MFC Initiative is An Important *First* Step to Addressing Health Care Differences

- **MFC**: Mother-Focused Care
- Potential Initiatives:
  - Hypertension
  - Hemorrhage
  - Cesarean
Builds on the 3 Reasons for MFC
Global AIM: Improve maternal health by transforming hospital culture and environments to respect fully serve all mothers and their families, by helping them meet their needs.
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AIM

By 12/2024, each hospital will:
1) Achieve a 20% increase from baseline in the % of patients with a positive SDOH screen who were referred to appropriate services
2) Have 80% of providers and nurses attend an RMC training since January 2023
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**Primary Key Drivers**

- Data Insights: maternal characteristics, risk factors, & outcomes across populations
- Respectful Maternity Care (RMC)
- Universal SDOH Screening & Linkage to Services/Resources
- Family & Community Engagement in QI Work

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Primary Key Driver

Respectful Maternity Care (RMC)
Learn, define, commit, and implement respectful care for mothers and learn over time how well they are performing

Secondary Drivers

- Educate provider and staff about respectful maternity care and its components and strategies
- Develop a hospital commitment with providers and staff support
- Implement and use an ongoing respectful maternity care survey and other methods of maternal feedback to improve care

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Primary Key Driver

Universal SDOH Screening and Linkage to Services/Resources
Screen all mothers for SDOH. Assist & refer mothers to help meet needs in a successful and respectful way working with community partners

Secondary Drivers

Screen all mothers for SDOH using a standard process and format

Link patients to available services and resources for identified SDOH using a community resource directory and other referrals

Educate hospital staff on processes for developing a mutually agreed-upon plan of care utilizing a shared decision-making model

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Primary Key Driver

Family & Community Engagement in Hospital QI Work
Include family and community representatives in defining and implementing their hospital’s QI initiative

Secondary Drivers

Educate QI Team, leadership, providers and staff about family and community advisor involvement

Engage family and/or community advisors to provide ongoing input on QI efforts and care provision
Mother-Focused Care Initiative Timeline

- **State Initiative Kick-Off**
  - April 2023

- **Hospital Recruitment**
  - February - April 2023

- **Individual Hospital Kick-Offs**
  - July 2023

- **Mid-Initiative Meeting**
  - Spring 2024

- **Initiative Completion**
  - December 2024

- **Baseline Data Collection**
  - Recruit Leadership Team
  - February - June 2023

- **2023**

- **2024**

- **Monthly Learning Sessions**
  - Ongoing Data Collection
  - Onsite TA Visits
  - Technical Assistance Upon Request
  - July 2023 - December 2024