Mother’s Own Milk (MOM) Initiative

January 2018 Learning Session:
Neonatologists and MOM: Practical Strategies for Promoting Your NICU’s Efforts

Partnering to Improve Health Care Quality for Mothers and Babies
Welcome!

• Please enter your Audio PIN on your phone or we will be unable to un-mute you for discussion.

• If you have a question, please enter it in the Question box or Raise your hand to be un-muted.

• This webinar is being recorded.

• Please provide feedback on our post-webinar survey.
Agenda
1/18/2018

Project Announcements

Neonatologists and MOM: Practical Strategies for Promoting Your NICU’s Efforts

Q&A and Discussion
Feedback Needed: MOM Initiative

Current MOM Initiative will transition in June 2018, and move into a sustainability phase.

Survey will help identify how best the FPQC can support your NICU in continuing and sustaining the progress made during the MOM initiative and address potential challenges.

Please respond to this survey request by Friday, January 26
Announcements

👉 Are you a Level II NICU?
👉 We have created a Data Spreadsheet that allows you to track MOM initiative indicators for any baby.
👉 Can be used for babies larger than 1500gms.
👉 Please see the MOM Tool Box for the spreadsheet
👉 Instructions under “Data Collection Documents.”
Announcements

👉 Don’t Forget: Free Personalized On-site Consultations for your unit!
👉 We can review your NICUs data and progress and help you prioritize your efforts.
👉 Contact Ivonne at ihernand@health.usf.edu to schedule!
Neel Shah, MD, MPP
Reducing Cesarean Sections

Heather Kaplan, MD, MSCE
Neonatal Abstinence Syndrome

Tara Bristol Rouse, MA
Engaging Families in Quality Improvement

Ann Borders, MD
Optimizing Physician Engagement in QI

Karen Harris, MD
Shared Decision Making
MOM Breakout Session:
Optimizing Enteral Nutrition in Extremely Preterm Infants: Fact, Fiction and Everything in Between

Leslie A. Parker, PhD, ARNP
NNP-BC
Neonatal Nurse Practitioner
Clinical Associate Professor
University of Florida
College of Nursing
We invite you to submit an abstract for a poster presentation on the design, implementation, lessons learned, and results of a maternal and/or infant quality improvement project in your institution.

The poster competition offers an opportunity to share your work and experiences with colleagues and a chance to win an award!

Poster abstract acceptance is competitive. Please view abstract submission guidelines, and helpful resources for creating posters, on the conference website.
Neonatologists and MOM: Practical Strategies for Promoting Your NICU’s Efforts

Mother’s Own Milk (MOM) Initiative

Partnering to Improve Health Care Quality for Mothers and Babies
Opportunities for Influence

- NICU leadership – setting the tone in the NICU regarding QI and importance of MOM
- Development of a MOM-supportive feeding protocol
- Patients
- Other physicians
- Administration
- Board room
Prenatal Consults

- Discuss benefits of MOM
- Ask if mother will provide MOM
- Determine what her expectations are regarding MOM
- Review needs for pumping
At admission

- Review mother’s decision to provide MOM
- Review with her regarding pumping within 6 hours
- Review pumping 8 times daily and at least once overnight
  - Sometimes message from mother’s will be different
- Enlist father as part of the support team
Incorporating Support for MOM

- Support of MOM supply/demand during rounds.
- Does mother have access to hospital grade pump (after maternal discharge)?
- Pumping at least 8/day (once at night) and achieving 500ml by DOL 7, 14, 28.
- Use of cards or magnets on computers used during rounding for staff
Oral Feeding: First at the Breast

💡 Supporting Skin to Skin and having infant practice at breast (non-nutritive)

💡 Orders for first oral feedings (nutritive) at the breast.

💡 Advocating for first oral feedings at breast
  💡 Reserve the first three feeding attempts

💡 Help resist the suggestion of formula feeds if MOM will not be available
Skin to Skin (Kangaroo Care)

Non-Nutritive Suckling
(Non-Nutritive Breastfeeding)

Infant Feeding Plan: Prioritize MOM

- Involving interdisciplinary team input for infant feeding plan
- Current infant needs and maternal milk supply?
- Implement infant home feeding plan in NICU to assure feasibility.
- Connect with Community breastfeeding support.
Further Resources


DISCUSSION AND Q&A

If you have a question, please enter it in the Question box or Raise your hand to be un-muted.

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Questions?

Technical Assistance:

FPQC@HEALTH.USF.EDU