

*Interpretation of Findings – Cheat Sheet*

	<b>Participants suggestions/quotes</b>	<b>Comments</b>
<b>Benefits</b>		
<b>Barriers</b>		
<b>Place</b>		
<b>People</b>		
<b>Promotion mode</b>		
<b>Product</b>		
<b>Other</b>		