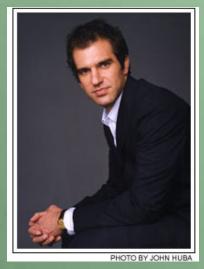
USF College of Public Health Dean's Lecture Series, Department of Pediatrics, USF College of Medicine and All Children's Hospital





Present

Mr. Seth Mnookin Author and Lecturer in MIT's Graduate Program in Science Writing

Lessons from the Panic Virus: Confronting Vaccine Misinformation in the Digital Age

> *Thursday, October 27, 2011 12:00 pm*

## COPH Room #1023B - Samuel P. Bell, III Auditorium

Seth Mnookin is a Lecturer in MIT's Graduate Program in Science Writing. His most recent book, *The Panic Virus:* A True Story of Medicine, Science, and Fear, uses a combination of investigative reporting, intellectual and scientific history, and sociological analysis to explore the controversies over vaccines and their rumored connection to developmental disorders. He is also the author of the 2006 New York Times-bestseller Feeding the Monster: How Money, Smarts, and Nerve Took a Team to the Top, which chronicles the challenges and triumphs of the John Henry-Tom Werner ownership group of the Boston Red Sox. His first book, 2004's Hard News: The Scandals at The New York Times and Their Meaning for American Media, was a Washington Post Best Book of the Year. Since 2005, Seth has been a contributing editor at Vanity Fair, where he's written about the American media presence in Iraq, Bloomberg News, and Stephen Colbert. In 2002 and 2003, he was a senior writer at Newsweek, where he wrote the media column "Raw Copy" and also covered politics and popular culture.

## University of South Florida College of Public Health