

# **MEETING MINUTES: FACULTY ASSEMBLY**

**July 20, 2012**

**10:30-Noon Auditorium**

**Attending: See attached attendance sheets.**

1. Approval of previous Meeting minutes
  - a. Motion to approve: Daley; Second: Sear
  - b. Motion approved
  
2. Presentation of new faculty from departments of Environmental and Occupational Health and Health Administration.
  
3. **BRANDING** and 2020 Strategic Plan
  - a. Chappell Roberts Leadership. Chappell Roberts presented findings from the USF COPH branding project. See attached for presentation.
    - i. Faculty and staff comments re: Branding
      1. Showcase alumni
      2. Dean indicated that the new branding concepts and first set of visual tools will be presented at the following:
        - a. State of the College address, September 2012
        - b. New student orientation, August 2012
  - b. Presentation by Dean Petersen on the results of the strategic planning workgroups. She indicated

that she wanted the plan to be a bold transformative plan See attached presentation for more detail.

i. Three bold ideas that will be focus of the 2020 strategic plan are as follows:

1. Transform the MPH
2. Translate transitional research
3. Promote system capacity

#### 4. Reports from Standing Committees

- a. Research: Requests department nominations for newly developed research committee.
- b. Safety: Working on procedures to increase safety among faculty, staff, and students who are in the COPH buildings after hours.
- c. SAC: Working on issues of student recruitment and retention
- d. Faculty Senate: Next meeting in August.

#### 5. New Business. N/A

6. Set Date for Next Meeting: No meeting in August next meeting will be in September.

#### 7. Adjourn

