

MASTER HEALTH ADMINISTRATION

Department of Health Policy and Management
College of Public Health, University of South Florida, Tampa



The most common academic/professional backgrounds of individuals entering a graduate program in Health Administration are:

Business	Nursing	Health Administration	Medicine
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Job Trends: There has been an increase in demand in non-traditional settings such as ambulatory care and out-patient surgery clinics, home health and other alternative delivery systems. There has been an increase in demand for individuals with backgrounds in finance and economics to address problems of rising health care costs. There has also been an increase in demand for health care services for the elderly and for individuals with expertise in marketing.

Salary Ranges: Salary ranges will vary depending on professional experience and qualifications along with geographic location and work setting.

Principle Responsibilities	Key Issues	Job Titles	Job Settings
<ul style="list-style-type: none"> • Design, implementation and management of health care services • Human resource management • Financial management • Information systems management • Marketing • Strategic planning • Qualitative analysis and evaluation • Policy development and analysis • Capital acquisitions 	<ul style="list-style-type: none"> • Access to health care services • Escalation of health care costs • Long-term care for the elderly • Alternative health delivery systems • Provision of care for uninsured or underinsured • Provision of quality health care services • Advancement and associated costs of new health care technologies 	<ul style="list-style-type: none"> • Hospital Administrator • Director of Strategic Planning • Chief Executive Officer • Consultant • Finance Manager • Director of Marketing • Director, Management Information Systems • Director, Human Resources 	<ul style="list-style-type: none"> • Hospitals and clinics • Health maintenance organizations • Group medical practices • Long-term care facilities • Insurance companies • Federal, state and local government agencies • Industry and business • Consulting firms

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