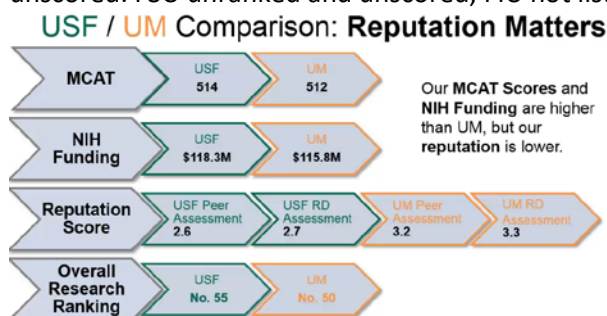


Morsani College of Medicine
Faculty Council Meeting
 Tuesday, March 27, 2018
Meeting Minutes

I. MCOM Update – Dr. Lockwood

- MCOM Applications – slight decline in the number of applications from 2017; total applications for 2018 is 6,006 compared to 2017 applications of 6,358. This is a national trend of about a 6% drop in the number of applications
 - Applicants have higher MCAT scores, national trend
 - AAMC economy is booming possibly students are enrolling in other areas of study, such as business
- MCOM MCAT Scores slightly higher for 2017 at 92 percent nationally; compares to U.S. medical school mean matriculant average of 79th percentile
- USF Health MCOM: NRMP Match 2018: MCOM Seniors 158; CORE: 7 did not initially match; SELECT: 4 did not initially match
 - MCOM unmated rate: 6.9%; National unmatched rate: 5.7%
 - All students matched after SOAP/Scramble
 - Orthopaedics and Emergency Medicine most popular disciplines
 - Concerns USMLE scores – Step 1 did well, Step 2 did not do as well
 - Class Breakdown
 - Graduates: 72 Female; 86 Male; 22% matched at USF: 44% in Florida; 37% in Primary Care
 - Students accepted message to have a Parallel Program
 - USF HCA GRE consortium opened so students could be placed in OBGYN, Emergency Medicine, Psychiatry, and Internal Medicine
 - USF residency programs taking students: Pediatrics, Psychiatry, Internal Medicine
- MCOM Faculty Research Funding (Millions)
 - Research funding over the past year – increase but much in clinical trials, not NIH funded
 - NIH Funding – MCOM – for 2017 decrease to \$75,849,265
 - Dr. Krischer funding has a strong effect on the total funding
 - MCOM, MCC, and Jaeb total funding for 2017 (\$118,318,575) is up \$3M from 2016
 - USN&WR Best Medical Schools: MCOM Research Ranking; increase for 2019 at 55
 - Florida medical schools research rankings: UF No 41; UM No. 50; UCF no. 86; FAU unranked and unscored: FSU unranked and unscored; FIU not listed.



- Lack of people know where USF is; people are unaware Moffitt and TGH are the teaching hospitals; USF does not market like other medical schools do; University is about to embark on major marketing effort; MCOM has hired a marketing firm to assist with marketing

- Clinical highlights

THE GOOD

Clinical Highlights

- Practice plan projected to achieve overall budgeted margin target by the end of fiscal year (not including incremental UPL and LIP dollars).
- Total operating revenue up 8.2% or almost \$13.7M over prior year. Total patient collections up 9.3% or almost \$9.8M over prior year.
- ASC continues to improve. Ahead of previous years deficit by \$261K. Projected to cut deficit by 50% or \$1.7M by end of current fiscal year.
- FY18 DCH projected to be **36 days or \$27M, up \$10M over prior year** through continued collection improvements in the RCO.
- Incremental UPL (Medicaid) and LIP (Charity) will be up \$15M.
- Will achieve quality bonus under MIPS from CMS.
- Patient satisfaction is at an all-time high – over the 70th percentile. _____

Clinical Highlights

THE BAD & THE UGLY

- Days in AR running around 45 days from a high of 54 days. Goal is to be 40 days by the end of the fiscal year.
 - Despite the improvements in the ASC, it will still be **\$1.7M behind budget** by the end of the fiscal year.
- **USF Health Care Patient** Volume – Inpatient and Outpatient Billable Encounters
Increasing: FY15 at 786,049; FY 16 at 861,485 and FY 17 at 934,373
 - USF Health Care MIPS Performance: Overall performance doing well.
 - **Access and Capacity Management:** Overall performance of call center has significantly improved. Moving toward using on-line appointment models; triage time has improved.
 - **Kyruus's ProviderMatch:** to be a multi-channel solution, comprising of provider search and scheduling solutions. The ProviderMatch is powered by KyruusOne provider data management platform. Helps health systems match patients with the providers best suited for them regardless of how they go about accessing care.
 - **Overall Doctor ranking:** Trend is positive. Have exceeded 70 percentile. Office staff quality has reached to 96 percentile. Clerk/Receptionist also improved to 95 percentile. Receptionist very important.
 - **Q&A:**

Reputation of MCOM? Brand name schools marketing discoveries. Does USF have opportunities for national media coverage? John Robinson, Director of Communications/Chief of Staff: USF Health has not invested in national marketing; small amount in local marketing. This year USF has started investing in national campaign; branding campaign. Investing \$5 to \$6 million in the next five year. Finding that USF is not known nationally; think USF is in Miami and may be a party school. These issues must be overcome. Funding should be available to USF Health.
 - Carole Post gave an update on **CAMLS**. Improvements in communication and transparency and accountability taking place. UME and GME using CAMLS, and also private sector.
 - Feature and showcase faculty: website is outdated to 2012; is being updated. Content is sound but it is not easily to navigate. New website is under construction to marry new technology. Launch date is Mid May roll out portion of the new site, including Pediatrics, OBGYN, and Internal Medicine. Should be complete at the end of 2018. Search platform improved to highlight MCOM to users; could provide free marketing.

- **TGH:** Looking at strategic development on clinical practices. Meeting regularly with leadership and consultants; how to create academic medical center with USF Health and TGH; developed 11 principals. Positive advancements thus far to achieve lasting partnership and networks.

To listen to the meeting in its entirety please go to:

<https://hscapture1.health.usf.edu/Panopto/Pages/Viewer.aspx?id=6ed86de2-50af-46a8-9864-d83e607bc454>