

COPH USF Faculty Assembly Meeting Minutes
August 30, 2005
10:00am – 12:50pm, Room 2016

President: Dr. Yehia Hammad called the meeting to order at 10:10am.

I. June 24, 2005 meeting minutes.

Initially a quorum was not in attendance to approve the June 24, 2005 meeting minutes. So this item was put on hold until a quorum was reached. However, other agenda items were discussed and time ran out. The minutes will be voted on during the next meeting.

II. Academic Programs and Curriculum: Undergraduate Education Program

The COPH General Public Health Minor (GPHM) Proposal was discussed and approved by the Faculty Assembly.

Dr. Heidi Kay, representing the College Wide Curriculum Committee, led the discussion on the GPHM. She referenced a report prepared for the Curriculum Committee entitled: “The Guidelines for Proposals for College Of Public Health. New Undergraduate Degree Program” (2005). This report was prepared by The College of Public Health Undergraduate Education Workgroup. Handouts were provided.

The discussion revolved around the premise that this is a General Public Health Minor where potential students may choose to enroll in courses from several different COPH departments or may choose to enroll in courses related to one department. It was emphasized that the minor is just a start and that departments may choose to develop concentration tracks in the future. With concentration tracks, departments may choose to offer an introductory undergraduate level course that provides introductory content related to one of their graduate level courses. It was also suggested that junior and senior students be able to enroll in core graduate 6000 level courses - as a 5000 level class.

Dr. Kay referred the assembly to page five of “The Guidelines for Proposals for College of Public Health New Undergraduate Degree Program” that shows the list of required courses (12 credit hours) and elective courses (6 credit hours).

Dr. Barbara Orban reported for the HPM faculty questioning the value of requiring Medical Terminology or Contemporary Health Science for a generalist approach to a minor in public health. There will be further discussion regarding this concern as we move forward with our GPHM.

Dr. Tom Bernard inquired about who would serve as academic advisor for the undergraduate students. Dr. Kay and Dr. Perry-Casler stated that Dr. Perry-Casler, Director of the Undergraduate Education Program, also serves as the undergraduate

academic advisor. Dr. Bernard suggested that this information be included in all undergraduate syllabi.

Dr. Kay reported that the curriculum committee members questioned whether it is within the purview of the committee to oversee the development and approval of all the undergraduate courses that are offered in the COPH related to the GPHM. The committee defers to the faculty assembly to decide on whether to accept the GPHM proposal. The committee also suggested that a subcommittee be appointed to work on the details of the undergraduate curriculum. It was determined that an Undergraduate Education Advisory Committee be formed to oversee the GPHM and a subcommittee will be formed to review and approve the undergraduate curriculum. This subcommittee will report to the College Wide Curriculum Committee.

The consensus of the curriculum committee is that having an undergraduate minor is a benefit to students, and is a welcome revenue producer for the College.

Dr. Ira Richards suggested that, in lieu of having all departments develop new undergraduate courses, juniors and seniors attend the core courses and then transfer the earned credits if they decide to pursue a MPH or a MSPH.

Identified problem with Dr. Richards' suggestion: There is a limit on the number of credit hours that can be transferred from an undergraduate program to a graduate degree. Therefore, this issue needs to be looked at in more detail.

Dr. Jay Wolfson inquired if the proposal is for a minor in the discipline public health, or for a minor in a specialized area of public health such as epidemiology or biostatistics. Dr. Perry-Casler confirmed that the GPHM proposal addressed today is for a general minor in the area of public health.

Dr. Jay Wolfson moved to accept the proposal. Dr. Stockwell seconded the motion, and the motion was approved by unanimous vote of the attending faculty.

B. Discussions on the DPT/ MPH were postponed until the next meeting.

III. Student Affairs: GRE

Dr. Aurora Sanchez –Anguiano provided a power point presentation that focused on: 1) Colleges of Public Health data related to GRE scores 2) USF Catalog statements on the GRE and 3) COPH statements on the GRE. GRE quantitative scores were found to be predictive of students passing the Epi/Bio core exam. Conversely, a predictive value was not found for the other core courses.

The following questions & topics were addressed:

Why has the University policy changed?

It allows for the GRE policy to be set at the program or college level.

What do other colleges require for GRE scores?

A table of several colleges of public health was reviewed

Can the MCAT be substituted for the GRE at USF?

Yes, with a mean of 8.

Can the GRE be waived?

Yes. Applicants with terminal degrees PhD, EdD or professional degrees MD, DDS, JD, DO may request a waiver.

What happens to the GRE scores over the years?

Over the last decade verbal scores have remained the same. Quantitative scores have increased.

How many colleges at USF will maintain the GRE is not yet known.

How the GRE requirements are worded was discussed.

Why keep the GRE was discussed.

Magdalene Argiry suggested that we also need to think about how GRE affects our Public Health Practice students. Many have been working in the field of public health for years and decide to go back to school to earn their masters degree. They may need to take College Algebra and Geometry over to get an acceptable GRE score. This proves to be problematic for some students. So, the question is, “what should we do?”

Of concern is that several of our students are failing Epidemiology and Biostatistics. Remedial work with our students may be needed so they succeed in their careers.

Dr. Jay Wolfson asked if “provisional admissions” are available. Students get into the graduate program. The provision is that students enroll in remedial courses such as basic quantitative, verbal and communication courses if needed. This would ensure minimal level of competencies that departments determine.

Dr. Marti Coulter stated that further discussion is needed before we can make a decision on what to do. All agreed. For further information please go to www.gre.org.

IV. Dean Donna Petersen

University Update:

- President Genshaft welcomed new faculty to USF. From COPH faculty included Drs. Julie Baldwin, Aurora Sanchez, Amy Stuart, Alberto van Olphen and Tao Wang.
- Dean Petersen welcomed the COPH faculty.
- 50th anniversary of USF will be held in January
- No word yet from the International Affairs Office to the Provost regarding the International Vision Task Force’s recommendations for the IAO.
- Dean Petersen is on the Search Committee for the Graduate School Dean.
- We are officially a USF System comprised of Lakeland, Saratoga, St. Petersburg & Tampa.

HSC Update:

- The three Deans and Director of School of Physical Therapy welcomed all new students.

- Disparities Synergy grant was funded.
- Synergy Social on International Health is being planned
- Event: USF Health Convocation
 - Date: September 27, 2005
 - Time: 11am – 1:30pm.
 - Location: USF Health Auditorium
 - Lunch will follow.
- Michael Hoad's office is working on the 20th University Event.
- Dr. Robert McDermott produced a hard copy edition of the Florida On-Line Public Health Journal for the FPHA meeting. Well received.

- USF Health
 - Branding method of marketing is used to promote the new identity of HSC. This process is to raise standards and reach out to motivated students with a passion for medicine and public health. We are currently recruiting a Development Director & a Marketing Director.
 - Dean's Public Health Lecture Series is being promoted.
 - Ongoing Faculty searches were identified
 - Collaboration efforts with HSC were discussed. Moffitt would like to engage in more group to group collaboration. Dean Petersen gave a presentation describing our departments. They liked everything that was presented. Late October Moffitt would like to have a social at the COPH. Date TBA. Aging research is providing training sessions around diabetes management. Meeting later today on aging.
 - State & local collaborations with Florida Schools of Public Health and Florida Department of Health were discussed. FPHA Academic Council meeting is on October 14, 2005. FDH is interested in Women's Health Initiatives.
 - International collaborations include Dean Klasko's trip to Panama – opportunities for research is evident. Work is being done with The India Institute for Information Technology to develop their own MPH.

V. Dean Stephen Klasko: USF Health: Turning Science into Health

Dr. Klasko provided a power point presentation on USF Health and the branding process that defines our product - **The USF Health Journey**. Branding and marketing have something a person can look at and understand its meaning. See USF Health logo. Extensive advertising will promote USF Health. The intent is to create a national model for health care and prevention.

USF has created USF Health as an entrepreneurial academic enterprise dedicated to improving health and the quality of life for individuals and communities. USF Health is comprised of the Colleges of Medicine, Nursing & Public Health; School of Physical Therapy; and USF Physicians Group. This enterprise will reflect the collaborative focus on the full continuum of health. The philosophy is a shared value of better health, better life.

Dean Klasko also presented:

- “The Branding Framework” for the vision of USF Health
- Brand deliverable updates – From July, 2005 to September, 2005
- The timeline for this formula: [From Good - Branding – To Great]

Dean Klasko also announced the appointment of Mohamad (Mo) Kasti as Chief Operating Officer of USF Health. He is a leader in business systems for health care. Before joining USF, Kasti served as manager of General Electric’s Health Performance Solutions. Kasti has a master’s in biomedical/clinical engineering from Case Western Reserve University. His focus areas include culture change and leadership performance.

Dr. Klasko provided the following answers to address several concerns faculty expressed during the meeting.

- To improve networking a Synergy Social Hour will be scheduled.
- People from the colleges can come together to obtain seed funding for research.
- The Faculty Assembly Presidents from the colleges should meet.
- There is enormous value for Public Health and The USF Health initiative will put Public Health in the forefront.
- Marketing opportunities can focus on this planet and any planet that has life on it.
- If there is a business plan, with a sound basis, monies will be directed to that plan.

These meeting minutes are respectively prepared by Dr. Suzanne Perry-Casler, Secretary of Faculty Assembly.