Promoting Primary Vaginal Deliveries Initiative

PROVIDE 2.0:
The Next Generation

Partnering to Improve Health Care Quality for Mothers and Babies
Welcome!

• Please join by telephone to enter your Audio PIN on your phone or we will be unable to un-mute you for discussion.

• If you have a question, please enter it in the Question box or Raise your hand to be un-muted.

• This webinar is being recorded.

• Please provide feedback on our post-webinar survey.
We have been at this awhile;  
We have learned a lot;  
You know what you need;  
We are developing more to help.  
Focusing on success!
Why Extend PROVIDE?

The goal of the initiative was to decrease the NTSV rate 20% in participating hospital. We have only reached a 7% reduction – good, but not enough!

Other states have come to the same conclusion – it takes time to change a culture.
The Power of a Collaborative

 représente a “community of change”
 SHARES benchmark performance and approaches to overcoming obstacles
 INDIVIDUAL hospitals positively influence outcomes for participating institutions
 DEVELOPS a high quality, reliable database
 DISSEMINATES risk-adjusted, confidential reports
 SUPPORTS the comparison of performance between hospitals
 SUPPORTS perinatal providers
 SUPPORTIVE, long-term improvement

Cite new article from CPQCC
Added Value of FPQC Initiatives

Variety of opportunities to tie into existing quality activities at your facility

- Pathways reporting
- Performance measures
- Joint Commission Reporting
- Quality Dashboards
- Patient satisfaction
- Patient safety
Multiple Pressure Points to Improve Quality

*Florida NTSV Cesarean Rates*

- ACOG/SMFM Guidelines
- Health Insurance Incentives
- DOH AHCA Recognition
- Health Care Purchasers Concerns
- Medicaid Plans by 12%
- QI Initiatives
- Maternal Preference
- Provider Specific Reports
- JC Reporting NTSV rate >30%
PROVIDE 2.0 Enhancement

Focus on change management—Nursing leadership
Develop new maternal education campaign
Transform webinars to personal support & coaching
Provide quarterly delivery attendant NTSV rates
Launch online hospital reports including new options
Recruit new hospitals—offer advance regional training
Advice from leading national experts
Change Management

- Prepare for change

- Revise structural measures with steps toward final goals that are measured, tracked and celebrated
Provide sample PDSA cycles

Provide more planning tools and checklists

Focus on specific short term goals to drive change
Maternal Education Campaign

Exploring materials to help organizations and providers better distribute information to families
Maternal Education Partners

The American College of Obstetricians and Gynecologists
WOMEN'S HEALTH CARE PHYSICIANS

Florida HEALTH

Agency for Health Care Administration

Florida Hospital Association
Mission to Care. Vision to Lead.

AWHONN Florida
Promoting the health of women and newborns

Florida Association of Healthy Start Coalitions, Inc.
Every baby deserves a healthy start
Transform webinars to personal support & coaching

- Fewer webinars
- More specific interaction between teams to share progress, successes, concerns, questions
- Move from spectator to discussant
Development of short video clips or “snippets” for on-demand training

- For staff meetings
- For morning briefs
- To upload into hospital learning systems
Mentor consultations during team/department meetings
Short touch-base calls
Advice from national experts
Grand Rounds presentations
Discussion forum on FPQC Facebook page

Simple, targeted provider resources (such as FPQC response to ARRIVE trial)
NTSV Cesarean Rates by Delivery Attendant

“The power of provider-level data was the single most important tool that finally started to ‘move the needle.’” CMQCC
Sharing Ideas to Use Data to Motivate
Launch online hospital reports including new options
Other Ideas

More user-friendly data reports

Tools to facilitate huddles and other team communication

What else?
Recruit New Hospitals

Regional trainings to cover PROVIDE basics to interested and new hospitals

Healthy Start and other community partners helping with outreach

We need your help here too! Let your colleagues know about PROVIDE 2.0!
Next Steps

Refresh PROVIDE teams and recruit new champions if necessary

- Need champions, not necessarily directors
- Credibility, clout, commitment, charisma

Submit online continuation commitment
Next Steps

Continue submitting data

- You do not need a new data use agreement or any signed contracts (no end date on original DUA)

New “baseline” assessment to re-determine priority focus

Participate in the Oct 17th “kickoff” in Orlando

- Re-energize, collaborate on ideas, learn more QI/ change management techniques, learn even more!
Q & A

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THANK YOU!

Archived webinars, Resources, and Tools can be found online at

https://health.usf.edu/publichealth/chiles/fpqc/provide

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