

**University of South Florida, College of Public Health
Department of Health Policy and Management**

MPH: Public Health Administration (online)

The MPH in Public Health Administration program is designed for individuals interested in pursuing leadership and administrative positions in public health agencies or programs or in other initiatives focused on population health. The curriculum centers on management principles and methods to advance the health of communities. Students develop knowledge and skills in public health, health planning, quality improvement, financial management, and public health law.

In addition to the overall **Master of Public Health** degree competencies, Public Health Administration graduates will be able to:

Domain: Management and Planning

1. Integrate operational planning and management tools for performance and quality improvement (PHC 6104, PHC 6147).
2. Understand informatics methods and resources as tools to promote public health (PHC 6147).
3. Build analytical thinking acumen, e.g., the ability to understand any issue by delving into its relevant components and formulating solutions (PHC 6102, PHC 6104, PHC 6146, PHC 6147, PHC 6421).
4. Apply theory and strategy-based communication principles across different settings and audiences (PHC 6102, PHC 6104).
5. Demonstrate team building, negotiation, and conflict management skills (PHC 6104).
6. Develop strategies to motivate others for collaborative problem solving, decision-making, and evaluation (PHC 6104).
7. Promote high standards of personal and organizational integrity, compassion, honesty and respect for all people. (PHC 6104).
8. Describe the tasks necessary to assure that program implementation occurs as intended (PHC 6104).
9. Explain the contribution of logic models in program development, implementation, and evaluation (PHC 6104).
10. Differentiate among goals, measurable objectives, related activities, and expected outcomes for a public health program (PHC 6104).
11. Identify characteristics of a system. (PHC 6102, PHC 6104)
12. Acquire an in-depth knowledge of the concepts, rationale, and development of health services planning and evaluation. (PHC 6146)
13. Gain skills and knowledge of methodologies of the health services planning and evaluation process and its major tools. (PHC 6102, PHC 6146)
14. Become oriented to information needs regarding community, institutional and individual health assessment and on the use of quantitative and qualitative methods for enhancing information. (PHC 6146)
15. Be able to present the concepts and skills in an integrated fashion in a project report [the workbook]. (PHC 6146)
16. Integrate the assessment and evaluation of equity and ethical delivery of services into an actual program through a series of real world exercises. (PHC 6146)
17. Demonstrate planning and evaluation approaches for diverse populations within a given geographic area. (PHC 6102, PHC 6146)

Domain: Law and Ethics

18. Apply legal and ethical principles to the use of information technology and resources in public health settings (PHC 6421).
19. Explain how professional ethics and practices relate to equity and accountability in diverse community settings (PHC 6421).
20. Apply social justice and human rights principles when addressing community needs (PHC 6421).
21. Apply basic principles of ethical analysis (e.g. the Public Health Code of Ethics, human rights framework, other moral theories) to issues of public health practice and policy (PHC 6102, PHC 6421).
22. Analyze the potential impacts of legal and regulatory environments on the conduct of ethical public health research and practice (PHC 6421).
23. Distinguish between population and individual ethical considerations in relation to the benefits, costs, and burdens of public health programs (PHC 6102, PHC 6421).
24. Embrace a definition of public health that captures the unique characteristics of the field (e.g., population-focused, community-oriented, prevention-motivated and rooted in social justice) and how these contribute to professional practice (PHC 6102, PHC 6421).
25. Analyze the effects of political, social and economic policies on public health systems at the local, state, national and international levels (PHC 6102, PHC 6421).
26. Analyze the impact of global trends and interdependencies on public health related problems and systems (PHC 6421).

Domain: Financial Management

27. Understand and construct financial statements, applying ratio analysis and pro forma statement generation (PHC 6160).
28. Apply financial management theory and principles to make decisions that promote financial well being of the organization (PHC 6160).
29. Execute financial mathematics, e.g., time value of money calculations, capital budgeting, return on investment, and project risk analyses (PHC 6160).
30. Understand differences in public health financial management (PHC 6160)
31. Perform differential reimbursement calculations by payers (e.g., Medicare/Medicaid, self-pay, managed care) (PHC 6102, PHC 6160).

College of Public Health - Program Curriculum Check Sheet

Name: _____ Dept: **HPM**
 Advisor: _____ Degree: **MPH**
 Semester/Year Accepted: _____ Concentration: **Public Health Administration**

Any grade below a C (C- to F) is required to be retaken. The grade will be included in the student's GPA.

College Core Courses			Total Needed	15	Grade	Sem/Yr Taken
PHC 6000	Epidemiology			3		
PHC 6050	Biostatistics I			3		
PHC 6102	Principles of Health Policy and Management			3		
PHC 6357	Environmental and Occupational Health			3		
PHC 6410	Social and Behavioral Sciences Applied to Health			3		
Required Concentration Courses			Total Needed	14		
PHC 6104	Management of Public Health Programs			3		
PHC 6146	Health Services Planning and Evaluation			3		
PHC 6147	Managing Quality in Health Care			2		
PHC 6160	Health Care Financial Management			3		
PHC 6421	Public Health Law and Ethics			3		
Additional Courses			Total Needed	9		
<i>Six credit hours must be from the list below. An Additional three credits may be from the list or approved elective(s).</i>						
PHC 6110	International Health and Health Care Systems			3		
PHC 6111	Global Primary Care Strategies			3		
PHC 6195	Public Health Data, Information and Decision Making			3		
PHC 6411	Introduction to Social Marketing for Public Health			3		
Culminating Experiences			Minimum Needed	7-12		
PHC 6945	Supervised Field Experience (1-6 credits)					
PHC 6977	Special Project			3		
PHC 6936	Public Health Capstone Course			3		
Minimum 44 credit hours (not including field experience)			Total GPA Hours			GPA
Total Hours Attempted						

Rev Fall2009

The College Reserves All Rights to Repeal And/Or Modify