

2009 COLLEGE OF MEDICINE 3rd ANNUAL GALA SPONSOR RESPONSE CARD

Company Name _____
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I would like to commit to the following level of sponsorship in support of the College of Medicine Division of Geriatric Medicine Fundraiser to be held November 6, 2009 at the Tampa Yacht & Country Club. Benefiting the Division of Geriatric Research Fund # 25-0112.

- Please make checks payable to : USF Foundation . USF Foundation's Tax ID is # 59-0879015
- Platinum Level (\$10,000) Gold Level (\$5,000) Silver Level (\$2,500) Special Event Level (\$1,000)
 - Event Sponsor (\$500) Company Logo/size 8x5 @ \$500 Company Logo/(4x5 @ \$250)
 - Company Business Card/(2.5 @ \$125); Individual Event tickets @ \$125 pp; Table of 10 \$1,250
- ↑ Check is Enclosed or ↑ Call to pay via credit card**

We accept: Visa, MC, Discover and American Express

Please return this form to: USF College of Medicine, Division of Geriatric Medicine 12901 Bruce B. Downs Blvd. MDC 19 ▼ Tampa, FL 33612
For Questions, please contact Lourdes Rodriguez @ LRODRIG1@HEALTH.USF.EDU ♦ Tel.: (813) 974-2460 / Fax (813) 974-2580



Mission Statement

The mission of the Division of Geriatric Medicine is to prepare health care professionals to provide high quality patient care for the heterogeneous elderly population from various settings and encourage excellence in medical practice, learning and inquiry.



Please note that the amount of your payment, less the fair market value of goods and services received, may be tax deductible. Please consult your attorney or tax advisor.

For more information please contact:
Lourdes Rodriguez, B.A., *Director of Special Events*

Tel. (813) 974-2460 or Pager (813) 201-0262
Fax: (813) 974-2580
lrodrig1@health.usf.edu

VISIT OUR WEBSITE:
<http://health.usf.edu/medicine/internalmedicine/geriatrics/fundraiser.htm>



Sponsorship Opportunity

3rd Annual Gala

Celebrating Life...
...Flamenco Night!

Friday, November 6, 2009

6:00 p.m.
Tampa Yacht & Country Club
5320 Interbay Blvd.
Tampa, FL 33611

Taking patient care to the next level!

The College of Medicine was established by Legislature in 1965, and it admitted its first class of medical students in 1971. Residency programs were established at local hospitals the following year. The *Geriatric Medicine* fellowship began in 1985 and it already has had over 63 graduates of the program.

What is a Geriatrician? Who Should See One?

A geriatrician is a medical doctor who is specially trained to prevent and manage older adults' (65 and over) unique and oftentimes, multiple health concerns.

Why is there a growing need for trained personnel in geriatric medicine?

Did you know that according to the American Geriatric Society every 8 seconds 42,759,967...a baby boomer turns 60? By 2015, nearly 15% of our population will be over 65 years of age. It is only obvious that finding a good quality geriatric care is challenging for a number of reasons. To start, according to a recent JAGS editorial, 30 percent of the most vulnerable Medicare beneficiaries will need to be cared for by a geriatrician because of the frailty.

The report continues to add that there are only 7,345 certified geriatricians practicing in the US (a 5.4 percent decrease from the year 2000). This shortfall of about 8,421 geriatricians has left the 1.1 million population of Americans who are currently 65 and older lack specialty attention to their needs. The University of South Florida, College of Medicine Geriatric Division is concerned and yet committed to provide quality care to our seniors.

We want to make a difference in the lives of our Senior population. Our program's purpose is to:

- increase the training of health professionals in geriatrics;
- develop and disseminate curricula relating to the treatment of the health problems of elderly individuals;
- expand and strengthen instruction in methods of such treatment;
- support continuing education of health professionals and allied health professionals who provide such treatment;

- establish new affiliations with nursing homes, ambulatory care centers, and senior centers in order to provide students with clinical training in geriatric medicine
- Create research opportunities for geriatric fellows

It's no secret that the economic downfall has affected many programs and institutions, however, the Division of Geriatrics at USF has taken a proactive approach and has established the Geriatric Research Fund. Its purpose is none other than to build up its funds in order to offer incentives for fellows who are interested in small research projects & scholarly activities that otherwise would not be available due to funding constraints.

Goals

Our primary goal at USF is to care for our beloved seniors by preparing and educating doctors who discern a enduring dedication in this specialty. It is of great homage that we behold these medical experts in view of the devotion they share for this field of medicine which is monetary unattractive specially for those who carry increasingly large medical school loan debts. Geriatricians earn significantly less and have less predictable work schedules than those in other medical and surgical specialties. With this in mind, the USF Division of Geriatric goal has an ambition of raising \$100,000 in the next two years with the objective of amplifying our program and captivating the interest of more doctors into this emotional fulfilling and intellectually stimulating profession.

These funds will be used to support clinical and research activities and provide them with a strong environment for the development of future academic leaders in geriatrics. In the last three years, our Gala has raised \$35,000 thanks to donations from people and company like yours. This is the beginning, yet we have a long road ahead of us and you and your company can be part of it by providing financial support.

There are moments in time which are separate, unique...times that define us: who we are, what we stand for, why we are here. This is such a time in our world, for it is a time of uncertainty and for many of great fear of the unknown. How we define ourselves in this time will write the pages of the future that we leave for our children, and all those who follow behind us. But remember that in the challenge of this time lies a great promise...for it is in times of crisis that true wisdom is achieved and the lessons learned are ones that we will carry within our heart always.

We are asking you to please review the sponsorship opportunities that you and/or your company might be able to support.

Sponsorship Levels

(all level sponsorship will be acknowledged in the USF Geriatric Website)

\$10,000 Platinum Level Sponsor

- One full-page (8x5), one-color donor recognition in a prominent position of the event program.
- One reserved table for 10 guests.

\$5,000 Gold Level Sponsor

- One half-page (4x5), one-color donor recognition in a prominent position in the event's program.
- Six reserved seats.

\$2,500 Silver Level Sponsor

- Quarter page, (3 x 2.5), one-color donor recognition in the event program.
- Four reserved seats.

\$1,000 Special Event Sponsor

- Business card size one-color donor recognition in the event program.
- Two reserved seats

\$500 Event Sponsor

- Donor's recognition in the event program.

\$250 Sponsor

- Donor's Name recognized in the event program.

Other Opportunities

(options listed below include donor listing in USF's Geriatrics website with link to your website)

- Full page (8 x 5) company logo/acknowledgment in the program **\$500**
- Half page (4x5) company logo/acknowledgement in the program **\$350**
- Quarter page (3x2.5) company logo/ acknowledgement in the program **\$200**
- Business Card size company acknowledgement in the program **\$125**

- Tickets: Corporate Table of 10 @ \$1,250
- Individual seats are \$125 each