#### Participating in PROVIDE 2.0

What Does This Mean to Teams?

Julie DeCesare, MD, PROVIDE 2.0 Physician Co-Lead Estefania Rubio, MD, MPH Data Manager Emily Bronson, MA, MPH, FPQC PROVIDE Project Coordinator

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#### **PROVIDE** Initiative Resources

# Technical Assistance

from FPQC staff, state Clinical Advisors, and National Experts

Monthly
Collaboration
Calls with
hospitals
state-wide

Project-wide inperson collaboration meetings Educational sessions, videos, and resources

Monthly and Quarterly QI Data Reports

Monthly email Bulletins Custom, Personalized webcam, phone, or on-site Consultations & Grand Rounds Education

#### Online Tool Box

Algorithms, Sample protocols, Maternal education tools, Slide sets, etc.

# Coaching Calls

- These are NOT webinars
- Attend at least one call per month
- Coaching groups will be broken into topic areas
- Small groups 10-15 teams on each call
- Identify successes first
- Present your team progress on your 30-60-90 Day Plan at least once per quarter (informal team presentations no slides)

- Calls will last no longer than I hour
- Calls will be conducted through Zoom so we can see each other – if you have video capability on your computer/smart phone/tablet
- Active participation expected from every team on every call



#### **Coaching Teams**

Physician Coaches

Julie DeCesare

Karen Bruder

**Chuck Hitt** 

**Cole Greves** 

John Caravello

**Karen Harris** 

Nurse Coaches

Ellen French

**Kimberly Huber** 

Carol Lawrence

Margie Boyer

**Nancy Travis** 

FPQC Staff

**Betsy Wood** 

**Emily Bronson** 

#### **Internal Team Meetings**

- Multidisciplinary team meetings should be held routinely
  - Suggestion is to meet monthly at the beginning then may be less frequent later in the initiative
  - Be sure to include all departments impacted by your work
  - Review data, 30-60-90 Day Plan, PDSA cycles, provider specific NTSV rates
  - Discuss insights from coaching calls
  - Share progress and challenges with administration follow communication plan

## NEW Hospitals: Baseline data

20 NTSV cesareans/month (July-September) regardless of reason for cesarean

data due December 14



**Data Webinar** 

October 30, 2019 at 12:00 pm

- **Definitions**
- Tools
- **Procedures**

#### Re-Committing Hospitals: Reassessment data

20 NTSV cesareans/month (July-September) regardless of focus area data due October 30, 2019



#### **Data Webinar**

November 21, 2019 at 12:00 pm

- Reassessment report
- Choose focus area
- Web-based reporting system

#### Prospective data

- Starts on January 1, 2020 for all teams
- Data lead to audit up to 20 NTSV cesareans/month in your hospital focus area
- Project lead to complete a short survey on structural measures monthly
  - □ Not working on it
  - □ Planning
  - □ Implemented
  - □ Adopted

# Data Use Agreements – New hospitals only

- Sent to project leads in "Welcome" email
- Need to be completed ASAP
- Once DUA is finalized we will send you links for data submission
- This project falls under quality improvement, not research

#### Provider-Specific NTSV Rates

- Hospitals have designated a contact person responsible for validating the accuracy of provider names
- California reports this has been a key to lowering rates and getting provider buy-in
- Can start by blinding the data or reporting by practice groups
- Medicaid exploring reporting provider-specific rates to their managed care plans
- Can use as an incentive





#### **Technical Assistance**

- Schedule TA within the first 6 months
  - On-site visit including Grand Rounds
  - Virtual participation in OB Department meeting or staff meeting
  - Virtual participation in PROVIDE 2.0 team meeting
  - Telephone consultation for particular issues or barriers
  - Questions can be submitted anytime through FPQC website
  - Discussion forum in FB
  - On demand "snippets" for just-in-time education









## **Educational Snippets**

- Short 3-5 minute videos
- Available anytime on your e-device of choice
- State or national expert discussing issues that are commonly questioned
- Continuously updated with new videos
  - How to respond to the Arrival trial
  - Messaging provider level data
  - Defining active phase arrest disorders
    - § 6 is the new 4

## Maternal Education Campaign

- Coordinated messaging across partner websites and platforms
  - March of Dimes
  - **SAWHONN**
  - SACOG District XII
  - FPQC
  - FL Association of Healthy Start Coalitions
  - Local Healthy Start
  - Managed Care Organizations
- My Birth Matters

# PROVIDE 2.0 Maternal Education Initiative



- Consumer education campaign aimed at informing expectant mothers about cesarean delivery.
- Developed by The California Health Care Foundation (CHCF), California Maternal Quality Care Collaborative (CMQCC), and Consumer Reports.

#### My Birth Matters Resources





My Birth Matters Consumer Web Page: MyBirthMatters.org

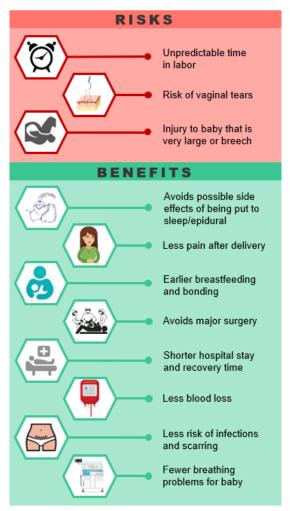
# Four animated videos (English & Spanish)

- "New Mom Explains C-Sections"
- "Labor & Delivery Nurse Explains C-Sections"
- "Doctor/Patient C-Section Discussion"
- "Your Birth Team"

Brochures, fact sheets, social media

#### **VAGINAL DELIVERY**

Is a method of delivery of your baby through your vagina.\*





\*Discuss plans for your labor and delivery with your doctor early in your pregnancy.

#### **CESAREAN (C-SECTION)**

Is a type of surgery done to deliver your baby through your belly. It should only be done when there is a health problem or emergency with mom or her baby.\*





\*Discuss plans for your labor and delivery with your doctor early in your pregnancy.

# Labor Support Skills to Promote Vaginal Deliveries



How to Access
Tools, Resources,
Guides, etc.

www.fpqc.org/ provide



Partnering to Improve Health Care Quality for Mothers and Babies

IN SUMMARY

#### WHAT ARE WE EXPECTING OF YOU?

#### Stay in Touch

- Let us know how you are doing! Issues? Successes?
- Ask us how to interpret your data reports, and if we can schedule a time to walk through them.
- Ask us if we can chat with or present to your department meeting.
- Tell us if you have a staff change so we can update our contact list.
- Ask us if another hospital has an example protocol or checklist created.
- Ask us how to find great patient education tools.
- Join our Maternal Health Discussion Group on Facebook @thefpqc
- Attend coaching calls to hear from other hospitals working on the same issues you are.

## Keep the Ball Rolling

- Meet with your project team regularly to touch base on how things are going (Plan, Do, Study, Act and 30-60-90 day plans).
- Plan out educational sessions for your department there is a lot you could cover and a lot of fun ways to do it!
- Submit and review data to track your QI progress.
- Review your policies/guidelines and keep them up-to-date with best practices.
- Attend as many meetings, trainings, workshops as you can to stay engaged.
- Read your PROVIDE e-bulletins where we'll share new resources.
- Celebrate successes!

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## QUESTIONS?