

**Evaluation Guidelines for Project 1
PHC6934 Summer 2004**

Project 1 Objective: Given a choice of a public health topic, Excel software, access to the USF library and internet, create the research question, present proposed sources for literature review, identify the objectives, identify the proposed methods, present a discussion of the proposed results and present a suggested conclusion.

Total points achievable for this project: 21 points

Task	FAIR QUALITY Criteria for 1 point	AVERAGE QUALITY Criteria for 2 point	EXCELLENT QUALITY Criteria for 3 points
Create a Research Question (This is the actual statement you will use in Project 2.)	Your research statement meets ANY of the following criteria: <ul style="list-style-type: none"> making a definitive claim rather than a statement about a relationship or outcome not related to public health no research statement provided 	Your research statement meets ANY of the following criteria: <ul style="list-style-type: none"> too broad (it cannot be conducted in the span of this course) too specific (it only answers one question and doesn't consider other questions) missing one or more of the criteria listed in 2 pts column 	Your research statement meets ALL of the following criteria: <ul style="list-style-type: none"> presents a proposed relationship or outcome (Does NOT make a formal research claim.) specific enough to find data to measure it presented as a statement related to public health
Present sources for a Literature Review- (This is a proposed list of sources, and may not include the actual list of sources you will use.)	Your literature review meets ANY of the following criteria: <ul style="list-style-type: none"> mostly newspapers or anecdotal sources does NOT use any of the sources listed in the 2pt column no literature review section provided 	Your literature review meets ANY of the following criteria: <ul style="list-style-type: none"> mostly from trade journals or consumer magazines 	Your literature review meets ALL of the following criteria: <ul style="list-style-type: none"> mostly from journals, books, government/ academic supported websites limited use of anecdotal resources or newspaper clippings
Identify Objectives- (These are the actual objectives you will use in project 2.)	Your objectives meet ANY of the following criteria: <ul style="list-style-type: none"> No relationship/not applicable to research question Too general AND not measurable No objectives given 	Your objectives meet ANY of the following criteria: <ul style="list-style-type: none"> Too general (so it does not support the research question) Not measurable (must include an outcome that can be measured) Measures cannot be displayed visually (e.g. table, chart, graph, flowchart etc) 	Your objectives meet ALL of the following criteria: <ul style="list-style-type: none"> Specific Measurable Incorporates the use of descriptive statistics Measures can displayed visually (e.g. tables, graphs, flowcharts) Applicable to the research question

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Identify Methods- (These are proposed methods you may use, but may not end up being the same ones you use in Project 2.)	Your methods meet ANY of the following criteria: <ul style="list-style-type: none"> No discussion how data is gathered No logical tie into the objectives Disjointed presentation 	Your methods meet ANY of the following criteria: <ul style="list-style-type: none"> Not enough methods to support each of the objectives Too vague of a description Missing one or more of the criteria listed in 2 pts column 	Your methods meet ALL of the following criteria: <ul style="list-style-type: none"> Includes a paragraph (3-4 sentences) how the data will be gathered Includes one paragraph per method (3-4 sentences per paragraph) Each method includes the type of descriptive stats to analyze and proposed graphical presentations of the results Methods can be replicated by others Methods support objectives Manageable and able to be completed in the duration of this course (for project 2)
Present Results (projected only. Your results in project 2 may be different than those presented here)	Your results meet ANY of the following criteria: <ul style="list-style-type: none"> You did not provide results for any methods 	Your results meet ANY of the following criteria: <ul style="list-style-type: none"> The results are not presented in the same order as indicated in your methods You are missing results you indicated in the methods section 	Your results meet ALL of the following criteria: <ul style="list-style-type: none"> All results presented in same order as methods The results are displayed as indicated in your methods The results follow a logical order
Conclusion This section consists of a analysis of your proposed results	Your conclusion meet ANY of the following criteria: <ul style="list-style-type: none"> You only restate the results, there is no interpretation or relationship given 	Your conclusion meet ANY of the following criteria: <ul style="list-style-type: none"> Incorrect interpretation of the results 	Your conclusion meet ALL of the following criteria: <ul style="list-style-type: none"> specifically related to the results indicated in the results section provides an interpretation of the results includes suggestions for policy application and future analysis
Format of Project 1	Project 1 format meet ANY of the following criteria: <ul style="list-style-type: none"> Disregard for the 2 pt criteria Significant number of grammatical and/or spelling errors 	Project 1 format meets ANY of the following criteria: <ul style="list-style-type: none"> You are missing any of the criteria listed in the 2 pts grammatical and/or spelling errors found, but not significant amount 	Project 1 is formatted to meet ALL of the following criteria: <ul style="list-style-type: none"> no more than 6 pages each section is on a separate page at least 3 sentences per paragraph double spaced name, title and page numbers on all pages written concisely and to the point