

Curriculum Vitae

Robert J. McDermott, Ph.D., FASHA, FAAHB, FAAHE, FRSPH

I. Personal

Date and Place of Birth: March 6, 1953, Madison, Wisconsin

Primary Residence: Quail Creek at Hunter's Green
9090 Quail Creek Drive
Tampa, FL 33647-2229

Office Address: Lawton & Rhea Chiles Center (LRC), 3111 E. Fletcher Avenue, Room 211,
Tampa, FL 33613

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Family: Married to Kay M. Sonnemann, June 20, 1981
No children

Languages: English (Excellent written and spoken)
German (Basic)

II. Education

Ph.D. University of Wisconsin - 1981
Major: Curriculum and Instruction/Health Education
Minor: Preventive Medicine/Social Work

M.S. University of Wisconsin - 1977
Curriculum and Instruction/Health Education

B.S. University of Wisconsin - 1975
Zoology/Education

III. **Professional Experience**

Administrative Experience:

Director, Strategic Planning and Implementation, University of South Florida College of Public Health, 2008-2011

Ad Hoc Member, MPH Program Committee, University of Wisconsin-Madison School of Medicine and Public Health, Madison, WI, 2006

Founding Director, Florida Prevention Research Center at the University of South Florida, Tampa, Florida, 1998-2002; *Co-Director*. 2002-present

Acting Dean, University of South Florida College of Public Health, various times during Dean's absence, 1995-2004

Coordinator, Health Education Work Group, Department of Community and Family Health, University of South Florida College of Public Health, Tampa, Florida, 2004-2010

Assistant Dean for Health Information and Communication, University of South Florida College of Public Health, Tampa, Florida, 2003-2004

Member, Directions Setting Work Group, University of South Florida Health Sciences Center, 2001-2004

Chair, Environmental Scan Work Group, University of South Florida Health Sciences Center, 2001-2004

Chair, Department of Community and Family Health, University of South Florida College of Public Health, Tampa, Florida, 1993-2003

Director, Maternal and Child Health Leadership Education Program, Department of Community and Family Health, University of South Florida College of Public Health, Tampa, Florida, 1993-2003

Assistant Dean for Research, University of South Florida College of Public Health, and Professor, Tampa, Florida, 1992-1993

Acting Chair, Department of Community and Family Health, University of South Florida College of Public Health, Tampa, Florida, 1991-1992

Coordinator, Health Education Program, Department of Community and Family Health, College of Public Health, University of South Florida, Tampa, Florida, 1986-1991

Selected Administrative Achievements:

As Director of Strategic Planning and Implementation of the College of Public Health (2008-2011)

- ❑ Oversaw creation and monitoring of COPH's first strategic planning document with quantifiable goals, objectives, and progress indicators.
- ❑ Organized data collection system for tracking and monitoring progress toward achieving the goals and objectives of the 2007-2012 strategic plan.

As Assistant Dean for Health Information and Communication of the College of Public Health (2003-

2004)

- ❑ Obtained federal funding to develop the concept of the Academic Health Department, a series of exchanges between local health departments and the College, for the purpose of nurturing ties for improvement in applied research and teaching, as well as providing richer educational internship opportunities for students (1 of just 14 programs nationally).
- ❑ Developed an electronic journal to improve articulation between the academic and practice communities in public health (*Florida Public Health Review*), the first of its kind in the nation.
- ❑ Oversaw a process to study and enhance public health practice opportunities for faculty and students across disciplines in the core areas of public health.

As Chair of the Department of Community and Family Health (1993-2003)

- ❑ Led the Health Education doctoral program from an unknown entity to a tenth place national ranking among programs (as reported in 2000), and subsequently, to a second place national ranking (as reported in 2004).
- ❑ Directed a renowned training program in maternal and child health (1 of just 12 nationally).
- ❑ Oversaw the creation and development of three major centers for research, training, and public service.
- ❑ Oversaw a process leading to the awarding of a Centers for Disease Control and Prevention funded prevention research center that has gone on to earn national recognition for its accomplishments and account for more than \$6 million of extramural funds.
- ❑ Nurtured the development of the first College of Public Health based training program in social marketing that included an annual conference, now in its 15th year, a peer-reviewed journal, a program of graduate study that includes a semi-annual field school that includes internationally renowned scholars, and the only certificate program in the nation.
- ❑ Headed a department that for all ten years led the College in number of courses taught, number of student FTE-generated, number of extramural grants and contracts, and total extramural funds.
- ❑ Developed a series of undergraduate service courses including *Introduction to Public Health, Contemporary Health Science, Sex, Health and Decision Making, and Stress, Health and College Life*.
- ❑ Introduced the first entirely Web-based courses during tenure as Chair.
- ❑ Increased the number and diversity of international teaching and research opportunities for faculty and students, culminating in grants, publications, and student and faculty exchanges.
- ❑ Expanded the overall size of the faculty (both state funded and non-state funded FTE).

As Assistant Dean for Research of the College of Public Health (1992-1993)

- ❑ Initiated an editorial review process for grants that increased the total number of grants generated by College of Public Health faculty, and increased the overall “hit rate” by approximately 20% in less than one year’s time.

As Chair of the Health Sciences Center Environmental Scan Work Group (2001-2004)

- ❑ Oversaw a SWOT type analysis that unveiled the factors affecting the Health Sciences Center performance now and projected performance over the next five to ten years.

As a member of the Health Sciences Center Directions Setting Work Group (2001-2004)

- ❑ Assisted in the development of a strategic plan to optimize interdisciplinary and cross-college opportunities for teaching and collaborative research initiatives, as well as to advance priorities during the next five to ten years.

Current Assignments:

Professor, Department of Community and Family Health, University of South Florida College of Public Health, Tampa, Florida

History of Courses Taught

Professional Issues I – On Becoming a Doctoral Student
Annually, 2011 (Graduate)

Professional Foundations of Health Education
Annually, 2007-2011 (Graduate)

Evaluative Approaches to Community and Family Health Education Programs
Annually, 1987-2005; (Graduate)

Case Studies in Health Education
Annually, 1990-1995; 2004-2006; 2009-2011 (Graduate)

International Health Education
Annually, 1997-2001; 2003-2011 (Graduate, onsite in Germany)

Foundations of Health Education
Annually, 1986-1991; 1995-1996 (Graduate)

Health Education Program Planning
Annually, 1987-1991 (Graduate)

Advanced Research Methods
Annually, 1993-1995 (Graduate)

Writing for Scholarly Publication in the Health Sciences
Annually or biennially, 1988-2010 (Graduate)

Contemporary Health Science
Fall-Spring-Summer, 1986-2002 (Undergraduate coordinator)

Co-Director, Florida Prevention Research Center at the University of South Florida, Tampa, Florida

Director, Strategic Planning and Implementation, University of South Florida College of Public Health, 2008-present

Editor-in-Chief, Florida Public Health Review, University of South Florida College of Public Health

Other Teaching and Related Experiences:

Honorary Fellow and Visiting Professor, Population Health Institute, Department of Population Health Science, University of Wisconsin-Madison, Madison, WI, August 2006-present

- Introduction to Social Marketing in Public Health – 2008, 2010 (Graduate and Continuing Education)
- Writing for Scholarly Publication – 2008, 2009, 2011 (Graduate, Medical, and Continuing Education)

Gastprofessor, Universität zu Köln (University of Cologne), Germany, May 2011, May 2010, May 2009; December 2008; May 2008; May 2007; December 2006; May 2005; December 2004; May 2004; December 2003

Gastprofessor, Universität Bielefeld School of Public Health, Bielefeld, Germany, December 2004

Adjunct Instructor, Department of Health Education and Behavior, University of Florida at Gainesville, August 2003-December 2003 (Taught *Evaluation Procedures*)

Visiting Professor, Department of Health Science Education, University of Florida at Gainesville, May 2003. (Taught *Evaluation Procedures*)

Guest Professor, University of Maryland at College Park, June 2002.

Guest Professor, Southern Illinois University at Carbondale, November 2001

Guest Professor, University of Florida, October 2001

Gastprofessor, Health Education Research Unit, Universität zu Köln (University of Cologne), Germany, May-June 2001; May-June 2000; December 1999; May 1999; June 1998; May 1997; May 1995

Guest Professor, Southern Illinois University at Carbondale, April 1999

Gastprofessor, Albert-Ludwigs Universität (University of Freiburg), Germany, October 1996

Professor, Department of Community and Family Health, University of South Florida College of Public Health, Tampa, Florida, 1992-present (Promoted to Professor, August 1992)

Associate Professor and Coordinator, Health Education Program, Department of Community and Family Health, College of Public Health, University of South Florida, Tampa, Florida, 1986-1991 (Tenure granted, August 1988)

Associate Professor, Department of Health Education, Southern Illinois University at Carbondale, 1985-1986 (Promoted to Associate Professor, tenure granted, July 1985); *Assistant Professor*, 1981-1985

History of Courses Taught

Writing for Publication (Graduate)
Evaluative Approaches to Health Education (Graduate)
Community Organization (Graduate)
Death Education (Graduate and Undergraduate)
Principles of Health Education (Undergraduate)
Human Sexuality (Undergraduate)
Human Growth and Development (Undergraduate)
Healthful Living (Undergraduate)

Teaching Assistant, Department of Curriculum and Instruction and Department of Preventive Medicine, University of Wisconsin-Madison, 1978-1981

History of Courses Taught or Assisted

Teacher Education in Human Sexuality (Graduate)
Biological Processes of Aging (Graduate)
Health Information for Teachers (Undergraduate)
Health and Modern Life (Undergraduate)

Supervisor, community health education internships and school health education student teaching placements, Department of Curriculum and Instruction, University of Wisconsin-Madison, 1979-1981

Research Associate, School of Allied Health Professions, University of Wisconsin-Madison, 1976-1978

Teaching Assistant, Department of Preventive Medicine, University of Wisconsin-Madison, 1976

History of Courses Taught

Health and Modern Life (Undergraduate)

Health Education and First Aid Teacher, Marshall Senior High School, Marshall, Wisconsin, 1976

Biology Teacher, East Senior High School, Madison, Wisconsin, 1975

IV. History of Funded Projects and Programs

Bryant, C.A. (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator): *Community-based policy making and marketing (CBPM²)*. Centers for Disease Control and Prevention, September 30, 2011 – September 29, 2012. (\$615,000)

Bryant, C.A., (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2010 – September 29, 2011. (\$790,000)

Bryant, C.A., (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2009 – September 29, 2010. (\$830,000)

McDermott, R.J., (Principal Investigator), DeBate, R.D. (Co-principal Investigator), Bryant, C.A., (Co-principal Investigator), Sanders, S. (Co-investigator). *The Florida Childhood Obesity Prevention (FCOP) Project*. Centers for Disease Control and Prevention, August 25, 2008 – June 24, 2010. (\$526,636)

Bryant, C.A., (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator), Baldwin, J.A. (Co-principal Investigator), DeBate, R.D. (Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2008 – September 29, 2009. (\$870,000)

Bryant, C.A., (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator), Baldwin, J.A. (Co-principal Investigator), DeBate, R.D. (Co-principal Investigator): *Community-*

based prevention marketing (CBPM). Centers for Disease Control and Prevention, September 30, 2007 – September 29, 2008. (\$700,000)

McDermott, R.J. (Principal Investigator). *Sarasota County high school youth risk behavior survey 2006-2007*. School Board of Sarasota County, March 1, 2007 – April 30, 2007. (\$4,745)

McDermott, R.J. (Principal Investigator), Bryant, C.A., (Co-principal Investigator), Baldwin, J.A. (Co-principal Investigator), McCormack Brown, K.R. (Co-principal Investigator): *American Academy of Health Behavior annual scientific meeting conference grant – supplement to Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2006 – September 29, 2007. (\$12,750)

Bryant, C.A., (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator), Baldwin, J.A. (Co-principal Investigator), McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2006 – September 29, 2007. (\$773,453)

Monaghan, P. (Principal Investigator), Baldwin, J.A. (Co-Principal Investigator), Bryant, C.A. (Co-Principal Investigator), and **McDermott, R.J.** (Co-Principal Investigator). *Camp health aides in Florida's citrus groves*. University of South Florida Collaborative for Children, Families, and Communities, July 1, 2006 – December 31, 2006. (\$15,000).

Bryant, C.A., (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator), Baldwin, Julie A. (Co-principal Investigator), McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2005 – September 29, 2006. (\$820,000)

McDermott, R.J. (Principal Investigator), Bryant, C.A. (Co-principal Investigator), & Coreil, J. (Co-principal Investigator): *Development of a regional tuberculosis training and treatment center phase I*. Cooperative agreement with the University of Florida College of Medicine, the Florida Department of Health, and the Centers for Disease Control and Prevention, July 1, 2005 – December 31, 2005. (\$233,000)

Bryant, C.A., (Co-director and Principal Investigator), **McDermott, R.J.** (Co-director and Co-principal Investigator), Forthofer, M.S., (Co-principal Investigator), & McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2004 – September 29, 2005. (\$720,000)

McDermott, R.J. (Principal Investigator), Reid, W.M. (Co-principal Investigator), & Perry-Casler, S. (Co-Principal Investigator): *Development of academic health departments*. Association of Schools of Public Health, November 1, 2003 – January 31, 2005. (\$98,842)

Daley, E.M. (Principal Investigator), **McDermott, R.J.** (Co-principal Investigator), & Perrin, K.M. (Co-principal Investigator): *Assessing the range of impacts of HPV-related diagnoses*. Centers for Disease Control and Prevention, October 1, 2003 – December 31, 2004. (\$430,195).

McDermott, R.J. (Co-director and Principal Investigator), Bryant, C.A., (Co-director and Co-principal Investigator), Forthofer, M.S., (Co-principal Investigator), & McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, September 30, 2003 – March 31, 2005. (\$754,998)

Perry-Casler, S. (Principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Big tobacco, stop*

targeting the youth of my culture – a leadership and awareness training tool. Florida Department of Health, February 11, 2003 – May 30, 2003. (\$79,500)

Forthofer, M.S. (Principal Investigator), Perrin, K.M., (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Coordination, implementation and evaluation of Pfizer Florida health literacy program.* Pfizer Pharmaceuticals Group, Pfizer Inc., July 1, 2003 – December 31, 2003. (\$156,368)

Forthofer, M.S. (Principal Investigator), Perrin, K.M., (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Coordination, implementation and evaluation of Pfizer Florida health literacy program.* Pfizer Pharmaceuticals Group, Pfizer Inc., January 1, 2003 – June 30, 2003. (\$407,795)

McDermott, R.J. (Co-director and Co-principal Investigator), Bryant, C.A., (Co-director and Co-principal Investigator), Forthofer, M.S., (Co-principal Investigator), & McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM).* Centers for Disease Control and Prevention, September 30, 2002 – September 29, 2003. (\$755,644)

Supplement to community-based prevention marketing (CBPM) – Oral health network coordinating center. Centers for Disease Control and Prevention (Special Interest Project), October 1, 2002 – September 30, 2003. McCormack Brown, K.R. (\$179,000)

Supplement to community-based prevention marketing (CBPM) – 13th annual social marketing in public health conference support grant. Centers for Disease Control and Prevention, September 30, 2002 – September 29, 2003. McCormack Brown, K.R., & Bryant, C.A. (\$30,000)

McDermott, R.J. (Principal Investigator), Daley, E.M. (Co-principal Investigator), & Perrin, K.M. (Co-principal Investigator): *Assessing the range of impacts of HPV-related diagnoses.* Centers for Disease Control and Prevention, October 1, 2002 – September 30, 2003. (\$295,153).

Daley, E.M. (Principal Investigator), Woodard, L. (Co-principal Investigator), Perrin, K.M. (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Women's health collaborative.* Area Health Education Center Program, University of South Florida College of Medicine, July 1, 2002 – June 30, 2003. (\$24,657)

McDermott, R.J. (Principal Investigator and Director), & Perrin, K.M. (Co-investigator): *Maternal and child health leadership education program.* U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau, June 1, 2002 – May 31, 2003. (\$357,524)

Forthofer, M.S. (Principal Investigator), Perrin, K.M., (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Coordination, implementation and evaluation of Pfizer Florida health literacy program.* Pfizer Pharmaceuticals Group, Pfizer Inc., January 1, 2002 – December 31, 2002. (\$779,934)

McDermott, R.J. (Co-director and Co-principal Investigator), Bryant, C.A. (Co-director and Co-principal Investigator), Forthofer, M.S. (Co-principal Investigator), & McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM).* Centers for Disease Control and Prevention, September 30, 2001 – September 29, 2002. (\$710,000)

Supplement to community-based prevention marketing (CBPM) – 17th annual chronic disease prevention and control conference. Centers for Disease Control and Prevention, April 1, 2002 – September 29, 2002. Bryant, C.A. (\$22,500)

Supplement to community-based prevention marketing (CBPM) – 12th annual social marketing in public health conference support grant. Centers for Disease Control and Prevention, September 30, 2001 – September 29, 2002. Bryant, C.A., & McCormack Brown, K.R. (\$30,000)

Supplement to community-based prevention marketing (CBPM) -- obesity prevention training and technical assistance. Centers for Disease Control and Prevention, June 11, 2001– September 30, 2001. McCormack Brown, K.R., Bryant, C.A., & Noland, V.J. (\$29,808)

Supplement to community-based prevention marketing (CBPM) -- Oral health network coordinating center. Centers for Disease Control and Prevention (Special Interest Project), October 1, 2001 – September 30, 2002. McCormack Brown, K.R. (\$179,000)

Supplement to community-based prevention marketing (CBPM) -- Florida Prevention Research Center Tobacco network (FPRC-TN). Centers for Disease Control and Prevention (Special Interest Project), October 1, 2001 – September 30, 2002. Perry-Casler, S.M., & McCormack Brown, K.R. (\$9,900)

McDermott, R.J. (Principal Investigator), Daley, E.M. (Co-principal Investigator), & Perrin, K.M. (Co-principal Investigator): *Assessing the range of impacts of HPV-related diagnoses.* Centers for Disease Control and Prevention, October 1, 2001 – September 30, 2002. (\$295,160)

Forthofer, M.S. (Principal Investigator), Perrin, K.M., (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Coordination, implementation and evaluation of Pfizer Florida health literacy program.* Pfizer Pharmaceuticals Group, Pfizer Inc., May 1, 2001 – December 31, 2001. (\$326,870)

McDermott, R.J. (Principal Investigator and Director), & Perrin, K.M. (Co-investigator): *Maternal and child health leadership education program.* U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau, June 1, 2001 – May 31, 2002. (\$349,975)

McDermott, R.J. (Co-director and Co-principal Investigator), Bryant, C.A. (Co-director and Co-principal Investigator), Forthofer, M.S. (Co-principal Investigator), & McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM).* Centers for Disease Control and Prevention, September 30, 2000 – September 29, 2001. (\$529,375)

Supplement to community-based prevention marketing (CBPM). Centers for Disease Control and Prevention, February 2, 2001 – September 30, 2001. **McDermott, R.J.**, Bryant, C.A., Forthofer, M.S., & McCormack Brown, K.R. (\$5,186)

McCormack Brown, K.R. (Principal Investigator), Noland, V.J. (Co-investigator), & **McDermott, R.J.** (Co-investigator): *Physical activity and nutrition literature review / Development of supplemental items for the Youth Risk Behavior Survey,* Pinellas County, FL Schools, December 15, 2000 - June 30, 2001. (\$8,050)

McDermott, R.J. (Principal Investigator and Director), Perrin, K.M. (Co-investigator), & Graven, S.N. (Co-investigator): *Maternal and child health leadership education program.* U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau, June 1, 2000 – May 31, 2001. (\$349,975)

McDermott, R.J. (Principal Investigator): *Healthy Start technical assistance.* Florida Department of Health, July 1, 2000 - June 30, 2001. (\$601,779)

McDermott, R.J. (Director and Co-principal Investigator), Bryant, C.A. (Deputy Director and Co-principal Investigator), Forthofer, M.S. (Co-principal Investigator), & McCormack Brown, K.R. (Co-principal Investigator): *Community-based prevention marketing (CBPM)*. Centers for Disease Control and Prevention, October 1, 1999 - September 30, 2000. (\$402,969)

McDermott, R.J. (Principal Investigator): *Evaluation of the tobacco-free partnership workplan*. Florida Department of Health, February 1, 2000 - June 30, 2000. (\$9,844)

McDermott, R.J. (Principal Investigator), Graven, S.N. (Co-investigator), & Perrin, K.M. (Co-investigator): *Maternal and child health training program*. U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau, July 1, 1999 - June 30, 2000. (\$323,505)

McDermott, R.J. (Principal Investigator): *Healthy Start technical assistance*. Florida Department of Health, July 1, 1999 - June 30, 2000. (\$849,828)

McDermott, R.J. (Director and Co-principal Investigator), Bryant, C.A. (Deputy Director and Co-principal Investigator), & Forthofer, M.S. (Co-principal Investigator): *Community-based prevention marketing: Building local capacity for disease prevention and health promotion*. Centers for Disease Control and Prevention, October 1, 1998 - September 30, 1999. (\$350,000)

McDermott, R.J. (Principal Investigator): *Work well cancer-free*. The Collaborative Evaluation Fellows Project, American Cancer Society, Florida Division, Inc., June 1, 1998 - December 31, 1998. (\$1,000)

McDermott, R.J. (Principal Investigator): *Healthy Start technical assistance*. Florida Department of Health, July 1, 1998 - June 30, 1999. (\$782,518)

McDermott, R.J. (Director and Principal Investigator), & Graven, S.N. (Co-investigator): *Maternal and child health training program*. U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration, Maternal and Child Health Bureau, July 1, 1998 - June 30, 1999. (\$323,000)

McDermott, R.J. (Principal Investigator), Perrin, K.M. (Co-investigator), & McCormack Brown, K.R. (Co-investigator): *Evaluation of the tobacco education pilot program*. Florida Department of Health, March 2, 1998 - June 30, 1998. (\$119,490)

Albrecht, T.L. (Principal Investigator), Bryant, C.A. (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Development of the Social Marketing Quarterly*. Association of Schools of Public Health/Centers for Disease Control and Prevention, October 1, 1997 - September 30, 1998. (\$57,178)

McDermott, R.J. (Director and Principal Investigator), & Graven, S.N. (Co-investigator): *Maternal and child health training program*. U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration, Maternal and Child Health Bureau, July 1, 1997 - June 30, 1998. (\$323,506)

McDermott, R.J. (Principal Investigator): *Child development and neurology*. University Medical Services Association, July 1, 1997 - June 30, 1998. (\$61,945)

Albrecht, T.L. (Principal Investigator), Bryant, C.A. (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Development of the Social Marketing Quarterly*. Association of Schools of Public

Health/Centers for Disease Control and Prevention, October 1, 1996 - September 30, 1997. (\$37,600)

Clark-Alexander, B.J. (Principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Drug-free schools and communities fifth-grade survey*. Manatee County Public Schools, July 1, 1996 - December 31, 1996. (\$6,110)

McDermott, R.J. (Director and Principal Investigator), & Graven, S.N. (Co-investigator): *Maternal and child health training program*. U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration, Maternal and Child Health Bureau, July 1, 1996 - June 30, 1997. (\$326,773)

McDermott, R.J. (Principal Investigator): *Healthy Start skill building workshop*. Florida Department of Health and Rehabilitative Services, May 30, 1996 - October 15, 1996. (\$23,459)

McDermott, R.J. (Principal Investigator): *Healthy Start technical assistance*. Florida Department of Health and Rehabilitative Services, July 1, 1996 - June 30, 1997. (\$878,977)

McDermott, R.J. (Principal Investigator): *Community liaison project*. Healthy Start Coalition of Hillsborough County, Florida, August 25, 1995 - June 30, 1996. (\$25,271)

McDermott, R.J. (Principal Investigator): *Social marketing leverage - enhancement*. Florida Developmental Disabilities Planning Council, August 21, 1995 - June 30, 1996. (\$7,400)

McDermott, R.J. (Principal Investigator): *Reduce tobacco consumption in Florida*. Florida Department of Health and Rehabilitative Services, October 1, 1995 - June 30, 1996. (\$42,000)

McDermott, R.J. (Principal Investigator): *Healthy beginnings system development*. July 1, 1995 - June 30, 1996. State of Florida Agency for Health Care Administration, July 1, 1995 - June 30, 1996. (\$447,709)

McDermott, R.J. (Principal Investigator): *Healthy Start educational program*. Healthy Start Coalition of Hillsborough County, Florida, August 1, 1995 - June 30, 1996. (\$159,894)

McDermott, R.J. (Principal Investigator): *Social marketing research*. Best Start Social Marketing, Inc., July 1, 1995 - June 30, 1996. (\$11,524)

McDermott, R.J. (Principal Investigator): *Social marketing research*. Best Start Social Marketing, Inc., July 1, 1995 - June 30, 1996. (\$13,117)

McDermott, R.J. (Principal Investigator): *Healthy Start technical assistance*. Florida Department of Health and Rehabilitative Services, July 1, 1995 - June 30, 1996. (\$828,853)

McDermott, R.J. (Director and Principal Investigator), & Graven, S.N. (Co-investigator): *Maternal and child health training program*. U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration, Maternal and Child Health Bureau, July 1, 1995 - June 30, 1996. (\$325,026)

McDermott, R.J. (Principal Investigator): *Social marketing leverage - enhancement*. Florida Developmental Disabilities Planning Council, April 27, 1995 - May 30, 1996. (\$25,000)

McDermott, R.J. (Principal Investigator): *Healthy beginnings program - enhancement*. Florida Agency for

Health Care Administration, March 15, 1995 - June 30, 1995. (\$12,497)

McDermott, R.J. (Principal Investigator): *Medicaid HMO planning*. Florida Department of Business Regulation, April 7, 1995 - June 30, 1995. (\$11,895)

McDermott, R.J. (Principal Investigator): *Florida school health services evaluation*. Florida Department of Health and Rehabilitative Services, March 30, 1995 - June 30, 1995. (\$50,000)

Clark-Alexander, B.J. (Principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Drug education curriculum pilot baseline assessment*. Manatee County Public Schools, January 2, 1995 - June 30, 1995. (\$9,046)

Marty, P.J. (Co-principal Investigator), **McDermott, R.J.** (Co-principal Investigator), & Holcomb, D.R. (Co-principal Investigator): *Project ADEPT: Acquiring drug education prevention training*. U.S. Department of Education, October 1, 1994 - September 30, 1995. (\$36,973)

McDermott, R.J. (Principal Investigator): *Healthy beginnings program*. Florida Department of Health and Rehabilitative Services, July 1, 1994 - June 30, 1995. (\$357,769)

McDermott, R.J. (Principal Investigator): *Social marketing leverage*. Florida Developmental Disabilities Planning Council, July 1, 1994 - November 30, 1995. (\$201,650)

McDermott, R.J. (Principal Investigator and Director), & Graven, S.N. (Co-investigator): *Maternal and child health training program*. U.S. Department of Health and Human Services, Public Health Service, Health Resources and Services Administration, Maternal and Child Health Bureau, July 1, 1994 - June 30, 1995. (\$335,000)

McDermott, R.J. (Principal Investigator): *Social marketing research*. Best Start Social Marketing, Inc., July 1, 1994 - June 30, 1995. (\$18,967)

McDermott, R.J. (Principal Investigator): *Healthy Start technical assistance*. Florida Department of Health and Rehabilitative Services, July 1, 1994 - June 30, 1995. (\$602,664)

McDermott, R.J. (Principal Investigator): *Healthy Start evaluation*. Florida Department of Health and Rehabilitative Services, July 1, 1994 - June 30, 1995. (\$298,151)

Marty, P.J. (Co-principal Investigator), **McDermott, R.J.** (Co-principal Investigator), & Holcomb, D.R. (Co-principal Investigator): *Project CAUSE (Counselors and Other School Personnel Against the Use of Substances through Educational Services)*. U.S. Department of Education, August 1, 1993 - January 31, 1995. (\$110,000)

McDermott, R.J. (Principal Investigator): *Children's medical services*. Florida Department of Health and Rehabilitative Services, February 10, 1994 - June 30, 1994. (\$34,497)

McDermott, R.J. (Principal Investigator): *Social marketing research*. Best Start Social Marketing, Inc., July 1, 1993 - June 30, 1994. (\$3,062)

McDermott, R.J. (Principal Investigator): *Social marketing research*. Best Start Social Marketing, Inc., July 1, 1993 - June 30, 1994. (\$2,816)

McDermott, R.J. (Principal Investigator): *Social marketing research*. Best Start Social Marketing, Inc., July 1, 1993 - June 30, 1994. (\$11,084)

Clark-Alexander, B.J. (Principal Investigator), & **McDermott, R.J.** (Co-investigator): *Human growth and development instruments*. Manatee County Public Schools, April 1, 1993 - June 30, 1993. (\$4,750)

Bryant, C.A. (Principal Investigator), & **McDermott, R.J.** (Co-investigator): *Kentucky social marketing plan to increase breast and cervical cancer screening*. Kentucky Department of Health and Human Services, March 1, 1993 - February 28, 1994. (\$50,000)

Marty, P.J. (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Project Safe Team (substance abuse-free everyone: teaching examples and models): The University of South Florida drug education project* (Supplemental Funding). U.S. Department of Education, October 1, 1992 - September 30, 1993. (\$20,000)

Bryant, C.A. (Principal Investigator), Gulitz, E.B., Marty, P.J., **McDermott, R.J.**, Jeffers, D.F., Lopez, G.E., & Coulter, M.L. (Co-investigators): *Social marketing research for prevention of developmental disabilities*. Florida Developmental Disabilities Planning Council, May 1, 1992 - March 15, 1993. (\$80,000)

McDermott, R.J. (Principal Investigator): *Motivational incentives and barriers to screening mammography among African American and Hispanic women in Hillsborough County, Florida*. University of South Florida President's Council Award, August 2, 1992 - August 1, 1993. (\$1,500)

McDermott, R.J. (Co-principal Investigator), & Gulitz, E.B. (Co-principal Investigator): *School health services technical assistance conference*. Florida Department of Health and Rehabilitative Services, March 1, 1992 - June 30, 1992. (\$41,235)

McDermott, R.J. (Principal Investigator): *National breastfeeding promotion clearinghouse*. Best Start Social Marketing, Inc., November 22, 1991 - September 30, 1992. (\$36,106)

McDermott, R.J. (Principal Investigator): *Evaluation of the "Keeping Mothers Off Drugs" (K-MOD) project (Third Year)*. Appalachian Health Agency, September 1, 1991 - August 31, 1992. (\$20,000)

Marty, P.J. (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Project Safe Team (substance abuse-free everyone: teaching examples and models): The University of South Florida drug education project*. U.S. Department of Education, October 1, 1991 - September 30, 1993. (\$672,319)

McDermott, R.J. (Principal Investigator): *Enhancing school health services: Florida's leadership for the 1990s*. Florida Department of Health and Rehabilitative Services, April 15 - June 30, 1991. (\$40,711)

McDermott, R.J. (Co-principal Investigator), & Coulter, M.L. (Co-principal Investigator): *Evaluation of the Developmental Disabilities Planning Council resource mother program*. Florida Department of Health and Rehabilitative Services, November 1, 1990 - March 15, 1992. (\$15,000)

McDermott, R.J. (Principal Investigator): *Evaluation of the "Keeping Mothers Off Drugs" (K-MOD) project (Second Year)*. Appalachian Health Agency, September 1, 1990 - August 31, 1991. (\$35,000)

McDermott, R.J. (Principal Investigator): *Evaluation of the "Keeping Mothers Off Drugs" (K-MOD) Project*. Appalachian Health Agency, January 1, 1990 - August 31, 1990. (\$18,000)

Graven, S.N. (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Evaluation of call volume of the Florida Poison Information Center at the Tampa General Hospital*. Children's Medical Services, Florida Department of Health and Rehabilitative Services, July 1, 1989 - June 30, 1990. (\$20,000)

McDermott, R.J. (Principal Investigator), & Liller, K.D. (Co-investigator): *Evaluation of "Prescribe A Safe Ride" - Tampa General Hospital child restraint device utilization program*. Tampa General Hospital, April 30, 1989 - September 30, 1989. (\$2,500)

Graven, S.N. (Co-principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Evaluation of call volume of the Florida Poison Information Center at the Tampa General Hospital*. Children's Medical Services, Florida Department of Health and Rehabilitative Services, July 1, 1988 - June 30, 1989. (\$20,000)

McDermott, R.J. (Principal Investigator), & Lucker, E.J. (Co-investigator): *Healthy Me*. Metropolitan Life Foundation Initiative to Promote Excellence in School Health Education, January 1, 1988 - December 31, 1988. (\$10,000)

McDermott, R.J. (Principal Investigator): *Florida school health services needs assessment project*. Florida Department of Health and Rehabilitative Services, July 1, 1987 - March 1, 1988. (\$62,454)

Graven, S.N. (Principal Investigator), & **McDermott, R.J.** (Co-principal Investigator): *Evaluation of call volume of the Florida Poison Information Center at the Tampa General Hospital*. Children's Medical Services, Florida Department of Health and Rehabilitative Services, July 1, 1987 - June 30, 1988. (\$20,000)

McDermott, R.J. (Principal Investigator), & Meurer, J. (Co-investigator): *Florida maternal health education needs assessment project*. Florida Department of Health and Rehabilitative Services, February 1, 1987 - June 30, 1987. (\$1,575)

McDermott, R.J. (Principal Investigator): *Heart health education of the young*. American Heart Association/Illinois Affiliate, July 1, 1986 - June 30, 1987. (\$63,849)

McDermott, R.J. (Principal Investigator): *Heart at work*. American Heart Association/Illinois Affiliate, July 1, 1986 - June 30, 1987. (\$25,809)

McDermott, R.J. (Principal Investigator): *Prevalence and patterns of smokeless tobacco use (initiation and maintenance) among Southern Illinois University-Carbondale students*. Office of Research Development & Administration, Southern Illinois University at Carbondale, January 1986 - May 1986. (\$1,628)

McDermott, R.J. (Principal Investigator), & Drolet, J.C. (Co-investigator): *Connotative meanings of health-related words*. Office of Research Development & Administration, Southern Illinois University at Carbondale, August 1984 - May 1985. (\$1,750)

McDermott, R.J. (Principal Investigator), & Gold, R.S. (Co-investigator): *Sexual behaviors*. Office of Research Development & Administration Southern Illinois University at Carbondale, August 1983 - May 1984. (\$1,400)

Gold, R.S. (Co-principal Investigator), **McDermott, R.J.** (Co-principal Investigator), & Drolet, J.C. (Co-principal Investigator): *Development of a scale to assess the connotative/representational meaning of selected health-related terms*. Office of Research Development & Administration, Southern Illinois University at Carbondale, August 1983 - May 1984. (\$1,900)

McDermott, R.J. (Principal Investigator), Belcastro, P.A. (Co-investigator), & Gold, R.S. (Co-investigator): *Relationship between reported sexual behaviors of college students and their perceptions of their peers' sexual behaviors at three midwestern universities*. Office of Research Development & Administration, Southern Illinois University at Carbondale, August 1, 1982 - May 31, 1983. (\$900)

V. **Publications**

Books:

McDermott, R.J., & Sarvela, P.D. (1999). *Health Education Evaluation and Measurement: A Practitioner's Perspective*, 2nd edition. Madison, WI: WCB/McGraw-Hill.

Mullen, K.D., **McDermott, R.J.**, Gold, R.S., & Belcastro, P.A. (1996). *Connections for Health*, 4th edition. Madison, WI: Brown and Benchmark.

McDermott, R.J. (1995). *Health Information for Teachers ... A College Course*, 5th edition. Madison, WI: University of Wisconsin-Extension.

Mullen, K.D., Gold, R.S., Belcastro, P.A., & **McDermott, R.J.** (1993). *Connections for Health*, 3rd edition. Madison, WI: Brown & Benchmark.

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Mullen, K.D., Gold, R.S., Belcastro, P.A., & **McDermott, R.J.** (1990). *Connections for Health*, 2nd edition, Dubuque, IA: William C. Brown.

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McDermott, R.J. (1988). *Health Information for Teachers...A College Course*, 3rd edition, Madison, WI: University of Wisconsin-Extension.

Mullen, K.D., Gold, R.S., Belcastro, P.A., **McDermott, R.J.** (1986). *Connections for Health*. Dubuque, IA: William C. Brown.

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McDermott, R.J. (1983). *Health Information for Teachers...A College Course*. Madison, WI: University of Wisconsin-Extension.

Chapters in Professional Books and Monographs:

McDermott, R.J., Brown, K.R.M., & Thackeray, R. (2011). Social marketing and the health educator. In: Hastings, G., Angus, K., & Bryant, C.A. *Handbook of Social Marketing*. Thousand Oaks, CA: Sage Publications, pp. 405-415.

Stead, M., **McDermott, R.J.** (2011). Evaluation in social marketing. In: Hastings, G., Angus, K., & Bryant,

C.A. *Handbook of Social Marketing*. Thousand Oaks, CA: Sage Publications, pp. 193-207.

McDermott, R.J., Baldwin, J.A., Bryant, C.A., & DeBate, R.D. (2010). Intervention methods for chronic disease control. In: Remington, P.L., Brownson, R.C., & Wegner, M. (eds.). *Chronic Disease Epidemiology and Control*, 3rd edition. Washington, DC: American Public Health Association, pp. 59-93.

Buhi, E.R., DeBate, R.D., & **McDermott, R.J.** (2009). Planning health promotion and disease prevention programs. In: Coreil, J. (ed.). *Social and Behavioral Foundations of Public Health*, 2nd edition. Thousand Oaks, CA: Sage Publications, pp. 247-271.

Bryant, C.A., McCormack Brown, K., **McDermott, R.J.**, DeBate, R.D., Alfonso, M.L., Baldwin, J.A., Monaghan, P., Phillips, L.M. (2009). Community-based prevention marketing: A new planning framework for designing and tailoring health promotion interventions. In: DiClemente, R.J., Crosby, R.A., & Kegler, M.C. (eds.). *Emerging Theories in Health Promotion Practice and Research: Strategies for Improving Public Health*, 2nd edition. San Francisco, CA: John Wiley & Sons, Inc., pp. 331-356.

Bryant, C., Courtney, A., Baldwin, J., **McDermott, R.**, Peterson, M., & Koonce, D. (2008). VERB™ Summer Scorecard (2003-2006). In: Kotler, P., & Lee, N. (eds.). *Social Marketing: Influencing Behaviors for Good*, 3rd edition. Thousand Oaks, CA: Sage Publications, pp. 28-31.

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McDermott, R.J., & Albrecht, T.L. (2001). Mass media. In: Breslow, L., Goldstein, B., Green, L.W., Keck, W., Last, J., & McGinnis, J.M. (eds.), *Encyclopedia of Public Health*. New York: Macmillan Reference.

McDermott, R.J. (2001). Soziales Marketing: Ein Instrument der Gesundheitserziehung. In: Hurrelmann, K., & Leppin, A. (eds.), *Moderne Gesundheitskommunikation: vom Aufklärungsgespräch zur E-Health*. Bern, Switzerland: Verlag Hans Huber, pp. 165-168. [In German]

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- Sarvela, P.D., & **McDermott, R.J.** (1999). Reliability and validity of measurement. In: McDermott, R.J., & Sarvela, P.D. *Health Education Evaluation and Measurement: A Practitioner's Perspective*, 2nd edition. Madison, WI: WCB/McGraw-Hill.
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262. Bryant, C.A., Lindenberger, J.H., **McDermott, R.J.**, Courtney, A.H. (in press). Adapting a community-based health program planning framework for policy making and marketing – CBPM². *Umwelt und Gesundheit Online*.

261. **McDermott, R.J.**, & Bryant, C.A., (in press). Co-creating health behavior change with communities: Lessons learned over 12 years. *Umwelt und Gesundheit Online*.

260. Pitt Barnes, S., Brown, K.M., **McDermott, R.J.**, Bryant, C.A., & Kromrey, J. (2012). Perceived parenting style and the eating practices of college freshmen. *American Journal of Health Education*, 43(1), 8-17.

259. **McDermott, R.J.** (2012). Leadership for school health: more important now than ever. *Journal of School Health*, 82(1), 1-2.

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10. **McDermott, R.J.**, & Marty, P.J. (1982). The effects of modeling and guided practice in promoting breast self-examination. *Abstracts of Papers of the 97th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance*. (Abstract)
9. Marty, P.J., **McDermott, R.J.**, Banks, R.L. (1982). Effects of a cancer education program on

attitudes among college-aged men. *Research Abstracts of the Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation and Dance*. (Abstract)

8. **McDermott, R.J.**, Marty, P.J., Brown, R.L., & Banks, R.L. (1982). Prioritizing health instruction time in collegiate settings. *Research Abstracts of the Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation and Dance*. (Abstract)

7. **McDermott, R.J.** (1981). Planning for the future of STD education in public schools. *Dissertation Abstracts*, 42, 1499-A. (Abstract)

6. **McDermott R.J.**, & Marty P.J. (1981). Is there a future for sexually transmitted disease education in public schools? *Annual Meeting of the American Public Health Association Program and Abstracts*. (Abstract)

5. **McDermott, R.J.**, & Marty, P.J. (1981). Is there a future for sexually transmitted disease education in schools? *Abstracts of the 55th Annual Meeting of the American School Health Association*. (Abstract)

4. Brown, R.L., **McDermott R.J.**, & Marty, P.J. (1981). Health and safety surveillance systems for use with microcomputers. *Health Risks in the Arts, Crafts and Trades First National Meeting Program and Abstracts of Papers*. (Abstract)

3. Marty, P.J., & **McDermott, R.J.** (1981). Assessment of alternative educational programs on participant knowledge and attitudes toward breast disease and breast self-examination. *Research Abstracts of the Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation, and Dance*. (Abstract)

2. Marty, P.J., & **McDermott, R.J.** (1981). An assessment of alternative educational programs on participant knowledge and attitudes toward testicular disease and testicular self-examination. *Research Abstracts of the Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation and Dance*. (Abstract)

1. **McDermott, R.J.**, & Peterson, John L. (1979). *An inventory of allied health occupations education in Wisconsin, 1977*. Madison, WI: University of Wisconsin System. (Technical Report)

Unpublished Manuscripts in Progress:

Martini, L., & **McDermott, R.J.** (under review). Selective serotonin reuptake inhibitor (SSRI) discontinuation syndrome: A case study. *Journal of the American Academy of Nurse Practitioners*.

Olsen, R., Bryant, C.A., Ortinau, D., & **McDermott, R.J.** (under review). The better model to predict pediatric healthcare quality: Performance or importance-performance? *Academic Pediatrics*.

Westhoff, W.W., **McDermott, R.J.**, Cohn, C.F., Corvin, J., & Cooper, E. (under review). Game theory and public health. *American Journal of Health Education*.

Alfonso, M.L., Nickelson, J.E., Nichols, J.F., Hogeboom, D.L., Bryant, C.A., **McDermott, R.J.**, & Baldwin, J.A. (in preparation). Assessing community capacity for implementing and sustaining preventive health interventions: A case study. *Health Education & Behavior*.

Alfonso, M.L., Thompson, Z., **McDermott, R.J.**, Bryant, C.A., Courtney, A.H., Jones, J.A., Davis, J., & Zhu, Y. (in preparation) Effects of VERB™ Summer Scorecard on tween girls' participation in vigorous

physical activity. *Journal of Physical Activity and Health*.

Nickelson, J., Lawrence, J.C., & **McDermott, R.J.** (under review). Parental factors associated with sweetened beverage intake among preschoolers. *Journal of School Health*.

Nickelson, J., Bryant, C.A., Buhi, E.R., DeBate, R., **McDermott, R.J.** (under review). A modified obesity proneness model predicts adolescent weight concerns and inability to self-regulate eating. *Journal of School Health*.

VI. Awards, Honors, Special Recognition

Ann E. Nolte Scholar in Health Education, Illinois State University, 2010.

Presidential Citation, American Association for Health Education, 2010.

Named *Fellow*, Royal Society for Public Health, 2009.

Eta Sigma Gamma (National Health Science Honorary) Honor Award, 2007.

Named *Fellow*, Royal Society for the Promotion of Health, 2007.

Presidential Commendation, American Academy of Health Behavior, 2006.

Presidential Award, American Academy of Health Behavior, 2005

Named *Fellow*, American Association for Health Education, 2005.

Certificate of Recognition, National Coalition of Health Education Organizations, 8th Annual Health Education Advocacy Summit, 2005.

Interview, *University Beat* by Mark Schreiner, *USF's #2 national ranking among health education doctoral programs achieved while Chair of the Department of Community and Family Health*, October 10-16, 2004. Access at <http://www.wusf.usf.edu/wusf-fm/programming/highlights/UniversityBeat.html>.

Inaugural Service Award Honoree, University of South Florida Gold Circle Society, 2004.

Viewpoint, Interview with Robert J. McDermott, Ph.D., FAAHB, *American Journal of Health Behavior*, 28(1), 87-96, 2004.

Healthy Hero Award, Presented to the Florida Prevention Research Center by AmeriGroup Florida, Inc., 2003.

Named *Fellow*, Royal Institute of Public Health, 2002.

First Elected President of the American Academy of Health Behavior, 2001.

William A. Howe Career Award, American School Health Association, 2002.

American Academy of Health Behavior Outstanding Service Award, 2002.

Inside the Academy: Profiles Robert J. McDermott, PhD, FAAHB, *American Journal of Health Behavior*, 24(1), 73-74, 2000.

Mildred Kaufman Public Health Nutrition Award, 1999.

American Association for Health Education (AAHE) Scholar Award, 1999.

Named *Fellow*, American Academy of Health Behavior, 1998.

Partnership Award, Universität zu Köln (Germany), 1997.

Leadership Award, School Health Education and Services Section, American Public Health Association, 1997.

American School Health Association Research Award, Presented by the Research Council, 1997.

Listed in *Who's Who Among America's Teachers*, 1996.

Graduate, *Leadership Tampa Bay*, Class of 1995.

Outstanding Research Award, University of South Florida College of Public Health, 1993.

Recipient, Alumni Professor Award, Presented by the University of South Florida Alumni Association, 1991.

Recipient, School Health Education and Services Section Recognition Award, American Public Health Association, 1989.

Recipient, Mabel Lee Outstanding Young Professional Award, American Alliance for Health, Physical Education, Recreation and Dance, 1989.

President of Delta Omega, Tau Chapter - University of South Florida College of Public Health, 1989-1994.

Chair, American School Health Association Research Council, 1988-1991.

Elected to Delta Omega, Tau Chapter - University of South Florida College of Public Health, National Honorary in Public Health, 1988.

Named *Fellow*, American School Health Association, 1988.

Recipient of Minisabbatical to Aid Instruction Award, Southern Illinois University, 1986 (for Epidemiology instructional mini-courses at the Harvard School of Public Health).

Teacher of the Year, Department of Health Education, Southern Illinois University, 1984.

Elected to Eta Sigma Gamma, National Health Education Honorary, Alpha Alpha Chapter 1982-1986; At-Large Member 1986-2002; Delta Kappa Chapter 2002.

Elected to Phi Kappa Phi, National Honorary of Scholars, 1981.

Outstanding Teaching Assistant, Department of Curriculum and Instruction, University of Wisconsin-Madison, 1981.

Elected to Pi Lambda Theta, National Education Honorary, 1979.

Elected to Phi Delta Kappa, National Education Honorary, 1976.

VII. **Refereed Conference Papers and Presentations**

- 320.** Bryant, C.A., Courtney, A.H., Lindenberger, J.H., Swanson, M.A., McDermott, R.J., Mayer, A.B., Panzera, A.D., Pasha, M.K., Trainor, J.K., & Wright, A.P. (2012). A social marketing approach for increasing community coalitions' adoption of evidence-based policy to combat obesity. Social marketing and Research Training (SMART) Conference. Vancouver, BC, Canada.
- 319.** Alfonso, M., Thompson, Z., Davis, J., Bryant, C.A., Courtney, A., Jones, J.A., & **McDermott, R.J.** (2011). VERB summer scorecard: Increasing physical activity among female adolescents. American Public Health Association 139th Annual Meeting and Exposition, Washington, DC.
- 318.** Scordia-Wilson, T., Perrin, K., Daley, E., Kromrey, J.D., **McDermott, R.J.** (2011). HPV knowledge and beliefs, acceptance of the HPV vaccine, and intentions to practice safer sex behaviors among female college students. American Public Health Association 139th Annual Meeting and Exposition, Washington, DC.
- 317.** Martinasek, M., **McDermott, R.J.**, Schneider, T., & Phillips, L.M. (2011). Understanding reasons for waterpipe (hookah) smoking among youth. American Public Health Association 139th Annual Meeting and Exposition, Washington, DC.
- 316.** Nickelson, J., Bryant, C.A., Buhi, E.R., DeBate, R., **McDermott, R.J.** (2011). A modified obesity proneness (MOP₂) model explains adolescent weight concerns and lack of self-control with food. American Public Health Association 139th Annual Meeting and Exposition, Washington, DC.
- 315.** Nickelson, J., Alfonso, M., **McDermott, R.J.**, Bryant, C.A., & Baldwin, J.A. (2011). Characteristics of youth who participated in the VERB™ Summer Scorecard physical activity promotion program. American Public Health Association 139th Annual Meeting and Exposition, Washington, DC.
- 314.** Brown, K.R.M., & **McDermott, R.J.** (2011). Knowing your possibilities: Tips for doctoral students and junior Faculty. 85th Annual American School Health Association Conference, Louisville, KY.
- 313.** Bryant, C.A., **McDermott, R.J.**, Lindenberger, J.H., & Lefebvre, R.C. (2011). Community-based approaches to social marketing: Teaching communities to harness marketing to solve local problems 2nd World Non-Profit and Social Marketing Congress. Dublin, Ireland.
- 312.** Bryant, C.A., **McDermott, R.J.**, Lindenberger, J.H., & Lefebvre, R.C. (2011). Community-based prevention marketing. University of Stirling School of Management. Stirling, Scotland.
- 311.** Bryant, C.A., **McDermott, R.J.**, Lindenberger, J.H., Courtney, A.H., Swanson, M.A., Trainor, J.K., Mayer, A.B., & Panzera, A. (2011). Community-based policy making and marketing (CBPM²): Translating evidence-based policy into community action. Annual Prevention Research Centers Conference, Atlanta, GA.
- 310.** Tovar, J.A., Bryant, C.A., & **McDermott, R.J.** (2011). The partnership for citrus worker health (PCWH): Eye injury prevention in Florida's citrus industry. Annual Prevention Research Centers Conference, Atlanta, GA.

- 309.** McDermott, R.J., Malo, T.L., Dodd, V.J., Daley, E.M., & Mayer, A. (2010). Contraception use history as a determinant of college students' assessment of selected contraception methods. 138th Annual Meeting of the American Public Health Association, Denver, CO.
- 308.** Trainor, J.K., Koby, E.J., Mayer, A., DeBate, R.D., Bryant, C.A., & McDermott, R.J., (2010). Adapting the physical activity enjoyment scale (PACES) for elementary school children. 138th Annual Meeting of the American Public Health Association, Denver, CO.
- 307.** Koby, E.J., Trainor, J.K., Mayer, A., DeBate, R.D., Bryant, C.A., & McDermott, R.J., (2010). Physical activity among 3rd-5th graders in low-income urban schools before and after intervention. 138th Annual Meeting of the American Public Health Association, Denver, CO.
- 306.** Mayer, A., Trainor, J.K., Koby, E.J., Carrigan, S., Salazar, B.P., Thomas, T., Bryant, C.A., & McDermott, R.J. (2010). University-community partnership efforts to sustain a community-based physical activity program for 3rd-5th grade youth. 138th Annual Meeting of the American Public Health Association, Denver, CO.
- 305.** Eaton, D.K., Jones, S.E., & McDermott, R.J. (2010). How to write a good abstract: Tips for getting your research accepted for a conference presentation. 84th Annual American School Health Association Conference, Kansas City, MO.
- 304.** Young, M.E., Valois, R.F., & McDermott, R.J. (2010). Promotion to full professor: A conversation with AAHE scholars. 125th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance. Indianapolis, IN.
- 303.** Coleman, K., Kittleson, M.J., McDermott, R.J., & McKenzie, J.F. (2010). A discussion on contemporary ethical practices in health education. 125th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance. Indianapolis, IN.
- 302.** Alfonso, M.L., McCormack Brown, K., Reynolds, S., McDermott, R.J., & Bryant, C. *Believe in All Your Possibilities*: Outcome evaluation results. Presentation at the 23rd Annual Children's Mental Health Research & Policy Conference, Tampa, FL.
- 301.** Trainor, J. K., Koby, E., DeBate, R.D., Looney, T., Bryant, C.A., & McDermott, R.J. (2010). University-community collaboration in interdisciplinary research. Society for Applied Anthropology 70th Annual Meeting, Mérida, México.
- 300.** Looney, T., Koby, E., DeBate, R.D., Trainor, J.K., Bryant, C.A., & McDermott, R.J. (2010). Exploring the built environment of physical activity venues through qualitative and observation data: An application of methodology. Society for Applied Anthropology 70th Annual Meeting, Mérida, México.
- 299.** Vamos, C.A., Daley, E., Fuhrmann, H.J., Hernandez, N.D., Perrin, K., & McDermott, R.J. (2009). HPV and cervical cancer knowledge among U.S. women: Are we making any health education strides? 137th Annual Meeting of the American Public Health Association, Philadelphia, PA.
- 298.** Alfonso, M., Thompson, Z., Phillips, L.M., Bryant, C.A., Courtney, A., Jones, J.A., & McDermott, R.J. (2009). VERB summer scorecard: Change across time in physical activity. 137th Annual Meeting of the American Public Health Association, Philadelphia, PA.
- 297.** DeBate, R.D., Trainor, J.K., Koby, E.J, Zwald, M., Bryant, C.A. & McDermott, R.J. (2009).

Application of the physical activity resource assessment (PARA) around urban schools. 137th Annual Meeting of the American Public Health Association, Philadelphia, PA.

296. DeBate, R.D, **McDermott, R.J.**, Trainor, J.K, Zwald, M., Koby, E.J, & Bryant, C.A., Adapting the physical activity enjoyment scale (PACES) for 3rd-5th grade youth. 137th Annual Meeting of the American Public Health Association, Philadelphia, PA.

295. **McDermott, R.J.**, DeBate, R., Zwald, M., Trainor, T., Koby, E., & Bryant, C.A. (2009). Patterns of physical activity among 3rd - 5th graders in a low-income urban community. 137th Annual Meeting of the American Public Health Association, Philadelphia, PA.

294. **McDermott, R.J.**, DeBate, R.D., Zwald, M., Trainor, J., Koby, E.J., & Bryant, C.A. (2009). Strategies for assessing physical activity of 3rd-5th graders in a low-income urban community. 83rd Annual American School Health Association Conference, Denver, CO.

293. Bryant, C.A., Buhi, L., Ortinau, D., Eden, A., Alfonso, M.L., Lind, J., & **McDermott, R.J.** (2009). Prevention research centers importance-performance analysis. 20th National Conference on Chronic Disease Prevention & Control / Prevention Research Centers' Directors Meeting, National Harbor, MD.

292. **McDermott, R.J.** (2008). Environmental and human impact of 21st century U.S. hurricanes. Second Meeting of the International Consortium for Interdisciplinary Education about Health and the Environment, Cologne, Germany.

291. DeBate, R., **McDermott, R.J.**, Baldwin, J., Bryant, C.A., Courtney, A., Hogeboom, D., Nickelson, J., Phillips, L.M., & Alfonso, M. (2008). Factors associated with tweens' intentions for sustaining participation in an innovative physical activity program. 136th Annual Meeting of the American Public Health Association, San Diego, CA.

290. Nickelson, J., Alfonso, M., Baldwin, J., Bryant, C.A., DeBate, R., Hogeboom, D., **McDermott, R.J.**, Phillips, L.M., Thompson, Z., & Zhu, Y. (2008). Influences of a community-based intervention to promote physical activity among youth ages 9-13. 136th Annual Meeting of the American Public Health Association, San Diego, CA.

289. Nickelson, J., Bryant, C., Buhi, E., DeBate, R., Eichler, D., **McDermott, R.**, & O'Rourke, K. (2008). A modified obesity proneness model describes how mothers may influence the development of disordered eating behaviors and obesity. Food and Nutrition Conference and Expo 2008, Chicago, IL.

288. Turpin, J., **McDermott, R.J.**, & Klein, K. (2008). Tobacco status of tobacco use and tobacco prevention initiatives in Canada, the United States, and Germany – cross-national perspectives. 10th Annual Health Education and Injury Prevention Field Course and Conference, Cologne, Germany.

287. Nickelson, J., Bryant, C., Buhi, E., DeBate, R., Eichler, D., **McDermott, R.**, & O'Rourke, K. (2008). Mothers' good intentions may have negative consequences. US Women and Girls Health Initiative 5th Annual Lecture. Jacksonville, FL.

286. DeBate, R.D., **McDermott, R.J.**, Alfonso, M.L., Baldwin, J.A., Bryant, C.A., Courtney, A.H., Hogeboom, D.L., Nickelson, J.E., & Phillips, L.M. (2008). Tweens' intentions to participate in a community-based physical activity promotion program. American Academy of Health Behavior Eighth Annual Scientific Meeting, Oxnard, CA.

285. **McDermott, R.J.**, Dodd, V.J., Malo, T.L., & Daley, E.M. (2008). Connotative meaning assigned

to contraceptive methods by university undergraduates. American Academy of Health Behavior Eighth Annual Scientific Meeting, Oxnard, CA.

284. McDermott, R.J., Dodd, V.J., Malo, T.L., & Daley, E.M. (2008). Factors associated with assessing contraceptive options among university undergraduates. American Academy of Health Behavior Eighth Annual Scientific Meeting, Oxnard, CA.

283. McDermott, R.J., Dodd, V.J., Malo, T.L., & Daley, E.M. (2008). Attributes assigned to contraception options by university students compared to previous user experience. American Academy of Health Behavior Eighth Annual Scientific Meeting, Oxnard, CA.

282. McDermott, R.J. (2007). Environment and health and health and environment – the choice of a measure. Inaugural Meeting of the International Consortium for Interdisciplinary Education about Health and the Environment, Cologne, Germany.

281. Bryant, C.A., Baldwin, J., Hogeboom, D., Phillips, L.M., Courtney, A., Nickelson, J., Alfonso, M., French, J., Brown, K.M., & **McDermott, R.J.** (2007). *VERB™ Summer Scorecard*: What characterizes tweens who participate versus those who do not? 135th Annual Meeting of the American Public Health Association, Washington, DC.

280. Hamm, R.M., Daley, E., Gorbach, P.M., Smith, K.D., **McDermott, R.J.,** Perrin, K., Amani, B., & Kerndt, P.R. (2007). Lack of awareness of HPV test results among high-risk (HR) HPV positive and negative women may be due to age and knowledge deficits: A multi-site study in Oklahoma, Florida, and California. 135th Annual Meeting of the American Public Health Association, Washington, DC.

279. Hamm, R.M., Gorbach, P.M., Daley, E.M., Amani, B., Perrin, K.M., Smith, K.D., **McDermott, R.J.,** Kerndt, P.R., McFarlane, M., St. Lawrence, J., & McCree, D.H. (2007). Human papilloma virus (HPV) vaccine: Awareness, information needs, and barriers among high risk HPV (HR HPV) positive and negative women in Oklahoma, Florida, and California. 17th Annual Meeting of the International Society for Sexually Transmitted Diseases Research, Seattle, WA.

278. Bryant, C.A., Courtney, A.H., Petersen, M.F., Koonce, D.S., Morris, C., Brown, K.M., & **McDermott, R.J.** (2007). Application of community-based prevention marketing (CBPM) for designing a physical activity promotion intervention for “tweens” – the *VERB™ Summer Scorecard* program. Prevention Research Centers Annual Program Meeting – Achieving Dissemination Success, Atlanta, GA.

277. Martinasek, M.P., & McDermott, R.J. (2006). Rimonabant -- a review of a new drug for smoking cessation and its effect on an endogenous signaling system: The endocannabinoid system. 52nd Annual Meeting of the American Association for Respiratory Care, Las Vegas, NV.

276. Baldwin, J.A., Nickelson, J., Alfonso, M., Bryant, C.A., French, J., Hogeboom, D., McCormack Brown, K., **McDermott, R.J.,** & Pitt Barnes, S. (2006). *VERB™* summer scorecard: The Sarasota County youth obesity prevention project. 134th Annual Meeting of the American Public Health Association, Boston, MA.

275. Salemi, A.T., McCormack Brown, K., Batsche, G., Brindley, R., Coreil, J., & **McDermott, R.J.** (2006). Frequent fliers, school phobias, and the sick student: School health personnel’s perceptions of students who refuse school. 134th Annual Meeting of the American Public Health Association, Boston, MA.

274. Alfonso, M.L., Hogeboom, D., Nickelson, J., Pitt Barnes, S., French, J., Baldwin, J.A., Bryant, C.A., McCormack Brown, K., & **McDermott, R.J.** (2006). Developing sustainable community-based

obesity prevention marketing programs: Capacity assessment at the local level. Centers for Disease Control and Prevention's National Health Promotion Conference, Atlanta, GA.

273. Calvo, A., Loseke, D., McCormack Brown, K., Coreil, J., Bryant, C., & **McDermott, R.J.** (2006). Social construction of cervical cancer screening among Panamanian women. Cancer, Culture and Literacy Conference, Clearwater, FL.

272. Baldwin, J.A., Bryant, C.A., Courtney, A., Nickelson, J.E., Alfonso, M., Phillips, L., McCormack Brown, K., & **McDermott, R.J.** (2006). Physical activity and VERB awareness among elementary school children. International Congress on Physical Activity and Public Health, Atlanta, GA.

271. Bryant, C.A., **McDermott, R.J.**, McCormack Brown, K.R., & Baldwin, J.A. (2006). Community-based prevention marketing. Prevention Research Center Directors' Conference, Atlanta, GA.

270. Nickelson, J.E., **McDermott, R.J.**, Baldwin, J.A., Bryant, C.A., McCormack Brown, K.R., Alfonso, M., & Phillips, L. (2006). Physical activity practices of "tweens": The Sarasota County youth obesity prevention project. American Academy of Health Behavior Sixth Annual Scientific Meeting, Carmel, CA.

269. Zapata, L.B., Bryant, C.A., **McDermott, R.J.**, & Hefelfinger, J.A. (2006). Dietary and physical activity behaviors of Florida public middle school youth: The youth physical activity and nutrition survey (YPANS). American Academy of Health Behavior Sixth Annual Scientific Meeting, Carmel, CA.

268. Webb, C., Vamos, C., Daley, E., Perrin, K., Gage, C., Abrahamsen, M., Garvin, C., Giuliano, A., & **McDermott, R.J.** (2006). A comparison of HPV knowledge among women and men tested for HPV: Preliminary findings from a pilot study of HPV among men. USF HEALTH Research Day, University of South Florida, Tampa, FL.

267. Bell Ellison, B.A., Forthofer, M.S., Zapata, L.B., Nearn, J.L., Curran, K.T, Calkins, S., McCormack Brown, K, R., Bryant, C.A., & **McDermott, R.J.** (2005). Impact of a teen theater production on attitudes toward alcohol and tobacco use among middle school students. 133rd Annual Meeting of the American Public Health Association, Philadelphia, PA. [Delta Omega Honorary Society Award]

266. Daley, E.M., Perrin, K.M., **McDermott, R.J.**, Vamos, C., Mueller, T.E., Rayko, H., Packing-Ebuen, J.L., & McFarlane, M. (2005). Emotional reactions and confusion over risk status of women receiving an HPV diagnosis. 133rd Annual Meeting of the American Public Health Association, Philadelphia, PA.

265. Daley, E.M., Perrin, K.M., **McDermott, R.J.**, Vamos, C., Mueller, T.E., Rayko, H., Packing-Ebuen, J.L., & McFarlane, M. (2005). Effects of HPV diagnosis on women's perceived health risks, pregnancy intentions, and information seeking practices: Implications for educators and practitioners. 133rd Annual Meeting of the American Public Health Association, Philadelphia, PA.

264. Bryant, C.A., Courtney, A.H., Petersen, M.F., Koonce, D.S., Morris, C., Brown, K.M., & **McDermott, R.J.** (2005). Application of community-based prevention marketing (CBPM) for designing a physical activity promotion intervention for "tweens" – the *VERB™ Summer Scorecard* program. 133rd Annual Meeting of the American Public Health Association, Philadelphia, PA.

263. Daley, E., Perrin, K., Vamos, C., Mueller, T., Rayko H., Packing-Ebuen, J., McFarlane, M., & **McDermott, R.J.** (2005). Confusion surrounds outcomes of a sexually transmitted infection: A review of responses to high-risk and low-risk HPV-related diagnoses. 22nd International Papillomavirus Conference

and Clinical Workshop, Vancouver, BC (Canada).

262. Perrin, K., Daley, E., Vamos, C., Mueller, T., Rayko, H., Packing-Ebuen, J., McFarlane, M., & **McDermott, R.J.** (2005). An assessment of women's emotional responses after an HPV-related diagnosis. 22nd International Papillomavirus Conference and Clinical Workshop, Vancouver, BC (Canada).

261. Packing-Ebuen, J., Vamos, C., Perrin, K., Daley, E.M., Trow-Finney, T., & **McDermott, R.J.** (2005). HPV: Promoting understanding – College-age women's use of the Internet for self-education. University of South Florida Health Sciences Center Research Day, Tampa, FL. (Award Winning Poster)

260. Bell Ellison, B.A., Forthofer, M.S., Zapata, L.B., Nearn, J.L., Curran, K.T., Calkins, S., McCormack Brown, K., Bryant, C., & **McDermott, R.J.** (2005). Impact of a teen theater production on attitudes toward alcohol and tobacco use among middle school students. American Academy of Health Behavior Fifth Annual Scientific Meeting, Charleston, SC.

259. Forthofer, M.S., Bell Ellison, B.A., Zapata, L.B., Nearn, J., Hogeboom, D., Calkins, S., McCormack Brown, K., Bryant, C., & **McDermott, R.J.** (2005). Factors associated with parents' participation in a mail survey regarding adolescent alcohol and tobacco Use. American Academy of Health Behavior Fifth Annual Scientific Meeting, Charleston, SC.

258. Dodd, V., **McDermott, R.J.**, & Weiler, R.M. (2005). Sexual abstinence history as related to university students' evaluation of abstinence as a contraceptive strategy. American Academy of Health Behavior Fifth Annual Scientific Meeting, Charleston, SC.

257. Daley, E.M., **McDermott, R.J.**, Perrin, K.M., Naom, S., Rayko, H.L., Packing-Ebuen, J., Mueller, T., & Vamos, C. (2004). Assessing the impact of diagnosis and informational needs of women diagnosed with high-risk human papilloma virus: Highlights of a multiphase study. International Union Against Cancer World Conference for Cancer Organizations, Dublin, Ireland.

256. Rayko, H.L., Packing-Ebuen, J.L., Mueller, T.E., Daley, E.M., Perrin, K.M., McFarlane, M., Naom, S.F., & **McDermott, R.J.** (2004). Why was disclosing an HPV diagnosis so easy? Reactions following women's disclosure of HPV diagnosis to partners and significant others. 132nd Annual Meeting of the American Public Health Association, Washington, DC.

255. Packing-Ebuen, J.L., Mueller, T.E., Rayko, H.L., Daley, E.M., Perrin, K.M., McFarlane, M., Naom, S.F., Jensen, J.E., Trow-Finney, P., & **McDermott, R.J.** (2004). What it means to receive an HPV diagnosis: Do the new screening recommendations exacerbate misunderstanding? 132nd Annual Meeting of the American Public Health Association, Washington, DC.

254. Bryant, C.A., McCormack Brown, K.R. Forthofer, M.S., Bumpus, E.C., Calkins, S., Zapata, L.B. Monaghan, P., & **McDermott, R.J.** (2004). Community-based prevention marketing: Lessons learned in developing and testing a framework to facilitate participatory research. 132nd Annual Meeting of the American Public Health Association, Washington, DC.

253. Monaghan, P.F., Bryant, C.A., Moreno, T., **McDermott, R.J.**, Forthofer, M.S., & McCormack Brown, K.R. (2004). Collaboration on migrant health issues among diverse communities: Lessons learned from the Partnership on Citrus Worker Health in Immokalee, Florida. 132nd Annual Meeting of the American Public Health Association, Washington, DC.

252. Stevens, M., Daley, E.M., Perrin, K.M., & **McDermott, R.J.** (2004). Evaluating HPV-related information obtained via the Internet. 132nd Annual Meeting of the American Public Health Association,

Washington, DC.

- 251.** Pintado, I., Liller, K., McCormack Brown, K., Perrin, K.M. **McDermott, R.J.**, Dagne, G.A. (2004). Perceptions of school climate and bullying in middle schools. 132nd Annual Meeting of the American Public Health Association, Washington, DC.
- 250.** McCormack Brown, K.R., Reynolds, S.T., **McDermott, R.J.**, & Calkins, S. (2004). Believe in all your possibilities: A school-community-university partnership. 78th Annual School Health Conference of the American School Health Association, Pittsburgh, PA.
- 249.** Daley, E.M., **McDermott, R.J.**, & Perrin, K.M. (2004). Emotional impact of an HPV diagnosis: Qualitative and quantitative results. Centers for Disease Control and Prevention, Atlanta, GA.
- 248.** **McDermott, R.J.**, & Kintz, J. (2004). Academic health department partners. Association of Schools of Public Health Conference on Academic Health Departments, Atlanta, GA.
- 247.** **McDermott, R.J.** (2004). The state of the Academy. Presidential Keynote at the American Academy of Health Behavior Fourth Annual Scientific Meeting, Sedona, AZ.
- 246.** Forthofer, M.S., Nearn, J. Bell, B.A., Zapata, L.B., Calkins, S., McCormack Brown, K., Bryant, C., & **McDermott, R.J.** (2004). Parent and middle school student accounts of parental communication and monitoring related to youth tobacco and alcohol use – confluence or divergence? American Academy of Health Behavior Fourth Annual Scientific Meeting, Sedona, AZ.
- 245.** Forthofer, M.S., Bell, B.A., Zapata, L.B., Nearn, J., Calkins, S., McCormack Brown, K., Bryant, C., & **McDermott, R.J.** (2004). The contemporary context of mail survey methods: Lessons learned from an application of Dillman’s “Total Design Method” to research with parents of adolescents. American Academy of Health Behavior Fourth Annual Scientific Meeting, Sedona, AZ.
- 244.** Liller, K.D., Nearn, J., Cabrera, M., Joly, B.M., Noland, V.J., & **McDermott, R.J.** (2003). Children’s bicycle injuries in Hillsborough County, Florida before and after helmet legislation. 131st Annual Meeting of the American Public Health Association, San Francisco, CA.
- 243.** Goad, S., O’Connor, D., Perrin, K.M., Jacobson, H.N., **McDermott, R.J.**, Shippey, C., Walby, G., Pitt, S., & Forthofer, M.S. (2003). Florida Health Literacy Study (FHLS): Lessons learned after implementing a bilingual low literacy chronic disease management program at community health care centers. 131st Annual Meeting of the American Public Health Association, San Francisco, CA.
- 242.** Naom, S.F., Daley, E.M., **McDermott, R.J.**, McFarlane, M., Perrin, K.M., Rayko, H., & Packing-Ebuen, J.L. (2003). HPV: Adolescents at risk for a potentially life-threatening disease. 131st Annual Meeting of the American Public Health Association, San Francisco, CA.
- 241.** Daley, E.M., Naom, S.F., Rayko, H., Packing-Ebuen, J.L., McFarlane, M., Perrin, K.M., & **McDermott, R.J.** (2003). When HPV is diagnosed, do women hear STD or cancer? 131st Annual Meeting of the American Public Health Association, San Francisco, CA.
- 240.** Packing-Ebuen, J.L., Rayko, H., Wallace, F.R., Buie, M., Hassell, C., Naom, S.F., Daley, E.M., Perrin, K.M., & **McDermott, R.J.** (2003). Lack of HPV knowledge: What women don’t know could hurt them. 131st Annual Meeting of the American Public Health Association, San Francisco, CA.
- 239.** Rayko, H., Daley, E.M., Naom, S.F., **McDermott, R.J.**, Perrin, K.M., McFarlane, M., &

Packing-Ebuen, J.L. (2003). HPV diagnosis: Partner disclosure and support. 131st Annual Meeting of the American Public Health Association, San Francisco, CA.

238. McDermott, R.J. (2003). Realizing the vision for the health education profession in the 21st century: A leader's dialogue. 54th Annual Meeting of the Society for Public Health Education, San Francisco, CA.

237. Daley, E.M., Perrin, K.M., **McDermott, R.J.**, Naom, S.F., McFarlane, M., Packing-Ebuen, J.L., Rayko, H., Hassell, C., Buie, M., & Wallace, F. (2003). Assessing the impact of HPV-related diagnoses: Results from a qualitative study. International Society for Sexually Transmitted Disease Research 2003 ISSTD Congress, Ottawa, Canada.

236. McDermott, R.J., Noland, V.J., Drolet, J.C., Fetro, J.V., Daley, E.M., & McCormack Brown, K.R. (2003). Semantic meanings assigned to selected contraception options as related to ever use versus never use status among university undergraduate students. American Academy of Health Behavior Third Annual Scientific Meeting, St. Augustine, FL.

235. Zapata, L.B., Forthofer, M.S., Bell, B.A., Bryant, R.L., McCormack Brown, K.R., Bryant, C.A., & **McDermott, R.J.** (2003). Content analysis of tobacco and alcohol related articles in the newspaper: Utility for evaluating interventions to prevent youth smoking and drinking in the community. American Academy of Health Behavior Third Annual Scientific Meeting, St. Augustine, FL.

234. Perrin, K.M., Goad, S., O'Connor, D., Jacobson, H.N., **McDermott, R.J.**, Trayner, K., Walby, G., Pitt, S., & Forthofer, M. S. (2003). Florida Health Literacy Study: Implementation of patient behavior change to achieve chronic disease management. American Academy of Health Behavior Third Annual Scientific Meeting, St. Augustine, FL.

233. Gwede, C.K, Forthofer, M.S., **McDermott, R.J.**, & McCormack Brown, K.R. (2002). Influences related to prostate cancer screening among African American men in Hillsborough County, Florida. 130th Annual Meeting of the American Public Health Association, Philadelphia, PA.

232. Noland, V.J., Liller, K.D., **McDermott, R.J.**, & Coulter, M.L. (2002). Is adolescent sibling violence a precursor to subsequent dating violence among college students? 130th Annual Meeting of the American Public Health Association, Philadelphia, PA.

231. Perrin, K.M., Daley, E.M., Hassell, C., Buie, M., Naom, S., & **McDermott, R.J.** (2002). Readability and relevant HPV content in 20 HPV patient education brochures. 20th International Papillomavirus Conference, Institute Pasteur, Paris, France.

230. McDermott, R.J., McCormack Brown, K.R., Colwell, B., & Torabi, M.R. (2002). School health education: Why the gap between the research evidence and practice? 76th Annual School Health Conference of the American School Health Association, Charlotte, NC.

229. McCormack Brown, K., Noland, V., Johns, P., & **McDermott, R.J.** (2002). Youth risk behaviors and academic achievement among middle school age youth. 117th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, San Diego, CA.

228. McCormack Brown, K.R., Bryant, C.A., Forthofer, M.S., Eaton, D.K., Zapata, L.B., Alfonso, M., & **McDermott, R.J.** (2002). From research to evidence-based practice for preventing youth alcohol use: The Sarasota County Demonstration Project. American Academy of Health Behavior Second Annual Scientific Meeting, Napa, CA.

227. Noland, V.J., Liller, K.D., **McDermott, R.J.**, & Coulter, M.L. (2002). An exploratory study of adolescent sibling violence: Experiences of community college students. American Academy of Health Behavior Second Annual Scientific Meeting, Napa, CA.
226. Zapata, L., Reynolds, S., McCormack Brown, K., Forthofer, M.S., Eaton, D.K., Bryant, C.A., & **McDermott, R.J.** (2001). Tobacco use among Sarasota youth: Qualitative & quantitative findings. 75th Annual School Health Conference of the American School Health Association, Albuquerque, NM.
225. Zapata, L., Reynolds, S., McCormack Brown, K., Forthofer, M.S., Eaton, D.K., Bryant, C.A., & **McDermott, R.J.** (2001). Lessons learned from conducting school-based research. 75th Annual School Health Conference of the American School Health Association, Albuquerque, NM.
224. Perrin, K.M., & **McDermott, R.J.** (2001). MCH education: Look to the past for current answers. 129th Annual Meeting of the American Public Health Association, Atlanta, GA.
223. Daley, E.M., **McDermott, R.J.**, McCormack Brown, K.R., Kittleson, M.J., Reid, W.M., & Blair, R.C. (2001). Temperament type and health risk-taking behaviors among college students: Results of a Web-based survey. 129th Annual Meeting of the American Public Health Association, Atlanta, GA.
222. Zapata, L.B., Forthofer, M.S., Eaton, D.K., McCormack Brown, K.R., Bryant, C.A., & **McDermott, R.J.** (2001). Using community-based prevention marketing to identify determinants of cigarette use among 6th-10th grade youth: The Sarasota County demonstration project. 129th Annual Meeting of the American Public Health Association, Atlanta, GA.
221. Noland, V.J., Daley, E.M., Fetro, J.V., Drolet, J.C., McCormack Brown, K.R., & **McDermott, R.J.** (2001). Gender differences in assigned connotative meaning of sexuality related terms: Results from a university cohort. 129th Annual Meeting of the American Public Health Association, Atlanta, GA.
220. McCormack Brown, K.R., Bryant, C.A., Forthofer, M.S., & **McDermott, R.J.** (2001). Community and academic partnerships for success: Lessons learned. XVIIth World Conference on Health Promotion and Health Education, Paris, France.
219. Forthofer, M.S., Eaton, D.K., Zapata, L.B., Bryant, C.A., McCormack Brown, K.R., Landis, D.C., & **McDermott, R.J.** (2001). Defining and measuring mutual benefit in academic-community partnerships: Lessons learned from evaluation of the Florida Prevention Research Center's community-based prevention marketing model. International Conference on the University as Citizen: Engaging Universities and Communities, Tampa, FL.
218. Eaton, D.K., Forthofer, M.S., **McDermott, R.J.**, Bryant, C.A., McCormack Brown, K.R., & Landis, D.C. (2000). Measurement of group collective efficacy. 15th National Conference on Chronic Disease Prevention and Control, Washington, DC.
217. McCormack Brown, K.R., Bryant, C.A., Forthofer, M.S., Landis, D.C., & **McDermott, R.J.** (2000). Creative partnering and prevention marketing. 15th National Conference on Chronic Disease Prevention and Control, Washington, DC.
216. Forthofer, M.S., Bryant, C.A., McCormack Brown, K.R., Eaton, D.K., Bailey, L.J., Landis, D.C., & **McDermott, R.J.** (2000). Using audience segmentation techniques to prevent adolescent tobacco and alcohol use. 15th National Conference on Chronic Disease Prevention and Control, Washington, DC.

215. Bryant, C.A., Forthofer, M.S., **McDermott, R.J.**, McCormack Brown, K., & Landis, D.C. (2000). Community control and participation in program and policy development: A new paradigm in action. 128th Annual Meeting of the American Public Health Association, Boston, MA.
214. Forthofer, M.S., Eaton, D.K., Bailey, L.J., McCormack Brown, K.R., Bryant, C.A., & **McDermott, R.J.** (2000). Assessing community capacity in community-based prevention marketing. 128th Annual Meeting of the American Public Health Association, Boston, MA.
213. Bryant, C.A., McCormack Brown, K.R., Landis, D.C., Alfonso, M., Abrenica, K., **McDermott, R.J.**, & Reynolds, S. (2000). Using youth-administered research to address alcohol and tobacco use prevention in adolescents. 128th Annual Meeting of the American Public Health Association, Boston, MA.
212. Forthofer, M.S., Gwede, C.K., Bailey, L.J., **McDermott, R.J.**, Bryant, C.A., & McCormack Brown, K.R. (2000). Determinants of prostate cancer screening. 128th Annual Meeting of the American Public Health Association, Boston, MA.
211. **McDermott, R.J.**, Schmidt, W.D., Klein, K., Westhoff, W.W., Eaton, D.K., Holcomb, D.R., Markov, V., & Matrossov, V. (2000). Gender differences in attitudes about dating violence among Muscovite college students. 128th Annual Meeting of the American Public Health Association, Boston, MA.
210. Reynolds, S., McCormack Brown, K., **McDermott, R.J.**, Forthofer, M., Bryant, C., Landis, D. (2000). Community-based prevention marketing: A school district's experience. 74th Annual School Health Conference of the American School Health Association, New Orleans, LA.
209. **McDermott, R.J.** (2000). The American Academy of Health Behavior: In the beginning. American Academy of Health Behavior First Annual Scientific Conference, Santa Fe, NM.
208. Eaton, D.K., Bailey, L.J., Forthofer, M.S., & **McDermott, R.J.** (2000). Triangulation of methods for evaluation of complex health promotion processes: The Florida Prevention Research Center's community-based prevention marketing model. American Academy of Health Behavior First Annual Scientific Conference, Santa Fe, NM.
207. **McDermott, R.J.**, & Lindenberger, J.H. (2000). Getting accepted and getting published: The social marketing conference abstract process and the *Social Marketing Quarterly*. 10th Annual Social Marketing in Public Health Conference, Clearwater Beach, FL.
206. **McDermott, R.J.**, & McCormack Brown, K.R. (2000). Tobacco use among women in Germany: A review. 3rd Annual Health Education and Injury Prevention Partnership Course and Conference, Cologne, Germany.
205. McCormack Brown, K.R., Bryant, C.A., Landis, D.C., Forthofer, M.S., Calkins, S., & **McDermott, R.J.** (2000). Forming youth partnerships for research and practice. 18th National ASTDHPPHE Conference on Health Education and Health Promotion and the SOPHE 2000 MidYear Scientific Conference, Denver, CO.
204. Gwede, C., Forthofer, M., Bailey, L.J., **McDermott, R.J.**, McCormack Brown, K., & Bryant, C. (2000). Determinants of prostate cancer screening among African American men in Hillsborough County, Florida: A qualitative study. 7th Biennial Conference on Minorities, the Medically Underserved, and Cancer, Washington, DC.

203. McCormack Brown, K.R., Bryant, C.A., Landis, D.C., Forthofer, M.S., **McDermott, R.J.**, & Calkins, S. (2000). Developing youth capacity for community-based research: Evaluation results from the Sarasota youth initiative. Tenth Annual Prevention Research Centers Scientific Conference, Atlanta, GA.
202. Bryant, C.A., Forthofer, M.S., McCormack Brown, K.R., & **McDermott, R.J.** (1999). Community-based prevention marketing (CBPM): A model for partnering with communities for school health improvement. 127th Annual Meeting of the American Public Health Association, Chicago, IL.
201. Bryant, C.A., Forthofer, M.S., McCormack Brown, K.R., & **McDermott, R.J.** (1999). Community-based prevention marketing: Implications for health behavior change. 50th Annual Meeting of the Society for Public Health Education, Chicago, IL.
200. Bryant, C.A., Forthofer, M.S., McCormack Brown, K.R., & **McDermott, R.J.** (1999). Community-based prevention marketing. 5th Annual Conference - Innovations in Social Marketing, Montreal, Canada.
199. McCormack Brown, K.R., **McDermott, R.J.**, Calkins, S., & Myers, D. (1999). Community based prevention marketing: Working with the community. 9th Annual Conference on Social Marketing in Public Health, Clearwater Beach, FL.
198. **McDermott, R.J.** (1999). Ethno-cultural-linguistic issues in interpreting survey results. 2nd Health Education and Injury Prevention Partnership Course and Conference, Cologne, Germany.
197. Liller, K.D., Craig, J., Crane, N., & **McDermott, R.J.** (1998). Evaluation of a poison prevention curriculum for kindergarten and third grade students. 126th Annual Meeting of the American Public Health Association, Washington, DC.
196. Liller, K.D., Morissette, B.M., Noland, V., & **McDermott, R.J.** (1998). What predicts middle school students' bicycle helmet use? 126th Annual Meeting of the American Public Health Association, Washington, DC.
195. Vignon, J., Gwede, C., **McDermott, R.J.**, & Westhoff, W.W. (1998). Youth risk behavior survey in rural Zimbabwe. 126th Annual Meeting of the American Public Health Association, Washington, DC. (Selected as best paper, School Health Education and Services Section)
194. Westhoff, W.W., **McDermott, R.J.**, & Holcomb, D.R. (1998). HIV-related knowledge and behavior of commercial sex workers in Santo Domingo, Tijuana, and Moscow. 126th Annual Meeting of the American Public Health Association, Washington, DC.
193. Westhoff, W.W., **McDermott, R.J.**, & Westhoff, E.R. (1998). An assessment of risk behaviors among high school students in La Ceiba, Honduras. 126th Annual Meeting of the American Public Health Association, Washington, DC.
192. Permuth, R., Westhoff, W.W., & **McDermott, R.J.** (1998). HIV/AIDS risk behaviors among high school students in three Caribbean basin cities. 126th Annual Meeting of the American Public Health Association, Washington, DC.
191. Westhoff, W.W., **McDermott, R.J.**, & Westhoff, E.R. (1998). Risk behaviors among Mexican high school students living in Merida, Yucatan. 126th Annual Meeting of the American Public Health Association, Washington, DC.

- 190.** Westhoff, W.W., Westhoff, E.R., & **McDermott, R.J.** (1998). High school students' self-reported perceptions of parent relationships and violence in the home. 126th Annual Meeting of the American Public Health Association, Washington, DC.
- 189.** Westhoff, W.W., Westhoff, E.R., **McDermott, R.J.**, Melo, G., Moscoso, M., & Holcomb, D.R. (1998). An international partnership for adolescent health. 126th Annual Meeting of the American Public Health Association, Washington, DC.
- 188.** McCormack Brown, K.R., Perrin, K.M., **McDermott, R.J.**, & Eaton, D.K. (1998). Florida youth tobacco knowledge and attitudes: Implications for school health education curricula. 72nd National School Health Conference of the American School Health Association, Colorado Springs, CO.
- 187.** **McDermott, R.J.** (1998). Confounding factors in performing surveys across language and culture. 1st Health Education and Injury Prevention Partnership Course and Conference, Cologne, Germany.
- 186.** Clark-Alexander, B.J., **McDermott, R.J.**, & Westhoff, W.W. (1997). Marijuana, cocaine, inhalant and other drug use by fifth-graders. 125th Annual Meeting of the American Public Health Association, Indianapolis, IN.
- 185.** Liller, K.D., **McDermott, R.J.**, Smorynski, A., Morissette, B.M., & Crane, N. (1997). Increasing children's bicycle helmet use through a school-based health education program. 125th Annual Meeting of the American Public Health Association, Indianapolis, IN.
- 184.** **McDermott, R.J.**, Clark-Alexander, B.J., & Westhoff, W.W. (1997). Aggression and fifth-graders: Some attitudinal and behavioral relationships. 125th Annual Meeting of the American Public Health Association, Indianapolis, IN.
- 183.** Klein, K., Schmidt, W.D., Markov, V., Schulte, F., Westhoff, W.W., **McDermott, R.J.**, & Holcomb, D.R. (1997). Violence and suicide: A comparison of male and female Russian high school students. 125th Annual Meeting of the American Public Health Association, Indianapolis, IN.
- 182.** Clark-Alexander, B.J., **McDermott, R.J.**, Westhoff, W.W., Permuth, R., Purcell, R., Williams, K. (1997). Alcohol use in the fifth grade: Normative beliefs and use patterns. 125th Annual Meeting of the American Public Health Association, Indianapolis, IN.
- 181.** **McDermott, R.J.**, Schulte F., Klein, K., Schmidt, W.D., Westhoff, W.W., Marty, P.J., Markov, V., Apel, M., Holcomb, D.R. (1997). Smoking attitudes and practices by Muscovite university students. 125th Annual Meeting of the American Public Health Association, Indianapolis, IN.
- 180.** **McDermott, R.J.**, Clark-Alexander, B.J., & Westhoff, W.W. (1997). Experience with alcohol and related attitudes and beliefs in a fifth-grade cohort. 71st National School Health Conference of the American School Health Association, Daytona Beach, FL.
- 179.** Clark-Alexander, B.J., **McDermott, R.J.**, & Westhoff, W.W. (1997). Initiation of tobacco use and future intentions to use in a fifth-grade cohort. 71st National School Health Conference of the American School Health Association, Daytona Beach, FL.
- 178.** **McDermott, R.J.**, Westhoff, W.W., Albrecht, T.L., & Nelson, C. (1997). Developing instrumentation to assess cultural and religious tolerance/intolerance: Procedures and dilemmas. 27th Annual Scholars' Conference on the Holocaust and the Churches, Tampa, FL.

177. Holcomb, D.R., Westhoff, W.W., & **McDermott, R.J.** (1996). An international comparison of rape tolerant attitudes among college students from the U.S., Germany, and Russia. 124th Annual Meeting of the American Public Health Association, New York, NY.
176. Holcomb, D.R., Westhoff, W.W., & **McDermott, R.J.** (1996). Gender differences in rape tolerant attitudes among college students from Germany and Russia. 124th Annual Meeting of the American Public Health Association, New York, NY.
175. Liller, K.D., Smorynski, A., **McDermott, R.J.**, Crane, N., & Weibley, R.E. (1996). Effects of the *MORE HEALTH* bicycle safety project on children's helmet use. 124th Annual Meeting of the American Public Health Association, New York, NY.
174. Apel, M., Schulte, F., Klein, K., **McDermott, R.J.**, & Westhoff, W.W. (1996). Empowering non-smokers in a traditional smoking environment: Compliance level one year after a policy change at the University of Cologne. 124th Annual Meeting of the American Public Health Association, New York, NY.
173. Perrin, K.M., **McDermott, R.J.**, Blair, R.C., Gulitz, E.B., Bryant, C.A., Washburn, T., Marty, P.J., & Ulschack, G. (1996). Survey response of university employees related to the spiritual dimension of health, health locus of control, and perceived quality of life. 124th Annual Meeting of the American Public Health Association, New York, NY.
172. Williams, K., **McDermott, R.J.**, Wilson, E.M., & Westhoff, W.W. (1996). Comparing physical activity between college students living on and off campus. 124th Annual Meeting of the American Public Health Association, New York, NY.
171. Orringer, L.D., Westhoff, W.W., Holcomb, D.R., **McDermott, R.J.**, Marty, P.J., & Cupoli, C. (1996). Camera kids: Health through the eyes of school-age children. 124th Annual Meeting of the American Public Health Association, New York, NY.
170. Morissette, B.M., **McDermott, R.J.**, Wilson, E.M., & Westhoff, W.W. (1996). Assessing alcohol use and drinking and driving among college students. 124th Annual Meeting of the American Public Health Association, New York, NY.
169. **McDermott, R.J.**, Clark-Alexander, B.J., & Westhoff, W.W. (1996). Fifth-graders' tobacco use initiation, future intentions to use and attitudes toward use. 70th American School Health Association Conference, St. Louis, MO.
168. Westhoff, W.W., **McDermott, R.J.**, & Wilson, E.M. (1996). High-risk behavior reported by university undergraduate students. 70th American School Health Association Conference, St. Louis, MO.
167. Morissette, B.M., **McDermott, R.J.**, Westhoff, W.W., & Wilson, E.M. (1996). Measuring transportation safety behaviors among college students. 84th Annual National Safety Council Congress and Exhibition, Orlando, FL.
166. Quinn, G.P., & **McDermott, R.J.** (1996). Stakeholders' response to comprehensive school health services in Florida. National Assembly on School-Based Health Care, 2nd Annual Conference, Baltimore, MD.
165. **McDermott, R.J.**, Westhoff, W.W., & Holcomb, D.R. (1996). Adolescent health behavior: An international view. The 23rd Annual Meeting of the National Council for International Health, Arlington, VA.

- 164. McDermott, R.J.** (1996). Survey development: Is asking questions an art? 23rd Annual Meeting of the National Council for International Health, Arlington, VA.
- 163. McDermott, R.J.,** Westhoff, W.W., & Marty, P.J. (1996). University and school partnerships: Keys to healthier children and youth in the U.S. and Russia. Joint Russia-USA School-Based Health Promotion Conference, Moscow, Russia.
- 162. Klein, K.,** Schmidt, W.D., **McDermott, R.J.,** & Westhoff, W.W. (1995). A comparison of smoking behaviors between United States and Moscow youth. Annual Meeting of the American Association for Cancer Education, Tampa, FL.
- 161. Westhoff, W.W.,** & **McDermott, R.J.** (1995). Correlates of HIV knowledge and risk taking behaviors among commercial sex workers in the Dominican Republic. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 160. Klein, K.,** **McDermott, R.J.,** Westhoff, W.W., Schmidt, W.D., Sarvela, P.D., & Holcomb, D.R. (1995). HIV risk behavior: A comparison of U.S. and Russian youth. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 159. Klein, K.,** **McDermott, R.J.,** Westhoff, W.W., Schmidt, W.D., Sarvela, P.D., & Holcomb, D.R. (1995). Health risk behaviors of Muscovite high school students. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 158. McDermott, R.J.,** Quinn, G.P., Battaglin, J.J., Byrd, S., Tolliver, J., Kroetsch, M.A., Perrin, K.M., Scoria, T., & Westhoff, W.W. (1995). Comprehensive school health services in Florida. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 157. Liller, K.D.,** Smorynski, A., **McDermott, R.J.,** Crane, N.B., & Weibley, R.E. (1995). Evaluation of the *MORE HEALTH* bicycle safety project. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 156. Westhoff, W.W.,** **McDermott, R.J.,** Holcomb, D.R., Marty, P.J., & Gadd, R.E. (1995). Correlates of middle school students' acquisition of risk taking behaviors. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 155. Westhoff, W.W.,** Marty, P.J., **McDermott, R.J.,** Holcomb, D.R., & Gadd, R.E. (1995). Middle school students' accessibility to health-compromising products and the acquisition of high-risk behaviors. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 154. Westhoff, W.W.,** **McDermott, R.J.,** Holcomb, D.R., Marty, P.J., & Gadd, R.E. (1995). The acquisition and perceived harm of high-risk health behaviors in selected middle school students. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 153. Jenkins, L.,** Marty, P.J., **McDermott, R.J.,** Holcomb, D.R., & Westhoff, W.W. (1995). An alternative method of drug abuse prevention: In-service workshops for school personnel. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 152. Klein, K.,** Apel, M., & **McDermott, R.J.** (1995). Effect of a smoking ban on student smoking levels: University of Cologne in Germany. 123rd Annual Meeting of the American Public Health Association, San

Diego, CA.

- 151.** Black, D.R., Holcomb, D.R., Larkin, L.J., **McDermott, R.J.**, & Westhoff, W.W. (1995). Pathogenic weight reduction methods of female dieters: Determinants of other high-risk behaviors. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 150.** Black, D.R., Holcomb, D.R., Larkin, L.J., **McDermott, R.J.**, & Westhoff, W.W. (1995). High school pathogenic weight reducers: Greater susceptibility to other risk behaviors. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 149.** Holcomb, D.R., **McDermott, R.J.**, Westhoff, W.W., & Gadd, R.E. (1995). Perceived class standing and self-reported risk-taking among high school students in special programs. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 148.** Holcomb, D.R., Westhoff, W.W., **McDermott, R.J.**, & Gadd R.E. (1995). A comparison of family composition and self-reported risk taking among 7th and 8th grade middle school students. 123rd Annual Meeting of the American Public Health Association, San Diego, CA.
- 147.** Westhoff, W.W., **McDermott, R.J.**, Marty, P.J., Holcomb, D.R., & Gadd, R.E. (1995). 7th and 8th grade students' accessibility to guns and their perceived harm of weapon carrying behavior. 69th American School Health Association Conference, Milwaukee, WI.
- 146.** Holcomb, D.R., Tappe, M.K., Westhoff, W.W., **McDermott, R.J.**, & Gadd, R.E. (1995). Health behaviors and perceptions among traditional middle school students and students attending an alternative middle school. 69th American School Health Association Conference, Milwaukee, WI.
- 145.** Clark-Alexander, B.J., **McDermott, R.J.**, Reynolds, S.T., & Boyd, P. (1995). Intervening with high-risk youth: Evaluation results. 69th American School Health Association Conference, Milwaukee, WI.
- 144.** Westhoff, W.W., **McDermott, R.J.**, Marty, P.J., & Holcomb, D.R. (1995). Acquisition of violent behavior in 7th and 8th grade students. 22nd Annual Meeting of the National Council on International Health, Arlington, VA.
- 143.** Klein, K., **McDermott, R.J.**, Westhoff, W.W., Holcomb, D.R., & Schmidt, W.D. (1995). Youth violence: A comparison between U.S. and Moscow students. 22nd Annual Meeting of the National Council on International Health, Arlington, VA.
- 142.** Seehafer, R.W., Holcomb, D.R., Westhoff, W.W., & **McDermott, R.J.** Training peer educators to prevent date rape. 22nd Annual Meeting of the National Council on International Health, Arlington, VA.
- 141.** Holcomb, D.R., Westhoff, W.W., & **McDermott, R.J.** (1995). Perceived class standing and self-reported risk taking. 22nd Annual Meeting of the National Council on International Health, Arlington, VA.
- 140.** **McDermott, R.J.**, Westhoff, W.W., Holcomb, D.R., & Marty, P.J. (1994). Smoking by Hispanic youth in the U.S. and Dominican Republic. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
- 139.** Klein, K., Gast, J., Ritzel, D.O., Sarvela, P.D., **McDermott, R.J.**, & Leiker, J.J. (1994). Youth drinking and smoking behavior: A comparison between two vocational schools in former East and West Germany. 122nd Annual Meeting of the American Public Health Association, Washington, DC.

138. Marty, P.J., Nenno, M., & **McDermott, R.J.** (1994). Reducing tobacco use among children: Implications for increasing the tobacco excise tax. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
137. Holcomb, D.R., Westhoff, W.W., & **McDermott, R.J.** (1994). Attitudes about date rape: Gender differences among high school students in the Dominican Republic. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
136. Holcomb, D.R., Westhoff, W.W., & **McDermott, R.J.** (1994). Alcohol use and related risk taking behavior by Hispanic youth in the U.S. and the Dominican Republic. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
135. Westhoff, W.W., **McDermott, R.J.**, & Holcomb, D.R. (1994). Adolescent sexual behaviors: Differences between U.S. Hispanic and Dominican Republic youth. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
134. Liller, K.D., Knowles, A., & **McDermott, R.J.** (1994). Children's bicycle helmet use in a Florida county. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
133. Liller, K.D., Kent, E.B., Knowles, A., & **McDermott, R.J.** (1994). School-community efforts to promote children's bicycle helmet use. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
132. Westhoff, W.W., Coulter, M.L., **McDermott, R.J.**, & Holcomb, D.R. (1994). Assessing the health risks of street children working in Santo Domingo, Dominican Republic. 122nd Annual Meeting of the American Public Health Association, Washington, DC.
131. **McDermott, R.J.**, Westhoff, W.W., Holcomb, D.R., & Marty, P.J. (1994). Youth violence: A cross-cultural comparison of Hispanic adolescents in the U.S. and the Dominican Republic. 68th American School Health Association Convention, Houston, TX.
130. **McDermott, R.J.**, Marty, P.J., Bryant, C.A., Lopez, G.E., Hiebert, S., Westhoff, W.W., Lindenberger, J., Olive, T., Holcomb, D.R., Cousens, L.R., & Hinkelman, E. (1994). Family planning: How it fits into perinatal care. Annual Meeting of the Florida Perinatal Association, Orlando, FL.
129. Westhoff, W.W., Holcomb, D.R., & **McDermott, R.J.** (1994). Establishing health status indicators by surveying youth risk behaviors of high school students in the Dominican Republic. 2nd Annual Meeting of the Society for Prevention Research, West Palm Beach, FL.
128. **McDermott, R.J.**, Marty, P.J., Bryant, C.A., Lopez, G.E., Hiebert, S., Westhoff, W.W., Lindenberger, J., Olive, T., Holcomb, D.R., Cousens, L.R., & Hinkelman, E. (1994). Birth control and family planning: Research findings for a social marketing plan. Social Marketing in Public Health Fourth Annual National Conference, Clearwater Beach, FL.
127. **McDermott, R.J.**, Marty, P.J., Bryant, C.A., Hiebert, S., Westhoff, W.W., & Holcomb, D.R. (1994). Contraception knowledge, attitudes and practices among women attending public health clinics. 109th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Denver, CO.
126. **McDermott, R.J.**, Whaley, M., Holcomb, D.R., Marty, P.J., Westhoff, W.W., & Gadd, R. (1993).

Risk factors associated with youth violence, suicide, and other unintentional injury in a rural Florida county. 121st Annual Meeting of the American Public Health Association, San Francisco, CA.

125. Westhoff, W.W., Holcomb, D.R., **McDermott, R.J.**, & Marty, P.J. (1993). An international comparison of risk factors between Dominican Republic and United States Hispanic high school students. 121st Annual Meeting of the American Public Health Association, San Francisco, CA.

124. Westhoff, W.W., Holcomb, D.R., Schutt, L., & **McDermott, R.J.** (1993). A content analysis of APHA school health education services abstracts and its implication for future direction. 121st Annual Meeting of the American Public Health Association, San Francisco, CA.

123. Emery, E.M., **McDermott, R.J.**, Holcomb, D.R., & Marty, P.J. (1993). The relationship of area-specific self-esteem and substance use among average risk and high risk youth. 121st Annual Meeting of the American Public Health Association, San Francisco, CA.

122. Gast, J., Sarvela, P.D., & **McDermott, R.J.** (1993). Validation of the CDC's Youth Risk Behavior Survey tobacco questions using Crown and Marlow's social desirability scale. 121st Annual Meeting of the American Public Health Association, San Francisco, CA.

121. Emery, E.M., **McDermott, R.J.**, Holcomb, D.R., & Bryant, C.A. (1993). Combining qualitative and quantitative paradigms to examine youth perceptions of gateway drug use prevention program needs. 67th American School Health Association Convention, Pittsburgh, PA.

120. Holcomb, D.R., **McDermott, R.J.**, & Marty, P.J. (1993). Use of teachers and other school personnel in drug education needs assessment. 67th American School Health Association Convention, Pittsburgh, PA.

119. Marty, P.J., & **McDermott, R.J.** (1993). Using an excise tax to reduce tobacco use among children: Research implications. 67th American School Health Association Convention, Pittsburgh, PA.

118. Carver, J.D., **McDermott, R.J.**, & Barness, L.A. (1993). Infant mortality statistics do not reflect adequately the impact of short gestation. Annual Meeting of the American Pediatric Society and the Society for Pediatric Research, Washington, DC.

117. Bryant, C.A., Gulitz, E.B., Jeffers, D.F., Marty, P.J., & **McDermott, R.J.** (1993). The Florida plan: Social marketing for a healthy start. Social Marketing in Public Health Third Annual National Conference, Clearwater Beach, FL.

116. **McDermott, R.J.**, Drolet, J.C., Fetro, J.V., & Westhoff, W.W. (1993). The independent effects of racial/ethnic and religious affiliations on connotative meanings assigned to sexuality-related terms by a university student cohort. 108th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Washington, DC.

115. Fuller, S.M., **McDermott, R.J.**, & Marty, P.J. (1993). Breast cancer beliefs of women participating in a television-promoted mammography screening project. 108th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Washington, DC.

114. **McDermott, R.J.**, & Marty, P.J. (1993). Influence of demographic changes in the individual, family, and society. Second Annual Winter Meeting, Strategies and Concepts for Successful Aging throughout the Lifespan, Cologne, Germany.

- 113. McDermott, R.J.,** Marty, P.J., Holcomb, D.R., & Emery E.M. (1993). Project Safe Team: A theory-based drug education program in Florida. First Annual Winter Meeting, Criteria and Strategies for A Healthy School, Cologne, Germany.
- 112. Emery, E.M.,** Goodwin, K.L., Holcomb, D.R., Marty, P.J., & **McDermott, R.J.** (1992). Substance abuse prevention programs: Developing partnerships between universities, schools, and community. 120th Annual Meeting of the American Public Health Association, Washington, DC.
- 111. Hein, F.V.,** Southworth, W.H., & **McDermott, R.J.** (1992). Principles of curriculum development and the comprehensive school health program: Implications and applications. 120th Annual Meeting of the American Public Health Association, Washington, DC.
- 110. Liller, K.D.,** Kent, E.B., Arcari, C., & **McDermott, R.J.** (1992). Risk factors for child drownings and near-drownings in west central Florida. 120th Annual Meeting of the American Public Health Association, Washington, DC.
- 109. Liller, K.D.,** Kent, E.B., & **McDermott, R.J.** (1992). The role of prenatal and postpartum education in the prevention of childhood injuries. 120th Annual Meeting of the American Public Health Association, Washington, DC.
- 108. Liller, K.D.,** Kent, E.B., Arcari, C., & **McDermott, R.J.** (1992). Risk factors for child drownings and near-drownings in a west central Florida county. 80th Annual National Safety Council Congress and Exposition, Orlando, FL.
- 107. Boyd, P.,** Reynolds, S.T., Clark-Alexander, B.J., & **McDermott, R.J.** (1992). Substance abuse and other social deviance among youth in high risk situations. 66th American School Health Association Convention, Orlando, FL.
- 106. McDermott, R.J.,** Schiff, W.M., Marty, P.J., & McCormack Brown, K.R. (1992). Smokeless tobacco use and oral lesions in Dade County Florida athletes. 66th American School Health Association Convention, Orlando, FL.
- 105. Emery, E.M.,** Goodwin, K.L., Marty, P.J., **McDermott, R.J.**, & Holcomb, D.R. (1992). A college of public health and county school system coalition: A key to attaining the year 2000 objectives for adolescent substance abuse prevention. Society for Public Health Education Mid-Year Meeting, Austin, TX.
- 104. McDermott, R.J.,** Sarvela, P.D., Holcomb, D.R., & Odulana, J.A. (1992). Connotative meanings assigned to contraceptive options: 1985 and 1990. 107th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Indianapolis, IN.
- 103. McDermott, R.J.,** Drolet, J.C., Fetro, J.V., & Westhoff, W.W. (1992). Connotative meanings of sexuality-related terms: Comparing 1985 and 1990 university student cohorts. 107th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Indianapolis, IN.
- 102. Huetteman, J.K.D.,** Sarvela, P.D., Holcomb, D.R., Odulana, J.A., & **McDermott, R.J.** (1992). Awareness and use of contraception methods among college students. 107th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Indianapolis, IN.
- 101. Marty, P.J.,** Ahrens, E., & **McDermott, R.J.** (1991). Effect of a smokeless tobacco visual display on knowledge, attitudes, and behavioral intentions among children. 119th Annual Meeting of the American Public

Health Association, Atlanta, GA.

100. Meurer, J., **McDermott, R.J.**, & Emery, E.M. (1991). An exploratory study of health practices, perceived health status, and health knowledge of American Catholic nuns. 119th Annual Meeting of the American Public Health Association, Atlanta, GA.
99. Marty, P.J., **McDermott, R.J.**, & Glover, E.D. (1991). Effects of a cessation program on smokeless tobacco use among an adolescent population. 119th Annual Meeting of the American Public Health Association, Atlanta, GA.
98. Sarvela, P.D., Klein, K., & **McDermott, R.J.** (1991). Using stakeholders in health education quality control studies. 14th World Conference on Health Education, Helsinki, Finland.
97. Sarvela, P.D., Holcomb, D.R., Odulana, J.A., **McDermott, R.J.**, & Huettelman, J.K.D. (1991). Attitudes towards contraceptive use among college students. 69th Annual Meeting of the American College Health Association, Boston, MA.
96. **McDermott, R.J.**, Sarvela, P.D., & Bajracharya, S.M. (1990). A multivariate assessment of high school student cigarette use. 64th American School Health Association Convention, Long Beach, CA.
95. Hawkins, M.J., Larsen, M.D., **McDermott, R.J.**, McCormack Brown, K.R., Taylor, E.L., & Ryan, E.R. (1990). Gender differences in response to the threat of nuclear war. 118th Annual Meeting of the American Public Health Association, New York, NY.
94. Hawkins, W.E., **McDermott, R.J.**, & Seeley, J.L. (1990). Depression and maladaptive eating practices in college students. 118th Annual Meeting of the American Public Health Association, New York, NY.
93. Liller, K.D., **McDermott, R.J.**, Emery, E.M., Jeffers, D.F., & Perrin, K.M. (1990). An evaluation of Caucasian and minority mothers' responses to a low-cost child restraint device rental program. 118th Annual Meeting of the American Public Health Association, New York, NY.
92. **McDermott, R.J.** (1990). Poisoning episodes among young children in Florida - 1988. 105th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, New Orleans, LA.
91. **McDermott, R.J.**, Sarvela, P.D., & Bajracharya, S.M. (1990). Factors related to high school student smokeless tobacco use. 105th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, New Orleans, LA.
90. Liller, K.D., **McDermott, R.J.**, Ward, W.B., & Goodrich, S.W. (1990). Planning for the future preparation of masters level health educators: The 1990s and beyond. 105th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, New Orleans, LA.
89. Bajracharya, S.M., Sarvela, P.D., & **McDermott, R.J.** (1990). Reasons for smoking cigarettes among high school students. 105th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, New Orleans, LA.
88. **McDermott, R.J.**, Liller, K.D., Ward, W.B., & Goodrich, S.W. (1989). Excellence in master's level health education professional preparation in the year 2000: Curriculum issues. 117th Annual Meeting of the American Public Health Association, Chicago IL.

87. **McDermott, R.J.**, & Marty, P.J. (1989). Tobacco use in grades 9 and 10: A comparison of white and minority Students. 117th Annual Meeting of the American Public Health Association, Chicago, IL.
86. Marty P.J., Kirkpatrick, W.R., & **McDermott, R.J.** (1989). Understanding AIDS: Utility of a federally distributed AIDS brochure on selected variables among a population of adolescents. 63rd American School Health Association Convention, Chicago, IL.
85. **McDermott R.J.** (1989). Poison hotline data as tools for health education and prevention program planning. 104th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Boston, MA.
84. Liller, K.D., & **McDermott, Robert J.** (1989). An exploratory study of burnout and depression in selected health educators. 104th Annual Meeting of the American Alliance for Health, Physical Education Recreation and Dance, Boston, MA.
83. **McDermott, R.J.** (1988). A comparative assessment of self-esteem in 9th grade boys and girls. 116th Annual Meeting of the American Public Health Association, Boston MA.
82. **McDermott, R.J.** (1988). Cigarette smoking, smokeless tobacco use, and self-esteem in an urban high school. 116th Annual Meeting of the American Public Health Association, Boston, MA.
81. **McDermott, R.J.**, & Crawford, D.A. (1988). Needs assessment data from site visits at selected Florida schools. 116th Annual Meeting of the American Public Health Association, Boston, MA.
80. Rudolph, A., & **McDermott, R.J.** (1988). Breast cancer early detection practices among older women. 116th Annual Meeting of the American Public Health Association, Boston, MA.
79. Meurer, J., **McDermott, R.J.**, & Malloy, M.J. (1988). Health practices of Catholic nuns. 116th Annual Meeting of the American Public Health Association, Boston, MA.
78. Rudolph, A., & **McDermott, R.J.** (1988). Breast cancer early detection knowledge, attitudes, and practices. Third International Congress on Women's Health Issues, Tampa, FL.
77. Meurer, J., **McDermott, R.J.**, & Malloy, M.J. (1988). Health practices of American Catholic nuns. Third International Congress on Women's Health Issues, Tampa, FL.
76. **McDermott, R.J.**, & Marty, P.J. (1988). Cigarette smoking, smokeless tobacco use, and self-esteem among ninth graders. 62nd American School Health Association Convention, Lake Buena Vista, FL.
75. **McDermott, R.J.**, Crawford, D.A., & Malloy, M.J. (1988). Results of the Florida school health services needs assessment project. 62nd American School Health Association Convention, Lake Buena Vista, FL.
74. McCormack, K.R., Clark, B.J., & **McDermott, R.J.** (1988). School-based dental sealant programs: Promises, paradigms, and politics. 62nd American School Health Association Convention, Lake Buena Vista, FL.
73. **McDermott, R.J.**, Chaffin, V.M., & Marty, P.J. (1988). AIDS beliefs and fears among university students. 66th Annual Meeting of the American College Health Association, Denver, CO.

72. **McDermott, R.J.**, Sarvela, P.D., & Bajracharya, S.J. (1988). Nonconsensual sex among university students: A multivariate analysis. 103rd Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Kansas City, MO.
71. Chaffin, V.M., & **McDermott, R.J.** (1988). AIDS beliefs and attitudes in selected university students. 103rd Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Kansas City, MO.
70. Glover, E.D., Bonaguro, J.A., Marty, P.J., & **McDermott, R.J.** (1988). Smokeless tobacco: History, advertising, physiologic effects, prevalence, psychosocial correlates, and educational programs. 103rd Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Kansas City, MO.
69. **McDermott, R.J.**, Hawkins, W.E., & Marty, P.J. (1987). Depression and health behavior in a sample of older adolescents. 115th Annual Meeting of the American Public Health Association, New Orleans, LA.
68. **McDermott, R.J.**, & Marty, P.J. (1987). Multidimensional comparison of self-esteem in a sample of 9th-grade girls and boys. 115th Annual Meeting of the American Public Health Association, New Orleans, LA.
67. **McDermott, R.J.**, & Marty, P.J. (1987). Cigarette and smokeless tobacco use in a sample of older adolescents. 115th Annual Meeting of the American Public Health Association, New Orleans, LA.
66. Hart, L.J., & **McDermott, R.J.** (1987). Body image, self-induced vomiting and laxative abuse in a sample of high school girls. 115th Annual Meeting of the American Public Health Association, New Orleans, LA.
65. Ashley, J.W., & **McDermott, R.J.** (1987). Use of classical music to moderate depression in traumatically head injured patients. 115th Annual Meeting of the American Public Health Association, New Orleans, LA.
64. Marty, P.J., **McDermott, R.J.**, & Werch, C.E. (1987). Conflict resolution strategy for mediating challenges to controversial school health topics. 115th Annual Meeting of the American Public Health Association, New Orleans, LA.
63. **McDermott R.J.** (1987). Sexual practices, personality, and the distortion effect in older adolescents. American School Health Association 61st Annual Convention, Indianapolis, IN.
62. McCormack, K.R., Vitello, E.M., & **McDermott, R.J.** (1987). Dental health knowledge, beliefs, and practices of junior high students. American School Health Association 61st Annual Convention, Indianapolis, IN.
61. Marty, P.J., & **McDermott, R.J.** (1987). Knowledge about the health effects of and attitudes toward smokeless tobacco use. American School Health Association 61st Annual Convention, Indianapolis, IN.
60. **McDermott, R.J.**, & Marty, P.J. (1987). Smokeless tobacco use and self-esteem in a sample of ninth graders. American School Health Association 61st Annual Convention Indianapolis, IN.
59. Hart, L.J., & **McDermott, R.J.** (1987). Body image and participation in bulimia-like behaviors in a sample of adolescent girls. American School Health Association 61st Annual Convention, Indianapolis, IN.

58. **McDermott, R.J.** (1987). Smokeless tobacco: Another drug for youth to say "no" to. 1987 Florida Conference on School Health, Tampa, FL.
57. **McDermott, R.J.**, Hawkins, W.E., & Duncan, D.F. (1987). Symptoms of depression and their behavior correlates in a sample of adolescents. 102nd Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Las Vegas, NV.
56. **McDermott, R.J.** (1987). Beliefs about jogging held by joggers and nonjoggers in a sample of university students. Annual Meeting of the Southern District Alliance for Health, Physical Education, Recreation and Dance, Birmingham, AL.
55. **McDermott, R.J.**, Moore, J.R., Marty, P.J., & Chng, C.L. (1986). Education of high-risk groups: Gays and other minorities. The Challenge of AIDS: Sharing Strategies and Solutions - First National Meeting, Miami, FL.
54. **McDermott, R.J.** (1986). Barriers to effective education about AIDS. The Challenge of AIDS: Sharing Strategies and Solutions - First National Meeting, Miami, FL.
53. **McDermott, R.J.**, & Drolet, J.C. (1986). Connotative meanings of sex-related terms implications for educators and practitioners. 29th Annual Meeting of the Society for the Scientific Study of Sex, St. Louis, MO.
52. **McDermott, R.J.**, Littlefield, E.A., & Murray, S. (1986). Depression in a sample of college students. American School Health Association 60th Annual Convention, Denver, CO.
51. **McDermott, R.J.**, & Marty, P.J. (1986). Smokeless tobacco use in a collegiate sample. American School Health Association 60th Annual Convention, Denver, CO.
50. **McDermott R.J.**, Littlefield, E.A., Murray, S., Marty, P.J., & Williams, T. (1986). Depression in a sample of high school students. American School Health Association 60th Annual Convention, Denver, CO.
49. Price, J.H., Polcyn, M., **McDermott, R.J.**, & Bailey, W.J. (1986). Tobacco: Its impact on America's future consumer. American School Health Association 60th Annual Convention, Denver, CO.
48. **McDermott, R.J.**, & Marty, P.J. (1986). Smokeless tobacco use and a youth population at risk. 114th Annual Meeting of the American Public Health Association, Las Vegas, NV.
47. **McDermott, R.J.** (1986). Gender differences in depression among university students. 114th Annual Meeting of the American Public Health Association, Las Vegas, NV.
46. **McDermott, R.J.**, Hawkins, M.J., & Moore, J.R. (1986). AIDS awareness and information sources among university students. 114th Annual Meeting of the American Public Health Association, Las Vegas, NV.
45. Hawkins, M.J., Hawkins, W.E., **McDermott, R.J.**, & Marty, P.J. (1986). Effects of the nuclear war threat on school-age children: Implications for the health educator. 114th Annual Meeting of the American Public Health Association, Las Vegas, NV.
44. Preciado, J., & **McDermott, R.J.** (1986). Self-reported health status of a sample of Mexican migrant workers. 114th Annual Meeting of the American Public Health Association, Las Vegas, NV.
43. **McDermott, R.J.** (1986). Heart at Work after two years. American Heart Association/Illinois

Affiliate 42nd Annual Meeting and Delegate Assembly, Springfield, IL.

42. **McDermott, R.J.**, & Drolet, J.C. (1986). Gender differences in connotative meanings of sex-related events. 101st Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Cincinnati, OH.
41. Dougherty, M.A., & **McDermott, R.J.** (1986). Psychosocial factors associated with use of tanning salons. 101st Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Cincinnati, OH.
40. **McDermott, R.J.**, & Marty, P.J. (1986). Written testimony on the regional prevalence of smokeless tobacco use in a university population. National Institutes of Health Consensus Development Conference on the Health Implications of Smokeless Tobacco, Bethesda, MD.
39. **McDermott, R.J.**, & Gold, R.S. (1985). Racial differences in perception of contraception attributes. 113th Annual Meeting of the American Public Health Association, Washington, DC.
38. **McDermott, R.J.**, & Marty, P.J. (1985). Nursing caries syndrome and public health practice. 113th Annual Meeting of the American Public Health Association, Washington, DC.
37. Russell, R.D., Hawkins, M.J., Marty, P.J., **McDermott, R.J.**, Braza, J.F. (1985). Health education for peace: Myth or possible reality. American School Health Association 59th Annual Convention, Little Rock, AR.
36. **McDermott, R.J.**, & Marty, P.J. (1985). Dipping and chewing behavior among university students. American School Health Association 59th Annual Convention, Little Rock, AR.
35. **McDermott, R.J.** (1985). Smokeless tobacco: The huffless-puffless threat to health. Annual Meeting of the American Cancer Society Illinois Division, Inc., Chicago, IL.
34. **McDermott, R.J.** (1985). Preparation of the "generic" health educator at Southern Illinois University at Carbondale. Regional Workshop on the Competency-Based Health Education Curriculum, Normal, IL.
33. **McDermott, R.J.** (1985). The "Heart at Work" program: Results of an inservice. American Heart Association/Illinois Affiliate 41st Annual Meeting and Delegate Assembly, Springfield, IL.
32. Knolle, L.L., **McDermott, R.J.**, Ritzel, D.O., & Gold, R.S. (1985). Public information and education in the emergency medical services system. 100th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Atlanta, GA.
31. **McDermott, R.J.**, & Gold, R.S. (1985). Gender differences in perception of contraception alternatives by never-married college students. 100th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Atlanta, GA.
30. Marty, P.J., **McDermott, R.J.**, & Young, M.E. (1984). Dipping and chewing among high school students in northwest Arkansas. 112th Annual Meeting of the American Public Health Association, Anaheim, CA.
29. Horne, D.A., **McDermott, R.J.**, & Gold, R.S. (1984). Fishbein's model of behavioral intentions as a predictor of breast self-examination frequency. 112th Annual Meeting of the American Public Health

Association, Anaheim, CA.

28. Horne, D.A., **McDermott, R.J.**, & Gold, R.S. (1984). Discriminating factors for predicting frequency of breast self-examination (BSE). 112th Annual Meeting of the American Public Health Association, Anaheim, CA.
27. Marty, P.J., & **McDermott, R.J.** (1984). Motivating students about personal health issues through exposure to advertisements. American School Health Association 58th Annual Convention, Pittsburgh, PA.
26. **McDermott, R.J.** (1984). Heart unit community program: Proven or pilot?" American Heart Association/Illinois Affiliate 40th Annual Meeting and Delegate Assembly, East Peoria, IL.
25. **McDermott, R.J.**, & Marty, P.J. (1984). Breast self-examination knowledge, attitudes and practice frequency in two groups of college women after exposure to educational programs. 62nd Annual Meeting of the American College Health Association, Atlanta, GA.
24. **McDermott, R.J.**, Gold, R.S., Verhulst, S.J., Belcastro, P.A., Frazer, G.H., Smith, E.L., & Marty, P.J. (1984). Actual vs. perceived sexual behaviors of college students: Implications for sex education programs. 99th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Anaheim, CA.
23. Horne, D.A. **McDermott, R.J.**, & Gold, R.S. (1984). Level of breast self-examination practice as predicted by Fishbein's model of behavioral intentions. 99th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Anaheim, CA.
22. Marty, P.J., Williams T., Guyton, R., & **McDermott, R.J.** (1984). Dipping and chewing behavior among high school students in a southern community. 99th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Anaheim, CA.
21. Marty P.J., & **McDermott, R.J.** (1983). Peer visitation and emotional support programs for recently diagnosed cancer patients. 111th Annual Meeting of the American Public Health Association, Dallas, TX.
20. **McDermott, R.J.**, Marty, P.J., & Gold, R.S. (1983). Expected commitment level for sexual intercourse among college undergraduates: A trend study. 111th Annual Meeting of the American Public Health Association, Dallas, TX.
19. **McDermott, R.J.**, & Marty P.J. (1983). Utility of pamphlets in promoting knowledge and attitudes about two early cancer detection procedures. 111th Annual Meeting of the America Public Health Association, Dallas, TX.
18. Marty, P.J., **McDermott, R.J.**, & Gold, R.S. (1983). Assessment of three techniques for encouraging testicular self-examinations among college-aged males. 61st Annual Meeting of the American College Health Association, St. Louis, MO.
17. Marty, P.J., **McDermott, R.J.**, & Gold, R.S. (1983). Teaching testicular self-examination to young men. 61st Annual Meeting of the American College Health Association, St. Louis, MO.
16. Marty, P.J., **McDermott, R.J.** (1983). The impact of modeling with rehearsal on knowledge, attitudes, and frequency of practice related to breast self-examination. 98th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Minneapolis, MN.

15. Marty, P.J., & **McDermott, R.J.** (1983). The effectiveness of a cancer education program in promoting knowledge, attitudes, and self-examination behavior in a population of college-aged men. Annual Meeting of the Southern District Alliance for Health, Physical Education, Recreation and Dance, Tulsa, OK.
14. Gold, R.S., & **McDermott, R.J.** (1982). Application of modern technology to health education. 110th Annual Meeting of the American Public Health Association, Montreal, Canada.
13. Basch, C.E., Gold, R.S., **McDermott R.J.**, & Richardson, C.E. (1982). Measurement of cancer patient compliance. 110th Annual Meeting of the American Public Health Association, Montreal, Canada.
12. Marty, P.J., **McDermott, R.J.**, & Budd, L. (1982). A perspective on emotional support groups for patients in health care settings. 110th Annual Meeting of the American Public Health Association, Montreal, Canada.
11. **McDermott, R.J.**, & Marty, P.J. (1982). The effects of modeling and guided practice in promoting breast self-examination. 97th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Houston, TX.
10. Marty, P.J., **McDermott, R.J.**, & Banks, R.L. (1982). Effects of a cancer education program on attitudes among college-aged men. Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation and Dance, Sioux Falls, SD.
9. **McDermott, R.J.**, Marty, P.J., Brown, R.L., & Banks, R.L. (1982). Prioritizing health instruction time in collegiate settings. Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation and Dance, Sioux Falls, SD.
8. **McDermott, R.J.**, & Marty, P.J. (1981). Is there a future for sexually transmitted disease education in public schools? 109th Annual Meeting of the American Public Health Association, Los Angeles, CA.
7. **McDermott, R.J.**, & Marty P.J. (1981). Is there a future for sexually transmitted disease education in schools? American School Health Association 55th Annual Convention, Washington, DC.
6. Brown, R.L., **McDermott, R.J.**, & Marty, P.J. (1981). Health and safety surveillance systems for use with microcomputers. First National Meeting on Health Risks in the Arts, Crafts, and Trades, Chicago, IL.
5. Marty, P.J., & **McDermott, R.J.** (1981). An assessment of alternative educational programs on participant knowledge and attitudes toward breast disease and breast self-examination. Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation and Dance, Minneapolis, MN.
4. Marty, P.J., & **McDermott, R.J.** (1981). An assessment of alternative educational programs on participant knowledge and attitudes toward testicular disease and testicular self-examination. Annual Meeting of the Central District Alliance for Health, Physical Education, Recreation and Dance, Minneapolis, MN.
3. **McDermott, R.J.** (1980). Promoting high-level wellness in quit-smoking clinics. Healthfest '80, Madison, WI.
2. **McDermott, R.J.** (1980). The status of health education teacher preparation at the University of Wisconsin, Stevens Point, WI.

1. Marty, P.J., & **McDermott, R.J.** (1979). Getting the most out of your health education time. Annual Meeting of the Wisconsin Public Health Association, Madison, WI.

VIII. Invited Workshops, Speeches, and Presentations

166. *Community Based Policy Making and Marketing (CBPM²): Co-creating Policy Change with Communities.* The International Consortium for Interdisciplinary Education about Health and the Environment – Fifth Winter Meeting, Cologne, Germany, December 4, 2011. (Also on behalf of Carol A. Bryant, James H. Lindenberger, and Anita H. Courtney)
165. *The Art and Science of Community-Based Participatory Research (CBPR): Expanding Our Definitions and Measures of Intervention Success.* American Academy of Health Behavior Eleventh Annual Scientific Meeting, Hilton Head, SC, March 22, 2010. (Also on behalf of Jose Antonio Tovar-Aguilar and Carol A. Bryant).
164. *Co-creating Health Behavior Change with Communities: Lessons Learned over 12 Years.* The International Consortium for Interdisciplinary Education about Health and the Environment – Fourth Annual Winter Meeting, Cologne, Germany, December 3, 2010.
163. *The Future is in Your Hands: Key Components of Professional Preparation and Success.* 61st Annual Meeting of the Society for Public Health Education, Denver, CO, November 4, 2010. (Also on behalf of Melinda Ickes and Kelli R. McCormack Brown).
162. *Co-creating Health Behavior Change Interventions with and for Communities: An Example of the Engaged University Research Center.* Dean's Lecture Series, College of Education and Human Services, Southern Illinois University, Carbondale, IL, October 6, 2010.
161. *University-Community Partnerships to Reduce the Distance between Town and Gown.* Anne E. Nolte Memorial Lecture, Illinois State University, Normal, IL, October 5, 2010.
160. *Writing for Publication: Skills and Opportunities,* Presentation to Faculty and Students of the College of Applied Science and Technology, Illinois State University, Normal, IL, October 5, 2010.
159. *Health Education – Circa 2035.* 125th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Indianapolis, IN, March 19, 2010.
158. *A Social Marketing Approach to Increasing Environmentally Friendly Practices.* Teaching Health and Environment - A Global Responsibility - A Global Challenge, Third Meeting of the International Consortium for Interdisciplinary Education about Health and the Environment, Cologne, Germany, December 10, 2009.
157. *Overview of Social Marketing and its Application for Pandemic Influenza Control.* Regional Training Center of the Gorgas Memorial Institute, Panama City, Panama, November 18-20, 2009. (Also on behalf of Carol A. Bryant and Kelli R. McCormack Brown).
156. *Community Based Prevention Marketing (CBPM): Creating and Adapting Health Behavior Change Interventions with and for Communities,* Tuscaloosa, AL, University of Alabama, October 22, 2009.

- 155.** *A Brief History of the Florida Prevention Research Center – Community Based Prevention Marketing (CBPM) at the University of South Florida, 1998-present*, Centers for Disease Control and Prevention, Atlanta, GA, July 8, 2009. (Also on behalf of Carol A. Bryant).
- 154.** *Social Marketing Campaigns*. Sarasota County School and Governmental Officials' Social Marketing Training and Workshop. Sarasota, FL, April 15, 2009. (Also on behalf of Carol A. Bryant and Moya L. Alfonso).
- 153.** *Undergraduate Health Education Majors Awards Ceremony Keynote Speech*. American Association for Health Education Annual Meeting, Tampa, FL, April 2, 2009.
- 152.** *Journal Writers' and Editors' Workshop*. 124th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Tampa, FL, April 2, 2009.
- 151.** *Publishing in Professional Journals: What to Do with a Bad Review*. American Academy of Health Behavior Ninth Annual Scientific Meeting, Hilton Head, SC, March 9, 2009. (Also on behalf of D.W. Seal).
- 150.** *Social Marketing and Behavior Change*. Nationwide Webinar to the National Association of Chronic Disease Directors, January 22, 2009. (Also on behalf of C.A. Bryant).
- 149.** *Environmental and Human Impact of 21st Century U.S. Hurricanes*. Hands-on Science – Health and Environmental Education, Second Meeting of the International Consortium for Interdisciplinary Education about Health and the Environment, Cologne, Germany.
- 148.** *Evaluating Your Social Marketing Program*, Eighteenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 19, 2008.
- 147.** *Great Manuscript: Free to A Good Home – Publishing for the Behavioral Science Researcher and Scholar*, American Academy of Health Behavior Eighth Annual Scientific Meeting, Oxnard, CA, March 11, 2008. (Also on behalf of E.D. Glover, B. Simons-Morton, and V.J. Dodd)
- 146.** *Choice of A Measure – Determining the Health of the Environment*, Environmental Health – Science Education in Context, Inaugural Meeting of the International Consortium for Interdisciplinary Education about the Environment, Cologne, Germany, December 13, 2007.
- 145.** *If Health Education Had Vital Signs, Where Would We Take Its Pulse?* Honor Award Presentation at the Annual Meeting of the Society for Public Health Education, Arlington, VA, November 3, 2007.
- 144.** *Evaluating Your Social Marketing Program*, Seventeenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 21, 2007.
- 143.** *A Vision for Capacity Building and Faculty Development*, University of Florida, Gainesville, FL, April 30, 2007.
- 142.** *Writing for Scholarly Publication: Getting Started, Moving Ahead, and Keeping on Going*, Presentation for the University of South Florida Professional Skills and Development Seminar Series, Tampa, FL, April 13, 2007.
- 141.** *The Judy K. Black Early Career Research Award – History, Criteria and Evaluation*, American Academy of Health Behavior Seventh Annual Scientific Meeting, Savannah, GA, March 26, 2007.

140. *Celebrating the 10th Anniversary of the American Academy of Health Behavior 1997-2007*, American Academy of Health Behavior Seventh Annual Scientific Meeting, Savannah, GA, March 25, 2007.
139. *Community Readiness*, Presentation at the Prevention Research Center Directors' Meeting, Atlanta, GA, March 14, 2007. (Also on behalf of D. Blumenthal, R. Fuccillo, P. Sharpe, & E.H. Trammell).
138. *Environmental Impact and Aftermath of Hurricane Katrina on New Orleans*, University of Cologne (Germany), December 15, 2006.
137. *Needs Assessment and the Environment*, University of Cologne (Germany), December 15, 2006.
136. *Using Law to Advance Public Dental Health*, Presentation to MPH Students of the University of Wisconsin Department of Population Health Science, Madison, WI, October 26, 2006.
135. *Writing for Publication: Skills and Opportunities*, Presentation to Students and Fellows of the University of Wisconsin School of Medicine and Public Health, Madison, WI, October 3, 2006.
134. *Addressing the Media during a Public Health Crisis*, Presentation to MPH Students of the University of Wisconsin Department of Population Health Science, Madison, WI, September 28, 2006.
133. *Evaluating Your Social Marketing Initiative*, Post-conference workshop in affiliation with the Sixteenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 24, 2006.
132. *Evaluating Your Social Marketing Program*, Sixteenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 22, 2006.
131. *The Judy K. Black Early Career Research Award – History, Criteria and Evaluation*, American Academy of Health Behavior Sixth Annual Scientific Meeting, Carmel, CA, March 6, 2006.
130. *Environmental Influences on Health Behavior: Implications for Programs and Policies*, University of Cologne (Germany), December 16, 2005.
129. *Environmental Impact of Hurricane Katrina*, University of Cologne (Germany), December 16, 2005.
128. *Community-Based Participatory Research to Identify Influences on Youth Alcohol Use: The Sarasota County Demonstration Project*, Invited Grand Rounds Presentation at the University of Wisconsin School of Medicine, Madison, WI, November 7, 2005. (Also on behalf of C.A. Bryant, M.S. Forthofer, K. McCormack Brown, D.K. Eaton, L.B. Zapata, S.A. Calkins, E.C. Bumpus, & S.T. Reynolds).
127. *Youth Alcohol Use: Factors Identified through a Mixed-Methods Design in the Sarasota County Demonstration Project*, Virginia Commonwealth University School of Public Health and Medical College of Virginia, Richmond, VA, August 16, 2005. (Also on behalf of C.A. Bryant, M.S. Forthofer, K. McCormack Brown, D.K. Eaton, L.B. Zapata, S.A. Calkins, E.C. Bumpus, & S.T. Reynolds).
126. *Social Marketing Evaluation Roundtable*, Fifteenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 18, 2005.
125. *Evaluating Your Social Marketing Program*, Fifteenth Annual Social Marketing in Public Health

Conference, Clearwater Beach, FL, June 16, 2005.

124. *Believe in All Your Possibilities: A University-School-Community Partnership* (with M. Watson), Florida Foundation for School Health Biennial Conference, Sarasota, FL, May 5, 2005.

123. *Involvement of the American Academy of Health Behavior in Advocacy for Funding for Research.* 8th Annual Health Education Advocacy Summit, Washington, DC, March 12, 2005.

122. *Alcohol Use among Youth: Factors Identified through a Mixed-Methods Design in the Sarasota County Demonstration Project*, Stempel School of Public Health, Florida International University, Miami, FL, February 24, 2005. (Also on behalf of C.A. Bryant, M.S. Forthofer, K. McCormack Brown, D.K. Eaton, L.B. Zapata, S.A. Calkins, E.C. Bumpus, & S.T. Reynolds).

121. *Needs Assessment and Strategic Planning for an Environmentally Sound Future*, University of Cologne (Germany), December 17, 2004

120. *Environmental Influences on Health Behavior: Implications for Programs and Policies*, University of Bielefeld (Germany), December 14, 2004

119. *The Development of Academic Health Departments*, Florida Society for Public Health Education, Tampa, FL, October 25, 2004.

118. *Evaluating Your Social Marketing Initiative*, Post-conference workshop in affiliation with the Fourteenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 19, 2004.

117. *Evaluating Your Social Marketing Program*, Fourteenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 17, 2004.

116. *Social Marketing 101*, (with C.A. Bryant & K.R. McCormack Brown) Missouri Department of Health and Senior Services, Jefferson City, MO, May 18-19, 2004

115. *Needs and Needs Assessment for Environmental Planning*, University of Cologne (Germany), December 16, 2003

114. *Environmental Influences on Health Behavior*, University of Cologne (Germany), December 16, 2003.

113. *Social Marketing 101*, Obesity Prevention Coalition of Sarasota County, Sarasota, FL, October 15, 2003.

112. *Tobacco: Health Costs to Society*, (with P.J. Marty), Colloquium I/II, University of South Florida College of Medicine, Tampa, FL, September 18, 2003.

111. *Using Community-Based Prevention Marketing to Intervene Against Alcohol Use by Youth*, Florida Society for Public Health Education and the University of North Florida, Jacksonville, FL, September 17, 2003.

110. *Evaluating Your Social Marketing Program*, Thirteenth Annual Social Marketing in Public Health Conference, Clearwater Beach, FL, June 19, 2003.

- 109.** *Environmental Influences on Health Behavior: Implications for Programs and Policies*, Northeast Florida Area Health Education Center and the Florida Department of Health, Jacksonville, FL, May 8, 2003.
- 108.** *Determinants of Youth Alcohol Use: The Sarasota County Pilot Project*, Norman J. Arnold School of Public Health, University of South Carolina, Columbia, SC, March 25, 2003. (Also on behalf of C.A. Bryant, M.S. Forthofer, K. McCormack Brown, D.K. Eaton, L.B. Zapata, S.A. Calkins, E.C. Bumpus, & S.T. Reynolds).
- 107.** *The American Academy of Health Behavior: A Journey and An Adventure*, American Academy of Health Behavior Third Scientific Meeting, St. Augustine, FL, March 19, 2003.
- 106.** *Strategic Planning for the Interactive Future of the SIU-C Safety Center and the Department of Health Education and Recreation*, Southern Illinois University, Carbondale, IL, February 17, 2003.
- 105.** *A Proud Heritage in School Health*, William A. Howe Award Keynote Address, 76th National Conference of the American School Health Association, Charlotte, NC, October 2, 2002
- 104.** *Tobacco: Health Costs to Society*, (with P.J. Marty), Colloquium I/II, University of South Florida College of Medicine, Tampa, FL, September 19, 2002.
- 103.** *Social Marketing 101*, (with K.R. McCormack Brown), University of Maryland – College Park, Continuing Education Series, College Park, MD, June 26-27, 2002.
- 102.** *Writing for Scholarly Publication 101*, University of Maryland – College Park, Continuing Education Series, College Park, MD, June 26, 2002.
- 101.** *Preparing Teaching Assistants to Teach*, The Changing Role of Departments: Enhancing the Development of Teaching Assistants for Quality Teaching at USF and Beyond, University of South Florida Center for Teaching Enhancement, Tampa, FL, April 5, 2000.
- 100.** *Health Education Research: Evolution or Revolution (Or Maybe Both)?* American Association for Health Education Scholar Address, 115th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Orlando, FL, March 24, 2000.
- 99.** *Writing For Publication*, Missouri Society for Public Health Education - Workshop & Annual Meeting, Kansas City, MO, October 26, 1999.
- 98.** *A Cross-Generational Look at the Evolving Role of the Health Educator*, (with J. Allegrante, P. Cortese, G. Dalis, S. Dorman, J. Eddy, M. Hamburg, N. Iammarino, W. Kane, S.C. Lipnicky, D. Lohrman, B.S. Mahoney, J. McKenzie, J.R. Moore, A. Nolte, L. Olsen, T. O'Rourke, B.A. Rienzo, A. Taub, M. Temple, M.R. Torabi, S. Wooley), 114th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, Boston, MA, April 22, 1999.
- 97.** *History and Evolution of the CDC's Prevention Research Center Program*, Southern Illinois University at Carbondale, March 30, 1999.
- 96.** *How to Submit a Paper for Publication*, (with M.B. Bowen & S.C. Ratzan), Eighth Annual Conference Social Marketing in Public Health, Clearwater Beach, FL, June 12, 1998.

95. *Joint Issues of the United States and the European Union in Health Education and Injury Control*, (with K.R. McCormack Brown, K.M. Perrin, & K.D. Liller), University of Cologne, Germany, June 1-5, 1998.
94. *Roles, Power, and Authority*, (with K.R. McCormack Brown), Health Education Academic Chairpersons Conference, Clearwater Beach, FL, May 23, 1997.
93. *Transnational Health Education*, (with W.W. Westhoff, K.R. McCormack Brown, & K.M. Perrin), University of Cologne, Germany, May 6-9, 1997.
92. *Key Health Education Publications of the U.S. and the Russian Federation*, (with W.W. Westhoff & P.J. Marty), Third Annual *Medicine for You* Health Exhibition, Moscow, Russia, June 4, 1996.
91. *Health Education Faculty Exchange between the U.S. and the Russian Federation*, (with W.W. Westhoff & P.J. Marty), Third Annual *Medicine for You* Health Exhibition, Moscow, Russia, June 3, 1996.
90. *An Interdisciplinary Agenda for Health Education Research*, Health Education Research Consortium, Southern Illinois University College of Education, April 30, 1996.
89. *Strategies for Effective Patient Education*, Department of Environmental and Occupational Health Seminar Series, University of South Florida College of Public Health, Tampa, FL, July 18, 1995.
88. *Using Data to Make Curriculum Development Decisions in Health Education*, University of Cologne, Germany, May 29, 1995.
87. *Program Planning and Evaluation*, (with P.J. Marty), Keeping Children Safe from Injury: Prevention in the Home, School, and Community, Tampa, FL, April 22, 1994.
86. *Healthy Schools 2000*, (with P.D. Sarvela), Gesellschaft für Umwelt, Gesundheit und Kommunikation e.V., Köln, University of Cologne, Cologne, Germany, January 6-8, 1994.
85. *The Effectiveness of Public Health*, (with P.J. Marty), Pasco County Public Health Unit Staff In-Service, St. Leo, FL, November 19, 1993.
84. *Ethics in Social Marketing*, (with D.H. Smith & R. Colle), Social Marketing in Public Health Third Annual National Conference, Clearwater Beach, FL, May 14, 1993.
83. *Healthy People 2000 and Social Marketing*, (with B. Lancaster, J. Hefelfinger, R. Colle, S. Knobloch, S.M. Sutton, & E.C. Williams), Social Marketing in Public Health Third Annual National Conference, Clearwater Beach, FL, May 14, 1993.
82. *The "Take Something" Society: A Brief History of Psychoactive Substance Use in the U.S. 1945 - Present*, District School Board of Pasco County, Project SAFETEAM Workshop, Land O' Lakes, FL, May 3, 1993.
81. *The "Take Something" Society: A Brief History of Psychoactive Substance Use in the U.S. 1945 - Present*, District School Board of Pasco County, Project SAFETEAM Workshop, Land O' Lakes, FL, April 29, 1993.
80. *Conversations on Health*, Guest of the Robert Wood Johnson Foundation for discussions on health

care reform with Hillary Rodham Clinton, Tampa, FL, March 12, 1993.

79. *Evaluating Your Poison Education Program*, (with P.J. Marty), Annual Meeting of the American Association of Poison Control Centers, the American Association of Clinical Toxicologists, and the Canadian Association of Poison Control Centers, Tampa, FL, September 21, 1992.

78. *The Dynamics of Youth Substance Abuse - The Recovering User's Perspective*, Project SAFETEAM Workshop, Wesley Chapel, FL, August 19, 1992.

77. *The Dynamics of Youth Substance Abuse - The Recovering User's Perspective*, School Health Services Technical Assistance Conference, Tampa, FL, June 26, 1992.

76. *The "Take Something" Society: A Brief History of Psychoactive Substance Use in the U.S. 1945 - 1992*, District School Board of Pasco County, Project SAFETEAM Workshop, Land O' Lakes, FL, May 14, 1992.

75. *The "Take Something" Society: A Brief History of Psychoactive Substance Use in the U.S. 1945 - 1992*, District School Board of Pasco County, Project SAFETEAM Workshop, Land O' Lakes, FL, May 7, 1992.

74. *The "Take Something" Society: A Brief History of Psychoactive Substance Use in the U.S. 1945 - 1992*, District School Board of Pasco County, Project SAFETEAM Workshop, Land O' Lakes, FL, April 30, 1992.

73. *Grant Writing: A Survival Skill for the Health Educator in 1990s Academia*, Southern Illinois University, Carbondale, IL, April 3, 1992.

72. *Careers in Public Health*, Health and Health Careers: Public Health on the Cutting Edge, Second Annual National Conference, Tampa, FL, March 6, 1992.

71. *Current Issues in Health Promotion/Disease Prevention*, Health and Health Careers: Public Health on the Cutting Edge, Second Annual National Conference, Tampa, FL, March 5, 1992.

70. *AIDS Education - Initiatives for Meeting the Health Objectives of the Nation for the Year 2000*, University of South Florida Colloquium for the Enhancement of Preservice Teacher Instruction in HIV/AIDS: Higher Education Consortium for AIDS Prevention (HECAP) and U.S. Centers for Disease Control, Tampa, FL, September 13, 1991.

69. *Child Abuse, Substance Abuse, and Date Violence*, Enhancing School Health Services: Florida's Leadership for the 90s, Tampa, FL, June 5, 1991.

68. *Health Education Planning Models Applied to AIDS Education*, Workshop for HRS District VI Staff, Tampa, FL, April 19, 1991

67. *Who is the Health Educator?* University of South Florida Health Careers Workshop, Hillsborough County Medical Auxiliary, Tampa, FL, March 28, 1991.

66. *AIDS: What We Know, What We Hope We Know, and What We Can Teach*, (with P.J. Marty), University of South Florida College of Education Science Education and Elementary Education Preservice Teachers, Tampa, FL, March 26, 1991.

65. *Career Opportunities in Health Education*, Health and Health Careers: Public Health Challenges for the 1990s and Beyond, First Annual National Conference, Tampa, FL, March 1, 1991.
64. *Health Information, Choices, and Behavior*, Health and Health Careers: Public Health Challenges for the 1990s and Beyond, First Annual National Conference, Tampa, FL, March 1, 1991.
63. *Health Promotion and Disease Prevention*, (with K.D. Liller & P.J. Marty), Health and Health Careers: Public Health Challenges for the 1990s and Beyond, First Annual National Conference, Tampa, FL, March 1, 1991.
62. *Smokeless Tobacco: Health Effects and Children*, (with P.J. Marty), Pasco County Teacher In-service, Land O' Lakes, FL, February 1, 1991.
61. *Health Educators and Grant Writing*, A skills-building workshop for HRS District V and District VI health educators, University of South Florida, Tampa, FL, August 31, 1990.
60. *Who is the Health Educator?* University of South Florida Health Careers Workshop, Hillsborough County Medical Auxiliary, Tampa, FL, April 6, 1990.
59. *Health Education Instrument Selection and Designs*, (with J.V. Fetro), 105th Annual Meeting of the American Alliance for Health, Physical Education, Recreation and Dance, New Orleans, LA, April 1, 1990.
58. *Update AIDS and the Heterosexual*, Optimists' Club of Tampa, FL, March 28, 1990.
57. *Being Healthy - Motivation for Lifestyle Change*, Keynote Address: James A. Haley Veterans Administration Hospital Annual Wellness Conference, Tampa, FL, March 2, 1990.
56. *Controlling the Risk of Skin Cancer*, Hillsborough County Teacher In-service, Temple Terrace, FL, February 9, 1990.
55. *Meeting the Health Objectives for the Nation - Year 2000 through Health Education*, (with P.J. Marty) Annual Meeting of the Florida Association of Professional Health Educators, Clearwater, FL, January 18, 1990.
54. *Smokeless Tobacco Use among Florida Youth: An Update*, Florida School Health Foundation Biennial Conference, Sarasota, FL, May 11, 1989.
53. *Who is the Health Educator?* University of South Florida Health Careers Workshop, Tampa, FL, April 7, 1989.
52. *Techniques for Evaluation of Health Education Programs*, Florida Public Health Association Regional Meeting, New Port Richey, FL, March 23, 1989.
51. *The Facts about Smokeless Tobacco: Making them Relevant for Sixth Grade*, Mendez Foundation Teachers In-Service, Tampa, FL, October 14, 1988.
50. *The Health Consequences of Smokeless Tobacco Use: Implications for Educators*, Pinellas County (Florida) School Board Teacher In-Service Day, Largo, FL, August 23, 1988.

49. *AIDS Update*, Annual Meeting of the American Association for Fitness in Business, St. Petersburg, FL, July 14, 1988.
48. *Resources for Teaching Elementary School Health Education*, Pinellas County Education Foundation, Indian Rocks Beach, FL, June 15-16, 1988.
47. *The Reemergence of Smokeless Tobacco: Implications for Dental Hygiene*, 62nd Annual Meeting of the Florida Dental Hygiene Association, Ft. Lauderdale, FL, May 20, 1988.
46. *Smokeless Tobacco: Another Drug for Youth to Say "No" to*, Annual Meeting of the Florida School Health Association, Clearwater, FL, April 28, 1988.
45. *Promoting Poison Prevention in Community and Practice Settings*, Florida Conference on Poison Information, Tampa, FL, March 4, 1988.
44. *Call Volume at a Regional Poison Information Center*, Florida Conference on Poison Information, Tampa, FL, March 4, 1988.
43. *Who is the Health Educator?* University of South Florida Health Careers Day Workshop, Tampa, FL, January 28, 1988.
42. *AIDS and the Public's Health*, University of South Florida Campus Police, Tampa, FL, January 22, 1988.
41. *AIDS and the School*, Florida Diagnostic Learning Resource Systems (FDLRS) Conference, University of South Florida College of Medicine, Department of Psychiatry and Behavioral Medicine, Tampa, FL, December 4, 1987.
40. *Smokeless Tobacco: Is it Safe?* Tomlin Junior High School, Plant City, FL, December 1, 1987.
39. *Health Education and the Schools*, University of South Florida College of Public Health Statewide Advisory Council, Tampa, FL, November 17, 1987.
38. *Smoking Cessation and Patient Education*, James R. Haley Veterans Administration Hospital, Tampa, FL, September 30, 1987.
37. *Update in Scope of the Florida School Health Services Needs Assessment Project*, Annual Florida Student Services Conference, Tallahassee, FL, September 17, 1987.
36. *AIDS - Questions and Answers*, Association for Fitness in Business, Tampa Bay Area Chapter, Harbor Island Athletic Club, Tampa, FL, July 14, 1987.
35. *The AIDS Epidemic: Implications for the College*, University of South Florida College of Public Health Seminar Series, Tampa, FL, May 29, 1987.
34. *AIDS: Barriers to Effective Education*, Countryside Lions Club of Pinellas County, Clearwater, FL, May 13, 1987.
33. *Smokeless Tobacco Another Drug for Youth to Say "No" to*, Florida School Health Foundation Biennial Conference, Tampa, FL, April 30, 1987.

32. *Smokeless Tobacco: Another Drug to Say "No" to*, Tomlin Junior High School, Plant City, FL, March 10, 1987.
31. *Effective Patient Education*, A Symposium on Chronic Disease: Strategies for Prevention and Control, Tampa, FL, February 13, 1987.
30. *Who is the Health Educator?* University of South Florida Health Careers Day Workshop, Tampa, FL, January 29, 1987.
29. *Smokeless Tobacco: Another Drug to Say "No" to*, Tomlin Junior High School, Plant City, FL, December 2, 1986.
28. *Smokeless Tobacco: Another Drug to Say "No" to*, Plant City Senior High School, Plant City, FL, November 24, 1986.
27. *Health Effects and Educational Implications of Smokeless Tobacco Use*, Sixth Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 22, 1986.
26. *Historical Perspective on Drug and Alcohol Use in the United States: 1945 - 1986*, Sixth Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 21, 1986.
25. *Smokeless Tobacco Use: Prevalence and Patterns in a University Student Population*, College of Public Health, University of South Florida, Tampa, FL, May 6, 1986.
24. *Getting Acquainted with American Cancer Society Youth Education Materials*, Teachers Institute Conference, Mt. Vernon, IL, October 25, 1985.
23. *Getting Acquainted with Health Promotion Activities of the American Heart Association*, Teachers Institute Conference, Mt. Vernon, IL, October 25, 1985.
22. *Public Education Workplace Volunteer Workshop*, American Cancer Society, Illinois Division, Inc., Mt. Vernon, IL, October 23, 1985.
21. *All You Ever Wanted to Know About Tobacco Smokes and Smokeless: Content and Materials*, Fifth Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 23, 1985.
20. *Writing for Publication: Hints for Success*, Department of Health, Physical Education and Recreation, University of Arkansas, Fayetteville, AR, July 23, 1985.
19. *Drug Use and Abuse - Historical Perspectives*, Fifth Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 22, 1985.
18. *Health Behavior Intervention Models: Application of Theory*, Department of Health, Physical Education and Recreation, University of Arkansas, Fayetteville, AR, July 22, 1985.
17. *You Can Control Your Risk of Cancer*, United States Post Office, Carbondale, IL, May 7, 1985.
16. *You Can Control Your Risk of Cancer*, Center for English as a Second Language, Southern Illinois

University at Carbondale, April 10, 1985.

15. *Who is the Health Educator?* Carbondale Public Schools, Carbondale, IL, October 22, 1984.
14. *Enhancing Elementary School Health Education Instruction with Microcomputers*, Fourth Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 24, 1984.
13. *The "Take Something" Society*, Fourth Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 23, 1984.
12. *Microcomputer Applications in Health Education and the Elementary Classroom*, Third Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 26, 1983.
11. *Historical Perspective on Drug Education and Drug Use in the United States*, Third Annual University of Arkansas Teacher Training Workshop in Drug Education, Fayetteville, AR, July 25, 1983.
10. *Sexuality and the Young Child*, Department of Health, Physical Education and Recreation, University of Minnesota-Duluth, May 26, 1982.
9. *Sexuality and the Young Child*, Department of Health, Physical Education and Recreation, University of Minnesota-Duluth, May 25, 1981.
8. *Sexuality and the Young Child*, Department of Health, Physical Education and Recreation, University of Minnesota-Duluth, May 24, 1980.
7. *Facilitating Quit-Smoking Behavior in Small Group Settings*, American Cancer Society - Wisconsin Division, Madison, WI, June 20, 1979.
6. *Tests and Measurement in Health and Safety Education*, Department of Physical Education, University of Wisconsin-Madison, September 19, 1979.
5. *Hazards of Smoking/Benefits of Not Smoking*, Stoughton Public Schools, Stoughton, WI, April 2, 1979.
4. *Smoking or Smokeless??? The Hazards of Tobacco Use*, McFarland Public Schools, McFarland, WI, March 26, 1979.
3. *Tests and Measurement in Health and Safety Education*, Department of Physical Education, University of Wisconsin-Madison, February 13, 1979.
2. *Hazards of Smoking/Benefits of Not Smoking*, Middleton Public Schools, Middleton, WI, January 22, 1979.
1. *Hazards of Smoking/Benefits of Not Smoking*, Madison Public Schools, Madison, WI, January 15, 1979.

IX. Professional Service

History of Memberships in, and Service to, Professional Associations:

Royal Society for Public Health (United Kingdom), 2008-present

Fellow status granted 2009

Royal Society for the Promotion of Health (United Kingdom), 2007-2008

Fellow status granted 2007 (Merged with Royal Institute for Public Health, 2008)

Royal Institute for Public Health (United Kingdom), 2002-2008

Fellow status granted 2002 (Merged with Royal Society for the Promotion of Health, 2008)

American Academy of Health Behavior, 1997-present

Founding Fellow status granted 1998

Chair, Selection Committee for Executive Director, 2005-2006

Chair, Judy K. Black Early Career Research Award, 2004-2010

Member, Ethics Working Group, *American Journal of Health Behavior*, 2004-present

Immediate Past President, 2004-2005; President, 2003-2004; President-elect, 2002-2003

Initiated President's Academy Fundraiser, 2003

Academy representative to the Coalition of National Health Education Organizations (CNHEO), 2003-2006

Member, Board of Directors, 1998-2009

Parliamentarian, 2005-2009

Program Chair, Inaugural Meeting of the American Academy of Health Behavior, 1999-2000

Member, Program Planning Committee for Tenth Annual Scientific Conference, 2009-10

Member, Program Planning Committee for Eleventh Annual Scientific Conference, 2010-11

Abstract Reviewer for Annual Meeting, 2000-present

Chair, Review Committee for the Judy K. Black Early Career Research Award, 2005-2010

Chair, Membership Committee, 2006-2009

Reviewer, *American Journal of Health Behavior*, 1990-present

American Psychological Association, 1986-present

Member, Health Psychology Section, 1986-present

American Public Health Association, 1979-present

Technical Advisor, HEDIR (*Health Education Directory*) Listserv, Representative of the School Health Education and Services Section, American Public Health Association, 1997-2004

Chair, School Health Education and Services Section, 1993-1995

Member, School Health Education and Services Section Council, 1986-1989

Program Chair for Contributed Papers, School Health Education and Services Section, American Public Health Association, 1989-1992

Program Abstract Review Committee, American Public Health Association, School Health Education and Services Section, 1985-present

Member, Nominating Committee, School Health Education and Services Section, American Public Health Association, 1986-1998

American School Health Association, 1979-present

Abstract Mentor, 2011-present

Fellow status granted 1988

Member of Editorial Board, *Journal of School Health*, 1996-1998

Reviewer, *Journal of School Health*, 1979-present

Editor-in-Chief, *Journal of School Health*, 2011-present

Member, Study Committee on Drugs, 1985-1994

Member, Council on Health Behavior, 1994-present

Council on Research Executive Committee, (Member-at-Large), 1985-1988

Member, Council on Research Program Abstract Review Committee, 1985-present

Member, Council on Research, 1984-present

Past-Chair, 1990-1991; Chair, 1989-1990; Chair-elect, 1988-1989

Member, Committee to Study Qualifications for Membership on the Council on Research, 1984-1985, 1987-1989 (Chair)

American Alliance for Health, Physical Education, Recreation, and Dance, 1979-present

American Association for Health Education, 1979-present

Fellow status granted 2005

Editor-in-Chief, *American Journal of Health Education*, 2005-present

Member of the Board of Associate Editors, *American Journal of Health Education* and the *International Electronic Journal of Health Education*, 2004-present

Review Board Member, *International Electronic Journal of Health Education*, 1999-present

Contributing Editor (Teaching Ideas Column) and Member of the Board of Associate Editors, *Journal of Health Education* (formerly *Health Education*), 1988-2000

Reviewer, *American Journal of Health Education* (formerly *Journal of Health Education*; *Health Education*) 1983-present

Special Issue Editor -- Health in Germany, *International Electronic Journal of Health Education*, 4(1), January 2001

Ad Hoc Committee for Policy Recommendation on Smokeless Tobacco, 1986

Member, Nominating Committee, Association for the Advancement of Health Education, 1985-1987

American College Health Association, 1989-present

Association of Teachers of Maternal and Child Health, 1993-2005

Member, Study Committee on Doctoral Education, 2001-2003

Coalition of National Health Education Organizations

Board representative of the American Academy of Health Behavior, 2003-2006

Steering Committee, Annual Health Education Advocacy Summit, 2004-2010

Worldwide Web Management Liaison, 2003-2006

Eta Sigma Gamma, 1982-present

Honor Award Recipient (National) - 2007

Founding Member, Eta Sigma Gamma – Delta Kappa Chapter, 2000-present

Reviewer, *The Health Educator* (formerly *Eta Sigma Gamman*), 1987-1992

Member, Education Committee, Eta Sigma Gamma - Alpha Alpha Chapter, 1985-1986

Member, Research Committee, Eta Sigma Gamma - Alpha Alpha Chapter, 1985-1986

Florida Public Health Association, 1986-present

Founding Editor-in-Chief, *Florida Public Health Review*, 2003-present

Senior Editor, *Florida Public Health Association Journal*, 1987-2003

Member, Board of Directors, 2003-present

Member, Academic Committee, 2004-present

Member, Communications Committee, 2004-present

Florida School Health Association, 1986- 2001

Florida Association of Professional Health Educators, 1988-1992

Member, Governing Board, 1989-1992

Florida Association for Health, Physical Education, Recreation and Dance, 1987-1992

International Consortium for Interdisciplinary Education about Health and the Environment, 2007-present

Member, Founding Board of Directors, 2007-present

Phi Delta Kappa, 1976-present

Royal Institute for Public Health [United Kingdom], 2002-present

Society for Environment, Health and Communication [Germany], 1992-present

Member of the Editorial Board, *Umwelt und Gesundheit* (Germany), 1994-1999

Founding co-Editor-in-Chief, *Umwelt und Gesundheit Online* (Germany), 2007-present

Society for Public Health Education, 1988-present

Reviewer, *Health Education & Behavior* (formerly *Health Education Quarterly*), 2000-present

Member, Florida Chapter, 2002-present

Editorial Services for Professional Journals (Not including as manuscript reviewer):

Editor-in-Chief, *Journal of School Health*, 2011-present

Editor-in-Chief, *American Journal of Health Education*, 2005-present; Board of Associate Editors, 2004-2005; 1988-2000; Contributing Editor, 1988-2000

Founding Editor-in-Chief, *Florida Public Health Review*, 2003-present

Founding co-Editor-in-Chief, *Umwelt und Gesundheit Online* (Germany), 2007-present

Consulting Editor, *Psychological Reports*, 1999-present

Editorial Board, *Journal of School Health*, 1996-1998

Editorial Board, *Umwelt und Gesundheit* (Germany), 1994-1999

Editorial Board, *Social Marketing Quarterly*, 1994-present; Associate Editor, 1995-present; Contributing Editor, 1998-present

Editorial Board, *American Journal of Health Studies*, 1989-2005

Board of Associate Editors, *International Electronic Journal of Health Education*, 2004-present; Special Issue Editor -- Health in Germany, 4(1), January 2001; Review Board Member, 1999-present

Review Board Member, *American Journal of Health Behavior*, 1990-present; Special Committee on Publication Ethics, 2005-present

Special Issue Editor -- Social Marketing, *American Journal of Health Behavior*, 24(1), January-February, 2000

Editorial Associate, *Eta Sigma Gamman*, 1987-1990

Senior Editor, *Florida Public Health Association Journal*, 1988-2003

Manuscript Evaluation for Professional Journals:

AIDS & Behavior, 2003-present

American Journal of Health Behavior, 1990-present

American Journal of Health Education (formerly *Journal of Health Education* and *Health Education*), 1983-present

American Journal of Health Studies, 1990-2005

American Journal of Public Health (American Public Health Association), 2009-present

Educational Researcher (ER), 2008-present

Florida Public Health Association Journal, 1987-2003

Florida Public Health Review, 2003-present

Health Education & Behavior, 2000-present

Health Education Research: Theory and Practice, 1987-1992, 1997-present

Health Psychology, 2011-present

International Electronic Journal of Health Education, 1999-present

Journal of Behavioral Health Services & Research, 2003-present

Journal of Cross-Cultural Gerontology, 2000-present

Journal of Physical Activity and Health, 2010-present

Journal of School Health, 1979-present

Maternal and Child Health Journal, 2006-present

Preventing Chronic Disease (Centers for Disease Control and Prevention), 2008-present

Preventive Medicine, 2011-present

Psychological Reports, 1998-present

Sex Roles, 1996-present

Social Marketing Quarterly, 1997-present

The Health Educator (formerly *Eta Sigma Gamman*), 1987-1992

Other Professional Service Related Activities through Election or Appointment:

Member, Board of Directors, Florida Public Health Foundation, 2004-2008

Member, Board of Directors, International Clinical Trials Tobacco Research Consortium, 2004-present

Abstract Reviewer, National Conference on Chronic Disease Prevention and Control, 2000-2009

Member, Cancer Control Research Advisory Board (CCRAB) of Florida, 1992

Member, Health Education in the 21st Century, Invited Working Group of the Centers for Disease Control and Prevention and the National Commission for Health Education Credentialing, Inc., 1995

Member, Steering Committee, Lung Cancer Task Force, American Cancer Society, Florida Division, Inc., 1991-1994

Member, Child Safety Committee, State of Florida, Department of Health and Rehabilitative Services, 1989-1990

Member, Florida Department of Education AIDS Education Advisory Board, 1988-1992

Member, Steering Committee, Annual Conference on Social Marketing in Public Health, 1992-present

Member and Chair, Steering Committee, Second Annual Florida Conference on Poison Information: Biological and Behavioral Aspects of Toxic Exposures, 1988-1989

Member and Chair, Steering Committee, First Annual Florida Conference on Poison Information, 1987-1988

Member, Conference Planning Committee, 1987 Florida Biennial School Health Conference, 1986-1987

Consultation History:

International Level

European Union, *Health Promotion for Family Caregivers of People with Alzheimer's Disease and Related Mental Disorders Project*, 1997

Albert-Ludwigs Universität [University of Freiburg], Germany, (Guidance for Development of A New School of Public Health), October 1996

U.S. Centers for Disease Control and Prevention, Division of Adolescent and School Health. (Revision of the Youth Risk Behavior Surveillance Survey [YRBSS] for the Russian Federation), 1996

Health Committee of the Joint Russia-USA Commission on Economic and Technological Cooperation (Gore-Chernomyrdin Commission), 1996

European Union, *Communicating AIDS Project*, 1994

Université catholique de Louvain, Belgium, (AIDS Education for the Faculty of Medicine), 1994

University of Cologne, Cologne, Germany, (Health Education Curriculum Development), 1993-2010

Smith, Kline & French Pharmaceuticals (Latin America Intestinal Parasite Prevention Project) 1987

Addiction Research Foundation, Toronto, Canada, (Software Development) 1983

Nepal Radio Education Teacher Training Project, Southern Illinois University - Carbondale, (Teacher Education) 1981-1982

National Level

University of Maryland School of Public Health, External Program Reviewer, 2012.

University of Wisconsin School of Medicine and Public Health MPH Degree Program, 2005-present

Oregon Alliance Working for Antibiotic Resistance Education (AWARE) - Office of Disease Prevention and Epidemiology, Oregon Department of Health and Human Services, 2005-2006

Association of Schools of Public Health, MPH Core Competency Development Project – Program Planning and Assessment, 2005-2006

University of Maryland's Center of Digital Health Literacy, 2005

Association of Schools of Public Health, Minority Fellowship Program Reviewer/Referee, 2004-present

U.S. Centers for Disease Control and Prevention, Prevention Research Center (PRC) Program, Oral Health Network Grant Reviewer/Referee, 2004

Public Health Institute of California, California Project LEAN Food on the Run Project, 2002-2005

Southern Illinois University Center for Injury Prevention and Worksite Health Promotion (Safety Center), Strategic Planning Leadership Consultant, 2002-2004

American Lung Association of Oregon, 2002-2003

Southern Illinois University Center for Rural Health and Social Service Development, Referee, Grants Program, 1995-1999

Utah State University, Referee, University Faculty Research Grant Program, 1995, 1997

Slippery Rock University Department of Allied Health, Slippery Rock, PA, Community Health Program Review, 1993

Illinois Department of Public Health Long Range Prevention Planning, Springfield, IL and Carbondale, IL, 1992-1994

American College Health Association, Strategic Planning and Needs Assessment Survey, 1992

University of Arkansas, Health Education Program, Development of a University-Based AIDS Education Curriculum, 1988-1989

Development of AIDS Curriculum Guide for Grades 5-8, ETR Associates, Santa Cruz, CA, 1988

CDG Entertainment, Sexually Transmitted Disease Prevention Videotape Project - *Smart Sex, Safer Sex*, 1987

City and County of San Francisco Department of Public Health (College health survey of beliefs, attitudes, and

practices related to AIDS) 1987

Illinois Department of Public Health, Springfield, IL (Smokeless Tobacco Survey Project) 1986-1987

Division of Health, Wisconsin Department of Health and Social Services, Madison, WI (Smokeless Tobacco Survey Project) 1986

WCB/McGraw-Hill Publishers, Madison, WI, (Textbook Development) 1985-1999

Health Education Program, Department of Health, Physical Education and Recreation, University of Arkansas, Fayetteville, AR, (Graduate Program Revisions) 1984.

University of Wisconsin-Extension, Madison, WI, (Course Development) 1979-1997

Center for Research on Pre-traumatic Behavior, University of Wisconsin - Whitewater, (Project Development) 1980-1983

Saunders College Publishing Company, Philadelphia, PA, (Textbook Revision) 1981-1984

Kimberly-Clark Corporation, Neenah, WI, (Low Back Injury Prevention Project) 1980

State or Local Level

Florida Public Health Foundation, Excellence in Public Health Media Awards Reviewer/Referee, 2004

Polk County (Florida) School Board, Drug Surveillance Grant Preparation, 2003-2004

University of Florida, Evaluation of the Florida Coordinated School Health Program Pilot Schools Project, 2000-2001

Hernando County Public Health Unit, Brooksville, Florida, Evaluation of an Incentive Program to Promote Effective Parenting, 1993

Polk County School Board, Bartow, Florida, Sex Education Curriculum Implementation Evaluation, 1993-1995

Polk County (Florida) School Board, Sex Education Curriculum Development, 1992-1995

Florida Department of Education, Teacher Education (Health) Program Review, University of West Florida, 1992

Evaluator, *Who, What Why, and How of Drownings in Hillsborough County*, Emergency Medical Services, Florida Department of Health and Rehabilitative Services, 1991-1993

AIDS Education and Services Needs Assessment Study, Florida Department of Health and Rehabilitative Services District VI Program Office, 1991

Written Testimony on the Psychosocial Correlates and Prevalence of Smoking and Smokeless Tobacco Use among Youth, Florida House of Representatives Committee on Health and Rehabilitative Services, Tallahassee, FL, 1991

Higher Education Consortium for AIDS Prevention (HECAP), Orlando, FL, 1990-1993

Women's AIDS Resource Movement, Tampa, FL, 1990

Junior League of Sarasota, FL, Consumer Survey of Toxic Chemical Use, 1990

Hillsborough County, FL Commission, Survey of Services for AIDS Patients and their Families, 1990

Mendez Foundation, Tampa, FL, Smokeless Tobacco Education Curriculum, 1988

Expert testimony, Glen, Rasmussen, Fogarty, Merryday & Russo (Attorneys at Law): St. Joseph's Hospital vs. Dr. Vincent P. Skotko, 1988

Pinellas County School Board, St. Petersburg, FL (*Healthy Me* proposal, Metropolitan Life Foundation Matching Grants Program) 1987-1988

American Cancer Society, Florida Division, Inc., Hillsborough County Unit (Organization of public health education efforts) 1987

Jackson County Health Department, Murphysboro, IL, and Illinois Department of Public Health, Springfield, IL, (*Healthy Me* project, Metropolitan Life Foundation Matching Grants Program) 1986

American Cancer Society Illinois Division, Inc., Chicago, IL (Annual Education Objectives) 1985-1986

Solid Gold Software, Carbondale, IL, (Software Development) 1983

American Heart Association/Illinois Affiliate. Springfield, IL (Annual Education Objectives) 1982-1986

Carbondale Clinic, Carbondale, IL (Patient Satisfaction Survey) 1982-1984

American Cancer Society, Wisconsin Division, Inc., Madison, WI, (Annual Education Objectives) 1979-1981

History of Community Service:

Fund Raising Chair, American Heart Association *Heart Walk*, 2003-2005 (Leading fund raiser at the University of South Florida 2003 and 2004)

Consultant to Obesity Prevention Coalition of Sarasota County, 2003-2007

Member, New Tampa Community Council, 1995-2005

Member, Leadership Tampa Bay Alumni, 1995-present

Member, Board of Governors, Hunter's Green Country Club, 1992-1996; 2009-present

Chair, Hunter's Green Charities, 1995-1996

Volunteer, Special Needs Shelter Program of Hillsborough County, 1995-2000

Member, Community Programs Committee, Prevent Blindness Florida, 1995-1998

Member, Tobacco-Free Florida Coalition, Hillsborough County, 1994-1998

Volunteer, Metropolitan Ministries, Tampa, FL, 1993-1996

Volunteer, The Spring of Tampa Bay, Tampa, FL, 1993-1996

Volunteer, Angels Unaware, Tampa, FL, 1993-1996

Volunteer, Older Adult Services, Inc. (OASIS), Tampa, FL, 1993-1996

Volunteer, Special Education Program, Pasco County (FL) Schools, 1992-present

Volunteer, Special Olympics Program, Pasco County (FL) Schools, 1994-present

Volunteer, American Heart Association, Hillsborough County, 1995-1998, 2002-2005

Member, Prevent Blindness Florida, State Community Programs Committee, 1995-1998

History of Recent University Service:

University Level

Member, President's Committee on Strategic Planning, 2011-present

Member, Faculty Roles, Responsibilities, & Rewards Task Force, 2008-2009

Member, Search Committee, Associate Vice President for Institutional Effectiveness and Assessment, 2008-2009

Member, Presidential Fellow Advisory Committee, 2006-2007

Member, Cornerstone Society, WUSF-FM 89.7, 2005-present

Member, Producer's Circle, WUSF-FM 89.7, 1990-2004

Member, President's Council, 2001-present; University Society, 2005-present

Member, Graduate Council, 1990-1992

Member, Athletics Council, 1987-1990

Health Sciences Center Level

Member, Communications Advisory Group, USF Health Sciences Center, 2003-2005

Member, Directions Setting Work Group, USF Health Sciences Center, 2001-2004

Chair, Environmental Scan Work Group, USF Health Sciences Center, 2001-2004

College of Public Health Level

Member, Writing Team, Council on Education in Public Health Accreditation (CEPH), 2009-2011

Chair, Strategic Planning Work Group, 2007-present

Member, Selection Committee for Doctoral Student Research Scholarships, 2006

Member, Search Committee, Safety Faculty Recruitment, Department of Environmental and Occupational Health, 2005-2007

Member, Laboratory and Safety Committee, 2005-2006; 2008-2010

Member, Outcomes Committee, 2005-2006

Member, Student Affairs Committee, 2005-2006

Member, Academic Affairs Committee (formerly Appointment, Promotion, and Tenure Committee) 2004-2006

College Fund Raiser for USF Faculty-Staff Charitable Campaign, 2004 (Exceeded target goal by 6%)

Member and Chair, Public Health Practice Program Workgroup, 2003-2004

Senior Researcher/Advisor, Florida Health Information Center, University of South Florida College of Public Health, Tampa, Florida, 1996-2003

Member, Executive Committee, University of South Florida College of Public Health, 1991-2004

Member, Appointment, Promotion, and Tenure Committee, 1988-1993; Chair, 1989-1992

Member, Graduate Programs and Curriculum Committee, 1986-1989

Department of Community and Family Health Level

Member, Search Committee, Health Education Faculty Recruitment, 2005-2006

Search Committee Chair, Open Rank Faculty, 2004-2006

Member, Appointment, Promotion, and Tenure Committee, 1990-1991; 2004-2006; 2007-2009

Member, Research Committee, 2004-2009

Convener and Member, Health Education Concentration Work Group, 2004-2006, 2008-2010

Member, Maternal and Child Health Concentration Work Group, 2002-2005, 2008-2010

Member, Executive Committee, James and Jennifer Harrell Center for the Study of Domestic Violence, 1997-2003

X. Supervision of Student Degree Programs

Doctoral:

Alyssa B. Mayer, 2011-present (Director)
Pamela Guevara, 2011-present (Director)
Amy Lester, 2010-present (Member)
Brian Biroscak, 2010-present (Member)
Kristy Siegel, 2008-present (Member)
Jaime L. Myers, 2008-present (Director)
Claudia Aguado Loi, 2007-present (Co-Director)
Mary P. Martinasek, 2007-2011 (Co-Director-completed)
Teri L. Malo, 2005-2011 (Director-completed)
Joyce E. (Jen) Nickelson, 2004-2008 (Member-completed)
Mary Elizabeth (Maribeth) Buie, 2003-2011 (Director-completed)
Anna Torrens Salemi (Armstrong), 2002-2006 (Member-completed)
Seraphine Pitt-Barnes, 2002-2005 (Member-completed)
Ismael Hoare, 2002-2007 (Co-Director-completed)
Cecilia M. Wachdorf, 2001-2003 (Director-completed)
Jan C. Quarless, 2001-2002 (Member-completed)
Caroline F. Mae, 2001-2006 (Member-completed)
Teri A. Trede, 2001-2006 (Member-completed)
Arlene E. Calvo, 1999-2005 (Member-completed)
Irene T. Pintado, 1999-2006 (Member-completed)
Virginia J. Noland (Dodd), 1999-2000 (Member-completed)
Jane E. Ellery, 1998-2003 (Director-completed)
Ivette A. Lopez, 1998-2004 (Member-completed)
Danice K. (Stone) Eaton, 1997-2002 (Director-completed)
Brenda M. Morissette Joly, 1997-2001 (Member-completed)
Danielle C. Landis, 1997-2003 (Member-completed)
Chodaessie I. Morgan, 1997-2005 (Director-completed)
Clement K. Gwede, 1996-2001 (Director-completed)
Theresa A. Scordia-Wilson, 1996-2010 (Director-completed)
Barbara J. Clark-Alexander, 1996-2008 (Director-completed)
Bonnie Peirce Salazar, 1994-1999 (Member-completed)
Jodie Meisenhelder-Smith, 1994-2006 (Director-completed)
Rebecca Olsen, 1995-2003 (Member-completed)
Wayne W. Westhoff, 1992-94 (Member-completed)
Karen M. Perrin, 1992-96 (Director-completed)
Bobbi N. Davis, 1990-1997 (Co-Director-completed)
James R. Black, 1990-93 (Co-Director-completed)
John J. Scrivens, Jr., 1990-95 (Member-completed)
Ellen M. Daley, 1990-2000 (Director-completed)
Eileen M. Emery (Filizof), 1989-92 (Director-completed)
Susan W. Goodrich, 1987-94 (Director-completed)
Jane P. Carver, 1991-92 (Director-completed)
Steven J. Verhulst, 1986-88 (Member-completed)
Mary Alice Rudolph, 1985-87 (Director-completed)
Kelli R. McCormack (Brown), 1984-87 (Director-completed)
Thomas G. Weidner, 1984-86 (Member-completed)
Barbara Eichholz, 1984-85 (Member-completed)
Juan Preciado, 1982-84 (Member-completed)

Masters (Completed Degrees Only):

Deborah A. Horne, M.S. (1983)
Vicki L. Stafko, M.S. (1984)
Linda L. Knolle, M.S. (1984)
Mary Ann Dougherty, M.S. (1986)
Jeffrey W. Ashley, M.S. (1986)
Nancy J. Richards Rushing, M.S. (1986)
Leila Jo Hart, M.S. (1986)
Robin S. Friedman, M.P.H. (1987)
Vicky M. Chaffin, M.P.H. (1987)
Paula G. Pfothenauer, M.P.H. (1987)
Sylvia G. Leffler, M.P.H. (1987)
Delores J. Jeffers, M.P.H. (1987)
Cynthia J. Vitters, M.P.H. (1988)
Nancy B. Burrell, M.P.H. (1988)
Sandra J. Rosevelt, M.P.H. (1988)
Wilda Q. Meier, M.P.H. (1988)
Deborah A. Crawford, M.P.H. (1988)
Maureen J. Malloy, M.P.H. (1988)
Julie G. Schmidt, M.P.H. (1988)
Tracie H. Thompson, M.P.H. (1988)
Andrew M. Walker, M.P.H. (1989)
Gwendolyn P. Ritter, M.P.H. (1989)
Eileen M. Emery, M.P.H. (1989)
Emma B. Ohaegbulam, M.P.H. (1989)
Peggy V. Johns, M.P.H. (1989)
Cynthia A. Cline, M.P.H. (1989)
Margaret C. Ford, M.P.H. (1990)
Patricia A. Parisian, M.P.H. (1990)
Arlen K. Black, M.P.H. (1990)
Karen M. Perrin, M.P.H. (1990)
Susan A. Nelson, M.S.P.H. (1990)
Laura E. Smith, M.P.H. (1990)
Elizabeth L. Boudreau, M.P.H. (1991)
Suzanne M. Fuller, M.P.H. (1991)
Marilyn D. Koop, M.P.H. (1991)
Virginia M. Winters, M.P.H. (1991)
Tina M. Redmond, M.P.H. (1991)
Clement K. Gwede, M.P.H. (1991)
Barbara C. Walker, M.P.H. (1991)
Pamela High, M.P.H. (1991)
Michael A. Friedman, M.P.H. (1991)
Eileen M. Wilson, M.P.H. (1991)
John D. Schoppmann, M.P.H. (1991)
Melanie B. Mitro, M.P.H. (1992)
Richardean Bruce, M.P.H. (1992)
Ruben Matos-Ortiz, M.P.H. (1992)
Sandra Krasne, M.P.H. (1992)
Dianne M. Shipley, M.P.H. (1993)
Lynne M. Sweeney, M.P.H. (1993)
Kathryne B. Rose, M.P.H. (1993)

Rama Ganguly, M.P.H. (1994)
Seemi P. Baig, M.P.H. (1994)
Griselle Ufret, M.P.H. (1994)
Margaret S. Draskovich, M.P.H. (1994)
Connie B. Brink, M.P.H. (1994)
Tenley S. Hibbard, M.P.H. (1994)
Stephen R. Cole, M.P.H. (1995)
Donovan Erin Gaskin, M.P.H. (1995)
Chodaessie I. Morgan, M.P.H. (1995)
Alice B. Grofebert, M.P.H. (1995)
Lisa D. Orringer, M.P.H. (1996)
Lisa Freedman, M.P.H. (1996)
Alethea A. Fitzgerald, M.P.H. (1997)
Brenda M. Morissette, M.P.H. (1997)
Rachel A. Purcell, M.P.H. (1997)
Donna M. Triana, M.P.H. (1997)
Maureen A. Chiodini, M.P.H. (1997)
Anne M. Maynard, M.P.H. (1997)
Jill T. Levine, M.P.H. (1997)
Jennifer E. Hamborsky, M.P.H. (1998)
Patricia R. Ogden, M.P.H. (1998)
Lystranne Q. Hunte, M.P.H. (1998)
Cheryl L. Clark, M.P.H. (1999)
Susan J. Lynch, M.P.H. (2001)
Tracey A. Lew, M.P.H. (2001)
Jessica S. Lowy, M.P.H. (2002)
Magda Cadet, M.P.H. (2002)
Stephanie Adams, M.P.H. (2002)
Dana T. Mazzeo, M.P.H. (2003)
Coleen D. Hassell, M.P.H. (2003)
Shelley L. Opila, M.P.H. (2003)
Jodi M. Baumgardner, M.P.H. (2003)
Andrea L. Thomas (Rivers) M.P.H. (2004)
Amy S. Gray, M.P.H. (2004)
Debra L. McClure, M.P.H. (2004)
Lisa K. Nugent, M.P.H. (2005)
Todd A. Pearce, M.P.H. (2005)
LaShonda T. Coulbertson, M.P.H. (2005)
Maureen Weir, M.P.H. (2005)
Georgie A. Kovacs, M.P.H. (2006)
David L. Hogeboom, M.S.P.H. (2007)
Tami L. Shaddock, M.P.H. (2008)
Tracey Shepherd, M.P.H. (2008)
Adrienne W. Gill, M.P.H. (2008)
Lauren B. Ratner, M.P.H. (2009)
Ursula D. Hahn, M.P.H. (2009)
Ashley Ledford Williams, M.P.H. (2009)
Jason K. Dailey, M.P.H. (2009)
Regina C. (Novak) Macolino, M.P.H. (2009)
Nadine L. Sunderland, M.P.H. (2010)
Jamie Drake, M.P.H. (2010)

Candice C. Cargill, M.P.H. (2011)
Sara Kennedy, M.P.H. (2011)
Alyssa B. Mayer, M.P.H., (2011)
Melissa Whitney, M.P.H. (2011)
Tamara Looney, M.P.H. (2011)

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