Why?
68 Participating Birthing Hospitals
64% of Florida Births
FPQC’s Vision & Values

“All of Florida’s mothers, infants & families will have the best health outcomes possible through receiving respectful, equitable, high quality, evidence-based perinatal care.”

- Voluntary
- Data-Driven
- Population-Based

- Evidence-Based
- Equity-Centered
- Value-Added
Why Participate in an FPQC Initiative?

• Provides a complete hospital QI initiative at no charge including background, change package, rapid data reporting and coaching/mentoring/sharing.

• Initiatives are developed using evidence-based guidelines, research, best practices, and national expert consultation.

• Multi-hospital QI initiatives promote earlier, larger and more sustainable QI practice gains.

• Promotes networking among clinicians around the state on major practice and treatment issues.

• Provides publication, presentation, education and leadership opportunities.

• Promotes state and community system improvements.

• Meets Florida state statute requirements to participate in two maternal and/or infant health QI initiatives at all times.
FPQC Initiative Resources

**Online Toolbox**
- Algorithms, Sample protocols, Education tools, Competencies, Slide sets, etc.

**Technical Assistance**
- from FPQC staff, state Clinical Advisors, and National Experts

**Monthly Coaching Calls with hospitals state-wide**

**Educational sessions, videos, and resources**

**Initiative-wide collaboration meetings**

**Monthly and Quarterly QI Data Reports**

**Regular E-mail Bulletins**

**Custom, Personalized webcam, phone, or on-site Consultations & Grand Rounds Education**
Selecting Maternal Health Initiatives

Form Maternal Health Committee

Data

Other PQCs

Guidelines

Stakeholders

Poll FPQC Hospitals

Maternal Health Committee Decides

PACC

MFC

MFC

Mother-Focused Care
MFC Advisory Committee Members—Thank You!

- Alyana & Maurice Vernon, Joining Together Ending Poverty
- Alyssa Brown, USF Health
- Amanda DeLaSerna, Hillsborough Comm. College
- Amanda Wheat, BayCare Morton Plant
- Amber Hagenbuch, Bayfront Health St. Pete
- Andrea Berry, Indian River Healthy Start
- Angela Thompson Williams, FDOH
- Ankita Patel, REACHUP, Inc.
- Beth Hawn, Cleveland Clinic Martin Health
- Clarissa Ortiz, FL Assoc. of Comm. Health Ctrs
- Claudia Taboada, Nemours Hospital System
- Cole Greves, Winnie Palmer
- Danelle Ward, AdventHealth for Women
- Danielle Carter, FL Assoc. of Family Practitioners
- Danita Burch, St. Vincent's Riverside
- David McLean, UF Health Gainesville
- Desiree Schnoor, March of Dimes
- Faye Johnson, FL Assoc. of Healthy Start Coal.
- Francis Nuthalapaty, AdventHealth Medical Group
- Frank W.J. Anderson, Florida International Univ.
- Ira Sites, BayCare
- Kelli Boettcher, AHCA
- Kim Streit, Florida Hospital Association
- Kionna Pitts, REACHUP, Inc.
- Kirsten Ellingsen, Psychologist
- Lillian Nesper, FDOH
- Lori Shea, Lakeland Regional Health
- Lucette Cardona, Florida Covering Kids & Families
- M. Alexandra Cornelius, Florida International Univ.
- Maricel Perez Torres, West Kendall
- Mary O'Connor, Sarasota Memorial
- Minyon Outlaw, Celebration & Heart of Florida
- Morghan Hyatt, USF College of Public Health
- Nadine Walker, AdventHealth Central Florida
- Nancy Travis, RN, Lee Health Cape Coral
- Okezi T. Otovo, Florida International Univ.
- Paloma Prata, FL Assoc. of Healthy Start Coal.
- Rizwana Fareeduddin, AdventHealth for Women
- Roneé Wilson, USF College of Public Health
- Shareetta Remikie, Children's Services Council Broward
- Shari Crowe, Morton Plant & Mease
- Somtochukwu Abazu, USF College of Public Health
- Stanley Lynch, United Healthcare
- Terry Haag, Winnie Palmer
- Theresa Prescott, Lakeland Regional Health
- Valaria Hamilton, AvMed Health Plans
- Vanessa J. Hux, MD, OB/GYN
- Victoria Jackson, RN, Bayfront Baby Place
- Washington Hill, MD, Sarasota Memorial
- William R. Scharf, MD, AdventHealth Clinical
- Yanna De Koter, USF College of Public Health
U.S. Has The Worst Rate Of Maternal Deaths In The Developed World

May 12, 2017 - 8:28 AM ET

NINA MARTIN, PROPUBLICA  RENEE MONTAGNE

The story of Lauren Bloomstein illustrates a disparity in our nation’s health care system, where primary focus is given to newborn babies, but often ignores the mothers.

Courtesy of the Bloomstein Family.

Maternal mortality crisis in America

Giving birth in the U.S. entails high risk. Biden’s administration pushes to reverse that.

BY AKILAH JOHNSON
The Washington Post

As part of a major push by the Biden administration to address the nation’s maternal health crisis, senior officials have traveled the country for the past year, talking to midwives, doulas and people who have given birth about their experiences. They’ve held summits at the White House.

The result: an almost 70-page plan aimed at taking the United
So Why?

Mother-Focused Care
MFC Hospitals’ Current Efforts

- **Already Working on MFC Issues**
  - Yes: 31
  - No: 37
  - Not Sure: 0

- **Current SDOH Screening Process**
  - Yes: 14
  - No: 14
  - Not Sure: 40

- **Current SDOH Referral Process**
  - Yes: 18
  - No: 11
  - Not Sure: 39
Pregnancy-Related Mortality Rates Florida, 2010 to 2019

Source: FL Maternal Mortality Review data
Postpartum Discharge Pregnancy-Related Deaths By Time Period, Florida, 2015 to 2019

Source: FL Maternal Mortality Review data
Postpartum Discharge Pregnancy-Related Deaths with a Stand-Alone Postpartum ER Visit, Florida, 2015 to 2019

Percentage of deaths by days after birth:
- 0-13 days: 32%
- 14-60 days: 25%
- 61-180 days: 31%
- 181+ days: 67%

Source: FL Maternal Mortality Review data
## Postpartum Discharge Pregnancy-Related Deaths By Cause and Preventability, Florida, 2015 to 2019

<table>
<thead>
<tr>
<th>Cause</th>
<th>Number of Deaths</th>
</tr>
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<tbody>
<tr>
<td>Cardiomyopathy</td>
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<tr>
<td>Cardiovascular</td>
<td></td>
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<tr>
<td>Infection</td>
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<tr>
<td>Thrombotic Embolism</td>
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<tr>
<td>Cerebrovascular Accident</td>
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<tr>
<td>Hypertensive Disorder</td>
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<tr>
<td>Depression</td>
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<tr>
<td>Anesthesia</td>
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<tr>
<td>Hemorrhage</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Unknown</td>
<td></td>
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<tr>
<td><strong>Preventability</strong></td>
<td></td>
</tr>
<tr>
<td>Substantial</td>
<td></td>
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<tr>
<td>Moderate</td>
<td></td>
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<td>Not</td>
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</tbody>
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Number of Postpartum Discharge Deaths

Preventability:
- **Substantial**
- **Moderate**
- **Not**
Postpartum Discharge Pregnancy-Related Mortality Rates, Women at Risk, Florida, 2015 to 2019

Deaths Per 100,000

Source: FL Maternal Mortality Review data
Reason #1

Need to Screen & Refer for SDOH
Reason #2

Need to Know Our Mothers, Their Issues & Their Challenges
Serena Williams Could Insist That Doctors Listen to Her. Most Black Women Can’t.

We can't solve America’s maternal-health problem without first acknowledging how racism harms black moms.

By Elizabeth Dawes Gay

Nothing Protects Black Women From Dying in Pregnancy and Childbirth

Black Doctor Dies After Giving Birth, Underscoring Maternal Mortality Crisis

— Tragedy shows racial disparities in pregnancy outcomes aren’t solely based on access to care

By Amanda D’Antonio, Staff Writer, MedPage Today November 2, 2020
Reason #3
All Mothers Should Receive Respectful Maternity Care
MFC Initiative is An Important *First* Step to Addressing Health Care Differences

Potential Initiatives

- Hypertension
- Hemorrhage
- Cesarean
“Social determinants of health – where we live, work and play – have tremendous affect on one’s health, and they can affect anyone, regardless of age, race, ethnicity.”
“Although there is little doubt that genetics and lifestyle play an important role in shaping the overall health of individuals, interdisciplinary researchers have demonstrated how the conditions in the environment in which people are born, live, work, and age, play equally as important a role in shaping health outcomes.”

“Recognizing the importance of social determinants of health can help obstetrician–gynecologists and other health care providers better understand patients, effectively communicate about health-related conditions and behavior, and improve health outcomes.”
“The evidence is clear: social determinants of health, such as access to stable housing or gainful employment, may not be strictly medical, but they nevertheless have a profound impact on people’s wellbeing”

CMS Administrator, Seema Verma.
“Health-related social needs (HRSN) are frequently identified as root causes of disparities in health outcomes.”

R3 Report, Issue 36.
"Respectful Maternity Care (RMC) is an approach to care that emphasizes the fundamental rights of women, newborns and families. Attitudes and behaviors of health care providers are entrenched in cultural norms, and implicit and explicit bias may cause unintended harm during patient interactions."
What Do You Think?
Questions?
wsapp enf@usf.edu
fpqc@usf.edu
www.fpqc.org

“To improve the health and health care of all Florida mothers & babies”
"Being able to share my experience in hopes that what I experienced wouldn't happen to another woman."

Why?

Respectful care, means to me, that regardless of who you are, where you’re from or what you look like, you will feel as if you were seen, heard, properly informed of all choices and included in decisions about my healthcare decisions.

I still remember my nurse’s name and how she compassionate, caring and nurturing she was. She must've known I felt nervous and afraid. I hope that all new moms get someone that special to take care of them during their most vulnerable moments.

"I feel as if more women would love the opportunity to share their experiences as they navigate their new experience."