

RESUME
OF
WILLIAM MICHAEL REID, Ph.D.

PRESENT POSITION

Associate Professor, Department of Environmental and Occupational Health, and Director, Center for Leadership in Public Health Practice, College of Public Health, University of South Florida, Tampa, Florida, 1993 to present. Major Fields: Public Health Practice, Workforce Development, Leadership.

OTHER TEACHING EXPERIENCE

Assistant Professor and Director of the Bachelor of Science in Health Care Administration Program, Saint Joseph's College, Windham, Maine, 1988 to 1993. Taught in bachelor's and master's degree programs. Major Fields: Leadership, Health Policy, Health Care Administration, Long-Term Care.

University of Maine, Orono, Maine, 1968-1974, graduate and undergraduate courses in political science.

New Hampshire College, Brunswick Naval Air Station, Brunswick, Maine, 1976, 1977, 1978, seminars in research methods in business for M.B.A. program.

Texas Arts and Industries University, Kingsville, Texas, Summer, 1966, political science courses.

DEGREES EARNED

B.A. (cum laude), Central College, Fayette, Missouri, 1962, major, political science.

M.A., University of Missouri, Columbia, Missouri, 1964, major, political science.

Ph.D., University of Missouri, Columbia, Missouri, 1969, major field, political science.

M.B.A., University of Southern Maine, Portland, Maine, 1986.

OTHER STUDY

Inter-University Consortium Program, University of Michigan, Ann Arbor, Michigan, Summer, 1964.

Public Health Leadership Institute, University of California, 1996-1997.

PRACTICE EXPERIENCE

Director, Division of Planning, Maine Department of Human Services, 1977-1988. Provided leadership for development of State Health Plan for Maine and other planning studies for the public health, certificate of need, substance abuse services, mental health services, long-term care, and Medicaid programs. Served on statewide advisory committees, managed statewide conferences. Policy areas studied include many aspects of public health, hospital services, primary care services, long term care services, and prevention services. Directed National Health Service Corps Program in Maine.

Policy Analyst, Executive Department, Maine State Government, 1975-1977. Developed policy recommendations relating to State health programs for children. Recommendations became basis for legislation, funding, and administrative changes in State programs. Managed county-level advisory task forces.

CURRENT MEMBERSHIPS

American Public Health Association

Florida Public Health Association

Florida Environmental Health Association

National Association of County and City Health Officials (Center is Affiliate Member)

HONORARY SOCIETIES

Pi Gamma Mu (B.A.)

Pi Sigma Alpha (Ph.D.)

Phi Kappa Phi (M.B.A.)

SELECTED RECENT PUBLICATIONS

A. Articles and Essays in Refereed Journals

Reid, W. M., Beitsch, L. M., Brooks, R. G., Mason, K. P., Mescia, N. D., & Webb, S. C. (2001). National Public Health Performance Standards: Workforce development and agency effectiveness in Florida (invited paper). Journal of

Public Health Management and Practice, 7 (4), 67-73.

Wright, K., Rowitz, L., Merkle, A., Reid, W. M., Robinson, G., Herzog, B., Weber, D., Carmichael, D., Balderson, T. R., & Baker, E. (2000). Competency development in public health leadership. American Journal of Public Health, 90 (8), 1202-1207.

Reid, W. M., Page, D. M., Cookro, D. V., Mandel, I. G., & Mason, K. P. (2000). Gaining strategic advantage through partnerships with public health departments. The Journal of Health and Human Services Administration, 23 (1), 24-36.

Siddharthan, K., & Reid, W. M. (1999). Prenatal, intrapartum, and newborn care provided by health maintenance organizations: Medicaid versus commercial enrollees. The Journal of Health and Social Policy, 11 (1), 65-75.

Reid, W. M., Page, D. M., Cookro, D. V., & Mason, K. P. (1999). Assurance opportunities for local health departments. American Journal of Preventive Medicine, 16 (3S), 128-133.

Reid, W. M., Marshburn, J., & Siddharthan, K. (1999). Health maintenance organizations and mammography: Opportunities to serve underserved women. Women & Health, 28, 13-28.

Reid, W. M., Barnette, D. M., & Mahan, C. S. (1998). Local health departments: Planning for a changed role in the new health care environment. The Journal of Public Health Management & Practice, 4, 1-12.

Reid, W. M. Roundtable on Accreditation (Invited Panel Paper). (1998). Accreditation roundtable panel. The Journal of Public Health Management & Practice, 4, 50-54.

Siddharthan, K., & Reid, W. M. (1998). Health care utilization by the elderly in HMOs: Comparing risk and cost contracts. International Journal of Health Care Quality Assurance, 11, 45-49.

Reid, W. M. & Mason, K. P. (1998). Roles and opportunities for local health departments in managed care markets. The Journal of Public Health Management & Practice, 4, 21-28.

Reid, W. M., Pratt, J. R., & Webb, Bruce W. (1997). National Committee for Quality Assurance Standards: Critical to Gaining a Competitive Edge under Managed Care. Home Health Care Management & Practice, 9, 74-77.

Reid, W. M., Webb, Bruce W., & Pratt, J. R. (1996-97). Nursing home facilities and NCQA: A vital connection. The Journal of Long-Term Care Administration, 24, 24-28.

Reid, W. M., & Coburn, A. F. (1996). Managerial responses to Medicaid prospective payment in the nursing home sector. Hospital & Health Services Administration, 41, 283-296.

Reid, W. M., Hostetler, R. M., & Webb, S. C. (1996). Meeting critical health administration education needs for the managed care environment. The Journal of Health Administration Education, 14, 465-471.

Reid, W. M., Hostetler, R. M., Webb, S. C., & Cimino, P. C. (1995). Time to put managed care into medical and public health education. Academic Medicine, 70, 662-664.

Taylor, R. G., & Reid, W. M. (1993). Distance education course sequencing: An application of probabilistic PERT with cycles. The American Journal of Distance Education, 7, 49-57.

Reid, W. M., & Smith, S. A. (1993). Elements of a comprehensive absenteeism control program and the role of the occupational health nurse. AAOHN Journal, 41, 90-95.

Reid, W. M., Sparks, P. M., & Langis, G. (1992-3). Supporting distance education through a computerized management information system. National Forum of Educational Administration and Supervision Journal, 9, 66-71.

Reid, W. M., Seavor, C. M., & Taylor, R. G. (1991). Application of a computer-based zero-one methodology to the assignment of nurses to a clinical rotation schedule. Computers in Nursing, 9, 219-223.

Smith, S. E., & Reid, W. M. (1991). Absenteeism control programs: Results of a national survey of COHN' s AAOHN Journal, 39, 281-285.

Taylor, R. G., & Reid, W. M. (1990-1991). A simplified flow algorithm for finding the residual capacity of existing school bus routes. National Forum of Applied Educational Research Journal, 4, 31-37.

Taylor, R. G., Pease, J., & Reid, W. M. (1990). A study of the survivability and abandonment of contributions in a chain of Delphi rounds. Psychology, 27, 1-6.

Taylor, R. G., Reid, W. M., & Pease, J. (1990). The Delphi Technique as an aid to building management science models for decision making in educational

organizations. Record in Educational Administration and Supervision, 11, 44-50.

Reid, W. M., & Taylor, R. G. (1990). Goal programming and budgeting in loosely coupled education organizations. Record in Educational Administration and Supervision, 11, 10-15.

Reid, W. M., Pease, J., & Taylor, R. G. (1990). The Delphi Technique as an aid to organization development activities. Organization Development Journal, 8, 37-42.

B. Articles in Non-refereed Journals

Reid, W. M. (1999). The Public Health Leadership Institute of Florida. The Link, 12, 4-5.

Pratt, J. R., Webb, B. W., & Reid, W. M. (1994). A study of home care quality management data-collection systems. Caring, 13, 10-11, 84.

C. Papers Published in Conference Proceedings

Perry, R. T., Scheele, R. H., & Reid, W. M. (1993). A sub-national attitudinal study of public decision makers on technology and higher education policy. In N. Estes & M. Thomas (Eds.), Rethinking the roles of technology in education, Vol. 1, (652-654). Austin, Texas: University of Texas, College of Education.

Taylor, R. G., & Reid, W. M. (1993). Forecasting student enrollments based on near-history. In N. Estes & M. Thomas (Eds.), Rethinking the roles of technology in education, Vol. 2, (734-736). Austin, Texas: University of Texas, College of Education.

Reid, W. M., & Taylor, R. G. (1993). Forecasting faculty resource requirements for a large collegiate distance learning program. In N. Estes & M. Thomas (Eds.), Rethinking the roles of technology in education, Vol. 2, (737-739). Austin, Texas: University of Texas, College of Education.

Reid, W. M., & Taylor, R. G. (1993). Operations research techniques as aids to managing adult learning programs. In Lifelong Learning 1993 Conference Proceedings. (125-127). San Diego: National University Research Institute.

Reid, W. M., Taylor, R. G., Gimpel, H., & Pratt, J. R. (1992). A rational efficiency model for scheduling patient educators in a community health agency. In N. Estes & M. Thomas (Eds.), The Ninth International Conference on Technology and Education Proceedings, Vol. 1, (93-95). Austin, Texas: University of Texas, College of Education.

Taylor, R. G. & Reid, M. R. (1992). Policy analysis for distance education course scheduling: An application of the critical path method. In N. Estes & M. Thomas (Eds.), The Ninth International Conference on Technology and Education Proceedings, Vol. 1, (87-89). Austin, Texas: University of Texas, College of Education.

Reid, W. M., Taylor, R. G., & Seavor, C. M. (1991). Illustration of the use of an operations research technique for scheduling student enrollments by a college academic department. In N. Estes & M. Thomas (Eds.), The Eighth International Conference on Technology and Education Proceedings, Austin, Texas: University of Texas, College of Education.

Reid, W. M. (1990). Illustration of the use of an operations research technique, goal programming, as a budgeting aid in secondary schools. In N. Estes, J. Heene, and D. Leclercq (Eds.), The Seventh International Conference on Technology and Education Proceedings, (pp. 484-486). Edinburgh, Great Britain: CEP Consultants, Ltd.

D. Chapters in Books

Taylor, R. G. & Reid, W. M. (1990). An illustration of Bayesian analysis as an aid to career decision-making. In R. G. Taylor with W. M. Reid and others. Management Operations in Education, (165-174). East Carolina University: Greenville, NC.

Taylor, R. G., Reid, W. M., Gegg-Harrison, B., & McKnight, J. (1990). Bibliography on Management Operations in Education. In R. G. Taylor with W. M. Reid and others. Management Operations in Education, (183-218). East Carolina University: Greenville, NC.

E. Public Health Report

Association of Schools of Public Health. (1999). Demonstrating Excellence in Academic Public Health Practice, K. Wright, J. Nelson, M. Potter, & B. Quill, eds. W. M. Reid is contributing author. ASPH: Washington, DC.

F. Published Abstracts

Landis, D. C., & Reid, W. M. (2002). One Leader for all. In Putting the public back into public health. Washington, DC: American Public Health Association.

Reid, W. M., Mescia, N. D., & Webb, S. C. (2001). Developing a model for public health practice partnership using the concept of an academic public health center In One world: Global health. Washington, DC: American Public Health Association.

Reid, W. M., & Webb, S. C. (2000). Leadership development for whom? In Eliminating health disparities. Washington, DC: American Public Health Association.

Reid, W. M., Wright, K. S., Weber, D. L., Merkle, A., Hill, M., Ricard, C., Eastman, J. C., & Webb, S. C. (1999). Curricula of public health leadership institutes. In Celebrating a century of progress. Washington, DC: American Public Health Association.

Reid, W. M., Hill, M., & Webb, S.C. (1998). Using distance education to provide management training for public health workers. In Public health and managed care. Washington, DC: American Public Health Association.

Siddharthan, K., & Reid, W. M. (1998). Prenatal, intrapartum, and newborn care provided by health maintenance organizations: Medicaid versus commercial enrollees. In Public health and managed care. Washington, DC: American Public Health Association.

Westhoff, W., Reid, W. M., Marty, P., Webb, S. C., & Selleck, C. (1998). Partnership for continuing education: Nine health departments, a college of public health, and AHEC. In Public health and managed care. Washington, DC: American Public Health Association.

Reid, W. M., Polkowski, J., Hartner, J. A., Chapman, R., Kinzelman, M. G., Little, W. L., & Yacht, M. J. (1997). Mentoring public health officials. In Communicating public health. Washington, DC: American Public Health Association.

Mason, K. P., Page, D. P., Reid, W. M., & Cookro, D. P. (1997). Quality improvement in local health departments. In Communicating public health. Washington, DC: American Public Health Association.

Webb, S. C., Reid, W. M., Little, W. L., Balderson, T., & Beitsch, L. M. (1997). Impact of leadership development on public health professionals and programs in Florida. In Communicating Public Health. Washington, DC: American Public Health Association.

Hostetler, R. M., Reid, W. M., & Webb, S. C., (1997). Formative evaluation of a unique 4-week managed care elective offered jointly by a College of Medicine and a College of Public Health. In Predoctoral Education Conference: Session abstracts. Kansas City, Missouri: Society of Teachers of Family Medicine.

Reid, W. M., Wright, K. S., Merkle, A., Webb, S. C., Siddharthan, K., Sternickle, T. L., & Marty, P.J. (1996). Public health leadership assessment and development in Missouri and Florida. In Empowering the disadvantaged. Washington, DC: American Public Health Association.

Reid, W. M., Webb, S. C., & Hostetler, R. M. (1996). Analysis of evaluations of a managed care elective offered jointly by a college of public health and a college of medicine. In Empowering the disadvantaged. Washington, DC: American Public Health Association.

Reid, W. M., Walker, G., Barnette, Doris M., & Mahan, C. S. (October, 1995). A planning framework for local health departments in a changing health care environment with examples from Florida. In Decision making in public health. Washington, DC: American Public Health Association.

Reid, W. M., Marty, P. J., Webb, S. C., Balderson, T., & Mahan, C. S. (October, 1995). Leadership training for public health professionals in Florida. In Decision making in public health. Washington, DC: American Public Health Association.

Reid, W. M., Webb, S. C., & Hostetler, R. M. (October, 1995). Preparing public health students for managed care: A joint elective offered by a college of public health and a college of medicine. In Decision making in public health. Washington, DC: American Public Health Association.

Marty, P. J., Blevins, K., Gould, B., Reid, W. M., & Mahan, C. S. (October, 1995). Distance education through telecommunications: Enhanced technologies to increase opportunities for public health preparation. In Decision making in public health. Washington, DC: American Public Health Association.

Reid, W. M., & Coburn, A. F. (1994, October). Managed competition: Effects on access to and quality of medical and hospital services for nursing facility residents. In Public health and diversity, Washington, DC: American Public Health Association.

Perry, W. M., & Reid, W. M. (1992, November). Changes in physician supply, work load, and patient referral patterns as predictors of rural hospital closure. In Uniting for healthy communities. Washington, DC: American Public Health Association.

Reid, W. M., Fortinsky, R. H., Coburn, A. F., McGuire, C. A., & McDonald, T. P. (1991, November). Nursing home responses to Medicaid prospective reimbursement in Maine: Results of two surveys of nursing home

administrators. In Public health and a national health program. Washington, DC: American Public Health Association.

Reid, W. M., Lemieux, D. R., Singer, S., Corkum, B. E., & Naor, E. M. (1991, November). The Maine Adverse Reproductive Outcomes Surveillance Program. In Public health and a national health program. Washington, DC: American Public Health Association.

Reid, W. M., & Mueller-Shore, M. E. (1990, October). Planning and developing mental health services for children in Maine: The future is in the community. In Forging the future: Health objectives for the year 2000. Washington, DC: American Public Health Association.

G. Technical Reports

Reid, W. M., & Webb, S. C. (February, 1996). Leadership in Public Health: Literature Search and Review of Selected Curricula. Report to State Health Office, Department of Health and Rehabilitative Services for Contract #49202330080489007005000100000, Tampa, Florida.

Reid, W. M., & Webb, S. C. (June, 1996). Leadership Curriculum Development for Public Health. Final Report to State Health Office, Department of Health and Rehabilitative Services for Contract #49202330080489007005000100000, Tampa, Florida.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS

Landis, D. C., & Reid, W. M. (2002). One leader for all. Paper presented at the annual meeting of the American Public Health Association, Philadelphia, PA, November, 2002.

Reid, W. M., Mescia, N. D., & Webb, S. C. Developing a model for public health practice partnership using the concept of an academic public health center. Paper presented at the annual meeting of the American Public Health Association, Washington, DC, October, 2001.

Reid, W. M., Mescia, N. D., & Webb, S. C. (2001). The Center for Leadership in Public Health Practice. Paper presented at the International Conference on the University as Citizen: Engaging Universities & Communities, Tampa, FL, February, 2001.

Reid, W. M., & Webb, S. C. Leadership development for whom? Paper presented at the annual meeting of the American Public Health Association, Boston, MA, November, 2000.

Reid, W. M., Wright, K. S., Weber, D. L., Merkle, A., Hill, M., Ricard, C., Eastman, J. C., & Webb, S. C. Curricula of public health leadership institutes. Paper presented at the annual meeting of the American Public Health Association, Washington, DC, November, 1999.

Reid, W. M., Siddharthan, K., Hill, M., Blevins, K. A., & Ricard, C. J. (1999). Using distance education to train the public health workforce in management skills. Paper accepted for presentation at the 16th International Conference on Technology and Education, Edinburgh, Scotland, March, 1999.

Reid, W. M., Hill, M., & Webb, S.C. Using distance education to provide management training for public health workers. Paper presented at the annual meeting of the American Public Health Association, Washington, DC, November, 1998.

Siddharthan, K., & Reid, W. M. Prenatal, intrapartum, and newborn care provided by health maintenance organizations: Medicaid versus commercial enrollees. Paper accepted for presentation at the annual meeting of the American Public Health Association, Washington, DC, November, 1998.

Westhoff, W., Reid, W. M., Marty, P., Webb, S. C., & Selleck, C. Partnership for continuing education: Nine health departments, a college of public health, and AHEC. Paper presented at the annual meeting of the American Public Health Association, Washington, DC, November, 1998.

Reid, W. M., Polkowski, J., Hartner, J. A., Chapman, R., Kinzelman, M. G., Little, W. L., & Yacht, M. J. (November, 1997). Mentoring public health officials. Paper presented at the annual meeting of the American Public Health Association, Indianapolis.

Mason, K. P., Page, D. P., Reid, W. M., & Cookro, D. P. (November, 1997). Quality improvement in local health departments. Paper presented at the annual meeting of the American Public Health Association, Indianapolis.

Webb, S. C., Reid, W. M., Little, W. L., Balderson, T., & Beitsch, L. M. (November, 1997). Impact of leadership development on public health professionals and programs in Florida. Paper presented at the annual meeting of the American Public Health Association, Indianapolis.

Reid, W. M., Mason, K. P., Page, D. P., and Cookro, D. (March, 1977). Quality indicators in the public sector. Presentation at ASPH/CDC Conference Prevention 97, Atlanta, Georgia.

Hostetler, R. M., Reid, W. M., & Webb, S. C., (February, 1997). Formative evaluation of a unique 4-week managed care elective offered jointly by a College of Medicine and a College of Public Health. Paper presented at the annual

Predoctoral Education Conference of the Society of Teachers of Family Medicine, Orlando, Florida.

Reid, W. M., Wright, K. S., Merkle, A., Webb, S. C., Siddharthan, K., Sternickle, T. L., & Marty, P.J. (November, 1996). Public health leadership assessment and development in Missouri and Florida. Paper presented at the annual meeting of the American Public Health Association, New York.

Reid, W. M., Webb, S. C., & Hostetler, R. M. (November, 1996). Analysis of evaluations of a managed care elective offered jointly by a college of public health and a college of medicine. Paper presented at the annual meeting of the American Public Health Association, New York.

Reid, W. M., Walker, G., Barnette, Doris M., & Mahan, C. S. (October, 1995). A planning framework for local health departments in a changing health care environment with examples from Florida. Paper presented at the annual meeting of the American Public Health Association, San Diego, California.

Reid, W. M., Marty, P. J., Webb, S. C., Balderson, T., & Mahan, C. S. (October, 1995). Leadership training for public health professionals in Florida. Paper presented at the annual meeting of the American Public Health Association, San Diego, California.

Reid, W. M., Webb, S. C., & Hostetler, R. M. (October, 1995). Preparing public health students for managed care: A joint elective offered by a college of public health and a college of medicine. Paper presented at the annual meeting of the American Public Health Association, San Diego, California.

Reid, W. M., & Coburn, A. F. (1994, October). Managed competition: Effects on access to and quality of medical and hospital services for nursing facility residents. Paper presented at the annual meeting of the American Public Health Association, Washington.

Perry, R. T., Scheele, R. H., & Reid, W. M. (1993, March). A subnational attitudinal study of public decision makers on technology and higher education policy. Paper presented at the Tenth International Conference on Technology and Education, Boston.

Reid, W. M., & Taylor, R. G. (1993, March). Forecasting student enrollments based on near-history. Paper presented at the Tenth International Conference on Technology and Education, Boston.

Reid, W. M., & Taylor, R. G. (1993, March). Forecasting faculty resource requirements for a large collegiate distance learning Program. Paper presented at the Tenth International Conference on Technology and Education, Boston.

Reid, W. M., & Taylor, R. G. (1993, February). Operations research techniques as aids to managing adult learning programs. Paper presented at the Conference on Lifelong Learning, San Diego.

Perry, W. M., & Reid, W. M. (1992, November). Changes in physician supply, work load, and patient referral patterns as predictors of rural hospital closure. Poster presentation at the annual meeting of the American Public Health Association, Washington, DC.

Reid, W. M., Taylor, R. G., Gimpel, H., & Pratt, J. R. (1992, March). A rational efficiency model for scheduling patient educators in a community health agency. Paper presented at the Ninth International Conference on Technology and Education, Paris, France.

Taylor, R. G., & Reid, M. R. (1992, March). Policy analysis for distance education course scheduling; An application of the critical path method. Paper presented at the Ninth International Conference on Technology and Education, Paris, France.

Reid, W. M., Fortinsky, R. H., Coburn, A. F., McGuire, C. A., & McDonald, T. P. (1991, November). Nursing home responses to Medicaid prospective reimbursement in Maine: Results of two surveys of nursing home administrators. Paper presented at the annual meeting of the American Public Health Association, Atlanta, GA.

Reid, W. M., Lemieux, D. R., Singer, S., Corkum, B. E., & Naor, E. M. (1991, November). The Maine Adverse Reproductive Outcomes Surveillance Program. Paper accepted for presentation at the annual meeting of the American Public Health Association, Atlanta, GA.

Reid, W. M., & Smith, S. E. (1991, September). Programs to reduce health-related absenteeism: Findings of a national survey of COHN's. Presentation at the Fall Research Conference of the Bingham Consortium for Health Research, Bethel, ME.

Reid, W. M., Taylor, R. G., & Seavor, C. M. (1991, May). Illustration of the use of an operations research technique for scheduling student enrollments in a college academic department [nursing]. Paper presented at the Eighth International conference on Technology and Education, Toronto, Canada.

Reid, W. M., & Mueller-Shore, M. E. (1990, October). Planning and developing mental health services for children in Maine: The future is in the community. Paper presented at the Annual Meeting of the American Public Health Association, New York.

Reid, W. M. (1990, March). Illustration of the use of an operations research technique, goal programming, as a budgeting aid in secondary schools. Paper presented at the Seventh International Conference on Technology and Education, Brussels, Belgium.

GRANTS AND CONTRACTS

A. Funded

Robert J. McDermott (PI), W. Michael Reid (Co-PI), "Development of Academic Health Department," Centers for Disease Control and Prevention, 9/30/03-9/29/04, \$98,842.

W. Michael Reid (PI), Nadine Mescia (Co-I), Danielle Landis, (Co-I), Phillip Marty (Co-I), George Buck (Co-I), Anne DeBaldo, (Co-I), Annie Neasman (Co-I), "Florida Center for Public Health Preparedness," Centers for Disease Control and Prevention, 04/30/01-09/30/04, \$2.5 million.

W. Michael Reid (PI), Danielle C. Landis (Co-PI), "Public Health Leadership Institute of Florida," Centers for Disease Control and Prevention, 10/01/01-9/30/04, \$87,000.

W. Michael Reid, (PI), "Public Health Leadership Institute," Florida Department of Health, 7/01/02-6/30/03, \$50,00.

W. Michael Reid, (PI), "Public Health Leadership Institute," Florida Department of Health, 7/27/01-6/30/02, \$100,00.

W. Michael Reid, (PI), "Case Studies in Environmental Health," Association of Schools of Public Health, 05/00-09/02, \$20,000.

W. Michael Reid, (PI), "Public Health Leadership Institute," Florida Department of Health, 3/17/00-6/30/00, \$200,00.

W. Michael Reid, (PI), "Faculty Development for Public Health Practice II," Association of Schools of Public Health, 12/99-10/00, \$10,000.

W. Michael Reid (PI), Philip J. Marty (Co-PI), Susan C. Webb (Co-PI), Kris Siddharthan (Co-PI), "Public Health Leadership Development and Evaluation," Health Resources and Services Administration, 9/1/97-8/31/2001, \$540,875.

Kris Siddharthan (PI), W. Michael Reid (Co-PI), "Assessing the Severity of Illness among Elderly Minorities with Congestive Heart Failure," Institute on Aging Pilot Research Grant Program, University of South Florida, 7/1/99-6/30/00, \$7,000.

W. Michael Reid, (PI), "Public Health Training Program," Florida Department of Health, 2/28/99-6/30/99, \$100,00.

W. Michael Reid, (PI), "Faculty Development for Public Health Practice," Association of Schools of Public Health/HRSA, 10/1/98-9/30/99, \$10,000.

Robert McDermott (PI), Carol Bryant (Co-PI), Melinda Forthofer (Co-PI), Kelli McCormack-Brown (Co-I), Terance Albrecht (Co-I), W. Michael Reid, (Co-I), and others, "The Florida Prevention Research Center at the University of South Florida," 10/01/98-9/30/99, \$350,000 (renewed).

Philip J. Marty and Charles S. Mahan (PIs), W. Michael Reid (Co-Investigator), Susan C. Webb (Co-Investigator), Elizabeth Gulitz (Co-Investigator), "Distance Education and Continuing Education for Health Professionals," Area Health Education Center, University of South Florida, 10/1/97-9/30/98, \$90,000.

Kris Siddharthan(PI) and W. Michael Reid, (Co-PI), "Health Care Provided by Health Maintenance Organizations: Medicaid versus Commercial Enrollees," USF Research and Creative Scholarship Grant Programs, 7/1/97-6/30/98, \$5,100.

W. Michael Reid (PI), Philip J. Marty (Co-PI), Susan C. Webb (Co-PI), "Public Health Leadership Institute of Florida," Association of Schools of Public Health (CDC), 10/1/96-9/30/97, \$55,859.

W. Michael Reid (PI), David D. Woodbridge, (Co-PI), and Susan C. Webb (Co-PI), "Focus on Environmental Justice: A Leadership in Public Health Series for HBCU Faculty and Local Environmental Health Officials," Center for Public Health Practice, University of Illinois at Chicago, 10/1/96-9/29/97, \$20,000.

Kris Siddharthan (PI), W. Michael Reid (Co-PI), "Inpatient Care and Discharge Policies of the Elderly: Comparing Managed Care and Fee for Service," Institute on Aging Pilot Research Grant Program, University of South Florida, 7/1/96-6/30/97, \$7,500.

W. Michael Reid (PI), Philip J. Marty (Co-PI), "Development of the Public Health Leadership Institute of Florida," Association of Schools of Public Health and the Centers for Disease Control and Prevention (CDC), 10/1/95-9/30/96, \$40,000.

W. Michael Reid (PI), "Leadership Curriculum Development for Public Health," contract with Florida State Health Office, 11/15/95-6/15/96, \$25,000.

James Studnicki (PI), David Woodbridge (Co-PI), W. Michael Reid (Co-PI), "Public Health Educational and Environmental Health Risk Reduction Activities

Benefiting Minority Communities in Florida," Center for Public Health Practice, University of Illinois at Chicago, 10/1/95-9/29/96, \$20,000.

W. Michael Reid (PI), Philip Marty (Co-PI), "Development of the Public Health Leadership Institute of Florida," Centers for Disease Control (through Association of Schools of Public Health), 10/1/94-9/30/95, \$30,000.

B. Pending

Several

SELECTED PROFESSIONAL SERVICE ACTIVITIES

Reid, W. M., "Leadership in Crisis: The Role of the Public Health Leadership Institute of Florida," Invited presentation for the Annual Educational Meeting of the Florida Environmental Health Association, Daytona Beach, Florida, August 1, 2003

Reid, W. M., "Selected Workforce Development Activities at the University of South Florida College of Public Health," Invited presentation at the Annual Educational Conference of the Florida Public Health Association, West Palm Beach, Florida, August 7, 2003.

Reid, W. M., "Current Public Health Leadership Issues," Keynote address, Annual Health and Human Services Business Center Leadership Day, Sarasota, Florida, January 10, 2003.

I helped plan and then delivered, with Danielle Landis, a series of workshops on public health to visitors from the medical academy and the Ministry of Health from the Kyrgyz Republic in Tampa in December, 2001.

With Danielle Landis, delivered a series of workshops on public health to officials of the medical academy and the Ministry of Health of the Kyrgyz Republic, Bishkek, KR, March, 2002.

I planned and delivered, with Danielle Landis, two workshops on leadership for the conference "The Transfer of Information through Workshops and International Technology Networking: Infectious Disease Prevention" in Tampa in December, 2001. The participants were from Carabobo University in Venezuela and included practitioners from Venezuela and Columbia.

President-Elect, Florida Public Health Association, 1999-2000

President, Florida Public Health Association, 2000-2001.

Chair, Board of the Florida Public Health Foundation, 2001-2002

Secretary, Board of the Public Health Foundation, 2002-present

Immediate Past President, Florida Public Health Association, 2001-2002

Member, Florida Public Health Association Board, 1996-2003

Member, Florida Public Health Association Legislative Committee, 1997-present

Chair, Florida Public Health Association Nominating Committee, 2001-2002

Robert D. May Award for Outstanding Accomplishments in Public Health, Florida Public Health Association, 2000.

Member, ASPH Health Services Administration Council, 1998-present

College' s Public Health Practice Coordinator, 19982003 (ASPH/HRSA position)

Chair, Board, National Public Health Leadership Development Network, 2001-2002

Member, Board, National Public Health Leadership Development Network, 1995-present (and member and chair of several committees)

Invited APHA conferee at "Promoting a Research Agenda: the Impact of Managed Care on Public Health"- Potomac, MD, September 11, 12, 2000.

Member, National Advisory Board, Friendly Access, The Lawton and Rhea Chiles Center for Healthy Mothers and Babies, College of Public Health, University of South Florida, Tampa.

Member, South Central Public Health Workforce Development Liaison Committee (Tulane University), 1998-2001

College of Public Health liaison to the West Central Florida Public Health Alliance (directors of six area county health departments), 1998-present

Consultant, Aspen Press, 1998, 1999

Reviewer, Cancer Detection and Prevention

Reviewer, Cancer Prevention

Reviewer, Preventive Medicine

Reviewer, The Gerontologist: The Journal of the Gerontological Society of America

Reviewer, The Journal of Public Health Management & Practice

Reid, W. M. (1997, May). Leadership in public health. Workshop at 1st Annual Health Education Chairpersons Conference, Clearwater Beach, Florida.

Reid, W. M. (1997, May). Temperament and management. Presentation at 50th anniversary meeting of Florida Environmental Health Association, Clearwater, Florida.

Reid, W. M. (1997, April). Developing and future leadership programs. Presentation at the fifth annual National Public Health Leadership Conference, St. Louis, Missouri.

Reid, W. M. (1997, April). Facilitator for small group workshop “Developing and future programs,” National Public health Leadership Conference, St. Louis, Missouri.

Objective Reviewer, Association of Schools of Public Health for the ASPH/CDC/ATSDR Internship Program (1994, 1995, 1996, 1997).

Reid, W. M. (1996, August). Health policy and the role of nongovernmental organizations for elderly care. Presentation for Training Program on Social Care of the Elderly (Participants from Croatia), Partners for International Education and Training (United States Agency for International Development), Tampa, Florida.

Reid, W. M. (1996, April). Facilitator for small group workshop “Questionnaires, Surveys, Self-Assessment Instruments,” Public Health Leadership Development Conference, St. Louis, Missouri.

Moderator of Social Marketing Workshops. (1995, September). Florida Public Health Association Annual Educational Conference, Fort Lauderdale, Florida.

Reid, W. M. (1995, August). Competence areas in health management for health care reform. Presentation for Training Program for Health Care Management Educators from the Czech Republic, Partners for International Education and Training, (United States Agency for International Development), Tampa, Florida.

Reid, W. M. (1995, August). Communitarianism, regulation, and nursing facilities. Faculty seminar presentation, University of South Florida, Tampa.

Publishing consultant, Delmar Publishers, 1992.

Reviewer for the National Forum of Educational Administration and Supervision Journal, 1988-1993.

Reviewer for Polity (the journal of the Northeast Political Science Association), 1978-81.

Publishing consultant, John Wiley & Sons, 1972-1974.

SELECTED COMMUNITY SERVICE ACTIVITIES

Member, Steering Committee, Metropolitan Medical Response System, Tampa, 2000-present.

Member, University of South Florida Institute on Aging, 1995 to present

Guest speaker, annual meeting of the Florida Environmental Health Association, Clearwater, July, 2001.

Member, Board, Tampa Bay Alliance, 2001-2002.

Member, Suncoast Healthcare Executives (liaison for several functions between College and SCE) (1998-2001)

Mentor, Association of University Programs in Health Administration Executive Learning Program for senior Veterans Hospital Administration executives (1996- 1997).

Reid, W. M. (1997, August). Leadership Institute. Presentation at retreat of Florida Association of County Health Officials, West Palm Beach, FL.

Reid, W. M. (1997, June). Team and coalition building and leadership. Seminar at Florida Memorial College, Miami, FL.

Member, Principals Committee (1994-1998). The committee advised and collaborated with Dr. Russell Hostetler of the USF Department of Family Medicine and me regarding the managed care elective that we teach and served as a forum to discuss other managed care issues. The HMOs represented on the committee were:

AvMed Health Plan
Aetna Health Plans
CIGNA Healthplan of Florida
Humana Health Care Plans

PCA/Family Health Plans of Florida
The Prudential HealthCare System of Tampa Bay.

Chair, Advisory Committee of for the Public Health Leadership Institute, 1994 to 1997. Committee includes the State Health Officer, an Assistant State Health Officer, seven directors of county public health units, a representative from the private sector, the Dean of the College of Public Health, and others.

Member, Physician Advisory Council of the Prudential HealthCare System of Tampa Bay (1996-1998).

Reid, W. M. (1996, January). Public Health Leadership Institute of Florida. Report at quarterly meeting of County Health Directors/Administrators, Orlando, FL.

Reid, W. M. (1996, January). Mentoring program update. Report at the annual meeting of the Florida Association of County Health Officials, Orlando, FL.

Member, Shared Vision/Marketing Committee created by the Deputy District Administrators for Health of Florida (1995-1996).

Member, Board, Bingham Consortium for Health Research (1991-1993).