

Course at a Glance Spring 2017



Course Title: Foundations of Public Health Writing

Course Number: PHC 4720

Dept: PHC

Credits: 3

Section 310	Reference Number: 17688	Instructor: Laura Rusnak	lrusnak@health.usf.edu
Section 311	Reference Number: 19030	Instructor: Giffe Johnson	gjohnson@health.usf.edu
Section 312	Reference Number: 19035	Instructor: Sarah Bonnema	smorgent@health.usf.edu
Section 313	Reference Number: 19039	Instructor: Matawal Makut	matawal@health.usf.edu

Course Description:

This course provides students the opportunity to learn about all aspects of professional writing techniques for use in graduate school as well as in the workplace. The course includes common grammar and spelling errors, writing styles, the ethics of authorship, reference and citation systems, and guidance for scientific communication.

Format of content presentation, activities and/or instructional methods:

Web-based (in Canvas): posted readings/materials and presentations

Course content organization:

Web-based (Canvas) – <http://my.usf.edu>

Textbook and Ordering materials:

Required Text:

Publication Manual of the American Psychological Association, 6th edition (2010). American Psychological Association: Washington D.C. ISBN 13:978-1-4338-0559-2

How to Order:

Purchase your textbook online on the [HSC Bookstore website](http://usfhsc.bncollege.com) (<http://usfhsc.bncollege.com>) or online at the site of your choice.

Other Required Materials:

N/A

Course Learning Objectives:

Upon completion of this course, the student will be able to:

1. Locate and evaluate the information from a variety of peer-reviewed publications.
2. Write abstracts and short public health briefs.
3. Become familiar with correct writing and referencing styles.
4. Learn a variety of ways to present public health issues.
5. Understand how to work in small discussion groups to maximize product development while minimizing time.
6. Explore public health issues that may or may not be of interest to your field of study, i.e. financial, ethical, social, behavioral, medical and environmental topics.

Types of assessments and activities in the course:

- Grammar & Syllabus Quizzes
- APA Citation & Plagiarism
- Social Media & Professional Writing Quizzes
- Self-Reflection Discussion
- Press Releases
- Letter to the Editor
- Resubmission/correction worksheets
- Article summary
- Final Exam

Course Expectations:

Students are expected to log onto Canvas several times per week to complete required readings and assignments.

Required Dates to be Online:

N/A

For more information about the Course, Contact:

Laura Rusnak (lrusnak@health.usf.edu)

Note: For problems accessing the course materials and other computer technical problems, click the **Tech Assistance** button in your course website and fill out a "Technical Problem Report Form". Tech Assistance button links to the Technical Assistance page of the Office of Educational Technology & Assessment website at: <http://health.usf.edu/publichealth/eta/techsupport.html>. Students can also receive assistance via telephone at 813-974-6666, Mon-Fri 8:30am-5pm, or via email at eta@health.usf.edu.

Technology Requirements (e.g. software or hardware):

Visit this website for software requirements and downloads:

http://health.usf.edu/publichealth/eta/students_tech_requirements.htm

Please Note: The information on this document is subject to change. The course instructor has the right to change any information posted in this document. Students should check the official course syllabus released during the first week of classes for any updates to this document.