

E-mail Invitation to Potential Telephone Interview Participants

Subject Line: Community-Based Prevention Marketing for Policy Development

Dear *Coalition Member*,

You are invited to participate in a research study to evaluate a new model to enhance community coalitions' capacity to select, tailor, promote, monitor and evaluate evidence-based public health policies. As a part of the coalition's regular activities, we will be using this new model as we begin to focus on policy level change.

If you choose to participate you will attend regular coalition meetings where we will go through a multi-step process to choose a policy of interest to the coalition, promote the policy and evaluate the policy when it is passed.

If you are interested participating please respond to this email for more information.

Thank you,

Coalition Leaders