



Welcome to the Community Grants Program.

Building healthier communities.

UnitedHealthcare Community Plan is working hard to build healthier communities.

We share a common goal with you: to improve the lives of the people in our community. As the nation's leading Medicaid insurer, we work with hundreds of faith- and community-based organizations across the country.

The work you do in the community is important, and it takes funding to make it happen. Our Community Grants Program can make your funding efforts more productive.

Expert grant-writing training and resources – at no cost.

Grant Guides

Our monthly Grant Guide features dozens of new federal and foundation grants on high-priority health issues.

Webinars

Through our Webinars you'll learn about tips for interpreting funders' top questions, the core elements of a strong proposal, and ideas on successful program design. Webinars are held on the second Wednesday of every month from 12:00 p.m. to 1:00 p.m. Eastern Standard time.

Here are a few things you'll learn from our Webinars.

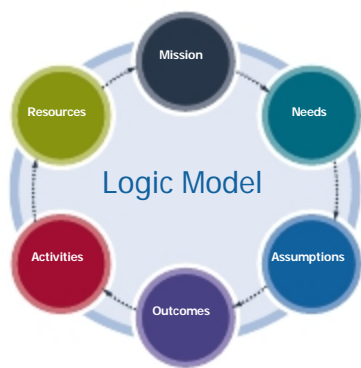
1 Answering the Five Key Questions

Facilitator Allison Rojas will provide tips on answering potential funders' toughest questions, filtering them into five categories:

1. Who are you?
2. What problem are you addressing?
3. What are you going to do about it?
4. How will you know you've done it?
5. What do you need to do it?



2 Using a Logic Model for Program Design



Logic models help conceptualize and organize the steps that lead to program success, considering:

- Organizational mission.
- Client or community needs.
- Assumptions to effect change.
- Desired outcomes.
- Program activities.
- Required resources.

What community partners are saying about the Community Grants Program.

"This resource is so unique and needed. On behalf of Easter Seals staff and our program participants, THANK YOU!!!!!"

– Webinar Participant,
South Florida Easter Seals

"It's hard for me to run a program and write a grant at the same time without this kind of support. You just don't know what this means for me!"

– Webinar Participant,
CentroNia, Washington, D.C.

3 Establishing Strong Outcomes for Your Program

Define your program's success with S.M.A.R.T. outcomes that focus on participant change.

Specific

Measurable

Achievable

Realistic

Time-sensitive

There's no cost. Get started now.



Sign up for our Grant Guides and Webinars by sending an email to communitygrants@uhc.com or visiting us online at UHCcommunitygrants.com

