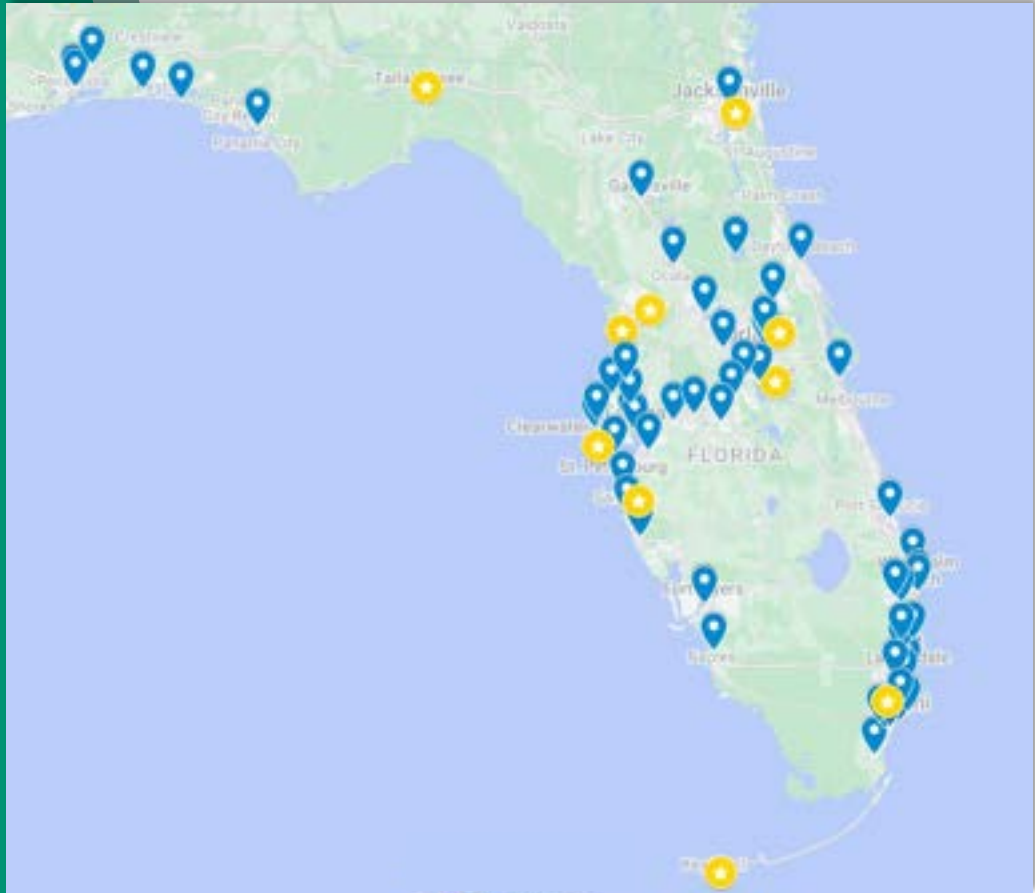


MFC

**Mother-
Focused
Care**

Why?





68 Participating Birthing Hospitals
64% of Florida Births



FPQC's Vision & Values

“All of Florida’s mothers, infants & families will have the best health outcomes possible through receiving respectful, equitable, high quality, evidence-based perinatal care.”



- Voluntary
- Data-Driven
- Population-Based
- Evidence-Based
- Equity-Centered
- Value-Added

FPQC Partners & Funders



The American College of
Obstetricians and Gynecologists
WOMEN'S HEALTH CARE PHYSICIANS



Mission to Care. Vision to Lead.



AGENCY FOR HEALTH CARE ADMINISTRATION



ALLIANCE FOR INNOVATION
ON MATERNAL HEALTH



Florida Society of Neonatologists
Advancing the Care of Neonates in the Sunshine State



Why Participate in an FPQC Initiative?

- Provides a complete hospital QI initiative at no charge including background, change package, rapid data reporting and coaching/mentoring/sharing.
- Initiatives are developed using evidence-based guidelines, research, best practices, and national expert consultation.
- Multi-hospital QI initiatives promote earlier, larger and more sustainable QI practice gains.
- Promotes networking among clinicians around the state on major practice and treatment issues.
- Provides publication, presentation, education and leadership opportunities.
- Promotes state and community system improvements.
- Meets Florida state statute requirements to participate in two maternal and/or infant health QI initiatives at all times.

FPQC Initiative Resources

Monthly
Coaching Calls
with hospitals
state-wide

Online Toolbox

Algorithms, Sample protocols, Education tools, Competencies,
Slide sets, etc.

Technical Assistance

from FPQC staff,
state Clinical
Advisors, and
National Experts

Educational
sessions,
videos, and
resources

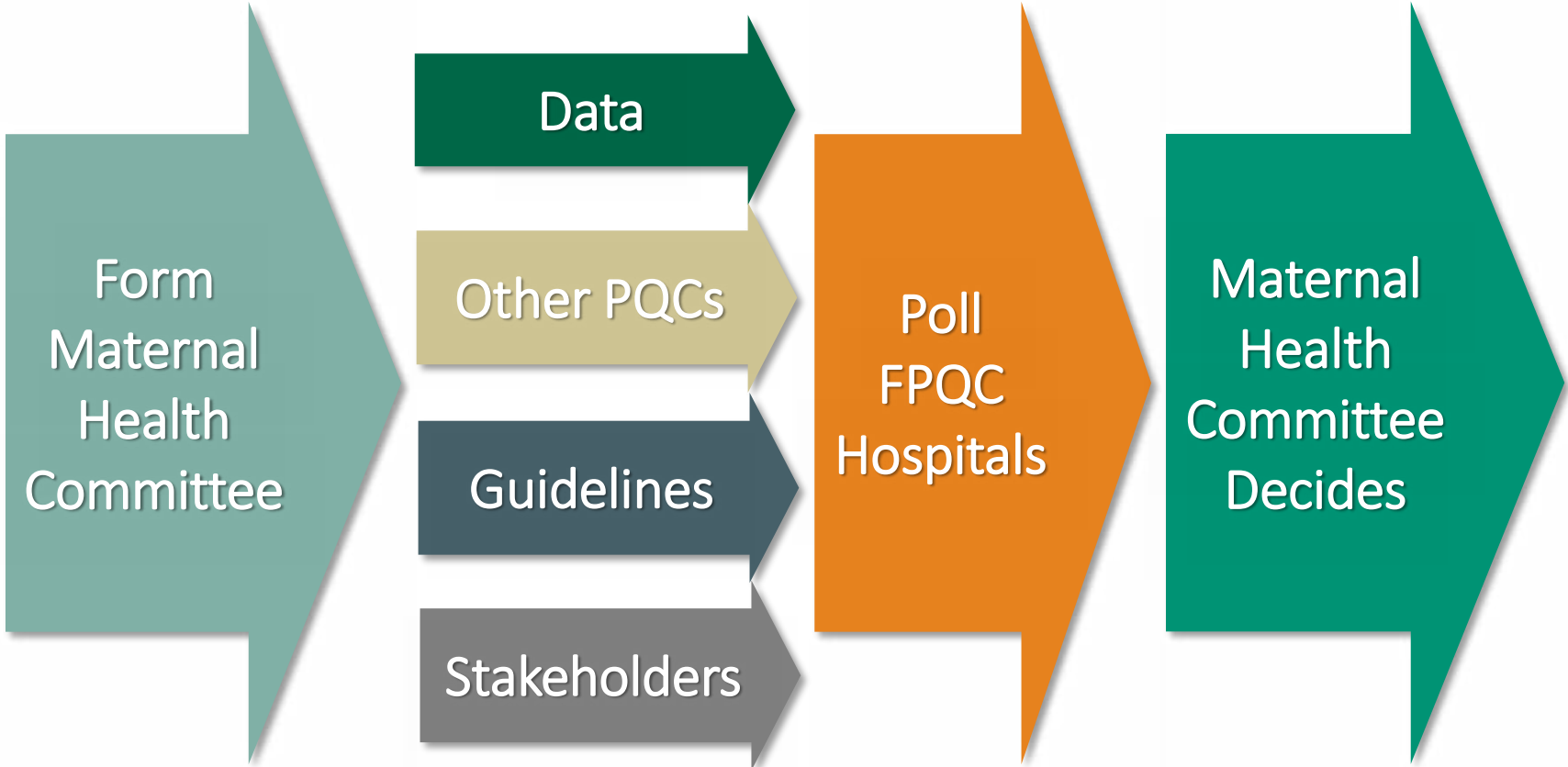
Initiative-wide
collaboration
meetings

Monthly and
Quarterly QI
Data Reports

Regular
E-mail Bulletins

Custom, Personalized
webcam, phone, or on-site
Consultations & Grand Rounds
Education

Selecting Maternal Health Initiatives



PACC



MFC



MFC Advisory Committee Members—Thank You!

- Alyana & Maurice Vernon, Joining Together Ending Poverty
- Alyssa Brown, USF Health
- Amanda DelaSerna, Hillsborough Comm. College
- Amanda Wheat, BayCare Morton Plant
- Amber Hagenbuch, Bayfront Health St. Pete
- Andrea Berry, Indian River Healthy Start
- Angela Thompson Williams, FDOH
- Ankita Patel, REACHUP, Inc.
- Beth Hawn, Cleveland Clinic Martin Health
- Clarissa Ortiz, FL Assoc. of Comm. Health Ctrs
- Claudia Taboada, Nemours Hospital System
- Cole Greves, Winnie Palmer
- Danelle Ward, AdventHealth for Women
- Danielle Carter, FL Assoc. of Family Practitioners
- Danita Burch, St. Vincent's Riverside
- David McLean, UF Health Gainesville
- Desiree Schnoor, March of Dimes
- Faye Johnson, FL Assoc. of Healthy Start Coal.
- Francis Nuthalapaty, AdventHealth Medical Group
- Frank W.J. Anderson, Florida International Univ.
- Ira Sites, BayCare
- Kelli Boettcher, AHCA
- Kim Streit, Florida Hospital Association
- Kionna Pitts, REACHUP, Inc.
- Kirsten Ellingsen, Psychologist
- Lillian Nesper, FDOH
- Lori Shea, Lakeland Regional Health
- Lucette Cardona, Florida Covering Kids & Families
- M. Alexandra Cornelius, Florida International Univ.
- Maricel Perez Torres, West Kendall
- Mary O'Connor, Sarasota Memorial
- Minyon Outlaw, Celebration & Heart of Florida
- Morghan Hyatt, USF College of Public Health
- Nadine Walker, AdventHealth Central Florida
- Nancy Travis, RN, Lee Health Cape Coral
- Okezi T. Otovo, Florida International Univ.
- Paloma Prata, FL Assoc. of Healthy Start Coal.
- Rizwana Fareeduddin, AdventHealth for Women
- Roneé Wilson, USF College of Public Health
- Sharetta Remikie, Children's Services Council Broward
- Shari Crowe, Morton Plant & Mease
- Somtochukwu Abazu, USF College of Public Health
- Stanley Lynch, United Healthcare
- Terry Haag, Winnie Palmer
- Theresa Prescott, Lakeland Regional Health
- Valaria Hamilton, AvMed Health Plans
- Vanessa J. Hux, MD, OB/GYN
- Victoria Jackson, RN, Bayfront Baby Place
- Washington Hill, MD, Sarasota Memorial
- William R. Scharf, MD, AdventHealth Clinical
- Yanna De Koter, USF College of Public Health

MFC Leadership Team

FPQC
Leads



Lori Reeves

Provider
Leads



Jessica Brumley

Nurse
Lead



Margie Boyer

Family &
Community
Leads



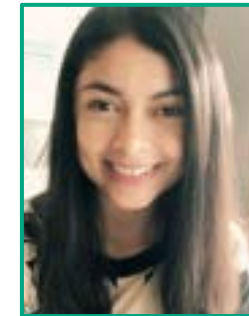
Jonna Johnson

QI
Team



Nicole Pelligrino

Data
Team



Estefania Rubio

Grad.
Assistant



Chinyere Reid



Linda Detman



Karen Harris



Jane Murphy



Estefanny
Reyes Martinez



Benjamin Gessner



Sara Stubben

Tampa Bay Times

FLORIDA'S BEST NEWSPAPER

tampabay.com

★★★ Sunday, August 28, 2022 | \$3

U.S. Has The Worst Rate Of Maternal Deaths In The Developed World

May 12, 2017 - 10:28 AM ET

NINA MARTIN, PROPUBLICA



RENEE MONTAGNE



The story of Lauren Bloomstein illustrates a disparity in our nation's health care system, where primary focus is given to newborn babies, but often ignores the mothers.

Courtesy of the Bloomstein Family

Maternal mortality crisis in America

Giving birth in the U.S. entails high risk. Biden's administration pushes to reverse that.

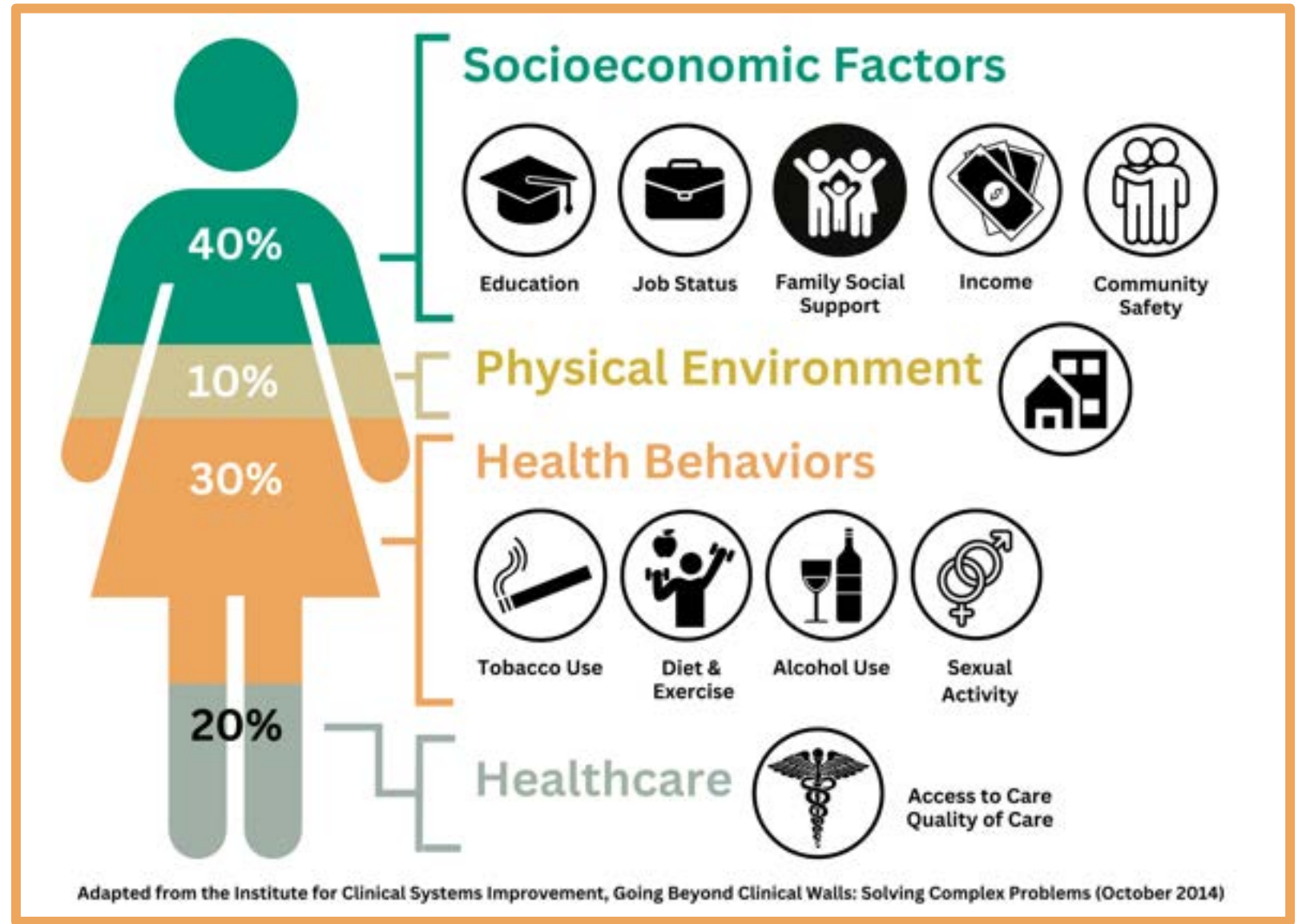
BY AKILAH JOHNSON
The Washington Post

As part of a major push by the Biden administration to address the nation's maternal health crisis, senior officials have traveled the country for the past year, talking to midwives, doulas and people who have given birth about their experiences. They've held summits at the White House.

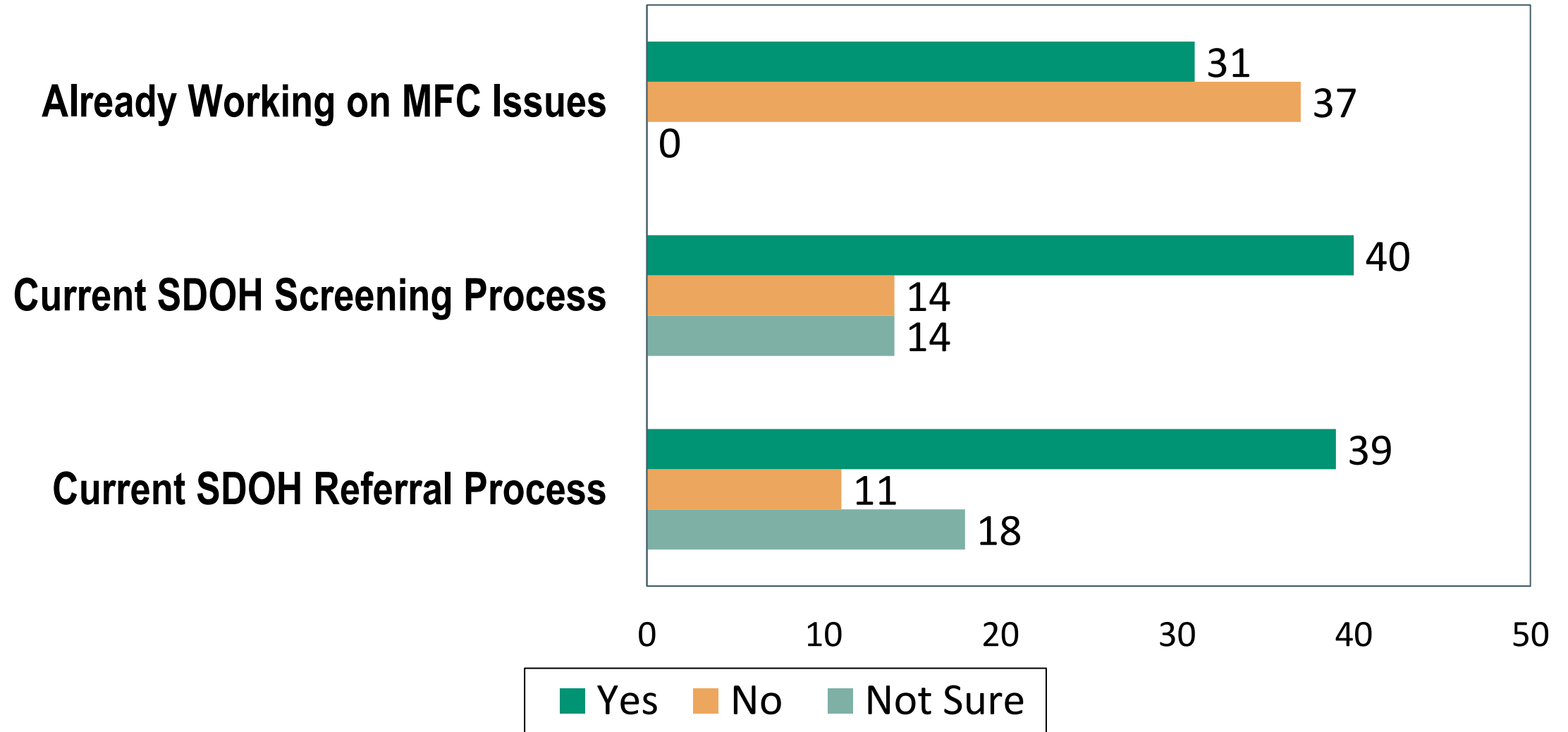
The result: an almost 70-page plan aimed at taking the United

Photos by LAUREN WITTE | Times

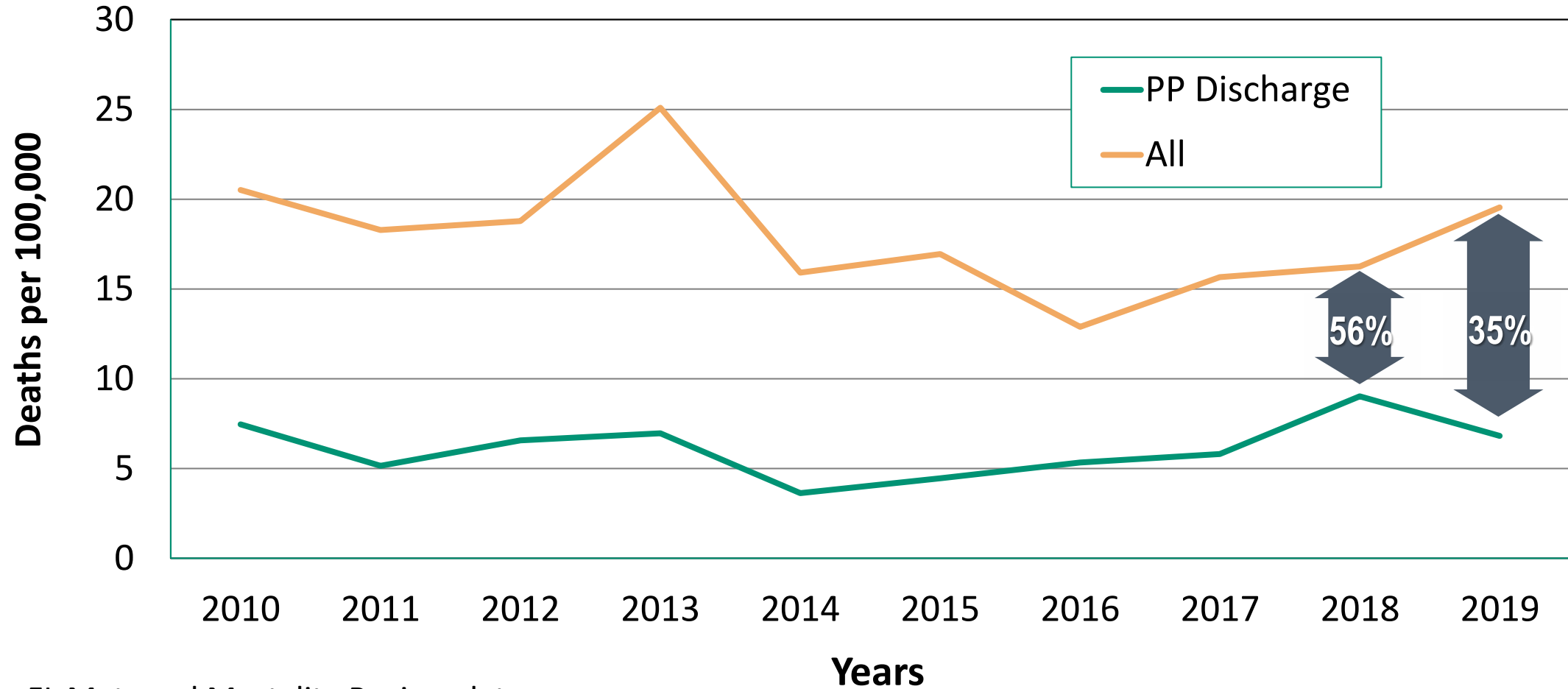
So Why? Mother- Focused Care



MFC Hospitals' Current Efforts

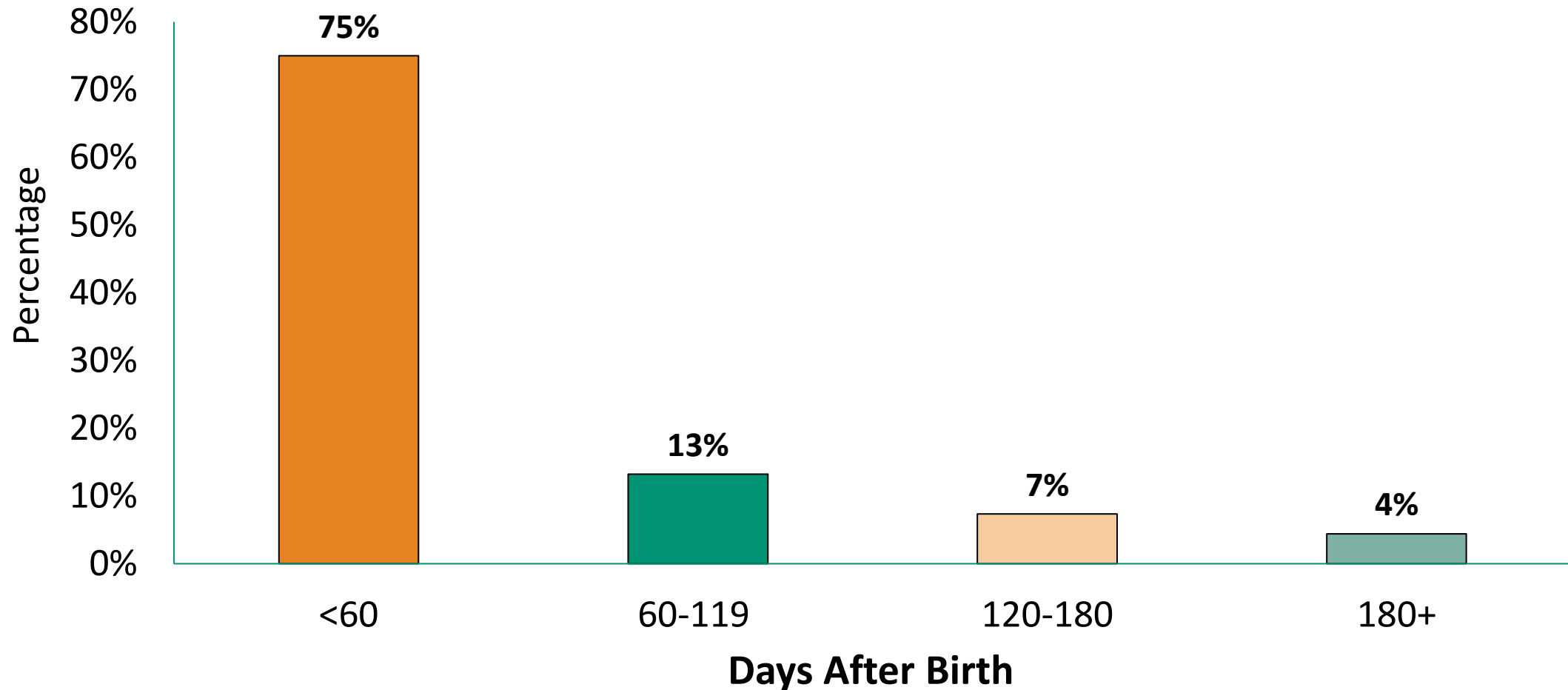


Pregnancy-Related Mortality Rates Florida, 2010 to 2019



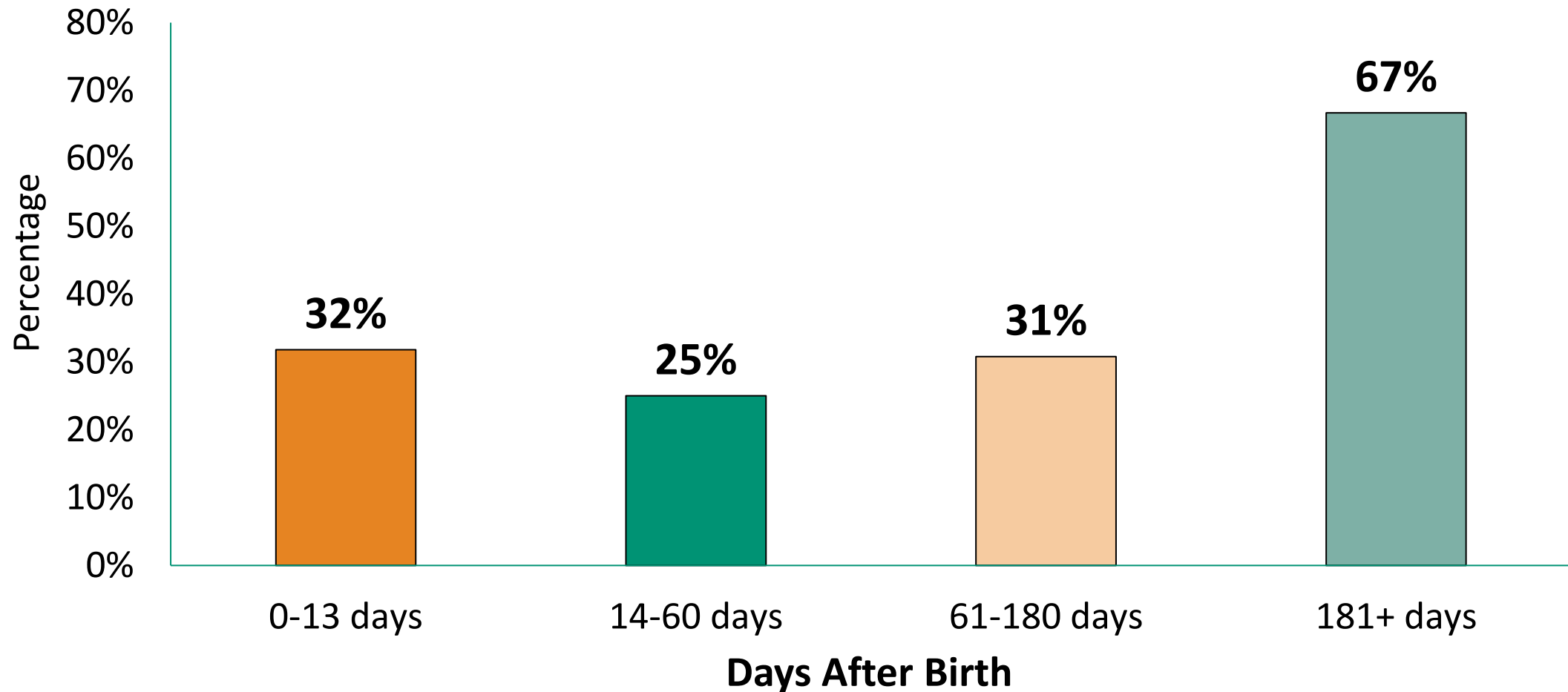
Source: FL Maternal Mortality Review data

Postpartum Discharge Pregnancy-Related Deaths By Time Period, Florida, 2015 to 2019



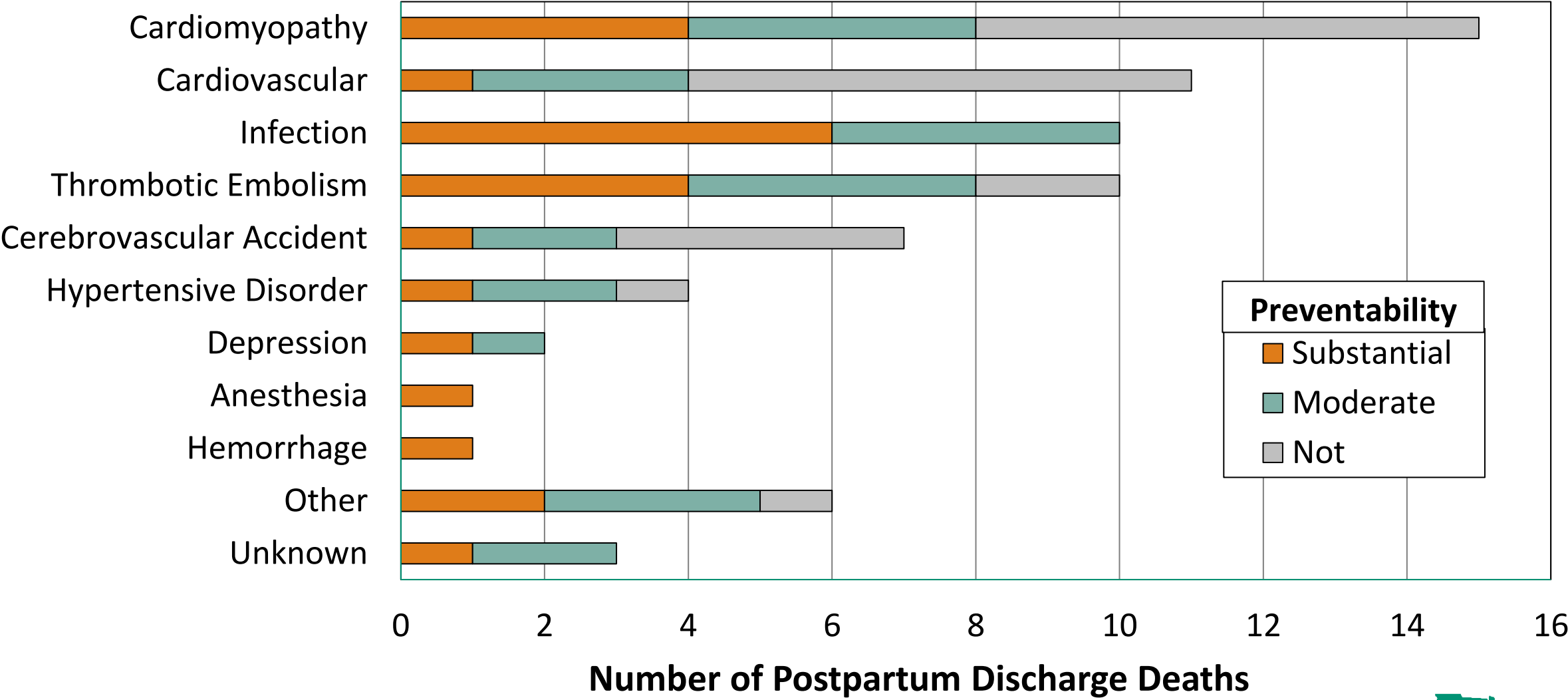
Source: FL Maternal Mortality Review data

Postpartum Discharge Pregnancy-Related Deaths with a Stand-Alone Postpartum ER Visit, Florida, 2015 to 2019

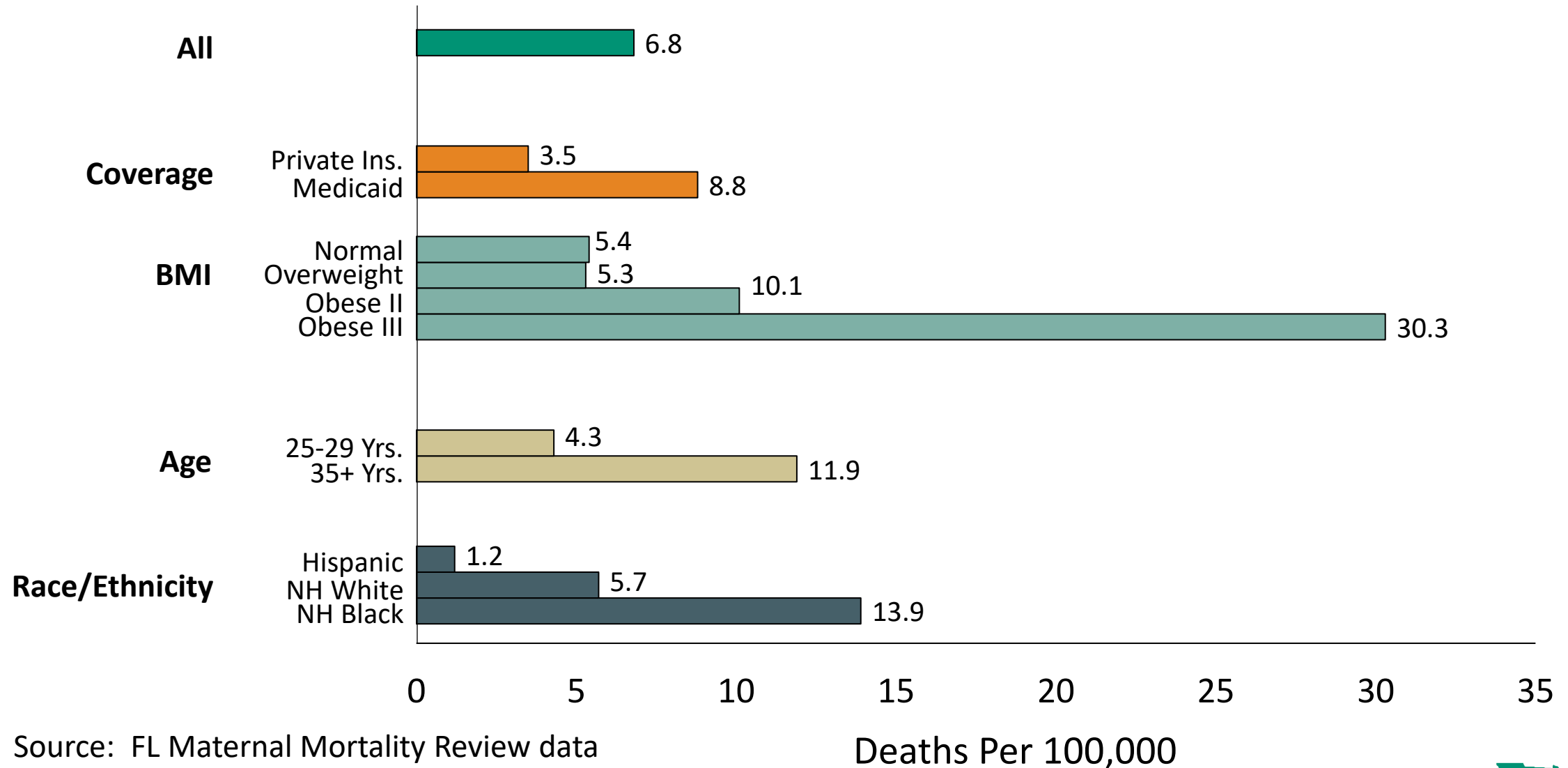


Source: FL Maternal Mortality Review data

Postpartum Discharge Pregnancy-Related Deaths By Cause and Preventability, Florida, 2015 to 2019



Postpartum Discharge Pregnancy-Related Mortality Rates, Women at Risk, Florida, 2015 to 2019



Source: FL Maternal Mortality Review data

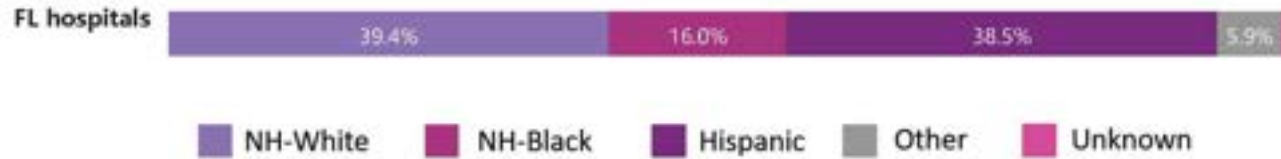
Deaths Per 100,000

Reason #1

Need to Screen & Refer
for SDOH



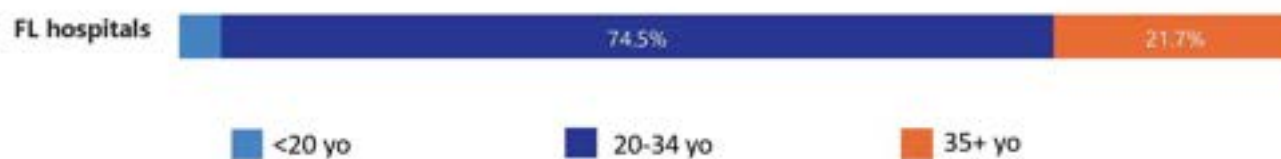
Maternal Race / Ethnicity



Payer



Maternal Age



# Births	2022
	197186

BIRTH YEAR

2017
 2018
 2019
 2020
 2021
 2022

NICU LEVEL

1
 2
 3

Race-ethnicity

NH-White
 NH-Black
 Hispanic

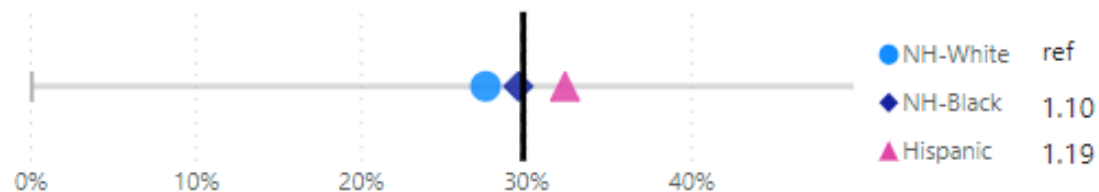
Payor

Medicaid
 Private
 Self-Pay

% State | **% Hospital**

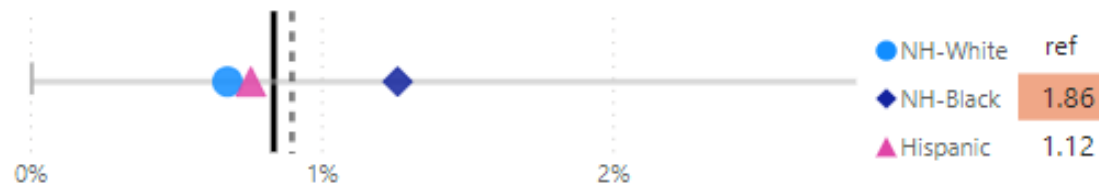
% NTSV (low-risk) Cesareans (Birth Cert.)

RATIOS



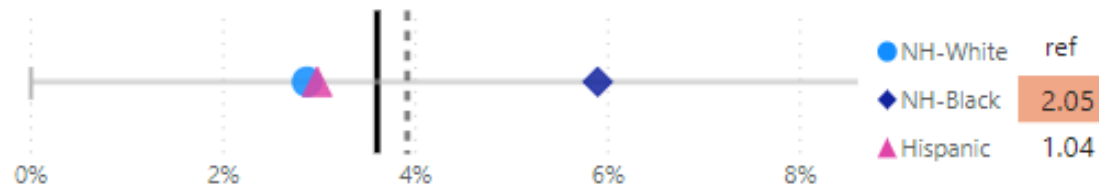
% SMM- w/o BT (Hospital Discharge)

RATIOS



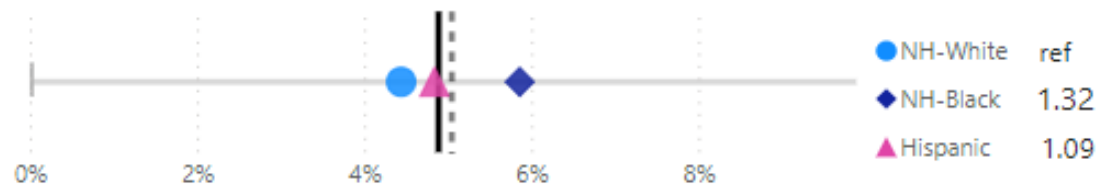
% Severe Hypertension (Hospital Discharge)

RATIOS



% Obstetric Hemorrhage (Hospital Discharge)

RATIOS



% Neonatal Abstinence Syndrome (Hosp. Discharge)

RATIOS



Race-Ethnicity

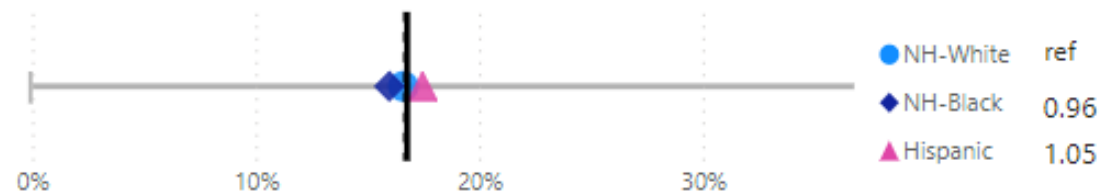
Education

Insurance

BMI

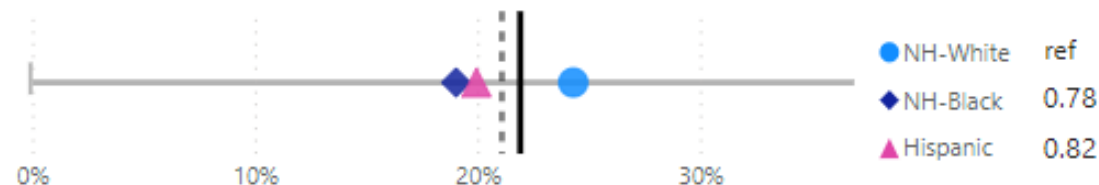
% Non-medically Indicated Early-term Deliveries (Linked)

RATIOS



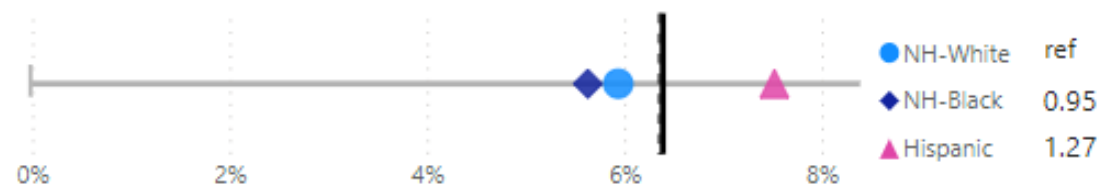
% Low Risk Non-Medically Indicated (NMI) Induction (Linked)

RATIOS



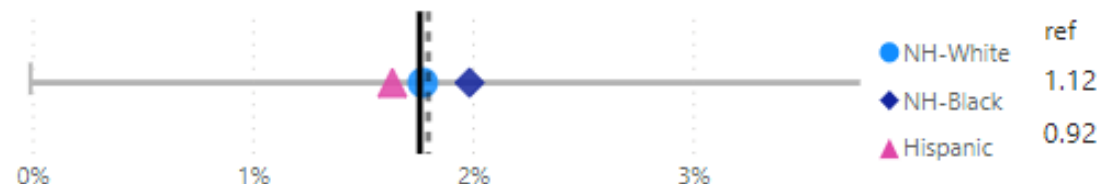
% Low risk Cesarean NMI Inductions (Linked)

RATIOS



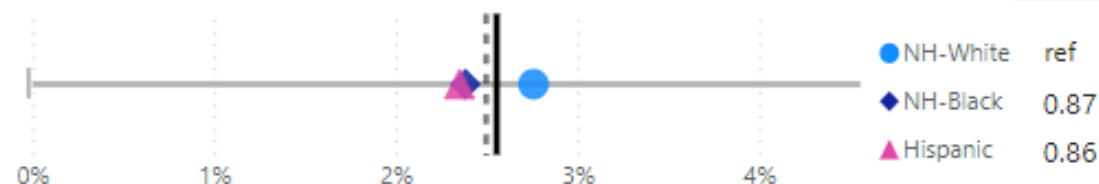
% Severe Unexpected Complication of the Newborn (Linked)

RATIOS



% Moderate Unexpected Complication of the Newborn (Linked)

RATIOS



Reason #2

Need to Know Our
Mothers, Their Issues &
Their Challenges





WALTON | HEALTH AND WELL-BEING | PREGNANCY AND BIRTH

Serena Williams Could Insist That Doctors Listen to Her. Most Black Women Can't.

We can't solve America's maternal-health problem without first acknowledging how racism harms black moms.

By Elizabeth Dawes Gay

PROPUBLICA

Graphics & Data | Newsletters | About

21 hours



Illustration: 'Spotlights up on racism against black people.' | Photo: 'Black mothers, who give birth to 16% of the U.S. population, are 30% more likely to die during pregnancy or childbirth.' | Photo: 'A Black woman holding her newborn baby.' | Photo: 'A Black woman holding her newborn baby.'

LOST MOTHERS



Nothing Protects Black Women From Dying in Pregnancy and Childbirth

OB/Gyn > Pregnancy

Black Doctor Dies After Giving Birth, Underscoring Maternal Mortality Crisis

— Tragedy shows racial disparities in pregnancy outcomes aren't solely based on access to care

by Amanda D'Ambrinski, Staff Writer, MedPage Today November 2, 2020

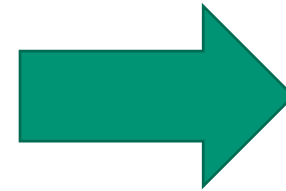
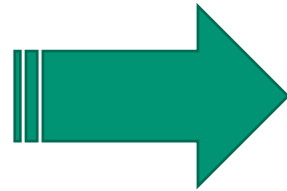


Reason #3

All Mothers Should
Receive Respectful
Maternity Care



MFC Initiative is An Important *First* Step to Addressing Health Care Differences



Potential Initiatives

- ✓ Hypertension
- Hemorrhage
- Cesarean

“Social determinants of health – where we live, work and play – have tremendous affect on one’s health, and they can affect anyone, regardless of age, race, ethnicity.”



**American Hospital
Association™**

Advancing Health in America

ACOG Committee Opinion #729

“Although there is little doubt that genetics and lifestyle play an important role in shaping the overall health of individuals, interdisciplinary researchers have demonstrated how the conditions in the environment in which people are born, live, work, and age, play equally as important a role in shaping health outcomes.”

“Recognizing the importance of social determinants of health can help obstetrician–gynecologists and other health care providers better understand patients, effectively communicate about health-related conditions and behavior, and improve health outcomes.”



The American College of
Obstetricians and Gynecologists
WOMEN'S HEALTH CARE PHYSICIANS

Centers for Medicare and Medicaid Services (CMS)

“The evidence is clear: social determinants of health, such as access to stable housing or gainful employment, may not be strictly medical, but they nevertheless have a profound impact on people’s wellbeing”

CMS Administrator, Seema Verma.



“Health-related social needs (HRSN) are frequently identified as root causes of disparities in health outcomes.”

R3 Report, Issue 36.



Respectful Maternity Care

“Respectful Maternity Care (RMC) is an approach to care that emphasizes the fundamental rights of women, newborns and families. Attitudes and behaviors of health care providers are entrenched in cultural norms, and implicit and explicit bias may cause unintended harm during patient interactions.”



What Do You Think?



Questions?

wsappenf@usf.edu

fpqc@usf.edu

www.fpqc.org

 Florida Perinatal Quality Collaborative

 YouTube Florida Perinatal Quality Collaborative

 @TheFPQC



“To improve the health and health care of all Florida mothers & babies”

MFC's Maternal Advisory Group

"Being able to share my experience in hopes that what I experienced wouldn't happen to another woman."

Why?

Respectful care, means to me, that regardless of who you are, where you're from or what you look like, you will feel as if you were seen, heard, properly informed of all choices and included in decisions about my healthcare decisions.

I still remember my nurse's name and how she compassionate, caring and nurturing she was. She must've known I felt nervous and afraid. I hope that all new moms get someone that special to take care of them during their most vulnerable moments.

"I feel as if more women would love the opportunity to share their experiences as they navigate their new experience."