

COPH Faculty Assembly Meeting
March 27th , 2015
COPH Sam Bell Auditorium
9:00 – 11:00 am

President Dr. Tom Mason called the meeting to order at 9:41 am.

1. Approval of Tenure and Promotion Guidelines.

Tenure and promotion guidelines were approved.

2. Update from Dean Donna Petersen - General

Dean Petersen thanked everyone for attending and approving the tenure and promotion guidelines. The Dean mentioned that she attended a meeting of the Association of Schools and Programs of Public Health (ASPPH) and COPH feature prominently in several of the sessions. Sessions on transforming the MPH and DrPH degrees were especially well received. Transforming the MPH is one of the goals of USF Health's Strategic Plan <http://health.usf.edu/publichealth/strategicplan/goals.htm>.

Dean Petersen commented that many people attended the reception with US Representative Kathy Castor at the Capital held in Washington, D.C., including faculty, alumni, and students. Representative Castor has offered to help federal grant applicants by supplying letters of support. Further information can be found here: <http://castor.house.gov/constituentservices/grants.htm>.

Dean Petersen announced that USF COPH had moved from 21 to 16 in the US World and News Report ranking of best graduate schools of Public Health <http://grad-schools.usnews.rankingsandreviews.com/best-graduate-schools/top-health-schools/public-health-rankings>.

3. Update from Dean Donna Petersen – Performance-Based Funding

The Dean reiterated the importance of performance-based funding as she had in her State of College Address on 11/10/2014:



Sustainability
Performance-Based Funding

- As you know, the BOG now only allocates new funds based on ten PBF metrics
 - University Access Rate (Pell Grants)
 - Academic Progress Rate (freshmen retention)
 - FTIC 6-year Graduation Rate
 - % Bachelor's Degrees without Excess Hours
 - Number of Postdoctoral Appointees

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**Sustainability
Performance-Based Funding**

- ten PBF metrics continued....
 - % Bachelor's Grads Employed and or Continuing Education 1-year post-graduation
 - Median average full-time wages of bachelor's grads employed in Florida 1-year post-graduation
 - Bachelor's Degrees Awarded in Areas of Strategic Emphasis
 - Graduate Degrees Awarded in Areas of Strategic Emphasis
 - Average cost of undergraduate degrees to the Institution


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Shown in red are those metrics in which the college can make an impact. The current status of the metrics in red is as follows:

- Academic Progress Rate – 55% retained to same college, 86% retained to USF
- FTIC 6-year Graduation Rate – 66% (Fall 2008 – 2014)
- % Bachelor's Degrees without Excess Hours – 62% (2013-2014)
- Number of Postdoctoral Appointees – 7
- % Bachelor's Grads Employed and or Continuing Education 1-year post-graduation – 75% (2012-2013)
- Median average full-time wages of bachelor's grads employed in Florida 1-year post-graduation = \$35,200 (2012-2013)
- Bachelor's Degrees Awarded in Areas of Strategic Emphasis = 100% (n=352), 4% of USF Strategic Emphasis.
- Graduate Degrees Awarded in Areas of Strategic Emphasis = 100% (n=257), 8% of USF Strategic Emphasis.

The dean commented that budgets are still capped and allocation of resources is still being discussed.

4. Update from Dean Petersen – Preeminent-based Funding

Dean Petersen stated that the legislature also allots funding based on preeminence (Preeminent State Research University Support - <http://www.flsenate.gov/laws/statutes/2013/1001.7065>). She identified three preeminence metrics that the COPH can impact:

- Total number of doctoral degrees awarded (current = 28)
- Total R&D expenditures (current = \$27.8m)
- Patents awarded in a 3-year period (12, 2012-2014)

Dean Petersen also noted that USF continues to strive towards pursuing membership in the Association of American Universities (AAU) and that AAU has its own metrics. The metrics for AAU membership can be found here:

<https://www.aau.edu/WorkArea/DownloadAsset.aspx?id=10972>

Following are comments from those in attendance:

- The metrics stated here favor undergraduate schools but not health.
- Many have commented that too much time is spent teaching rather than on activities which would raise performance metrics.
- No metric is present which addresses citations, publication, and dissemination of data (this metric is present in the AAU guidelines, but not the Florida guidelines).
- The COPH is a small college and how can be contribute as much as the much larger colleges with more undergraduate?
- The metrics address the quantity of the students graduate but not the quality of the education (the Dean responded that our assessments must measure the quality pre-graduation).
- The suggestion was made to enhance recruitment of students in the top 20% of the high schools classes to increase the quality of students.
- Dr. Perrin commented that nearly half of our students come to COPH from other programs because of those program's minimum grade requirements for particular classes. For example, an engineering student must pass a certain class with a grade of C- or better or be expelled from the program. Dr. Perrin suggested that in order to recruit students at the beginning of their program, faculty members should consider attending the summer orientation sessions. Dr. Perrin stated that informing students and their parents of the opportunities available at COPH would increase enrollment. The recruitment of students would directly influence two of the performance metrics above. Dr. Perrin will alert faculty when orientations are scheduled.
- Recruitment of student's at the high school level is performed by personnel on main campus.
- The comment was made that students who have double majors are considered excess hours and this practice is discouraged by the metrics above. The question was asked, does the legislature discourage such types of study?
- The comment was made that despite negative press, higher education continues to be a pathway to success.

5. Update from Dean Petersen – Miscellaneous

- a. The MPH curriculum requirement sheets are being revised. During the transition from the five class core to the transformed MPH a course must be common between the two tracks (as per Graduate Council).
- b. Graduation is May 1st, notification is coming that regalia will be purchased.
- c. Alumni Awards are May 2nd, 29 alumni will be honored and invitations to the ceremony have been mailed.
- d. The dean requested that we continue to talk about finances, quality, reputation, and other matters in a series of meetings. It was suggested that meetings would occur with rotating times/venues to accommodate more schedules.

Meeting Adjourned: 10:47, Meeting notes respectfully submitted by Jill Roberts.