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FOR IMMEDIATE RELEASE

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The National Strength and Conditioning Association and the National Athletic Trainers Association join forces to prevent sudden death among athletes.

Health care and fitness professionals release “Preventing Sudden Death in Collegiate Conditioning Sessions; Best Practices Recommendations” at NATA’s 63rd Annual Meeting in St. Louis, MO.

ST. LOUIS, MO – The National Athletic Trainers Association (NATA) in collaboration with the National Strength and Conditioning Association (NSCA) is spearheading the release of recommendations designed to provide physicians, athletic trainers, coaches, athletes and others with best practices on preventing sudden deaths, especially those associated with sickle cell trait, exertional heat stroke and cardiac conditions.

To access NATA’s original release, fact sheet, speaker bios and NSCA’s recommended job description for a Head Strength and Conditioning Coach, click [here](#). In addition, the NSCA is scheduled to present and exhibit at NATA’s 63rd Annual Meeting & Clinical Symposia at the America’s Center in St. Louis, Missouri June 27-29, 2012.

Media Note: For additional information, to make arrangements to attend a conference presentation, or to schedule an interview, please contact Greg Nockleby at 719-632-6722.

About the National Strength & Conditioning Association

The National Strength and Conditioning Association (NSCA) is an international nonprofit educational association founded in 1978. Evolving from a membership of 76, the association now serves over 30,000 members in 52 countries. Drawing upon its vast network of members, the NSCA develops and presents the most advanced information regarding strength training and conditioning practices, injury prevention, and research findings.

Unlike any other organization, the NSCA brings together a diverse group of professionals from the sport science, athletic, allied health, and fitness industries. These individuals are all in pursuit of achieving a common goal—the utilization of proper strength training and conditioning to improve athletic performance and fitness.



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Central to its mission, the NSCA provides a bridge between the scientist in the laboratory and the practitioner in the field. By working to find practical applications for new research findings in the strength and conditioning field, the association fosters the development of strength training and conditioning as a discipline and as a profession.

Headquartered in Colorado Springs, Colorado, the NSCA serves as a valuable resource for its members, the fitness industry, general public, and the media. The association provides a wide variety of resources and opportunities designed to strengthen, build, advance, and unify.