College of Public Health, USF
Educational Technology and Assessment (ETA) Advisory Committee

Meeting Minutes
March 27, 2013
10 am to 11:00 am
Executive Conference Room (2024)

Present: Burke, S., O'Rourke, K., Mortimer, J., Perrin, K., Pracht, E., and Srinivasan, S.
Absent: Azizan, A., Mlynarek, S., Troutman, A., Thompson, E. and Wathington, D.

Dr. Mortimer called the meeting to order at 10:05 am.

1. **Review and approval of minutes of Jan 24th meeting (J. Mortimer)**

Dr. Mortimer reviewed the minutes Jan 24th meeting. The committee approved the minutes with no further changes.

2. **ETA Faculty Conference Application Guidelines (S. Srinivasan)**

Ms. Srinivasan noted that the faculty conference applications and the funding available are being used by the same people. ETA does not see much variation in terms of people applying for these funds; therefore the ones who applied end up getting the funds. The group discussed the issue and determined that a faculty member can apply as many times as they wish; however they are approved to travel on these funds only once per calendar year. It was also proposed that the ETA send the funding announcement at least three times per year to faculty. Dr. O'Rourke mentioned a May 13th Dean's Lecture by Dr. Ike Shipley who will be talking about learner-centered education and technology infusion in higher education. She encouraged faculty to attend his session.

3. **Canvas Transition Update: Survey, Web Conference, Plagiarism, Tools (S. Srinivasan)**

Ms. Srinivasan mentioned that ETA is considering conducting a survey in select undergraduate courses on techniques used in Canvas. In addition, a new survey will be given to faculty in the fall regarding their perceptions for Canvas. Regarding outstanding tools that are yet to be incorporated into Canvas, it was noted that Elluminate Live continues to be an option for web conferencing in addition to Big Blue Button. USF is negotiating an agreement with Turn it In, a plagiarism tool within Canvas and hopes to have an agreement in place by Fall 2013. Adobe has released a new licensing structure and has made available several Adobe products at a reduced pricing for USF Faculty, staff and students. This license is per year and will need to be renewed yearly. Several tools are in the pipeline for being developed for Canvas namely, Photo Roster and e-Reserves.

1. **General Updates: (S. Srinivasan)**
   a. Summer 2013 Courses: A total of 64 online courses will be offered. Of them, 25 courses are graduate level and 39 sections are undergraduate courses. We have a total of 11 new courses.
   b. COPH Online Retreat: The chairs are meeting on April 3 as part of an online retreat and discussion.
   c. ETA Hiring Update: Samantha will be ending her employment on May 6. Three possible lines are being opened for new hires.

d. OTI Update: USF Health IS and OTI are working out logistics for online payment information for courses and tracking mechanisms for reporting etc. One course has been completed and presented to OTI for approval.

e. Audience Response Systems: Clicker technology is being revisited on main campus and several tools are being evaluated, the latest one being Via Response. The college is involved in this evaluation team. Interest amongst COPH faculty is increasing on clicker technology.

2. **New Business**

Confirmed dates for 2013 meetings were shared with the group.

Next Meeting: Thursday, May 16 2013, 10 am – 12 noon, Executive Conference Room 2024.