

BIOGRAPHICAL SKETCH

Name: McDermott, Robert J.

Education:

Institution and Location	Degree	Year Conferred	Field of Study
University of Wisconsin, Madison	PhD	1981	Health Education / Curriculum & Instruction
University of Wisconsin, Madison	MS	1977	Health Education / Curriculum & Instruction
University of Wisconsin, Madison	BS	1975	Zoology / Education

Professional Experience:

Assistant Dean for Health Information and Communication, University of South Florida College of Public Health, 2003-present

Director, Florida Prevention Research Center, 1998-present.

Professor, Department of Community and Family Health, University of South Florida College of Public Health, Tampa, Florida, 2003-present; *Chair and Professor*, 1993-2003; *Associate Professor*, 1996-1992

Assistant Dean for Research, University of South Florida College of Public Health, and *Professor*, Department of Community and Family Health, Tampa, Florida, 1992-1993

Associate Professor, Department of Health Education, Southern Illinois University at Carbondale, 1985-1986; *Assistant Professor*, 1981-1985

Recent Publications:

McDermott, R.J. (in press). Essentials of evaluating social marketing campaigns for health behavior change. *Health Education Monograph Series*.

Gwede, C.K., & **McDermott, R.J.** (in press). Prostate cancer screening decision making under controversy: Implications for health promotion practice. *Health Promotion Practice*.

McCormack Brown, K.R., Akintobi, T.H., Pitt, S., Berends, V., **McDermott, R.J.**, Agron, P., & Purcell, A. (in press). School board members' perceptions of factors influencing school nutrition policy decision-making. *Journal of School Health*.

- Noland, V.J., Liller, K.D., **McDermott, R.J.**, Coulter, M.L., & Seraphine, A.E. (in press). Is sibling violence a precursor to college dating violence? *American Journal of Health Behavior*.
- Zapata, L.B., Forthofer, M.S., Eaton, L.K., McCormack Brown, K., Bryant, C.A., Reynolds, S.T., & **McDermott, R.J.** (in press). Cigarette use in 6th-10th grade youth: The Sarasota County demonstration project. *American Journal of Health Behavior*.
- Perrin, K.M., & **McDermott, R.J.**, DeJoy, S.B. (2003). The shifting sands for applicants to maternal and child training health programs. *Maternal and Child Health Journal*, 7(4), 261-265.
- McCormack Brown, K.R., **McDermott, R.J.**, Bryant, C.A., & Forthofer, M.S. (2003). Youth as community researchers: The Sarasota County demonstration project. *Community and Youth Development Journal*, 4(1), 40—44.
- Liller, K.D., Nearn, J., Cabrera, M., Joly, B.M., Noland, V.J., & **McDermott, R.J.** (2003) Children's bicycle helmet use and injuries in Hillsborough County, Florida before and after legislation. *Injury Prevention*, 9, 177-179.
- Daley, E.M., **McDermott, R.J.**, McCormack Brown, K.R., & Kittleson, M.J. (2003). Conducting Web-based survey research: A lesson in Internet logistics. *American Journal of Health Behavior*, 27(2), 116-124.
- Weiler, R.M., Pigg, R.M., Jr., & **McDermott, R.J.** (2003). Evaluation of the Florida Coordinated School Health Program Pilot Schools Project. *Journal of School Health*, 7(1), 3-8.
- McDermott, R.J.** (2002). A proud heritage in school health – the William A. Howe lecture. *Journal of School Health*, 72(10), 429-431.
- Gwede, C.K., Forthofer, M.S., & **McDermott, R.J.** (2002). Awareness of prostate cancer screening tests among African American men in undeserved neighborhoods: Need for community outreach. *Journal of Oncology Management*, 11(5), 36-41.
- Noland, V.J., Kumar, A., Voss, A.M., Langness, A., Daley, E.M., & **McDermott, R.J.** (2002). Sex education, access to contraception, and rates of teen pregnancy: A comparison of the Federal Republic of Germany and the United States. *International Electronic Journal of Health Education*, 5, 1-11, <http://www.iejhe.org>
- McDermott, R.J.**, & Albrecht, T.A. (2001). Mass media. In: Breslow, L., Goldstein, B., Green, L.W., Keck, W., Last, J., & McGinnis, J.M. (eds.), *Encyclopedia of Public Health*. New York: Macmillan Reference.
- McCormack Brown, K.R., Forthofer, M.S., Bryant, C.A., Eaton, D.K., Merritt, T., Landis, D.C., & **McDermott, R.J.** (2001). Developing youth capacity for community-based research: The Sarasota County demonstration project. *Journal of Public Health Management and Practice*, 7(2), 53-60.
- McDermott, R.J.** (2000). Social marketing: A tool for health education. *American Journal of Health Behavior*, 24(1), 6-10.