My Approach to Public Health

ULYEE CHOE, D.O.
ASSOCIATE PROFESSOR, USF MORSANI COLLEGE OF MEDICINE
DIRECTOR, FLORIDA DEPARTMENT OF HEALTH IN PINELLAS

Background
Who We Are

Our Mission
To Protect
To Promote
Improve the Health of Residents and Visitors
ICARE Values

Innovation
Collaboration
Accountability
Responsiveness
Excellence

DOH-Pinellas: 2016-2017

Employee – 649.15 FTEs
Budget - $52,068,198
Services - > 1.4 million
2016 Sources of Funding

- **FEES, MEDICAID** 12%
- **STATE** 22%
- **LOCAL, GRANTS, OTHER** 43%
- **FEDERAL** 16%
- **COUNTY** 7%

Locations

- **Boca Ciega High School**
  - 544 60th Street South
  - St. Petersburg, FL 33707
  - Phone: 568-8788

- **Pinellas Park High Clinic**
  - 6451 10th Avenue N
  - Largo, FL 33770
  - Phone: 588-6752

- **Tajon Springs Center**
  - 201 South Driskell Avenue
  - Tajon Springs - 34006
  - Phone: 568-5477

- **Dravariner Center**
  - 201 North Martin Avenue
  - Delray Beach - 33483
  - Phone: 495-5600

- **Mid-County Center**
  - 8751 Ulmerton Road
  - Largo - 33777
  - Environmental Health - Phone: 588-4338
  - Legal Office - Phone: 567-4338

- **Largo High Clinic**
  - 620 Missouri Ave North
  - Largo - 33770
  - Phone: 588-3756

- **Largo Center**
  - 12401 120th Avenue North
  - Largo - 33774
  - Phone: 568-4946

- **Northeast High Clinic**
  - 852 26th Street North
  - St. Petersburg - 33714
  - Phone: 576-5002

- **Gibbs High Clinic**
  - 852 24th Street South
  - St. Petersburg - 33711
  - Phone: 322-5490

- **St. Petersburg Center**
  - 201 Dr. Martin Luther King Avenue North
  - St. Petersburg - 33708
  - Phone: 821-5900

Health Department LOCATIONS

- ⭐ Center
- ○ Satellite
## Services

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Please visit:

pinellas.floridahealth.gov
My Approach

Innovation
Collaboration
Impactful Changes

Innovation
Sexually Transmitted Infections

Annual new infections (incidence) = 20 million
Total Infections (prevalence) = 110 million
Total Medical Costs = $16 billion
Contributing Factors

- Not getting STI testing or treatment
- Unprotected Sex
- Multiple Partners
- Increased Social Media to Meet New Partners?
Reported STD’s in Public/ Private Sector

2007
- Public: 59%
- Private: 41%

2014*
- Public: 77%
- Private: 23%

STI Interventions
- STI Results Texting
- Internet Partner Notification
STI Result Texting

Upon agreement, staff obtains (DH3203) for testing and cell phone text results including cell number and provider

With a positive Lab, a text message is then generated by STD staff in the PRISM

Client given informational card regarding text message

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"GET YOUR RESULTS SOONER"

"ask me how"

"I did"

SIGN UP IN YOUR LOCAL CLINIC TODAY
Internet Partner Notification

To confidentially contact and bring to treatment known and suspected sex and needle-sharing partners of reportable STDs, including HIV, using Internet email addresses and mobile dating applications (apps).

Grindr
Adam4Adam
Tinder
Jack’d
Scruff
Plenty of Fish
Collaboration

Opioid Epidemic

More than one person in Pinellas dies every other day from opioid abuse and misuse
208 opioid-related deaths in 2016
2,529 overdose transports by EMS/ Fire Administration
Increase in synthetic opioids
Post Mortem Drug Identifications 2005-2016

Heroin, Fentanyl Analogs, and Oxycodone

Fentanyl analogs identifications in post mortem case currently exceed both oxycodone and heroin

Demographic Information

Sex

Race

96%
1%
9%
1%
59%
41%
AGE DISTRIBUTION FOR OPIOID RELATED DEATHS, PINELLAS COUNTY 2016

OD Transports
June 23, 2016 – June 22, 2017

Opioid Deaths
2016 (Jan-Dec)

Based on Injury Location,
Not Death Location
(191 of 204 points mapped)
Collaboration

DCF
DOH-Pinellas
Operation Par
Pinellas County Human Services
Pinellas BCC
Juvenile Welfare Board
States Attorney
USF – St. Pete
Poison Control
Medical Examiners
Gulf Coast Jewish Family Community Services
City of St. Petersburg

Bayfront Health
Baycare Health
Pinellas County Sheriff
Pinellas County EMS/Safety
Alliance for Global Narcotics Training
Community Health Centers
Suncoast Center
Catholic Charities
Pinellas Homeless Leadership Board
PACE
Healthy Start Coalition
Pinellas County Medical Association

Strategies to COMBAT THE OPIOID EPIDEMIC

- Basic awareness on the dangers of opioids by coordinating with schools, health care providers, pregnant women, etc.
- Reduce opioid deaths by increasing the availability of life-saving treatment to those who are dependent on opioids, their families and their friends.
- Connect those in need to available, effective treatment and addiction therapy.
- Decrease the supply of opioids by establishing a community-wide approach and identifying areas at highest risk.
- Improve information sharing efforts within our community to better examine trends of opioid misuse.
Impactful Changes

Obesity

More than 1 out of every 3 kids were overweight or obese
70% chance of becoming overweight or obese adults
27% of young Americans are too overweight to serve in the military
By 2030, 60% of all adults in the United States will be obese
Partnerships to Improve Community Health

120 Pinellas County Schools locations with Healthy School Team

58 Early learning centers in Pinellas County have created new policies and made fitness/nutrition changes to improve the health of preschoolers

15 Recreation centers used Fun Bites initiative

25 Park and trail locations with Bottle-refilling water stations

18 Bike Fix-It Stations added to parks and trails

15 Fitness Zones
• Product
• Price
• Placement
• Promotion

INTERACTIVE MAP OF NEAREST SPLASH'S Locations

10/5/2017
Health in All Policies

Strategy to ensure that leaders are informed about the health consequences of various policy options.

Acknowledges that social determinants of health have a profound effect on how healthy we will be over the course of our lives.

Decisions about issues like food access, housing, transportation, education have a direct impact on health.
Questions?