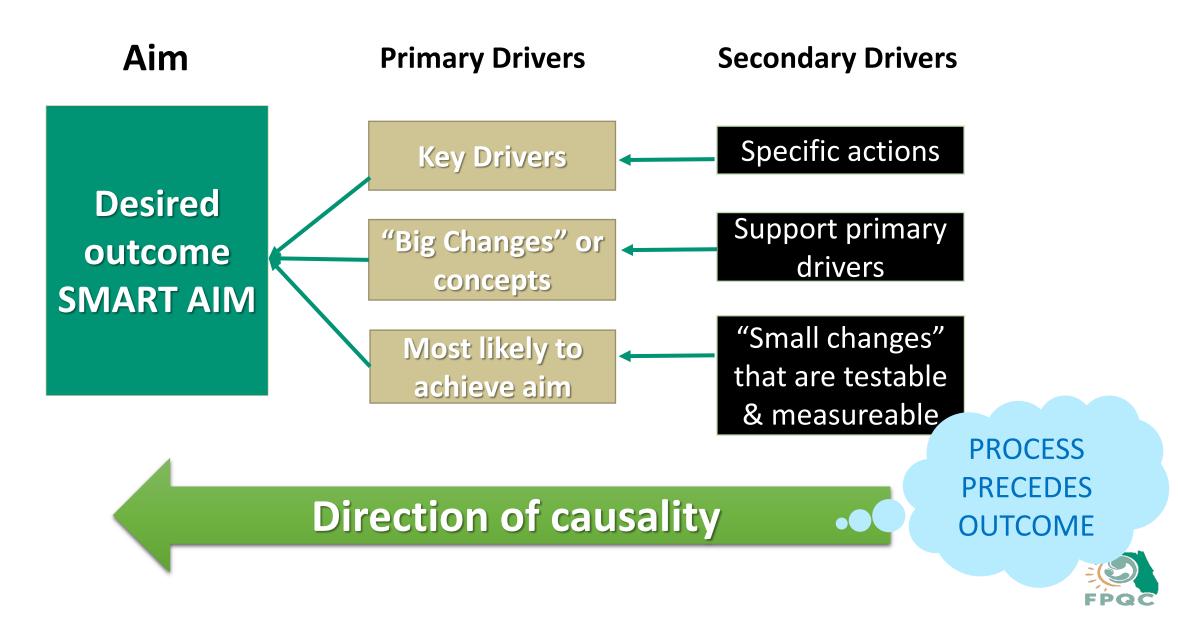






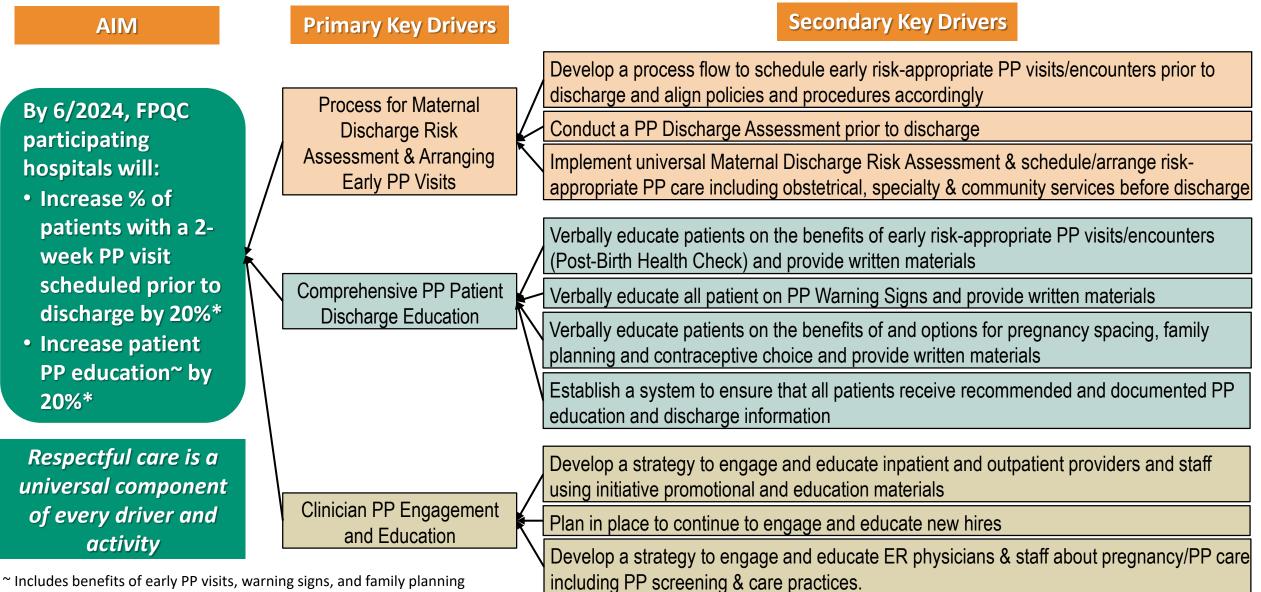


#### **Key Driver basic concepts**



#### Postpartum Access & Continuity of Care (PACC)

**Global AIM:** Improve maternal health through hospital-facilitated continuum of postpartum (PP) care by coordinating and providing respectful, timely, and risk-appropriate coordinated care and services.



\* Baseline will be established with the first quarter of hospital data



#### By 6/2024, FPQC participating hospitals will:

1. Increase % of patients with a 2-week PP visit scheduled prior to discharge by 20%\*

2. Increase patient PP education by 20%\* Includes benefits of early PP visits, warning signs, and family planning

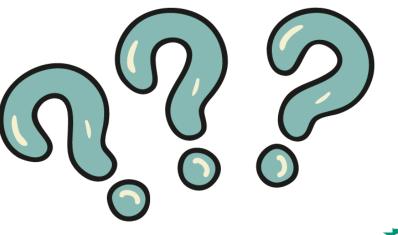
\* Baseline will be established with the first quarter of hospital data



#### **OUTCOME MEASURES**

"Provide feedback on whether changes are having

the desired impact on patient outcomes."





#### **Secondary Outcome Measures**

- The Agency for Health Care Administration could report rates on:
- Emergency room utilization (60-day rate)
- Hospital readmissions (60-day rate)
- Postpartum visit attendance (<21 days; <84 days)</li>

Hypertension Cardiovascular Disease Infection Hemorrhage Thromboembolism Substance Use Disorder

#### The data has a delay of 6-9 months



#### By 6/2024, FPQC participating hospitals will:

1. Increase % of patients with a 2-week PP visit scheduled prior to discharge by 20%\*

2. Increase patient PP education by 20%\* Includes benefits of early PP visits, warning signs, and family planning

\* Baseline will be established with the first quarter of hospital data



#### **Primary Key Drivers**

By 6/2024, FPQC participating hospitals will:

AIM

- Increase % of patients with a 2week PP visit scheduled prior to discharge by 20%\*
- Increase patient PP education~ by 20%\*

Respectful care is a universal component of every driver and activity Process for Maternal Discharge Risk Assessment & Arranging Early PP Visits

Comprehensive PP Patient Discharge Education

#### Clinician PP Engagement and Education



#### **PROCESS MEASURES**

## Indicate what a provider does to maintain or improve health

"Are the parts/steps in the system performing as planned?"



#### **STRUCTURAL MEASURES**

"Assesses features of a healthcare organization or clinician relevant to its capacity (infrastructure) to provide healthcare."

#### Policies / Processes / Guidelines



#### **Primary Key Driver**

Process for Maternal Discharge Risk Assessment & Arranging Early Postpartum Visits

#### **Secondary Drivers**

Develop a process flow to schedule early risk-appropriate PP visits/encounters prior to discharge and align policies and procedures accordingly

% of patients...

Conduct a PP Discharge Assessment prior to discharge

Conduct Maternal Discharge Risk Assessment for PP care & schedule/arrange risk-appropriate PP care including obstetrical, specialty, & community services before discharge

#### **Secondary Drivers**

#### % of patients...

Comprehensive Postpartum Patient Discharge Education Verbally educate patients on the benefits of early risk-appropriate PP visits/encounters (Post-Birth Health Checks)

Verbally educate all patient on PP Warning Signs and provide written materials

Verbally educate patients on the benefits of and options for pregnancy spacing, family planning and contraceptive choice and provide written materials

Establish a system to ensure that all patients receive recommended and documented PP education and discharge information

#### **Primary Key Driver**

Clinician Postpartum Engagement and Education

#### Secondary Drivers

Develop a strategy to engage and educate inpatient and outpatient providers and staff using initiative promotional and education materials

% of providers who have received PACC education?

Plan in place to continue to engage and educate new hires

Develop a strategy to engage and educate ER physicians & staff about pregnancy/PP care including PP screening & care practices



#### **POSTPARTUM ACCESS & CONTINUITY OF CARE (PACC) Hospital-Level Data Collection Form**

#### Guidelines, Policies, and/or Processes

2- Planning 3 -Started Implementing – Started implementation in the last 3 months 4- Implemented – Less than 80% compliance after at least 3 months of Implementation (Not routine practice) 5- Fully Implemented – At least 80% compliance after at least 3 months of Implementation (Routine practice)					
To what extent has your hospital:	Not started	Planning 2	Started to implement	Implemented	Fully Implemente 5
Developed a process flow to schedule early risk-appropriate PP visits/encounters prior to discharge					۵
Aligned policies, guidelines, and/or procedures to support risk- appropriate PP visits/encounters prior to discharge				۵	
Implemented universal Maternal Discharge Risk Assessment			0	0	
Established a system to ensure that all patients receive recommended and documented PP education and discharge information					
Developed a strategy to engage and educate inpatient providers and staff using initiative promotional and educational materials				٥	
Developed a strategy to engage outpatient providers using initiative promotional materials and educate them on billing and coding for early PP visits	۵	0			
Implemented periodic education and engagement of new hires					
Implemented periodic education and engagement for ER physicians & staff about pregnancy/PP care including PP screening & care practices	•			۵	
ER established standardized verbal screening for pregnancy now and during the past year as part of its triage or initial assessment process				0	Ó

Please report the cumulative percentage of staff and providers who received education on each of the following topics:			
Has your Staff received education on:	Nurses	OB doctors and providers	
The benefits of the early risk-appropriate PP visit/Post- Birth Health Check	%	%	
The process, guideline, and/or protocol for facilitating scheduling the early postpartum visit prior to discharge		%	
The documentation of scheduled postpartum visit(s)	%	%	
The components of the Post-Birth Health Check	56	%	

#### **HOSPITAL-LEVEL DATA**

□ Not started

□ Planning

□ Started to implement

□ Implemented

□ Fully Implemented







Complete for 20 systematically selected postpartum (PP) women (sampling method on the back) admitted to your hospital for delivery regardless of infant outcome

		STUDY	STUDY ID #	
	DEMOGRAPHICS			
Delivery Month Year	Saturday/Sunday/Holiday discharge 🗆 Ye	s 🗆 No Maternal	age	_
Medicaid/Medicaid plans Type of     Private insurance     Self-pay     Other Unknown	Mother's U White Unknow Race Black (onesk atthat Asian apply) Other.	Mother's	☐ Hispanic Mother's ☐ Haitian Ethnicity ☐ Non-Hispanic/Non-H ☐ Unknown	
Prenatal    1/    trimester care    III trimester started in    Unknown	Mother's English Unknow Preferred Creole Language Other:	Route of	Route of □ Vaginal Delivery □ Cesarean	
	POSTPARTUM CARE			
			Yes	No
Was a Maternal Discharge Risk Assessment performed?				
Was the patient (pt.) verbally instructe Health Check and given written mater	ed on the benefits of early risk-appropriate P ials?	P visits/Post-Birth		
Was the pt. verbally instructed about PP Warning Signs and given PP warning signs written materials?				
Was the pt. verbally instructed about a planning, and contraceptive choice an	the benefits of and options for pregnancy spa d given written materials?	acing, family	D	
Was a PP Discharge Assessment (vital	signs and response) conducted just prior to o	discharge?		
	POSTPARTUM VISITS			
How many days after delivery were Po (check all that apply)?	ostpartum Visits <u>scheduled prior to discharge</u>	□ 15 - 21 da □ > 21 days	iys	nstructed
PP High risk? □ Yes → check con	dition(s) below 🛛 No	Referrals sch	eduled and m	edication
Chronic HTN, gestational HTN, pre-eck related conditions	ampsia, eclampsia, maternal heart disease, or		prior to disc all that app	and the second se
Hx of venous thromboembolism (DVT or pulmonary embolism) /on anticoagulation     Specialty app		Specialty appoin	tment	
C-section or 3rd or 4th degree vaginal laceration		Mental/Behavio appointment	l/Behavioral Health	
		Healthy Start/ho	Ithy Start/home visiting	
		Medicaid Case M	Medicaid Case Manager	
Positive Edinburgh Postnatal Depress	ion Scale	Hospital financia	al counselor	
Requested/required additional comm	unity resources	Appropriate me	dication	
a contract of the start of the				

#### **PATIENT-LEVEL DATA**

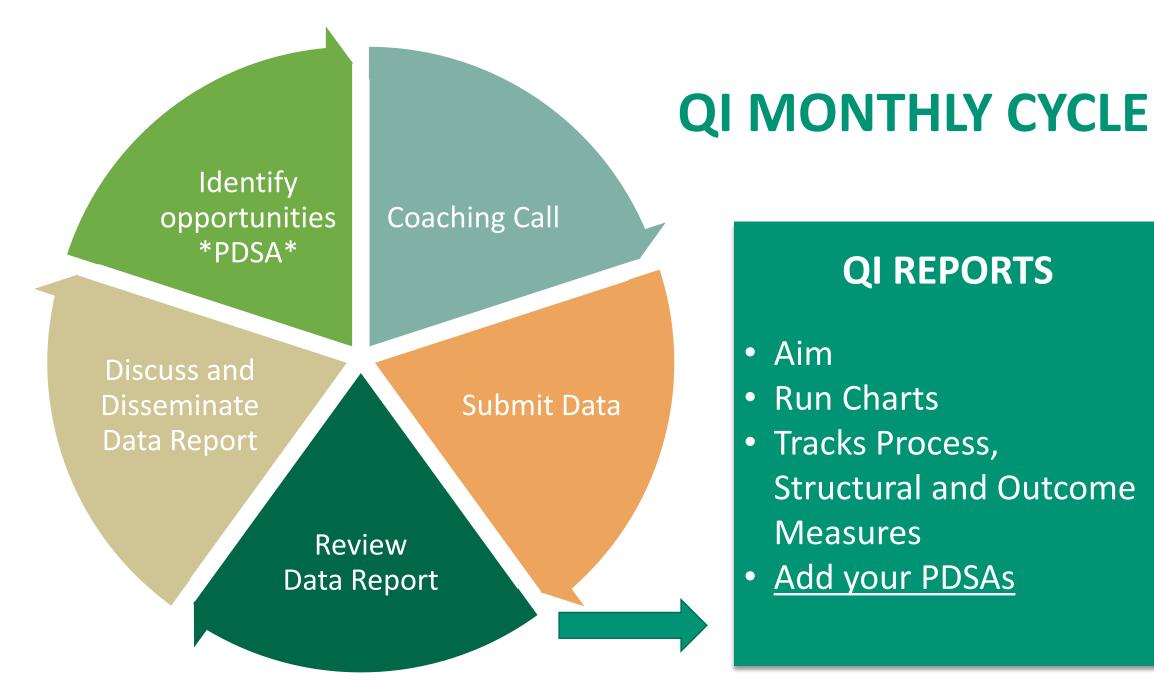
#### Report on up to 20 women

#### per month

#### Disaggregate by race, ethnicity,

#### insurance type, risk





#### FPQC

#### **Important requests**

- Track completion of your hospital's Data Use Agreement
- Let us know of any changes in your PACC team: Data Lead resources
- Attend the data webinar
- Submit your Hospital-Level Data by December
- Patient-level data collection starts in January



#### PACC DATA WEBINAR

Date: Thursday, November 10, 2022 12:00 PM – 01:00 PM EDT

- Importance of data for the PACC initiative
- Data definitions, inclusion criteria
- Data tools data collection sheets
- Processes to submit data
- Review of a sample report
- Using your report to guide improvement



#### What questions do you have?

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#### "To improve the health and health care of all Florida mothers & babies"







## Stump the PACC Advisors







## **Evaluations & Thank You**





Adjourn

