

PHC 6102 Principles of Health Policy and Management

Department of Health Policy and Management

COURSE DESCRIPTION:

General principles of planning, management, evaluation, and behavior of public and private health care organizations at the local, state and national levels.

COURSE OBJECTIVES (Relevant to Comp Exam)

The course examines the organization, financing, and delivery of public health and personal health services, with emphasis on major current health policy and management issues related to access, quality and cost. Students are expected to:

- 1) Distinguish mission and values in public and private health organizations and agencies
- 2) Understand the development and organization of the U.S. health system and describe the role of federal, state and local public health agencies
- 3) Comprehend health policy and policy analysis and summarize major initiatives that influenced access, quality or cost
- 4) Describe health care financing and major funding sources, including Medicare, Medicaid, SCHIP, and private insurance
- 5) Identify functions and concepts of management, leadership and governance
- 6) Summarize planning and evaluation in designing, operating and controlling effective organizations and programs
- 7) Examine health law and ethics, cultural diversity and a framework for ethical analysis
- 8) Identify concepts of quality management and improvement
- 9) Contrast major organizations that provide personal health services
- 10) Examine the development, goals, organization, and impact of managed care
- 11) Describe major tenets in public health communication and preparedness

Course Resources

Text: Novick, L.F., Morrow, C.B., & Glen P.M. ***Public Health Administration: Principles for Population-Based Management***, Jones and Bartlett Publishers, Sudbury, Massachusetts, 2008 (referred to as N&M below)

Supplemented by Powerpoint lecture notes on additional topics

SCHEDULE OF LECTURES AND READINGS

1. Mission & Values in Health Services

Course Objectives 1

Readings: N&M 1

- Distinguish mission and values in public and private health organizations and agencies
- Differentiate ownership types (for profit, private not-for-profit and public)
- Understand mission and mission statement components
- Contrast purpose and priorities of organizations based on ownership

- Examine values clusters and values statements

2. **U.S. Health System**

Course Objectives 2

Readings: N&M 3

- Differentiate the major stages in the development of the nation's health care system
- Discuss the many forces affecting the development of U.S. health services
- Explain the historical trends in disease and public health that have shaped the health care industry and the key role of technology
- Identify and describe factors affecting access to care

3. **Health Policy**

Course Objective 3

Readings: N&M 6

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- Compare and contrast the U.S. with international health systems
- Explain U.S. health policy development
- Define and apply the concept of federalism to U.S. health system
- Detail the policy making process and goals of public policy
- Describe the analysis of policy effects after implementation

4. **Financing Public Health & Health Services**

Course Objective 4

Readings: N&M 7

- Describe the historical development of U.S. health care financing
- Understand and explain the major insurance concepts and principles
- Detail the sources and uses of funds in the U.S. health system
- Explain the role of federal entitlement programs in the U.S. health system

5. **Management, Leadership & Governance**

Course Objective 5:

- Readings: N&M 9-10
- Explain effectiveness, efficiency, and the role and functions of management in organizations
- Describe the evolutionary steps of management theory
- Distinguish differences between management and leadership
- Articulate the visioning process in leadership
- Explain the role and composition of organizational governance

6. **Health Planning & Evaluation**

Course Objective 6

- Readings: N&M 15, 18
- Define and contrast community and organizational strategic planning
- Discuss historical and current major federal health planning policies and programs
- Describe the planning process for an organization's delivery of care
- Review and understand basic financial planning and budgeting
- Explain the roles of evaluation and control in health organizations

7. **Health Law & Ethics**

Course Objective 7,

- Readings: N&M 4-5
- Explain and contrast the concepts of law, ethics and moral philosophy
- Explain the emerging role of public health law
- Describe the rationale and basis for ethics
- Contrast ethical codes in major health professions
- Detail the promulgation of ethics by health care organizations

8. **Quality Management & Improvement**

Course Objective 8

Readings: N&M 17

- Define the concepts of quality and health
- Compare and contrast the concepts of quality measurement, quality assurance and quality improvement
- Describe the different roles that licensure, accreditation and certification impact in the improvement of quality
- Understand the existence of health disparities among various socio demographic groups

9. **Health Care Organizations**

Course Objective 9

Readings: N&M 8

- Explain the basic parts of health care organizations using Mintzberg model
- Compare and contrast the major health care providers (hospitals, nursing homes, hospice, ambulatory care)
- Contrast the composition of health care organizations through application of the Mintzberg model

- Identify and explain the major types of health care professionals associated with the major health care providers

10 Managed Care

Course Objective 10

- Readings: N&M pages 319-321, 527-529

- Understand and explain major concepts and goals
- Describe and detail the history and development of managed care in the U.S.
- Differentiate and compare types and models of plans (HMO, PPO, Point of Service, Staff, Group, Network, IPA, Direct Contract)
- Explain current problems and proposed solutions

11. Public Health Preparedness & Communication

Course Objective 11

- Readings: N&M 20, 23
- Consider issues of public health communication and preparedness.