

#### Mother's Own Milk (MOM) Initiative January 2018 Learning Session: Neonatologists and MOM: Practical Strategies for Promoting Your NICU's Efforts



#### Welcome!

- Please enter your Audio PIN on your phone or we will be unable to un-mute you for discussion.
- If you have a question, please enter it in the Question box or Raise your hand to be unmuted.
- This webinar is being recorded.
- Please provide feedback on our post-webinar survey.





- Project Announcements
- Second Neonatologists and MOM: Practical Strategies for Promoting Your NICU's Efforts
- Q&A and Discussion





### Announcements

#### Seedback Needed: MOM Initiative

- Surrent MOM Initiative will transition in June 2018, and move into a sustainability phase.
- Survey will help identify how best the FPQC can support your NICU in continuing and sustaining the progress made during the MOM initiative and address potential challenges.
- Please respond to this survey request by Friday, January 26





### Announcements

### SAre you a Level II NICU?

- SWe have created a Data Spreadsheet that allows you to track MOM initiative indicators for any baby.
  - Scan be used for babies larger than 1500gms.
- Please see the <u>MOM Tool Box</u> for the spreadsheet
- Instructions under "Data Collection Documents."





### Announcements

- Don't Forget: Free Personalized On-site Consultations for your unit!
  - SWe can review your NICUs data and progress and help you prioritize your efforts.
  - Contact Ivonne at <u>ihernand@health.usf.edu</u> to schedule!









Neel Shah, MD, MPP Reducing Cesarean Sections

Heather Kaplan, MD, MSCE Neonatal Abstinence E Syndrome

Tara Bristol Rouse, MA Engaging Families in Quality Improvement

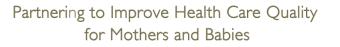


Ann Borders, MD Optimizing Physician Engagement in QI



Karen Harris, MD Shared Decision Making





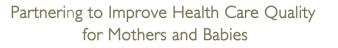


MOM Breakout Session: Optimizing Enteral Nutrition in Extremely Preterm Infants: Fact, Fiction and Everything in Between



Leslie A. Parker, PhD, ARNP NNP-BC Neonatal Nurse Practitioner Clinical Associate Professor University of Florida College of Nursing







### Call for Poster Abstracts: Due 3/9/18

- We invite you to submit an abstract for a poster presentation on the design, implementation, lessons learned, and results of a maternal and/or infant quality improvement project in your institution.
- The poster competition offers an opportunity to share your work and experiences with colleagues and a chance to win an award!
- Poster abstract acceptance is competitive. Please view abstract submission guidelines, and helpful resources for creating posters, on the <u>conference website</u>.







## Neonatologists and MOM: Practical Strategies for Promoting Your NICU's Efforts

#### Mother's Own Milk (MOM) Initiative



# Opportunities for Influence

- Solution NICU leadership setting the tone in the NICU regarding QI and importance of MOM Development of a MOM-supportive feeding protocol
- Patients
- Other physicians
- SAdministration
- Soard room





## Prenatal Consults

- Discuss benefits of MOM
- SAsk if mother will provide MOM
- Determine what her expectations are regarding MOM
- Seview needs for pumping





## At admission

- Review mother's decision to provide MOM
- Seview with her regarding pumping within 6 hours
- Seview pumping 8 times daily and at least once overnight
  - Sometimes message from mother's will be different
- S Enlist father as part of the support team





# Incorporating Support for MOM

- Support of MOM supply/demand during rounds.
- Does mother have access to hospital grade pump (after maternal discharge)?
- Pumping at least 8/day (once at night) and achieving 500ml by DOL 7,14,28.
- Subset of cards or magnets on computers used during rounding for staff





## Oral Feeding: First at the Breast

- Supporting Skin to Skin and having infant practice at breast (non-nutritive)
- SOrders for first oral feedings (nutritive) at the breast.
- Solution Advocating for first oral feedings at breast
  Reserve the first three feeding attempts
- Section of formula feeds if MOM will not be available





## Skin to Skin (Kangaroo Care)



http://www.earlybaby.info/en/breastfeeding/breastfeeding-a-premature-baby.html





## Non-Nutritive Suckling (Non-Nutritive Breastfeeding)



http://www.earlybaby.info/en/breastfeeding/breastfeeding-a-premature-baby.html





## Infant Feeding Plan: Prioritize MOM

- Involving interdisciplinary team input for infant feeding plan
- Surrent infant needs and maternal milk supply?
- Implement infant home feeding plan in NICU to assure feasibility.
- Connect with Community breastfeeding support.





## Further Resources

- Briere, C.E., McGrath, J.M., Cong, X., Brownell, E., & Cusson, R., (2015). Direct-Breastfeeding Premature Infants in the Neonatal Intensive Care Unit. Journal of Human Lactation, 31,(3), 386 – 392. doi: 10.1177/0890334415581798
- Park, J., Knafl, G., Thoyre, S., & Brandon, D. (2015). Factors Associated with Feeding Progression in Extremely Preterm Infants. Nursing Research, 64(3), 159–167. doi:10.1097/NNR.0000000000000093
- Pineda, R.I. (2011). Direct breast-feeding in the neonatal intensive care unit: is it important? Journal of Perinatology, 31(8):540-5. doi: 10.1038/jp.2010.205.
- Casavant, S.G., McGrath, J.M., Burke, G., & Briere, C.E. (2015). Caregiving Factors Affecting Breastfeeding Duration Within a Neonatal Intensive Care Unit. Advances in Neonatal Care, 15(6), 421–428. doi:10.1097/ANC.00000000000234





Partnering to Improve Health Care Quality for Mothers and Babies

# **DISCUSSION AND Q&A**

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Partnering to Improve Health Care Quality for Mothers and Babies

Questions? Technical Assistance: FPQC@HEALTH.USF.EDU

