The 30th Annual Gravens Conference on the Physical and Developmental Environment of the High Risk Infant, in collaboration with the March of Dimes

Revised Jan 17, 2017

Sheraton Sand Key Resort
Clearwater Beach, FL
March 1-4, 2017

www.tinyurl.com/GravensConference
In a perfect world, there would be no need for a NICU. Yet our reality is that babies continue to be born too sick, too soon, and with medical conditions requiring hospitalization. Activities in the NICU have a profound impact on the babies, their families and the staff. **What you do matters.** Your work has the potential to impact a neonate’s health outcome, as well as that of the family and staff in the NICU.

Since the 1980s, neonatal care providers have worked to mitigate the stress experienced by babies, parents and providers. Doing so has involved change and its inherent struggles, but eventually we have adapted our NICU culture, policies and approach. We strive to nurture the developmental needs of babies and the emotional and informational needs of their parents through evidence-based knowledge in neurodevelopmental science, developmental care, healthcare design, and family support. This work continues at **The 30th Annual Gravens Conference.**

Join us in Clearwater Beach, Florida, in March of 2017 as we explore research, learning and practice to examine **Rhythms & Transitions of the NICU—for Babies, Families, and Staff.** The most current science, state-of-the-art research and leading practices will be presented over the course of four days.

### Conference Highlights (include, but are not limited to)

- Many, many opportunities to network with colleagues, faculty and exhibitors
- Continuation of the “Gravens Affordability Scholarships”
- Complimentary Wi-Fi; bring your gadgets (fully charged as outlets are limited)
- NICU tour on Tuesday, Feb. 28th and Hartline Welcome reception on Tuesday night in the Exhibit Hall
- Exhibit Hall Grand Reception on Wednesday. Drawing for door prizes, including free registration for 2018
- Sunset dinner cruise on Thursday, March 2nd.
- Photo contest

### NICU Tour:

The NICU tour will be to the Winnie Palmer Hospital in Orlando, FL. The drive (ride) is 2+ hours in each direction. Consequently, the tour will be held on Tuesday, Feb. 28th instead of the traditional Thursday afternoon. Many details are still pending but the most likely departure time from the hotel is 9:30 am, with a return time near 5:00 pm. The number of people that can be accommodated is limited. Please send your request to attend the NICU tour to Bobbi Rose at brose@health.usf.edu.

### Sunset Dinner Cruise:

The StarLite Majesty has been reserved for the Gravens Conference for a sunset dinner cruise (with dancing) on Thursday, March 2nd. Transportation to the marina from the Sheraton will be provided. Boarding begins at 5:30 pm and the ship sails at 6:00 pm, for a three hour cruise. You will have a choice of a chicken, seafood, or vegetarian entrée, vegetables, dessert, and beverages. (Alcohol and soda is self-pay.) Seating is limited to 280 passengers. Please carefully consider your decision to attend when asked at time of online registration. Obtaining an accurate count is paramount. (You can decide on entrée while on the ship.)

### Photo Contest:

Due to the popularity of this event in 2015, the photo contest has returned. Attendees are encouraged to submit photos that capture the NICU experience, however they define it. The photos will be submitted electronically, along with a consent form. (See back page of this document for the consent form.)

The photos will be printed as 8 x 10’s. and displayed on a poster board during the conference. Voting is done by all the attendees and faculty, with the winner announced during a general session. The photos and consent form can be emailed to Bobbi Rose at brose@health.usf.edu.
This program has been developed to meet the educational needs of healthcare practitioners such as Neonatologists, Pediatricians, Occupational Therapists, Parents / Families, Neonatal Nurse Clinicians / Practitioners, Family Support Staff, Architects, Clinical Nurse Specialists, Hospital Administration, Infant / Child Development Specialists / Social Workers / Counselors, and other professionals working with high-risk infants, their families or their physical environment.

**Learning Objectives**

As a result of participating in this activity, the learner should be able to

**Physicians:**
- Identify current research that contributes to understanding neurodevelopment, neuroprotection, and the role of nurturing in the NICU.
- Interpret the impact of NICU-related practices on parents, infants, and staff.
- Compare and contrast several ‘best practices’ for improving family support policies.
- Develop strategies for applying current information to clinical practice in the NICU environment.
- Integrate strategies for cultural change in the NICU, including intrapersonal, interpersonal, clinical, environmental, and system change.
- Integrate the various components to consider when renovating or creating new construction of a NICU, through the presentation by a team that has a new unit.
- List three new professional and/or parent contacts that have the potential to collaborate on current of future projects, or to assist with problem-solving.

**Nurses:**
- Identify current research that contributes to understanding neurodevelopment, neuroprotection, and the role of nurturing in the NICU.
- Interpret the impact of NICU-related practices on parents, infants, and staff.
- Compare and contrast several ‘best practices’ for improving family support policies.
- Develop strategies for applying current information to clinical practice in the NICU environment.
- Integrate strategies for cultural change in the NICU, including intrapersonal, interpersonal, clinical, environmental, and system change.
- Integrate the various components to consider when renovating or creating new construction of a NICU, through the presentation by a team that has a new unit.
- List three new professional and/or parent contacts that have the potential to collaborate on current of future projects, or to assist with problem-solving.

Learning objectives apply to all professions in the target audience.

**Competencies to be addressed:**

*Patient Care and Procedural Skills; Medical knowledge; Practice-based learning and improvement; Systems-based practice; Professionalism; Interpersonal and communication skills*
Certificates of Attendance or certificates of continuing education credit are obtained online after the event. They must be claimed within 20 days.

**Physicians:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through a joint providership of USF Health and March of Dimes. USF Health is accredited by the ACCME to provide continuing medical education for physicians.

USF Health designates this live activity for a maximum of 20.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Psychologists:**
USF Health is approved by the American Psychological Association to sponsor continuing education for psychologists. USF Health maintains responsibility for this program and its content. This activity is approved for up to 20.25 CE credit. Full attendance to the conference is required. Partial credit will not be awarded.

Level of Learning: Intermediate

**Nurses FBN (Florida Board of Nursing):**
USF Health is an approved provider of continuing education for nurses through FBN 50-2970. This program has been approved for 20.00 contact hours.

There are no prerequisites for nurses to participate in this activity. To complete this course, nurses must sign in each day, participate in all activities and complete the course evaluation.

**Florida Licensed Clinical Social Workers, Licensed Marriage and Family Therapists, Licensed Mental Health Counselors:** USF Health is an approved provider of continuing education credits for clinical social work, marriage and family therapy, and mental health counseling. This program has been reviewed and approved for up to 24, 50-minute contact hours.

**Florida Licensed Occupational Therapists:** USF Health is an approved provider of continuing education for Occupational Therapy licensees by the Florida Board of Occupational Therapists. This program has been reviewed and approved for up to 24.00, 50-minutes contact hours. Licensee numbers are required prior to the issuance of certificates.

**Disclaimer:** This information provided at this CME / CE activity is for continuing education purposes only and not meant to substitute for the independent medical/clinical judgment of a healthcare provider relative to diagnostic and treatment options of a specific patient’s medical condition.
**Conference Chairs**

**Stanley N. Graven, MD**  
*Founder & Coordinating Chair*  
Professor Emeritus  
College of Public Health  
University of South Florida  
Tampa, FL

**Joy Browne, PhD, MSN, BSN, PCNS, IMH-E (IV)**  
*Developmental Care Chair*  
Clinical Professor  
Pediatrics and Psychiatry  
University of Colorado  
Denver Anschutz Medical Campus  
Director  
Center for Family and Infant Interaction  
NIDCAP, FIRST, FIFI  
WONDERBabies  
Aurora, CO  
Adjunct Faculty  
Fielding Graduate University  
Santa Barbara, CA  
Zero to Three Academy of Fellows

**Robert D. White, MD**  
*Design Chair*  
Neonatologist  
Regional Newborn Program  
Memorial Hospital of South Bend  
South Bend, IN

**George A. Little, MD**  
*Spiritual Support Chair*  
Professor of Pediatrics and OB/GYN  
Dartmouth-Hitchcock Medical Center  
Lebanon, NH

**John V. Hartline, MD, FAAP**  
*Scientific Session Chair*  
Clinical Professor Pediatrics  
University of Wisconsin-Madison  
Editor-in-Chief, NeoReviewsPlus(c)  
American Academy of Pediatrics  
Elk Grove Village, IL

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**Faculty, Chair, and Planning Committee Disclosure**

USF Health adheres to ACCME Standards regarding commercial support of continuing medical education. It is the policy of USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflicts of interest are resolved, and also that speakers will disclose any unlabeled / unapproved use of drugs or devices during their presentation. Detailed disclosure will be made in the course syllabus.
Program Development Committee

Joy Browne, PhD, MSN, BSN, PCN-BC, IMH-E (IV)
Developmental Care Chair
Michelle Cash Green, BS
March of Dimes
Chapter NICU Action Committee
Methodist Hospital
Indianapolis, IN

Robert Cicco, MD
Neonatologist (Retired)
Pittsburgh, PA

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Robert D. White, MD
Design Chair

Faculty (as of January 2017)

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Neonatal-Perinatal Medicine
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PCN-BC, IMH-E (IV)
Developmental Care Chair

Michelle Cash-Green, BA

Robert Cicco, MD

Sharon Cox, RN
Management Consultant
Cox & Associates
Nashville, TN

Kelley French
Professor of Practice in Journalism
Indiana University Media School
NICU Parent
Bloomington, IN

Maureen Groer, PhD, RN, FAAN
Gordon Keller Professor
College of Nursing
University of South Florida
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Lori Gunther, MS

Boubou Hallberg, MD, PhD
Neonatologist
Acting Head of Dept., Neonatology
Karolinska University Hospital
Stockholm, Sweden

Rohan Joshi, PhD.
Industrial Design, PhD Candidate
Eindhoven University of Technology
The Netherlands

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Neonatologist
Department of Neonatology
Maxima Medical Center
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Von Lambert, CBET, CPHIMS, CHFM
Senior Project Manager
Rider Levett Bucknall
Urbana—Champaign, IL

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Managing Consultant
NICU Initiatives
March of Dimes National Office
White Plains, NY

Trudi Murch, PhD, CCC-SLP
Director
Services for Children with Disabilities
Phoenix, AZ

Amy Nyberg

Kate Robson, MEd
Parent Coordinator
NICU Sunnybrook Health Sciences Centre
Toronto, Canada

Barbara L. Rose, MPH, RN
Project Administrator
Conversations of a Lifetime
Cincinnati, OH
Erin Ross, PhD, CCC-SLP  
Speech Language Pathologist  
Feeding Fundamentals  
Thornton, CO

Maureen T. Schwarz, PhD  
Professor of Anthropology  
The Maxwell School  
Syracuse University  
Syracuse, NY

Bob Selby  
Executive Director  
Holding Tiny Hands  
Ames, IA

Ginny Shaffer

Prachi Shah, MD  
Associate Professor of Pediatrics  
Center for Human Growth and Development  
University of Michigan  
Ann Arbor, MI

Patrick Smith, PhD  
Associate Professor  
Theology and Philosophy  
Gordon-Conwell Theological Seminary  
Hamilton, MA

Ashley & Brandon Stanley  
Paramount Construction Group, Inc.  
Apollo Beach, FL

Cheryl Toole, MS, RN, CCRN, NEA-BC  
Director Nursing Patient Services  
NICU  
Boston Children’s Hospital  
Boston, MA

Betty Vohr, MD  
Women & Infants Hospital of RI  
Providence, RI

Robert D. White, MD

Gerald R. Winslow, PhD  
Professor of Religion  
Director, Center for Christian Bioethics  
Director, Institute for Health Policy and Leadership  
Loma Linda University Health  
Loma Linda, CA

Vincent C. Smith, MD, MPH
**Agenda**  
(as of Jan. 2017, and subject to change)

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**TUESDAY, FEBRUARY 28, 2017**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION / EVENT</th>
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<tbody>
<tr>
<td>9:30 AM-ISH</td>
<td>NICU Tour to Winnie Palmer Hospital in Orlando, FL (will take most of day)</td>
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<tr>
<td></td>
<td>Expected return time of 5:00 pm</td>
</tr>
<tr>
<td>7:00 —9:00 PM</td>
<td>Hartline Welcome Reception</td>
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**WEDNESDAY, MARCH 1, 2017**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION / EVENT</th>
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</thead>
<tbody>
<tr>
<td>7:00 —8:00 AM</td>
<td><strong>Breakfast</strong></td>
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<tr>
<td>7:45—8:00 AM</td>
<td>Welcome &amp; Introductions</td>
</tr>
<tr>
<td>8:00—9:00 AM</td>
<td>Microbial Rhythms: Pregnancy, Birth and Early Life (Maureen Groer, PhD, RN, FAAN)</td>
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<tr>
<td>9:00 —10:00 AM</td>
<td>Rhythms and Regulation in the NICU: Why Kangaroo Care Is So Important (Deedee Kommers, MD; Rohan Joshi, PhD)</td>
</tr>
<tr>
<td>10:00 —10:30 AM</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>10:30 —11:30 AM</td>
<td>The Ecology of the Sound Environment for Infants and Families (Joy Browne, PhD, PCNS, IMH-E (IV))</td>
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<tr>
<td>11:30—12:30 PM</td>
<td>Auditory Environment of Preterm Babies as They Grow in the NICU (Betty Vohr, MD)</td>
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<tr>
<td>12:30—1:45 PM</td>
<td><strong>Lunch on Own</strong></td>
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<tr>
<td>1:45—2:45 PM</td>
<td>Parent presentation (Title TBD) (Kelley French)</td>
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<tr>
<td>2:45—3:45 PM</td>
<td>Improving Quality of Care: What is important, and how do we tell? (Boubou Hallberg, MD, PhD)</td>
</tr>
<tr>
<td>3:45—4:05 PM</td>
<td><strong>Break</strong></td>
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<tr>
<td>4:05—5:05 PM</td>
<td>Staying Focused in the Frenzy (Sharon Cox, RN)</td>
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<tr>
<td>5:05—5:30 PM</td>
<td>Wrap-up, Q&amp;A, Take Home Messages</td>
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**Adjourn, Relax, and Return for PM Activities**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION / EVENT</th>
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<tbody>
<tr>
<td>6:30—8:30 PM</td>
<td>Exhibit Hall Reception, Poster Walk (Dinner Provided), Door prize raffle</td>
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<tr>
<td>TIME</td>
<td>SESSION / EVENT</td>
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<tr>
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<tr>
<td>7:30—8:30 AM</td>
<td><strong>BREAKFAST: NETWORKING TABLES</strong></td>
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<tr>
<td></td>
<td><strong>8:30—1:00 PM: TRACK A</strong></td>
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<tr>
<td></td>
<td>DEVELOPMENTAL AND FAMILY INTEGRATED CARE (JOY BROWNE, PhD)</td>
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<td></td>
<td>A View from Another Lens: Lessons Learned from the Other Side of the Bed (Cheryl Toole, MS, RN, CCRN, NEA-BC)</td>
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<td>Risk &amp; Resilience in Late Preterm Infants: The Role of Neonatal Health and Early Caregiving (Prachi Shah, MD)</td>
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<td><strong>8:30—1:00 PM: TRACK B</strong></td>
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<tr>
<td></td>
<td>DESIGN (BOB WHITE, MD)</td>
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<td></td>
<td>Safety in NICU Design (Jesse Bender, MD)</td>
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<td></td>
<td>Fatal Flaws, Future Fixes (Von Lambert, CBET, CPHIMS, CHFM)</td>
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<tr>
<td>10:30—11:00 AM</td>
<td><strong>BREAK</strong></td>
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<tr>
<td></td>
<td>Identifying the Maturation of Sucking Rhythms in Preterm Infants (Erin Ross, PhD, CCC-SLP)</td>
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<td>Transition to Home: Challenges and Responsibilities (Trudi Murch, PhD, CCC-SLP; Robert Cicco, MD; Vincent Smith, MD, MPH)</td>
</tr>
<tr>
<td>10:15—10:45 AM</td>
<td><strong>BREAK</strong></td>
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<tr>
<td></td>
<td>What Hospitals Can Learn from Hotels (Ashley &amp; Brandon Stanley)</td>
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<td></td>
<td>Single Family Rooms 25 Years On: The Good, The Bad, and The Future (Bob White, MD)</td>
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<td></td>
<td>Parent Closeness: A Function of Design and Culture (Boubou Hallberg, MD, MPH)</td>
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**SESSIONS ADJOURN FOR THE DAY**

**SUNSET DINNER CRUISE 6:00—9:00 PM. (MUST SIGN UP IN ADVANCE.) TRANSPORTATION STARTS AT 5:00 PM**

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**THURSDAY, MARCH 2, 2017**

**FRIDAY, MARCH 3, 2017**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION / EVENT</th>
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<tbody>
<tr>
<td>7:00—8:00 AM</td>
<td><strong>BREAKFAST</strong></td>
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<tr>
<td>8:00—10:00 AM</td>
<td><strong>ABSTRACT SESSIONS</strong></td>
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<tr>
<td></td>
<td>A: FEEDINGS,ALARMS, &amp; COMPETENCY</td>
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<tr>
<td></td>
<td>B: SLEEP</td>
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<td></td>
<td>C: NEONATAL ABSTINENCE SYNDROME</td>
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<tr>
<td></td>
<td>D: LANGUAGE, COMMUNICATION, AND SUPPORT</td>
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<tr>
<td></td>
<td>E: CLOSENESS AND SEPARATION</td>
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<td></td>
<td>F: POTPOURRI</td>
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<tr>
<td>10:00—10:30 AM</td>
<td><strong>BREAK</strong></td>
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</tbody>
</table>
10:30—11:45 AM  WORKSHOPS “H”

**H1:** From Preemie to Young Adult: A Retrospective Look at Parenting Over a 25 Year Period  
(Barb Rose, MPH; Laura Miller, BA; Michelle Cash-Green, BA)

**H2:** Supporting the Development of Sucking Rhythms in Preterm Infants (Erin Ross, PhD, CCC-SLP)

**H3:** Fatal Flaws, Future Fixes; Methods to Mitigate the Issues (Von Lambert, CBET, CPHIMS, CHFM)

**H4:** Consensus Committee on Developmental Family Centered Integrative Care (DFCIC) for the for the Newborns and Families in Intensive Care: Recommended Standards and Competencies (Joy Browne, PhD, PCNS, IMH-E (IV); Carol Jaeger, PhD, RN)

11:45—1:15 PM  LUNCH ON OWN

1:15—2:30 PM  WORKSHOPS “I”

**I1:** Mindfulness Practices in the NICU (Sharon Cox, RN)

**I2:** Infant Mental Health in the NICU and Beyond (Joy Browne, PhD, PCNS, IMH-E (IV))

**I3:** Traumatic Perinatal Events: Impact on Caregivers and Families (Lori Gunther, MS)

**I4:** Unresolved Grief (Prachi Shah, MD)

2:30—3:00 PM  BREAK

3:00—4:15 PM  WORKSHOPS “J”

**J1:** Interventions in the NICU that Support Later Childhood Health, Growth and Development (Maureen Groer, PhD, RN, FAAN)

**J2:** Parental and Staff Vocalizations to Babies in the NICU (Betty Vohr, MD)

**J3:** Beyond the Bayley: Family Perspectives on Outcomes (Katie Robson, MEd, Ginny Shaffer; Amy Nyberg)

**J4:** Creating An Effective Medical Home for NICU Graduates (Robert Cicco, MD)

4:15 PM  SESSIONS ADJOURN FOR DAY
<table>
<thead>
<tr>
<th>TIME</th>
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<tbody>
<tr>
<td>7:00—8:00 AM</td>
<td><strong>BREAKFAST</strong></td>
</tr>
<tr>
<td>7:55—8:00 AM</td>
<td>Welcome (George Little, MD and Ron Green, PhD)</td>
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<tr>
<td></td>
<td><em>Spirituality in the NICU</em></td>
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<td>How Religious and Medical Pluralism Complicate the Care of Navajo Newborns (Maureen T. Schwarz, PhD)</td>
</tr>
<tr>
<td>8:00—10:30 AM</td>
<td>Care of Impaired Newborns and African-American Christian Theology (Patrick T. Smith, PhD)</td>
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<td>Seventh-day Adventists and Newborn Care (Gerald Winslow, PhD)</td>
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<tr>
<td>10:30—11:00 AM</td>
<td><strong>BREAK (check out of hotel!)</strong></td>
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<tr>
<td>11:00—11:30 AM</td>
<td>A Dad’s Story (Bob Selby)</td>
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<tr>
<td>11:30—11:50 AM</td>
<td>Wrap-Up (Bob White, MD; Joy Browne, PhD, PCNS, IMH-E (IV))</td>
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**FAREWELL UNTIL FEB 28—MAR 3, 2018; SAFE TRAVELS**
Registration Information

Registration Fees:

<table>
<thead>
<tr>
<th>REGISTRATION OPTIONS</th>
<th>Early Bird (through 01/31/17)</th>
<th>Late (Feb. 1 onwards)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Conference (Wednesday through Saturday)</td>
<td>$675</td>
<td>$750</td>
</tr>
<tr>
<td>Full Conf., Early Bird, Group Discount* ($25 discount, per person for group of 3 or more from same organization; only good for full conference, Early registration)</td>
<td>$650</td>
<td>N/A</td>
</tr>
<tr>
<td>Single Day – Wednesday Thursday Friday Saturday</td>
<td>$225</td>
<td>$250</td>
</tr>
<tr>
<td>Will you attend the Sunset Dinner Cruise on Thursday night? (free to registrant, but limited seating)</td>
<td>Yes / No</td>
<td></td>
</tr>
<tr>
<td>Guest ticket for Sunset Dinner Cruise</td>
<td></td>
<td>$47</td>
</tr>
</tbody>
</table>

Gravens Conference Registration Fee Includes (per participant): Attendance at the conference, continuing education credit, exhibits, Hartline reception, Exhibit Hall reception, Poster session, continental breakfast and breaks each day, Sunset Dinner Cruise (limited seating), and the conference syllabus, which will be electronic. This assumes full conference fee. If single day registration is chosen, only the activities scheduled for that day are included.

Refund & Cancellation Policy: Cancellations must be requested in writing via fax to 813-224-7864 or email to cpdsupport@health.usf.edu, and received by February 1, 2017 in order to receive a refund. A $100 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after February 1, 2017; however, substitutions are welcome without penalty.

USF Health Office of Continuing Professional Development and March of Dimes reserves the right to cancel this activity due to unforeseen circumstances, in which case, the full registration will be refunded. USF Health and March of Dimes will not be responsible for travel expenses incurred by participants in the unlikely event that the program is cancelled.

Confirmation: Confirmation will occur upon completion of the online registration.

Payment Policy: Checks must be made payable to USF HPCC #143 (University of South Florida, Health Professions Conferencing Corp., program #143). Payment by credit card may be done via online registration. Visa, MasterCard, Discover and American Express are accepted. Payment is in US dollars only. Therefore, all credit card transactions are processed in US dollars and are subject to the current exchange rate.

If payment needs to be by bank transfer, contact Bobbi Rose at brose@health.usf.edu

Questions or Assistance: If you have activity questions or concerns in regards to APA and/or other credit, please contact cpdsupport@health.usf.edu or call 813-224-7860.

Equal Opportunity & Accommodations for Disabilities:
USF is an Equal Opportunity / Affirmative Action / Equal Access Institution.

For disability accommodations contact USF HPCC at 800-852-5362 or 813-224-7860, or email Bobbi Rose at brose@health.usf.edu a minimum of ten (10) working days in advance of the event

Program Number: AE2017143/1183
ONE EASY WAY TO REGISTER; TWO EASY WAYS TO PAY

ONE EASY WAY TO REGISTER: Registration is easy.
Go to www.cme.hsc.usf.edu and click on “Course Calendar”). Sort by month (March 2017).
Find The Gravens Conference and click on Register.

TWO EASY WAYS TO PAY:

**Pay by Credit Card Online:** A payment confirmation will be emailed to the participant.

**Pay by Check:** After registering online, a payment voucher with instructions will be emailed to the participant. Registration will not be confirmed until payment is received.

*(Bank Transfer: contact Bobbi Rose at brose@health.usf.edu)*

Checks must be made payable to USF HPCC (USF Health Professions Conferencing Corporation). Federal ID number is 16-1765073. Only US Dollars are accepted. A $25 fee will be charged on any returned checks.

**Mail** the payment form with an enclosed check, in USD, to:
USF Health Professions Conferencing Corp.
Attn: AE20171431183
PO Box 628263
Orlando, FL 32862-8263

**Information needed to register online:**
We recognize that organizations send teams, and often it is the administrative assistant of the unit that is responsible for registrations. Below is a check list of items that the admin assistant will need to obtain from the attendees in order to complete the online registrations. If payment is by check, rather than the corporate credit card, be sure to untick the default setting for credit cards.

- First Name and Last Name
- Academic degree(s), Gender, Birthday (mm/dd)
- License Number (if applicable)
- Email address
- Organization
- Home address (including city, state and zip). (Organizational address is ok, but home address is preferred.)
- Professional Profile, for example: Physician, Nurse, SLP, OT, Dietician etc.
  - Any special needs that would require a reasonable accommodation of a disability?
  - (If so, email me details within 10 working days of event to: brose@health.usf.edu.)
  - Any allergies that would require me to notify the hotel kitchen? Examples include nut allergies, Celiac disease etc.

And finally, if they already exist in the USF’s Continuing Professional Development’s registration system, they have a password. You would need to know it. If you are creating a profile for the first time, let the person know what password you’ve created. They can change it later.

**Admin:** Please ask the conference attendee about his/her interest in attending the sunset dinner cruise. The seating is limited, and as such, getting as accurate a head count as possible is critical.
Sheraton Sand Key:  
A limited number of rooms have been reserved for this meeting at a special rate of $195 (plus tax, currently 13%) for single/double occupancy. Total per night comes to $220.35.

For reservations, call 727-595-1611 (not the national sales office) and identify yourself as a participant of the **USF Gravens Conference** to receive the special group rate. The deadline to receive the group rate is **January 23, 2017**. The hotel sells out every year. Do not wait until the last minute. The hotel has complimentary parking.

If you prefer to make online reservations, please visit: [https://tinyurl.com/SSK-reservations](https://tinyurl.com/SSK-reservations)

Dress is casual throughout the conference. Please bring a jacket to the meeting rooms, as they are often cold.

**Overflow Hotels**

**Marriott Suites on Sand Key** at 1201 Gulf Blvd., Clearwater Beach, FL 33767. (This hotel is across the street, and down about a block. Excellent rooms for a roommate situation.)
Rates: $229 + 13% tax, which becomes $258.77 a night. The cut-off date is on or before midnight Feb. 1, 2017. This room block is small, so if interested, book early.
Parking is complimentary.
Call in number: (727) 596-1100 (state “USF Gravens Conference”) or online reservation at: [https://tinyurl.com/marriott-gravens](https://tinyurl.com/marriott-gravens)

**Quality Beach Resort** at 655 S. Gulfview Blvd., Clearwater Beach, FL 33767. (This hotel is not on Sand Key and will require a trolley ride, or a 1.1 mile walk.)
Rates: City View is $179 + 13% tax for total of $202.27 per night, or Beachfront of $189 + 13% tax for total of $213.57 a night. The cut-off date for rate is February 18, 2017.
For reservations, call (727) 442-7171.
NOTE: Each room cancelled within 3 days of the arrival date will be charged a one night room and tax penalty.
Parking is $15 per vehicle, per day.

**Airport & Ground Transportation:** The two airports nearest the hotel are Tampa International Airport (TPA) and St. Petersburg/Clearwater airport (PIE). Both airports offer car rental and SuperShuttle. Reservations can be made at [www.supershuttle.com](http://www.supershuttle.com) or 1-800-282-6817. SuperShuttle from Tampa airport is approximately $25 one way, or $50 RT. Taxi fare from Tampa airport can exceed $60. For more information on Tampa airport, visit [www.tampaairport.com](http://www.tampaairport.com), and for information on the St. Petersburg/Clearwater airport, visit [http://www.fly2pie.com/](http://www.fly2pie.com/).
CONSENT AND RELEASE FOR PHOTOS / PERSONAL STORIES

In consideration of the furtherance of the Gravens Conference and the programs of the March of Dimes (MOD) Foundation, I, _______________________________(Parent’s Name), and for _______________________________(Baby’s Name), hereby give irrevocable permission to The Gravens Conference, USF HPCC, USF Health, MOD, and its designees and assignees, to take and use photographs, recordings, motion pictures, digital pictures, video tape pictures and any other form of pictures, or fixed form, including likenesses, voices, personal stories and accounts (“the Materials”) relating directly or indirectly to me, my family or subjects under my control, and to copyright, exhibit, reproduce, publish, license or distribute them at any time locally, regionally, nationally or world-wide in any form or medium of communication now known or hereinafter devised, whether with or without accompanying personal stories and accounts without prior notification to me and without further consideration.

I understand the Materials may be used for educational, public relations, fundraising and other purposes in furtherance of the The Gravens Conference and the MOD mission and purposes. I understand that The Gravens Conference will retain all ownership rights and interests in the Materials and that The Gravens Conference has no obligation to use the Materials.

I release and discharge The Gravens Conference from any claims or demands in any way relating to the use of the Materials relating directly or indirectly to me, my family or subjects under my control.

For myself and heirs and assigns:

Photographer’s Signature ______________________________ Date: ______________

Authorized parent or guardian ______________________________

Authorized parent or guardian ______________________________

Home address: ______________________________ City, St., zip: ______________

Phone: ______________________________ Email: ______________________________

Witness signature: ______________________________ Date: ______________

Note: If the subject is a minor (under 18 years of age), a parent or authorized guardian’s signature must be obtained.

Please fill out the information below. Please attach another sheet if necessary.

Hospital or Location: ______________________________

Description of subject: ______________________________

Description of scene or still: ______________________________

Project Title: ______________________________

***Send this form with the accompanying photograph to Bobbi Rose at brose@health.usf.edu.