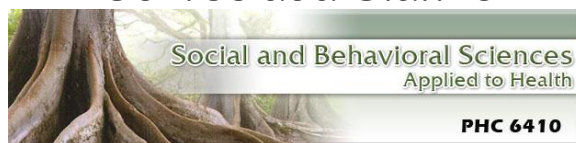


Course at a Glance



Course Title: Social and Behavioral Sciences Applied to Health

Course Number: PHC 6410

Dept: CFH

Credits: 3

Traditional Section: 310

Reference Number: 16818

Certification Section: 510

Reference Number: 20437

PHP Section: 351

Reference Number: 20436

Instructor Name: Dr. Carla Vandeweerd

Instructor Email: cvandewe@health.usf.edu

Course Description:

Social and Behavioral Sciences Applied to Health is a core course for all programs in the College of Public Health at the University of South Florida (USF). There are no specific pre-requisites for this course, although it is recommended that students have some background in the social and behavioral sciences (i.e, psychology, sociology, and/or anthropology) or have taken Intro to Public Health (PHC 4100).

This course is designed to familiarize students with the application of social and behavioral science perspectives to public health. The format is a survey of basic concepts, analytic frameworks, research methods, and intervention strategies that can be applied to current public health issues. Basic principles from psychology, sociology, anthropology and other social science disciplines are analyzed in relation to the causes, consequences and control measures for public health problems.

Format of content presentation, activities and/or instructional method:

- Web-based (in Blackboard) with pre-recorded lectures and videos.
- Optional Elluminate Live! sessions are conducted on four evenings throughout the semester, providing students the opportunity to participate in the classroom, synchronously online through the web, or by watching the recorded session afterwards.
- Some group work required. This can be done via elluminate or other web-based technology.

Course content organization:

Course is organized by week with new materials available every Monday. There are a total of 14 weekly lectures, 3 exams, and several additional assignments.

Textbook and Ordering materials:

Required Text:

Coreil, J. (2010). Social and Behavioral Foundations of Public Health, 2nd Edition. Thousand Oaks, CA: Sage Publications.

How to Order:

Purchase your textbook online on the [HSC Bookstore website](http://usfhsc.bncollege.com) (<http://usfhsc.bncollege.com>)

Other Required Materials:

Supplemental required readings, including journal articles that relate to this course, will be posted in Blackboard.

Topics:

1. Introduction to the Course and Overview
2. Historical and Ethical Perspectives on Public Health
3. Social Epidemiology / Reproductive Health
4. Behavioral and Social Science Theory / Health and Illness Behavior
5. Social Environment / Social Reactions to Disease
6. Comparative Health Cultures / Health Disparities, Diversity and Cultural Competence
7. Planning and Evaluating Public Health Programs
8. Community-Based Interventions / Social Marketing
9. Policy and Advocacy / Environmental Health
10. Special Populations through the Life of Cycle
11. Violence and Injury
12. Mental Health and Workplace Health Promotion
13. Future Directions

Course Expectations:

1. View all pre-recorded lectures & instructional videos;
2. Read all course materials;
3. Interact with fellow students via the online discussion forums as directed in the syllabus;
4. Log onto the course website **at least twice per week**.
5. Complete all assignments and three exams, including the final which is cumulative.

Note: a detailed list of course and student expectations is posted on the course website. Students will be able to view these expectations once the course is made available.

Required Dates to be Online:

There are 3 online exams. Check the syllabus for specific dates.

For more information about the Course, Contact:

Name: Dr. Carla Vandeweerd

Contact Info: cvandewe@health.usf.edu

Note: For problems accessing the course materials and other computer technical problems, click the **Tech Assistance** button in your course website and fill out a "Technical Problem Report Form". Tech Assistance button links to the Technical Assistance page of the Office of Educational Technology & Assessment website at: <http://health.usf.edu/publichealth/eta/techsupport.html>. Students can also receive assistance via telephone at 813-974-6666, Mon-Fri 8:30am-5pm, or via email at eta@health.usf.edu.

Technology Requirements (e.g. software or hardware):

Visit this website for software requirements and downloads:

http://health.usf.edu/publichealth/eta/students_tech_requirements.htm

Please Note: The information on this document is subject to change. The course instructor has the right to change any information posted in this document. Students should check the official course syllabus released during the first week of classes for any updates to this document.