TANEJA COLLEGE OF PHARMACY  
STRATEGIC PLAN 2021

MISSION
The mission of the Taneja College of Pharmacy is to Transform Health through educating students to be outstanding and successful practitioners and leaders in the profession; through leading in discovery and innovation of education and practice in pharmacy; and through delivering the highest quality care in diverse, interprofessional clinical and community settings.

Tag Line: The mission of the Taneja College of Pharmacy is to Transform Health through Educating, Leading, and Delivering.

VISION
The Taneja College of Pharmacy will be recognized as a national leader in defining advanced models of excellence in education and practice in pharmacy.

VALUES
Excellence, Innovation, Leadership, Diversity, Evidence, Teamwork, Collaboration, Interprofessionalism, Interdisciplinarity, Commitment

GOALS

Goal 1: Education & Student Success
TCOP students will experience educational programs optimally designed to prepare them for successful careers as leaders in the field through curricula centered on personalized medicine, technology, data analytics & research methods, business & entrepreneurship, interprofessionalism, and throughout on the evolution of emerging roles and opportunities for pharmacy practice.

Objectives
1.1 Increase emphasis on personalized medicine.
1.2 Expand integration of technology throughout curriculum.
1.3 Increase focus on role of pharmacists in transdisciplinary practice in healthcare & research and more generally within public health.
1.4 Incorporate into the educational program specific attention to student development to enhance future success through professional identity formation.
1.5 Increase salience of research and research methods in curriculum.
1.6 Increase infusion of knowledge and practical experience in emerging business models in pharmacy practice into the curriculum.

1.7 Increase infusion of knowledge about the role of pharmacy in achieving equity in health access and outcomes.

1.8 Increase attention to trends in the profession and changes in role of pharmacists and healthcare providers overall.

1.9 Strengthen continuing education programs for community practitioners and alumni to promote life-long learning.

Initiatives

- Automation and Personalization: Add concepts areas nonprescription, herbal, drug delivery, technology, artificial intelligence, etc. into curriculum.
- Interprofessional/Transdisciplinary Practice: Integrate transdisciplinary practice in healthcare, research, and training into curriculum.
- Telehealth: Establish specialty for telehealth and telemonitoring education.

Goal 2: Advanced Clinical Practice

While engaged closely with university and community partners, the TCOP will be a national leader in advancing the role of pharmacists in delivering optimal, person-centered, and team-based care in transfiguring healthcare delivery.

Objectives

2.1 As a partner within USF Health, and within clinical and community settings, strengthen the role of pharmacy in the practice of personalized medicine.

2.2 Strengthen skills of pharmacists as leaders and agents for change and healthcare improvement at all levels.

2.3 Advocate for increased recognition and legitimation of pharmacists as clinicians.

2.4 Be recognized as a leader in articulating ideal models of pharmacy practice.

2.5 Strengthen working relationships with practice sites.

2.6 Expand focus on evidence-based decision-making and practice in all settings.

Initiatives

- Clinical Leadership: Establish connections with leading practitioners in partnership with AACP/American Pharmacists Association.
• ROI and Productivity: Establish center of excellence focused on identifying quality improvement principles, utilization of data and analytics, analyzing population medication adherence data, and demonstrating that patient outcomes are improved.

• Automation Development: Establish practice area on automation in partnership with external stakeholders.

• Telehealth and Mobile Platforms: Establish practice area focused on telehealth and inclusion of Artificial Intelligence in pharmacy business.

Goal 3: Research & Innovation
TCOP faculty and students will contribute substantially to discovery and advancement of knowledge in pharmacological treatment and pharmacy practice as leaders and collaborators in basic and translational research.

Objectives

3.1 Prioritize faculty engagement in research.

3.2 Establish & maintain ongoing research working groups in core areas.

3.3 Develop & strengthen collaboration with university partners in interdisciplinary research in drug discovery, translation, and treatment and economic outcomes.

3.4 Develop & strengthen collaboration with community partners for community-based practice research.

3.5 Develop & strengthen collaboration with national and international partners in research.

3.6 Increase faculty and student participation in professional education & research associations and conferences.

3.7 Strengthen research support infrastructure.

Initiatives

• Ph.D. Program: Expand research capacity of the college by establishing a doctoral program.

• Nanotechnology: Prioritize development of new drug delivery systems using nanoparticles.

• Genomics: Personalized Medicine: Establish research group focused on genomics, genetics, and biological markers with the aim of treatments targeted at disease drivers and integrated with the pharmaceutical industry.

• Experience: Personalized Medicine: Establish research group focused on medication tracking/adherence, targeted therapy, and integration with healthcare industry.

• Infrastructure: Establish workgroup that targets improvements for technology, physical space, and grants process.
Goal 4: Sustained Development

The TCOP will ensure its long-term growth, rise in eminence, and sustainability through strong and productive interprofessional partnerships, visionary planning, development, sound management, and cultivation of a diverse, collegial, and creative internal community committed to learning and discovery.

Objectives

4.1 Establish dedicated space for TCOP.
4.2 Expand resource base through additional public support, advancement, and entrepreneurial endeavors.
4.3 Undertake periodic, interim reviews of strategic posture.
4.4 Improve alignment of TCOP operational features with those of other USFH units.
4.5 Participate in USF initiatives to ensure optimal diversity, inclusion, and equity of opportunity for students, staff, and faculty.
4.6 Undertake explicit initiatives to increase the visibility of the college in the field of pharmacy.
4.7 Strengthen operational support infrastructure.
4.8 Formalize collaborative educational program engagements within USF.
4.9 Strengthen support for faculty success through visibility, expansion of opportunity for awards and advisory placements in industry.
4.10 Periodically assess and, as needed, address college climate to optimize recruitment and retention of talented faculty.

Initiatives

- Venture Creation & Strategic Partnerships: Develop revenue-generating programs and partnerships.
- Internal Collaboration: Establish strategic partnership with Muma College of Business and College of Engineering.
- Policy Development & Leadership (Advocacy/ Lobbying): Obtain board appointments of faculty & alumni in organizations relevant to the field of pharmacy.
- Diversity & Inclusion: Establish an office to engage TCOP in USF initiatives in diversity, inclusion, and anti-racism.
- Continuous Strategic Planning & Renewal: Regularly reevaluate and renew strategic goals and initiatives.
- "Sunset" Clause: Consistent with the process of strategic renewal, develop a process for non-disruptively ending programs and initiatives.
- Strategic Alignment: Establish advisory governance body to review USF and USF Health strategic plans and initiatives and make recommendations for TCOP alignment.