



College of Medicine  
Division of Infectious Disease & International Medicine  
PRESS RELEASE

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## University of South Florida Doctors Release First iPad App for USF and the State University System

The University of South Florida (USF) College of Medicine (COM), Division of Infectious Disease and International Medicine is pleased to announce the release of version 2.0 of **IDPodcasts Mobile Viewer**, one of the first infectious diseases applications ever developed for the iPad, the first iPad-compatible universal application developed by the University of South Florida and the first iPad application developed within the State University System. Co-developed by Dr. Richard Oehler, USF Associate Professor of Medicine, and Dr. John T. Sinnott, Director, Division of Infectious Disease and International Medicine, the original iPhone application (Ver. 1.0) permitted on demand streaming of infectious disease-related podcasts to any iPhone or iPod touch through a Wi-Fi connection.

Version 2.0 greatly improves upon the original application, released in May, 2010, by being universally compatible with iPhone, iPod touch, and iPad devices, adding support for the iPhone 4 and fourth generation iPod touch's high-resolution "Retina" display, and having full portrait and landscape mode support on iPad devices with a scrolling onscreen index and iPad friendly menu accessibility. The app is now available as a free download from the app store, permitting users to enjoy more than one hundred hours of infectious diseases educational content almost anywhere within range of a Wi-Fi connection.

"The original ID Podcast mobile viewer was a tremendous success. In a little over 5 months since it was made available on the app store, we introduced almost a thousand iPhone/iPod touch owners in 50 countries to the spectacular teaching we do here at USF," said Dr. Oehler. "However, with the release of the iPhone 4 and the iPad, we knew that our users wanted us to take full advantage of the latest devices. The iPad has been the most widely adopted non-phone electronic product ever, far surpassing the original iPhone and even the DVD player. Some 7.5 million units will be sold in its first 6 months. The iPad is the future of mobile computing, and to be one of the first infectious disease applications for this groundbreaking device is truly gratifying."

"The iPad is truly the best mobile experience for watching podcasts," says Dr. Oehler. "The display adapts to whichever way you hold it. You can access the most recent podcast selections from the lower portion of the screen or switch to a full index categorized by title, author, or subject. Podcasts play in a small window for complete menu access or full screen, taking advantage of the device's gorgeous 9.7 inch display."

For truly on-the go viewing, ID Podcasts Mobile Viewer 2.0 now has full support for the iPhone 4 and fourth generation iPod touch's "retina" display, an astounding 326 pixels per inch—the most ever for a smartphone, bringing USF's dynamic teaching into the sharpest focus possible.

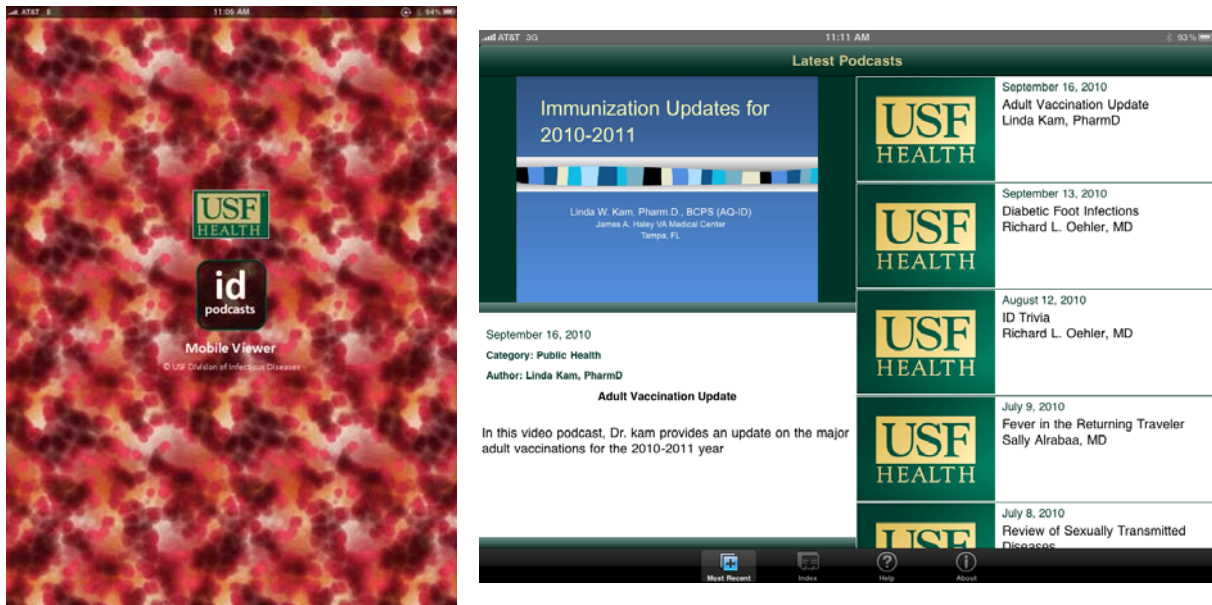
USF Health Division of Infectious Disease partnered and developed the application with Tampa Bay area company Absolute Mobile Solutions, a leading provider of mobile strategy design and execution. Absolute Mobile Solutions President Alfred Goldberg states "We feel privileged to continue to develop



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applications that serve health care providers and work in partnership with the physicians and educators that make up USF Health.”

The **IDPodcasts Mobile Viewer** application can be downloaded from the iTunes app store (keyword is “id podcasts”). For more information, please contact Dr. Richard Oehler, Associate Professor of Infectious Disease and International Medicine at [Richard.oehler@va.gov](mailto:Richard.oehler@va.gov) or call (813) 972-2000 x6184.



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USF Health ([www.health.usf.edu](http://www.health.usf.edu)) is dedicated to creating a model of health care based on understanding the full spectrum of health. It includes the University of South Florida's colleges of medicine, nursing, and public health; the schools of biomedical sciences as well as physical therapy & rehabilitation sciences; and the USF Physicians Group. With more than \$380.4 million in research grants and contracts last year, the University of South Florida is one of the nation's top 63 public research universities and one of only 25 public research universities nationwide with very high research activity that is designated as community-engaged by the Carnegie Foundation for the Advancement of Teaching.