



USF  
HEALTH

**Option A- vertical format**

**Location:** Right side

**Font:** Goudy Old Style

**Color:** Black

*Note: USF Health type treatment is reserved for lab coat embroidery and clinical scrubs imprint.*



**Optional**

**Morsani College of Medicine Seal**

**Location:** to be printed on the scrub chest pocket (or use pocket patch)

**Color:** Black

**College of medicine branding  
guidelines for clinical scrubs**



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