MEETING MINUTES: FACULTY ASSEMBLY

July 20, 2012

10:30-Noon Auditorium

Attending: See attached attendance sheets.

1. Approval of previous Meeting minutes
   a. Motion to approve: Daley; Second: Sear
   b. Motion approved

2. Presentation of new faculty from departments of Environmental and Occupational Health and Health Administration.

3. BRANDING and 2020 Strategic Plan
   a. Chappell Roberts Leadership. Chappell Roberts presented findings from the USF COPH branding project. See attached for presentation.
      i. Faculty and staff comments re: Branding
         1. Showcase alumni
         2. Dean indicated that the new branding concepts and first set of visual tools will be presented at the following:
            a. State of the College address, September 2012
            b. New student orientation, August 2012
   b. Presentation by Dean Petersen on the results of the strategic planning workgroups. She indicated
that she wanted the plan to be a bold transformative plan. See attached presentation for more detail.

i. Three bold ideas that will be focus of the 2020 strategic plan are as follows:
   1. Transform the MPH
   2. Translate transitional research
   3. Promote system capacity

4. Reports from Standing Committees
   a. Research: Requests department nominations for newly developed research committee.
   b. Safety: Working on procedures to increase safety among faculty, staff, and students who are in the COPH buildings after hours.
   c. SAC: Working on issues of student recruitment and retention
   d. Faculty Senate: Next meeting in August.

5. New Business. N/A

6. Set Date for Next Meeting: No meeting in August next meeting will be in September.

7. Adjourn