

University of South Florida
College of Public Health
Online Learning

SOCIAL AND BEHAVIORAL SCIENCES APPLIED TO HEALTH
CFH 6410
Spring 2008

Course Objectives:

At the end of the course, the student will be able to:

1. Apply social and behavioral science theory and methods to analyze public health problems in terms of the factors that influence their development and alternative approaches to their resolution.
2. Recognize similarities and contrasts in the approaches taken by different social science disciplines in the study of health-related problems.
3. Assess the utility of interventions aimed at different system levels, including individual behavior, family systems, community organization, complex social systems, and the social and physical environment.
4. Identify practical implications of social science approaches to contemporary problems in one's own field of public health.
5. Identify and critically discuss the ethical implications of public health research and practice.

Textbook

Coreil, J., Bryant, C., and Henderson, J.N. (2001). *Social and Behavioral Foundations of Public Health*. Thousand Oaks, CA: Sage Publications.

WEEKLY ACTIVITIES AND SCHEDULE

Week	Read	View	Do
1	1. McKeown & Weed article (739-742) 2. Devettere (398-403) 3. Bayer module 6 (147-157)	1. Introduction to course (see Lesson Zero) 2. Ethics & Public Health (Dr. Osman) 3. Video-The Deadly Deception	1-Explore course website 2-Respond to test message sent to you by Heather Blunt and complete the Biosketch
2	1-Text Preface 2- Elizabeth Fee article (11-27) 3- Executive summary (1-18) 4- Assuring America's health (19-45)	History & Mission of Public Health (Dr. Bryant)	
3	1-Text Chapter 1 2-Understanding population health and its determinants (46-95)	Role of Social Sciences in Public Health (Dr. Bryant) 2-Video: Affluenza	Assignment 1
4	Text Chapter 2	Historical Perspectives on Populations & Disease (Dr. Coreil)	
5	1-Text Chapter 3 2- Phelan and Link, 2005 3- Marmot, 2005 This week's content is NOT included in exam 1!	Social Epidemiology (Dr. Bryant)	Assignment 2
6	Exam 1	Covers lectures, readings and videos from weeks 1-4	Take Exam 1
7	1-Text Chapter 4 2-Must download from the internet. This information is not included in the handouts that you purchased: http://cancer.gov/aboutnci/oc/theory-at-a-glance/allpages#bdd29afd-4408-4dbe-a703-6501c545e207 Pages 1-29	Health & Illness Behavior (Dr. Bryant)	
8	1-Text Chapter 5 2- Executive summary (1-18; you should have already read this the week of Jan 14) 3-Taylor et al. article (411-429)	The Social Environment & Health (Dr. Bryant)	Assignment 3
9	1-Goodman article (1699-1702) 2- Smedley article (1-27) 3-Smith article (1695-1698)	Health disparities: Race/Ethnicity/Culture (Dr. Bryant)	

	4- Jones article (1212-1214) 5-Van Ryn & Fu article (248-255)		
10	1-Chapter 7 2-Bayer & Stuber, 2006 (pages?)	1. Deviance and social control (Dr. Coreil) 2. Video – Unusual Suspects	Assignment 4
11	1-Text Chapter 8 2-Chavez article (117-141) 3-Schein article (430-441)	Comparative Health Cultures (Dr. Coreil)	
12	Exam 2	Covers lectures, readings and videos from weeks of: 5-10	Take Exam 2
13	Text Chapters 9 and 10	Social Marketing & Community-Based Approaches to Health Promotion (Dr. Bryant)	Assignment 5 (Read directions carefully)
14	Text Chapter 12	Food & Society (Dr. Bryant)	
15	1-Text Chapter 11 2-Hunt article (235-254)	Health Behaviors in Developing Countries (Dr. Coreil)	Assignment 6 (Read attached directions)
16	Text Chapter 14 Nusbaum et al. article Ragland article (237-244) Knodel et al., 2002	1. Public Health & Aging (Dr. Osman) 2. View video- internet address: http://www.recoverymonth.gov/2004/multimedia/w.aspx?ID=252	
17	Study for Exam 3		
18	Exam 3	Covers lectures, readings, videos from 11-16	Take Exam 3