

## Meeting Location

### USF Health

5th Floor Conferene Room located in the  
South Tampa Center for Advance Healthcare  
2 Tampa General Circle • Tampa, FL 33606

## Hotel Accommodations - Sheraton Tampa Riverwalk Hotel

A block of rooms has been reserved for the group at a special rate of \$129 per single/double. Be sure and identify yourself as a member of the USF Farrior Lecture Series in order to obtain the discounted rate. All rooms are subject to current 12% Florida state tax and room occupancy tax. Check-in is after 3:00 p.m. with check-out prior to 12:00 noon. The deadline for room reservations is Tuesday, January 18, 2011. **For hotel reservations please call 1-800-325-3535.**

## Program Directors

**Kathryn Hall, M.D.**, Assistant Professor  
Director, Division of Facial Plastic Surgery  
University of South Florida

**Edward Farrior, M.D.**, Clinical Associate Professor  
Division of Facial Plastic Surgery  
University of South Florida

Kim Fallon, Program Coordinator  
Department of Otolaryngology-HNS  
University of South Florida

## Guest Faculty

**Shan R. Baker, M.D.**  
Professor, Department of Otolaryngology  
Director, Center for Facial Cosmetic Surgery  
University of Michigan Health System  
Ann Arbor, Michigan

**Peter Hilger, M.D., FACS**  
Professor & Director  
Division of Facial Plastic Surgery  
Department of Otolaryngology  
University of Minnesota  
Edina, Minnesota

**Stephen S. Park, M.D., FACS**  
Professor of Otolaryngology-Head and Neck Surgery  
Vice Chair of Otolaryngology-Head and Neck Surgery  
Director, Division of Facial Plastic and Reconstructive Surgery  
University of Virginia Medical Center  
Charlottesville, Virginia

USF Health adheres to the ACCME Standards regarding commercial support of continuing medical education. It is the policy of USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflicts of interest are resolved, and also that speakers will disclose any unlabeled/unapproved use of drugs or devices during their presentation. Detailed disclosure will be made in the course syllabus.

## General Information

### Accreditation

Physicians: USF Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

USF Health designates this live activity for a maximum of 11 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The University of South Florida College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This activity is for 11 contact hours.

Physician Assistants: The American Academy of Physician Assistants (AAPA) accepts AMA PRA Category 1 Credits™ from organizations accredited by the ACCME.

### Registration Fees

This CME activity offers an early registration discount if registrations are received by February 8, 2011.

Physician Early Registration	\$ 350.00
Physician Standard Registration	450.00
Nurses, PA, Students, Residents, and Fellows Early Registration (With letter from Program Director)	200.00
Nurses, PA, Students, Residents, and Fellows Standard Registration Fee:	250.00

### Cancellation and Refund Policy

Registration fee includes syllabus, lunch, two continental breakfasts, and breaks. Registration fees will be refunded minus a \$50.00 processing fee with written notice before February 8, 2011. No refunds will be made after this deadline but you may transfer your registration to another colleague.

USF Health reserves the right to cancel the program due to unforeseen circumstances, in which event the full registration fee will be returned. USF Health will not be responsible for any travel costs incurred by the participant if the course is cancelled.

### Services for the Disabled

Accommodations for Disabilities: Please notify Continuing Professional Development Office, 12901 Bruce B. Downs Blvd. MDC Box 46, Tampa, Florida, 33612 or call (813) 974-4296 a minimum of ten working days in advance of the event if a reasonable accommodation for a disability is needed.

Events, activities and facilities of the University of South Florida are available without regard to race, color, sex, national origin, disability, age, or Vietnam veteran status as provided by law and in accordance with the University's respect for personal dignity.

The Annual Richard T. Farrior, M.D.  
Lecture Series in Facial Plastic Surgery and Rhinology  
February 19 & 20, 2011



University of South Florida College of Medicine  
Office of Continuing Professional Development  
12901 Bruce B. Downs Boulevard • MDC Box 60  
Tampa, Florida, 33612

# University of South Florida

Department of Otolaryngology -  
Head and Neck Surgery

presents

## The Annual Richard T. Farrior, M.D. Lecture Series in Facial Plastic Surgery and Rhinology

February 19 & 20, 2011

Sponsored by



in conjunction with



**USF HEALTH**

*Facial Cosmetic Surgery*

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Permit #1632

## OVERVIEW / TARGET AUDIENCE

The University of South Florida Department of Otolaryngology is pleased to present "The Annual Richard T. Farrior, MD Lecture Series in Facial Plastic Surgery and Rhinology". Dr. Richard Farrior has dedicated his career to the education and training of young doctors eager to learn from his vast knowledge, experience, and surgical skills as applied in facial plastic surgery. Currently, Dr. Farrior is an emeritus professor at the USF College of Medicine Department of Otolaryngology.

The lectures comprise a variety of prevailing and notable topics in facial plastic surgery, rhinology, and this year will include topics from sleep medicine. The lecture series is designed as an educational program for practicing physicians, residents and fellows, physicians' assistants, nurses, medical students, and other interested healthcare personnel in the specialties of Otolaryngology-Head and Neck Surgery, Facial Plastic Surgery, Oral & Maxillofacial Surgery, Plastic Surgery, Ophthalmology, Dermatology, Allergy and Immunology, and Pulmonology.

The curriculum has been designed to encourage the exchange of information with a combined format of lectures, panel discussions and operative techniques. To further enhance the objectives adequate time will be allotted for audience participation.

The program commences Saturday, February 19, 2011 with presentations from nationally recognized facial plastic surgeons.

## OBJECTIVES

Upon completion of this program the participant will be able to:

Apply advance techniques of nasal reconstructive and functional rhinoplasty. Including repair of partial and full thickness defects and septal perforations.

Explain current medical surgical techniques and adjunctive procedures in the treatment of sleep disordered breathing/sleep apnea.

Implement into their practice the latest techniques in medical and surgical management of sinonasal disease including 3-D image guidance.

For Course Brochures or More Information,  
Please Contact Kim Fallon -  
Phone (813) 250-2216 ♦ Fax (813) 259-0687  
E-mail: kfallon@health.usf.edu

## Saturday February 19, 2011

7:00 - 8:00	Registration
8:00 - 8:10	Welcome Kathryn Hall, MD
8:10 - 8:30	Surgical Management of the Brow Richard Farrior, MD
8:30 - 8:50	Update in Periocular Surgical Rejuvenation Peter Hilger, MD, FACS
8:50 - 9:10	Surgical Approaches for Treatment of the Aging Face and Neck Shan Baker, MD
9:10 - 9:30	Non-surgical Management of the Aging Face Mary Lien, MD
9:30 - 9:40	Discussion
9:40 - 10:00	Break with Exhibitors
10:00 - 10:30	Management Head and Neck Melanoma Wayne Cruse, MD
10:30 - 10:50	Cutaneous Malignancy Frank Glass, MD
10:50 - 11:10	Reconstruction of Cutaneous Defects Stephen Park, MD, FACS
11:10 - 12:10	Nasal Reconstruction Panel: Farrior, Park, Baker, & Hilger
12:10 - 12:30	Complications and Their Management in Nasal Reconstruction: Baker, Hall, Hilger, & Park
12:30 - 1:30	Lunch with Exhibitors
1:30 - 1:50	Primary Microtia and Atresia Repair Stephen Park, MD
1:50 - 2:20	Repair of Iatrogenic and Traumatic Auricular Defects Shan Baker, MD
2:20 - 2:40	Otoplasty-Tried and True Techniques Edward Farrior, MD

2:40 - 3:00	Otoplasty - Current Techniques and Surgical Pearls Peter Hilger, MD
3:00 - 3:30	Break
3:30 - 4:30	Nuts and Bolts of Rhinoplasty: Farrior, Hilger, Park, & Baker
4:30 - 5:00	Management of Ectropion and Entropion Charles Slonim, MD

## Sunday February 20, 2011

7:00 - 7:30	Registration
7:30 - 8:00	Surgical Repair of Septal Perforation Doming Castellano, MD
8:00 - 8:30	Update in Frontal Sinus Surgery Thomas McCaffrey, MD
8:30 - 9:00	Biofilms and the Mangement of Refractory Chronic Sinusitis Mark Tabor, MD
9:00 - 9:30	Treatment of Non-Allergic Rhinitis Roger Fox, MD
9:30 - 10:00	Break with Exhibitors
10:00 - 10:30	Current Trends in Sleep Surgery Alex Beningsfield, MD
10:30 - 11:30	When CPAP Fails: Role of the ENT Specialist Mac Anderson, MD
11:30 - 12:00	New Horizons: Robotic Surgery in Otolaryngology Tapan Padhya, MD
12:00 - 12:30	Current Trends in Microvascular Reconstruction Mark El-Deiry, MD
12:30	Adjourn

## Registration

The Annual Richard T. Farrior, M.D. Lecture Series in Facial Plastic Surgery and Rhinology

Name: \_\_\_\_\_ Academic Degree: \_\_\_\_\_  
 Address: \_\_\_\_\_ Gender: \_\_\_\_\_ DOB: \_\_\_\_\_ (MM/DD)  
 Daytime Phone: ( ) \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ e-mail: \_\_\_\_\_  
 Specialty: \_\_\_\_\_ USF Faculty?  Yes  No  Private Practice  House Staff  Other \_\_\_\_\_  
 Charge Card Information: MC/Visa/Amx/Discover Acct# \_\_\_\_\_ CCV Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Total Amount: \$ \_\_\_\_\_ Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Course Fee Information: Please make check payable to USF HPCC (Health Professions Conferencing Corporation)  
 Please indicate selection:  \$350.00 Physician Early Registration (by 2/8/11)  \$450.00 Physician Standard Registration Fee  
 \$200.00 Early Nurses, PA, Student and Resident Fee (by 2/8/11)  \$250.00 Standard Nurses, PA, Fellow, and Student Fee

- PLEASE RETURN REGISTRATION FORM AND PAYMENT -

PROGRAM # **KS2011324/1108**

...via Mail  
...via Fax

University of South Florida Office of Professional Development Office  
 P.O. Box 864240 • Orlando, FL 32886-4240

813-974-3217  
 www.cme.hsc.usf.edu

PLEASE NOTE: Registration is not final until payment is received