College of Public Health, USF Educational Technology and Assessment (ETA) Advisory Committee

Meeting Minutes
Nov. 15, 2012
10 am to 11:00 am
Executive Conference Room (2024)

Present: Azizan, A., O'Rourke., Mortimer, J., K., Srinivasan, S. and Thompson, E.

Absent: Burke, S., Mlynarek, S., Perrin, K., Pracht, E., Troutman, A. and Wathington, D.

Dr. Mortimer called the meeting to order at 10:10 am.

1. Review and approval of minutes of Sept. 20th meeting (J. Mortimer)

Dr. Mortimer reviewed the minutes of Sept. 20th meeting. The committee approved the minutes with no further changes.

1. Canvas Transition Plan, Training and Implementation (S. Srinivasan)

Ms. Srinivasan provided an overview of the Canvas transition steps and the COPH progress in the transition. Per directive from Dr. Petersen, the College was moving to the new learning management system for Spring courses. All online and campus courses are to be supported by Canvas. Dr. Azizan asked why the university has decided to make the change now. What was the impetus to this change? Ms. Srinivasan explained that USF's license with Blackboard was coming to an end in Dec. 2013. USF had been with Blackboard for over 15 years and this was a good time to look at the LMS landscape and evaluate other systems. In this search, three systems were chosen namely, Canvas, Blackboard 10 and Moodle. A thorough evaluation by faculty, staff and students led to a unanimous vote for Canvas. The University signed an agreement with Canvas in late Sept. 2012 and started the transition process. Schools and Colleges were invited to transition their courses as early as Fall 2012 on a pilot phase. The COPH chose to transition in Spring 2013 when all systems such as e-grades, first day attendance, Elluminate and plagiarism tools were in place.

The ETA office instructional designers added a two day training for Canvas before offering workshops and transition sessions for COPH faculty. Advanced topics on Canvas were also being taught starting the beginning of November. All sessions were open to any USF Health faculty and staff. The ETA office is planning to hire two additional OPS personnel to help assist the instructional designers in this transition phase. Training materials for students are being developed with an opportunity for students to participate in an online raffle drawing for a iPad mini. The ETA office is also planning to participate in the Spring orientation for new students and offer help stations through the first week of Spring classes to help students with the transition. All training materials for faculty and staff were posted along with a list of updated workshops on the ETA website at: http://health.usf.edu/publichealth/eta

1. Update on Online Course Evaluations (S. Srinivasan)

Ms. Srinivasan shared information regarding the new online faculty/course evaluation system, Explorance Blue. New instructions for faculty and students were to be distributed. All online courses were part of the pilot in Fall semester. Starting Spring, all courses (online and campus) will be using the new evaluation system.

1. What is a MOOC? (S. Srinivasan)

- a. Report from ASPH Distance Learning Symposium
- b. Update from USF MOOCs Workshop

Ms. Srinivasan informed the group that USF is looking at the viability of offering a MOOC course(s). MOOC stands for Massive Open Online Courses open at minimal or no-cost to the world. MOOCs are currently supported on platforms such as Coursera, Udacity and EdX among many others. USF recently held a USF MOOCs workshop to help in building strategy for offering such courses. This was also a major topic of discussion at this year's ASPH Distance Learning meeting (Council of Learning Futures). The major themes of these conversations were on recruitment, niche areas for USF, offer partial courses or topics, continuing education models and target specific audiences such as high school students or non-traditional students. Dr. O'Rourke who attended the USF workshops echoed the same sentiments and mentioned that COPH is tuned in to the conversations on main campus and is looking forward for her department to offer such courses in the future.

2. General Updates: (S. Srinivasan)

- a. Fall 2012 Courses: A total of 77 courses are offered online. Current enrollment is at 4244.
- b. Spring 2013 Courses: A total of 86 online courses will be offered. Of them, 34 courses are graduate level and 52 sections are undergraduate courses.
- c. Faculty Conference Application Approved: Applications for Dr. O'Rourke and Dr. Sanchez-Anguiano were recently approved.

3. New Business

Confirmed dates for 2013 meetings will be sent out before the end of the semester.

Next Meeting: Thursday, Jan. 24, 2013, 10 am - 12 noon, Executive Conference Room 2024.