

## Course at a Glance

**Course Title:** Health Services Planning and Evaluation

**Course Number:** PHC 6146

**Dept:** HPM

**Credits:** 3

**Traditional Section:** 310

**Reference Number:** 84410

**For GDM, PHP, IMSPH, ExMPH Sections:** please visit Self-Funded Program [website](#) for course reference numbers, registration procedures and deadlines.

**Instructor Name:** Bill Ward, BA [PSU], MA [UCLA], MPH [UCLA], DrPH [UC Berkeley]

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**Course Description:**

Study of health services planning concepts, methods, and evaluation, with an emphasis on facilities and manpower planning, providing an in-depth orientation to information requirements for health planning, and methods to cover gaps in information. PR: PHC 6050 or CI.

**Format of content presentation, activities and/or instructional methods:**

Web-based in Canvas (USF Web Portal). Reading materials will be in electronic format. A majority of the class sessions will be Power Point-based and available on the course web site. Some Power Point presentations will contain links to audio and/or video files. Students will be involved in the development of a health-related business plan, generally in group format.

**Course content organization:**

This is a health services planning and evaluation methods course of the Department of Health Policy and Management.

The sessions of the course cover needs assessment at the individual, institutional, and community levels, planning concepts and methods, LEAN management, monitoring of health systems, and program implementation and evaluation at the local, state and national levels.

**Textbook and Ordering materials:**

***Required Textbook:***

***There is no textbook for the course.***

***Other Required Materials:***

***Readings are in electronic format and downloadable from the course website.***

**Course Learning Objectives:**

The student is expected to:

- 1) Acquire an in-depth knowledge of the concepts, rationale and development of health services planning and evaluation.
- 2) Gain skills and knowledge in methodologies of the health services planning and evaluation process and major tools.
- 3) Become oriented toward information needs for community, institutional, and individual health assessment and on using quantitative and qualitative methods to enhance information.
- 4) Achieve the ability to present the concepts and skills in an integrated fashion in a project report [the workbook].
- 5) Integrate the assessment and evaluation of equity and ethical delivery of services into an actual program through a series of real world exercises.
- 6) Demonstrate planning and evaluation approaches for diverse populations within a given geographic area.

**Types of assessments and activities in the course:**

The course takes you through the steps of a business plan although you will need to put the pieces together when the course ends if your goal is to have a full- fledged business plan.

Course participants [as individuals or as members of a group] will complete a workbook with a series of 4 exercises leading to the development of a planning and evaluation strategy for a specific organization [real or hypothetical], institution, or group of high risk individuals. Course participants will present a summary of their reports at the end of the course.

Heavy use will be made of internet-based discussion forums and the sharing of information on project development. There will be optional online chat sessions Sunday evenings from 9-10 PM. Those involved in the discussion will receive a point each for the first 5 sessions in which they are involved.

**For more information about the Course, Contact:**

Name: Dr. Bill Ward

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Note: For problems gaining access to the course materials and other computer technical problems, click the **Tech Assistance** button in your course website and fill out a "Technical Problem Report Form". The Tech Assistance button links to the Technical Assistance page of the Office of Educational Technology & Assessment website at: <http://health.usf.edu/publichealth/eta/techsupport.html> . Students can also receive assistance via telephone at 813-974-6666, Mon-Fri 8:30am-5pm, or via email at [eta@health.usf.edu](mailto:eta@health.usf.edu).

**Technology Requirements (e.g. software or hardware):**

Visit this website for software requirements and downloads:

[http://health.usf.edu/publichealth/eta/students\\_tech\\_requirements.htm](http://health.usf.edu/publichealth/eta/students_tech_requirements.htm)

**Please Note:** The information on this document is subject to change. The course instructor has the right to change any information posted in this document. Students should check the official course syllabus released during the first week of classes for any updates to this document. This document was last updated on 8/12/2015.