

Impact

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

“Win-ability”

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

3

Objective: Select one or two policy options that will give you the best return on your investment

A. Policy Options

Policy options	

B. Assess impact and likelihood of success or win ability on the table below.



Select policies that are closest to the upper right hand corner of the chart. These offer the best balance between impact and "win-ability".