

The USF CPH Student Affairs and Admissions Committee met on Thursday, June 16, 2005, at 1:40 pm, in CPH 1108. Attendees were Drs. Haiduven, Mahan, Poor, Preston, and Sanchez-Anguino.

The Committee approved the minutes of the May 16, 2005, meeting.

The Committee proposed many ideas for student recruitment:

- Continued curriculum development of undergraduate course offerings and undergraduate minors in public health, joint degree programs, 5-year direct MPH programs, and 3-year MPH programs for students that have an associate degree in a related field;
- Continued marketing of CPH students, faculty and alumni in on- and off-campus publications, media interviews, speaking engagements, and advertising campaigns to target segments;
- Increased opportunities for USF student interactions with CPH students, faculty and alumni through activities such as an open house, a career day or job fair, our public health week;
- Continued representation at public health and specialty conferences with student and faculty involvement;
- Continued support of development officer and the college advisory council in obtaining financial resources for graduate students;
- Competitive stipends to recruit graduating seniors and international students to the MPH/MSPH programs.

To discover the extent of the current and future student recruitment effort, the Committee will review invite the past and present recruiters to discuss their activities.

To understand better the number and distribution of students in CPH, and their degree completion rate, the Committee will review enrollment and retention figures provided by the CPH administrative staff.

To Committee will draft an action plan for student recruitment and retention.

Agenda items proposed for the next several meetings:

- (1) Review the draft action plan for student recruitment and retention
- (2) Invite Dr. Liller to discuss need for a code of conduct
- (3) Invite past and present CPH recruiters to discuss their activities
- (4) Discuss the quality and consistency of special projects
- (5) Discuss the quality and consistency of field experiences

The meeting adjourned at 3:00 pm. The next Committee meeting is scheduled for Tuesday, August 16, at 1:30 pm (location to be announced later).

Noreen Poor