

Access LARC Initiative

What Managed Care Organizations Are Doing

Collaborative Webinar

Partnering to Improve Health Care Quality
for Mothers and Babies



Welcome!

- **Please enter your Audio PIN on your phone or we will be unable to un-mute you for discussion**
- If you have a question, please enter it in the Question box or Raise your hand to be unmuted
- This webinar is being recorded
- Please provide feedback on our post-webinar survey

Agenda

2/14/18

- Welcome
- Immediate Postpartum LARCs from the MCO Perspective
- Resources for Providers and Members
- Update on Participating MCOs
- Questions
- Adjourn

Project Announcements

- 👤 Save the Date: Implementation Phase Face to Face Meeting May 11, 2018 in Orlando
 - 👤 Hospital Teams
 - 👤 MCO Representatives
 - 👤 Healthy Start Staff
 - 👤 Health Department Family Planning Staff

Project Resources Website

health.usf.edu/publichealth/chiles/fpqc/larc
OR
FPQC.org → Current Projects → Access LARC

health.usf.edu/publichealth/chiles/fpqc/larc

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Florida Perinatal Quality Collaborative

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Who We Are

Governance & Structure

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Staff & Information

Located at:

Chiles Center
Women, Children & Families

Immediate Postpartum Long-Acting Reversible Contraception (LARC)

Partnering to Improve Health Care Quality for Mothers and Babies

Access LARC

Increasing Access to Immediate Postpartum Long-Acting Reversible Contraception

Project Goal:

Access LARC News & Announcements

Access LARC Initiative Launches November 3 2017



Access LARC Initiative Resources

Online Tool Box for Participating Access LARC Hospitals

This Tool Box contains tool kit documents, example policies and educational materials, and more. This resource is updated regularly throughout the project.



Archived Webinars



Participating Hospitals

health.usf.edu/publichealth/chiles/fpqc/larc/toolbox



Tool Kit

FPQC Access LARC Toolkit - Full Document (November 2017)

Pre-Implementation Phase

Toolkit Chapter 1: Building a Successful Initiative

Toolkit Chapter 2: Key Stakeholder Education on Importance of IPP LARC

Toolkit Chapter 3: Managed Care Organizations/Hospital Collaboration

Toolkit Chapter 4: Policies and Procedures

Appendix A: Access LARC Key Driver Diagram

Appendix B: Florida Medicaid Postpartum LARC Alert

Implementation Phase

Toolkit Chapter 5 - coming in 2018

Toolkit Chapter 6 - coming in 2018



Resources from Other Organizations and States



Slide Sets



Tool Kit



Resources from Other Organizations and States

- ACOG Practice Bulletin: Long-Acting Reversible Contraception, November 2017
- Florida Medicaid IPP LARC Health Plan Resource Guide 2017
- South Carolina IPP LARC Toolkit
- Texas Medicaid IPP LARC Toolkit
- ACOG Committee Opinion #670 LARC 2016
- ACOG Committee Opinion #672 Clinical Considerations on LARC 2016
- LARC Statement of Principles from SisterSong and National Women's Health Network
- Guttmacher - Florida Data on Unintended Pregnancy
- Guttmacher - Information on Contraceptive Use

UF Health Jacksonville Example Standard Operating Procedures and Consent Forms:

- SOP Postplacental IUD Insertion
- SOP Postplacental IUD - Nursing
- SOP Postpartum Nexplanon
- SOP Postpartum Nexplanon - Nursing
- Consent - IUD Insertion
- Consent - Nexplanon Insertion



Slide Sets



Initiative Data Resources



Patient Counseling Resources



Eina Fishman, MD, MS, CPE

**Chief Medical Officer, United Healthcare
Community & State, Florida**

Post partum Long-Acting Reversible Contraception

Eina G. Fishman, MD, MS, CPE
Chief Medical Officer
UnitedHealthCare Florida Plan
February 14, 2018



Addressing Reproductive Health

Florida Statistics



- Overall health ranking of 33rd
- Rank 40th in health disparities
- Rank 35th in low birth rate at 8.5%
- Rank 46th in pre-term births at 13.6%*

* Source: America's Health Rankings



Cost

- LARC implants and devices are a safe and effective option for reducing unplanned pregnancies
- Cost/IUD \$647-\$930/5 years
- Cost /BCPs \$3,381/5 years
- Post-partum LARC insertion saves approximately \$280,000/1000 women over 2 years (vs. unintended pregnancies)

Pharmacy Challenges

- Formulary
- Pricing
- Stocking and supply
- Patient education

Reimbursement Challenges

- DRG add on vs. enhanced global
- Linking delivery to LARC
- Place of service
- Modifier vs. POS vs. J code
- Configuration process
- Testing claims

Contracting

- Addendum vs. opening entire contract
- Fee schedule related
- Pricing for ancillary costs

Lessons Learned

- 
- **Strategies need to take into account cultural differences**
 - **Payment structures matter – creating incentives and disincentives that impact outcomes**
 - **Internal health plan processes and systems can create barriers**
 - **Identifying strategies that work and sharing best practices is important component to improving outcomes for all**

* Source: America's Health Rankings

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Debbie L. Moorhead
Sr. Manager, Clinical Care
WellCare Health Plans



Long Acting Reversible Contraception (LARC) Resources for Providers & Members

February 14, 2018

- **Community Focus Group Findings**
- **Provider Promotion Resources**
- **Member Promotion Resources**

Men's and Women's Perspectives on Contraception: Results from a Qualitative Study

Ajisope, O.,¹ Sayi, T.,¹ Jean-Baptiste, E.,¹ Campos, A.,¹ Agu, N.,¹ Sharon, V.,¹ Colen, L.,² Reynolds, J.,² Brickleyer, S.,² and Marshall, J.¹
 University of South Florida, College of Public Health; Florida Association of Healthy Start Coalitions

Background

- 50% of U.S. pregnancies are unintended
- 62% Child-bearing age women use birth control & 12% LARC
- LARC highly effective at reducing unintended pregnancies
- Understand knowledge, awareness & beliefs re: contraception decision-making processes to reduce unintended pregnancies.

Objective

- Assess patterns of use, knowledge, awareness and beliefs about methods of contraception among men and women
- Understand factors that determine their contraceptive decision-making processes.

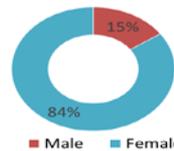
Methods

- 8 Focus groups (7 English & 1 Spanish) with 99 diverse men & women from community groups, substance abuse treatment, home visiting and domestic violence programs.
- A structured interview guide used to guide discussions which were audio recorded and transcribed verbatim.
- 2 Researchers coded transcripts to consensus & MAXQDA software was used for data management and analysis..

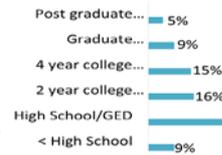
Results

Demographic Information

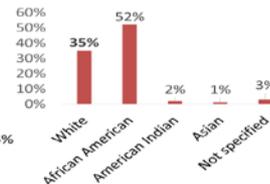
Gender



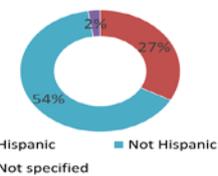
Educational Level



Race



Ethnicity



Average age = 38.6 (17-76)



- Parents/Currently Pregnant = 81%
- Average Number of Children = 2

Patterns of Use

- Participants recognized benefits of contraceptives.
- The pill and one form of LARC mentioned in all groups.
- Fairly low contraceptive use across groups, yet majority had no future plans for pregnancies.

"In my case none because I am looking for the next kind."

"I haven't used any of them but I've heard of all of them"

Preferred sources of Information

- Health care providers, internet & other's anecdotal experiences mentioned; trust in these sources varied.

"I think the doctor is, are kind of biased to some degree that they almost want to get people on pharmaceutical things."

Factors Influencing Use

- Women's autonomy in making contraceptive decisions, partner's feelings little influence.
- Perceived benefit: Prevent conception & planning for a new life (baby).
- Side effects (fear of or experience) was the biggest hindrance to use.

"A lot of us are young mothers, a lot of us have goals still that we want to set for ourselves and we're able to do that if we don't have new babies every time we have sex"

"When I was on Depo, I did gain a lot of weight. It took me three years to get my period back. And then the IUD, I had a really bad experience with the IUD."

- Duration of action of contraceptives.
- Underlying distrust of health care providers' biases.
- Financial concerns and healthcare access.

- Misconceptions and beliefs - Associating contraceptives with promiscuity and a targeted population control strategy.

"I think it's important for medical providers & educators to make sure they focus on choice & no particular person or segment of population is steered one way or another."

Participants' Recommendations

- Increased contraceptive options for men, sex education & improve contraceptives access.

"I think the burden for birth control has disproportionately been borne by women & it's unfortunate focus has not been placed on having men share that responsibility equally."

Conclusion

- Knowledge, beliefs, and attitudes appear to be powerful indicators of consistent and correct use. Fear of, or experiencing side effects, which discouraged use, was a recurring theme, however, healthcare providers' discussions did not allay these fears.
- Improved communication with women regarding expected outcomes with using specific methods and assisting in management of side effects will enable informed decisions and help retain users.
- Dispelling prevailing misconceptions and factoring in women's and families' sexual and reproductive agendas will help increase use.

Provider LARC Resources

Before & Beyond

Link: <https://beforeandbeyond.org/toolkit/>

Resources: Provider Toolkit and “One Question” approach

Bedsider Birth Control Support Network

Link: <https://www.bedsider.org/>

Resources: Professional focus on Birth Control Methods, Where to access & Key Questions

March of Dimes

Link: <https://www.marchofdimes.org/pregnancy/birth-control.aspx>

Resources: Videos, Educational articles

American Congress of OB & GYN (ACOG)

Link: <https://www.acog.org/Clinical-Guidance-and-Publications/Practice-Guidelines-and-Reports-Search?Keyword=intrauterine+device>

Resources: Clinical Guidance & Published articles on IUD's

Centers for Disease Control and Prevention (CDC)

Link: https://www.cdc.gov/mmwr/volumes/65/rr/rr6504a1_appendix.htm

Resources: Research & Practice recommendations for contraceptive use

Member LARC Resources

Bedsider

Link: <https://www.bedsider.org>

Resources: Hip look on birth control, where to find birth control & questions section

March of Dimes

Link: <https://www.marchofdimes.org/pregnancy/birth-control.aspx>

Resources: Facts & Videos - Before or between Pregnancies, Birth Control, Folic Acid

Show your Love – Preconception Health

Link: <http://showyourlovetoday.com/>

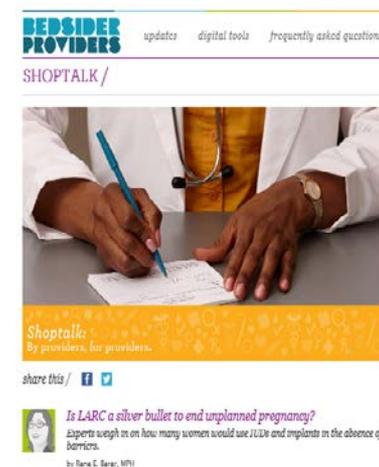
Resources: Wellness resources to create healthiest women before conception

You Tube Videos

Link: <https://www.youtube.com/user/YouTube/videos>

Resources: IUD facts, IUD insertion Myths about IUD's
24,500 search results for: **IUD birth control**

- **The One Key Question Initiative:**
 - Enables PCP to individualize primary care to meet her reproductive health needs
 - **“Would you like to become pregnant in the next year?”**
- **Provider Goal:** Help guide clinicians to reach **every woman**
 - Talk to those who may become pregnant at routine visits
 - Share efficient, evidence-based strategies & resources
- **Woman’s Reproductive Goals:**
 - Healthier short & long term personal health outcomes,
 - Increase likelihood of future pregnancies by choice versus chance
 - Decreased likelihood of complications in future pregnancies
- **“At Your Fingertips” view of the Toolkit is available for:**
 - Women who [desire pregnancy](#),
 - Those [at risk/unsure of pregnancy](#), and for
 - Women who [do not desire pregnancy](#)



Bedsider offers Provider ED Materials:

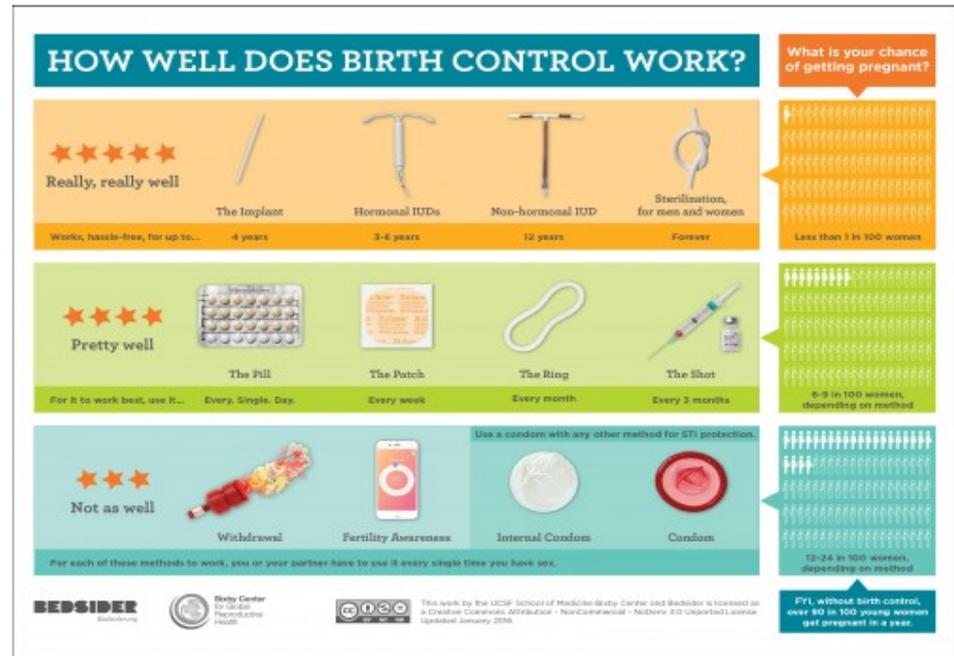
Link: <https://shop.powertodecide.org/educational-materials.html>

1) Member education Sheets:

- IUD Birth control Chart
- Emergency contraception

2) Posters for education:

- IUD
- Birth Control effectiveness chart
- Risks of Birth Control methods

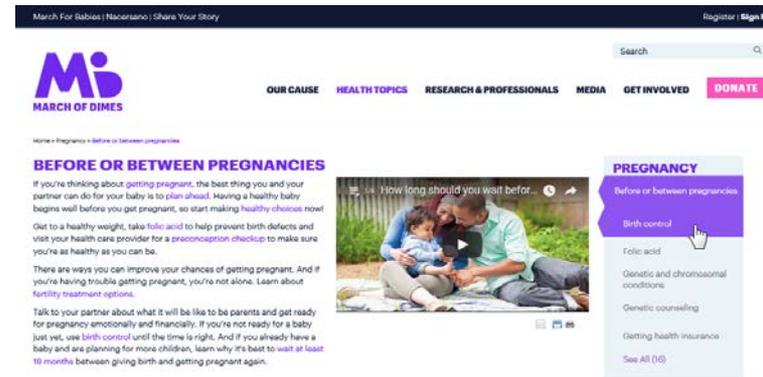


Before or Between Pregnancies Topics:

- Talk to your partner about what it will be like to be parents & get ready for pregnancy
- If you're not ready for a baby just yet, use [birth control](#) until time is right
- When you have a baby & plan more children, learn why it's best to [wait at least 18 months](#)

Key Topics & Videos:

- Birth Control
- Genetic & Chromosomal conditions
- Genetic Counseling
- Getting Health Insurance



Link: <https://www.marchofdimes.org/pregnancy/before-pregnancy.aspx>

Sample “You Tube” IUD Video Titles to explore:

1) Patient Education Video: IUD

By: Nucleus Medical Media

2) How Do IUDs Work?

By: BrainStuff – HowStuffWorks

3) Myths about IUDs

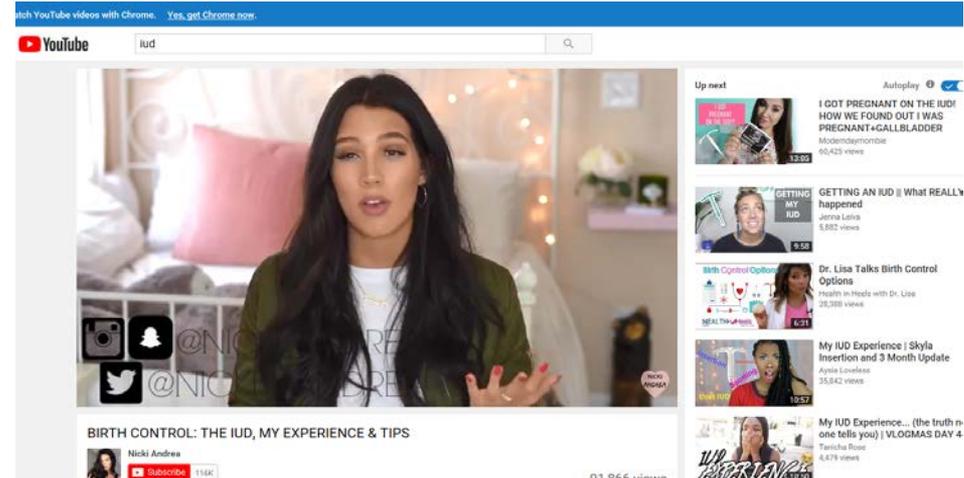
By: Healthcare Triage

4) IUD Side Effects

Ask a doctor @ Bedsider

5) My Year with an IUD – My Mirena Story

By: Diva and the Divine





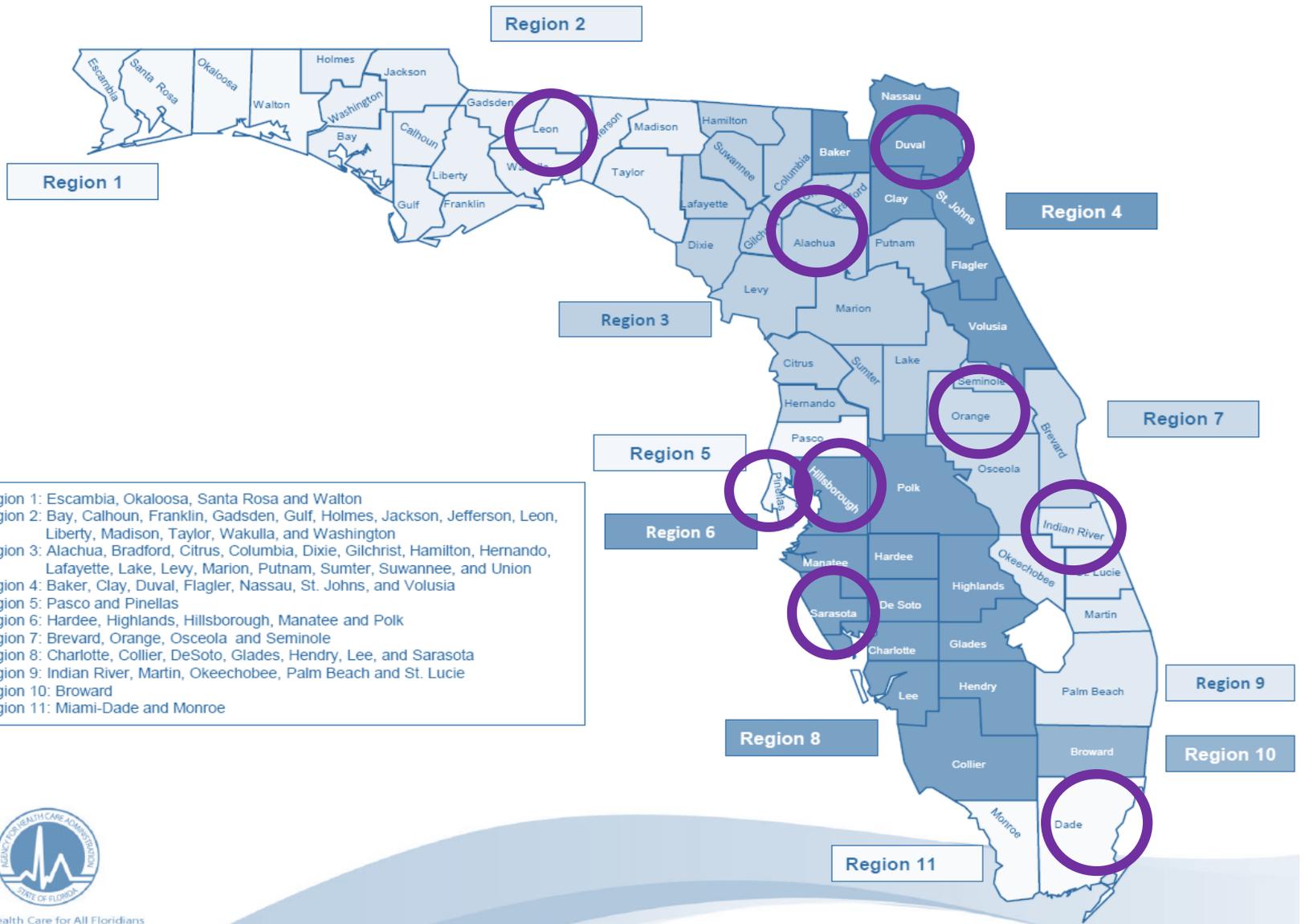
Janicka D. Harris, MPH
Government Analyst II
Bureau of Medicaid Quality
Clinical Quality Review and Initiatives Unit

Agency Updates

- System-wide policy changes (i.e., unbundled payment)
- Issued a [provider alert](#) clarifying LARC Inpatient Reimbursement.
- Mobilizing community partnerships (e.g., DOH) to improve access to all contraceptive methods by removing operational barriers at local county health departments.
- Collaborated with the Bureau of Medicaid Policy and the Recipient and Provider Assistance unit to develop a tip sheet on how to reimburse for LARCs in an inpatient setting.
 - Providers needing assistance on how to reimburse for IPP LARCs, please contact a Medicaid representative at 1-877-254-1055.



View MCO/Hospital Contracting by Region



- Region 1: Escambia, Okaloosa, Santa Rosa and Walton
- Region 2: Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla, and Washington
- Region 3: Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hamilton, Hernando, Lafayette, Lake, Levy, Marion, Putnam, Sumter, Suwannee, and Union
- Region 4: Baker, Clay, Duval, Flagler, Nassau, St. Johns, and Volusia
- Region 5: Pasco and Pinellas
- Region 6: Hardee, Highlands, Hillsborough, Manatee and Polk
- Region 7: Brevard, Orange, Osceola and Seminole
- Region 8: Charlotte, Collier, DeSoto, Glades, Hendry, Lee, and Sarasota
- Region 9: Indian River, Martin, Okeechobee, Palm Beach and St. Lucie
- Region 10: Broward
- Region 11: Miami-Dade and Monroe



Example of Contract Liaison Tracking Log

-Shared by Mount Sinai Access LARC Team

LARC (Long Acting Reversible Contraceptive) Contracting Initiative for MMA Plans					
<u>MMA Plan</u>	<u>Contracting Contact</u>	<u>LARC Contact-CMO</u>	<u>Inquiry Outreach Date (Will MMA Plan Follow Medicaid Payment Methodology?)</u>	<u>Response (Y/N)</u>	<u>MA Plan Confirmed Reimbursement for LARC (Y/N)</u>
United Medicaid	Johnnie Jones	Sallie Sue	12/14/2017	Y	Y
Humana Medicaid	Johnnie Jones	Frankie Foot	12/14/2017	Y	TBD
Simply Medicaid	Jimmie Jack	Nancy Nurse	12/14/2017	N	
Clear Alliance	Susie Said	Vickie Voter	12/14/2017	N	
Amerigroup	Susie Said	Lillie Logan	12/14/2017	N	
Magellan Complete Care	Susie Said	Katie Kay	12/14/2017	N	
Aetna Better Health	Debbie Dot	Danny Day	12/14/2017	N	
Prestige	Debbie Dot	Manny Moon	12/20/2017	Y	TBD
Positive Health	Johnnie Jones	Patty Page	12/14/2017	Y	TBD
Molina Medicaid	Jimmie Jack	Ricki Rich	12/14/2017	N	

Comments? Questions?

Partnering to Improve Health Care Quality
for Mothers and Babies



Upcoming Webinar Topics

Which of the following topics would you like for the next Access LARC Webinar?

-  **Pharmacy Issues**
-  **Billing Issues**
-  **Contracting Issues**

Thank you!

www.fpqc.org
fpqc@health.usf.edu