

University of South Florida, College of Public Health
Department of Health Policy and Management

Master of Health Administration (MHA)

The MHA program prepares students for leadership positions in public and private health organizations, such as health systems, medical group companies, health insurance companies, and health agencies. This is achieved by providing a relevant curriculum that requires students to develop professional and management decision-making skills and knowledge, with application to health services and encompassing a clinical and community perspective.

Students develop knowledge and skills in accounting, financial management, health economics, quantitative methods, policy analysis, information management, strategic management, and marketing. In addition, students develop knowledge and skills in leadership, human resources management, physician relations, and governance. Students develop a working knowledge of health insurance, health law and ethics, and quality and performance improvement, and develop a clinical and community perspective through public health core courses.

Competencies: *Master of Health Administration* graduates will be able to:

A. Management Science and Technology

- A. 1. Demonstrate an understanding of scientific operational definitions and their measurement.
- A. 2. Integrate operational planning and management tools for performance and quality improvement.
- A. 3. Demonstrate the use of information systems and application software in health services.
- A. 4. Explain and demonstrate the application of quantitative analysis.
- A. 5. Build analytical thinking acumen.
- A. 6. Manage and assess operational performance.

B. Leadership, Planning, and Communication

- B. 1. Shape operational and strategic plans and integrate with marketing initiatives.
- B. 2. Lead improvement upon organizational design and culture.
- B. 3. Clarify human resources management and staff development.
- B. 4. Demonstrate public health values and reinforce ethical decision-making.
- B. 5. Integrate and demonstrate effective written oral communication.

C. Public Policies and Community Engagement

- C. 1. Assess community needs and values and the role of external relations.
- C. 2. Comprehend and explain the legal and regulatory environment for health services.
- C. 3. Explain and identify the optimal quantity of health care services to provide.
- C. 4. Analyze public policy context and choices.
- C. 5. Analyze the linkages between cultural competencies and diversity regarding health disparities.

D. Concepts of Economic & Financial Management

- D. 1. Comprehend and create budgets and apply contribution margin analysis.
- D. 2. Explain the principles and applications of cost accounting.
- D. 3. Understand and construct financial statements, ratio analysis and pro forma statement generation.
- D. 4. Execute financial mathematics.
- D. 5. Perform differential reimbursement calculations by payers and describe the major principles of health insurance.
- D. 6. Understand and explain economic evaluation.

Association between courses and the competencies for the MHA

Courses	Competencies																							
	A						B					C					D							
	1	2	3	4	5	6	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	6		
Core Courses																								
PHC 6000 Epidemiology					√																			
PHC 6050 Biostatistics I	√			√	√							√												
PHC 6102 Principles of Health Policy and Management	√	√			√		√	√	√	√	√	√	√		√	√	√					√		
PHC 6357 Environmental and Occupational Health												√				√								
PHC 6410 Social and Behavioral Sciences Applied to Health	√						√	√		√		√				√								
Management & Policy																								
PHC 6114 Health Insurance & Managed Care											√	√										√		
PHC 6147 Managing Quality in Health Care	√	√	√			√		√		√		√	√											
PHC 6148 Strategic Planning and Health Care Marketing	√	√	√		√	√	√		√	√	√	√	√	√										
PHC 6151 Health Policy and Politics										√		√	√		√	√								
PHC 6180 Health Services Management	√	√			√	√	√	√	√	√	√		√	√								√	√	
PHC 6181 Organizational Behavior in Health Services	√	√			√	√	√	√	√	√	√	√				√								
PHC 6420 Health Care Law, Regulation and Ethics					√					√			√		√									
Finance, Economics and Decision Making Skills																								
ACG 6025 Financial Accounting for Managers																	√	√	√	√		√		
QMB 6305 Managerial Decision Making			√	√	√												√	√		√				
PHC 6161 Managerial Health Care Finance and Costing			√	√	√	√					√		√				√	√	√	√	√	√		
PHC 6191 Quantitative Analysis in Health Services	√	√	√	√	√	√					√			√				√				√		
PHC 6196 Information Systems in Health Care Management		√	√		√	√				√														
PHC 6430 Health Economics	√				√		√				√		√	√	√			√		√	√	√		
Culminating Experiences																								
PHC 6945 Supervised Field Experience					√						√													
PHC 6977 Special Project					√						√													
PHC 6166 Advanced Seminar in Health Care Management					√	√	√				√							√	√		√			

College of Public Health - Program Curriculum Check Sheet

Name:			Dept: HPM		
Advisor:			Degree: MHA		
Semester/Year Accepted:			Concentration: Health Administration		
Any grade below a C (C- to F) is required to be retaken. The grade will be included in the student's GPA.					
College Core Courses			Total Needed	15	Grade
PHC	6000	Epidemiology		3	
PHC	6050	Biostatistics I (<i>recommend: QMB 6305</i>)		3	
PHC	6102	Principles of Health Policy and Management		3	
PHC	6357	Environmental and Occupational Health		3	
PHC	6410	Social and Behavioral Sciences Applied to Health		3	
Management and Policy			Total Needed	19	
PHC	6114	Health Insurance & Managed Care (<i>PR: PHC 6102</i>)		2	
PHC	6147	Managing Quality in Health Care (<i>PR: PHC 6102</i>)		2	
PHC	6148	Strategic Planning and Health Care Marketing (<i>PR: PHC 6102</i>)		3	
PHC	6151	Health Policy and Politics (<i>PR: PHC 6102</i>)		3	
PHC	6180	Health Services Management (<i>PR: PHC 6102</i>)		3	
PHC	6181	Organizational Behavior in Health Services (<i>PR: PHC 6102</i>)		3	
PHC	6420	Health Care Law, Regulation and Ethics		3	
Finance, Economics and Decision Making Skills			Total Needed	17	
ACG	6025	Financial Accounting for Managers		2	
QMB	6305	Managerial Decision Making		2	
PHC	6161	Managerial Health Care Finance and Costing (<i>PR: PHC 6102, ACG 6025</i>)		4	
PHC	6191	Quantitative Analysis in Health Services (<i>PR: PHC 6050, QMB 6305</i>)		3	
PHC	6196	Information Systems in Health Care Management (<i>PR: PHC 6102, PHC 6050</i>)		3	
PHC	6430	Health Economics (<i>PR: PHC 6102, UG Micro</i>)		3	
Culminating Experiences			Total Needed	6-7	
PHC	6945	Supervised Field Experience (1-2 credits)			
PHC	6977	Special Project		3	
PHC	6183	Advanced Seminar in Health Care Management (<i>Case-based capstone course that included the final comprehensive exam</i>)*		2	
Minimum 56 credit hours (not including field experience)			Total GPA Hours		GPA
			Total Hours Attempted		
Rev Fall2009 The College Reserves All Rights to Repeal And/or Modify					